

# Austin Powe

## WRITER & ILLUSTRATOR

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### SOCIAL COPYWRITING INTERN

@ WIEDEN+KENNEDY NYC

June 2014 - Present

As part of the social team, I developed concepts and copy for the Equinox social media accounts. I never knew I could talk like a badass sexy gym trainer until my first day of work at W+K.

### CO-FOUNDER & CREATIVE DIRECTOR

@ THE VENTURE DEPT.

May 2013 - June 2014

After launching a creative agency, I shaped the talent pool and culture while serving as Creative Director. I gave artistic and strategic direction to all products and contributed a good portion of the writing and design.

### PAF COPYWRITING INTERN

@ ISITE DESIGN & THE NEW GROUP

July 2013 - August 2013

As part of the Portland Advertising Federation intern program, I spent six weeks learning at two agencies. In a team with the other PAF interns, I also contributed to a campaign for Nutcase Helmets that won the client pitch. (And some free skid lids, too.)

### CO-DIRECTOR

@ ALLEN HALL ADVERTISING

June 2012 - May 2013

With two co-directors, I managed a 50 student agency. I helped set the budget, maintained client relations, and created educational/professional opportunities for members. I also oversaw our agency's complete rebranding.

### UNIVERSITY OF OREGON

B.A., JOURNALISM: ADVERTISING

Minors: Honors, Multimedia

Graduation: June 2014

Cumulative GPA: 3.70

### SKILLS & INTERESTS

- typography (*especially hand lettering*)
- tweeting
- reading (*ask me what book's in my bag*)
- copyediting
- science fiction
- illustration (*both digital and traditional*)
- storytelling
- denim-on-denim

### ONE OF THESE ISN'T TRUE.

1. I maintain a blog about every donut that I eat and love. (Spoiler: that's all of them.)
2. I've given over 45 haircuts and most of them haven't even been my roommate.
3. I went to yoga every day last month.