Austin Moss February 2021

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RESEARCH INTERESTS

I strive to use unique data and settings to study relevant, real-world financial market phenomena with an emphasis on how everyday people interact with accounting information.

"[E]conomic knowledge advances when striking real-world events and issues pose puzzles we have to try to understand and resolve. The most important decisions a scholar makes are what problems to work on. [...] The best economists have taken their subjects from the world around them." – James Tobin

EDUCATION

University of Iowa, Henry B. Tippie College of Business

Ph.D. Candidate in Accounting

Expected May 2022

B.B.A., Accounting & Finance (with honors & highest distinction)

May 2017

RESEARCH

Current Working Papers:

- 1. "The Role of Accounting Information in an Era of Fake News."
 - Coauthor: Betty Liu
 - Takeaway: A firm's accounting information plays an ex ante deterrence and ex post mitigation role in combating financial fake news.
 - Revision requested by the Journal of Accounting & Economics
- 2. "The Irrelevance of ESG Disclosure to Retail Investors: Evidence from Robinhood."
 - Coauthors: Jim Naughton and Clare Wang
 - Takeaway: Despite the anecdotal and experimental evidence that retail investors prefer firms that "do good", we find that ESG press releases are irrelevant to retail investors' portfolio reallocation decisions on the extensive margin.
 - Media: altsforall.com, IR Magazine
 - Submitted to Management Science
- 3. "The Impact of Earnings Season on Election Day."
 - Coauthor: Clare Wang
 - Takeaway: The third calendar quarter earnings season co-occurs with U.S. election season, leaving a role for corporate earnings to influence a voter's perception of the economy and, ultimately, their vote, particularly for those voters who are reasonably aware of corporate earnings.
 - Presentations: University of Iowa

Current Working Papers (Continued):

- 4. "1,200 NBA Games and 1 Crooked Ref: Quasi-Random Tests of Insider Trading Theory."
 - Coauthor: Dennis Hamilton
 - Takeaway: TBD
 - Revising for submission

Works in Progress:

- 1. "Investor Perceptions of CEO Social Activism."
 - Coauthors: Jim Naughton, Clare Wang, and Ira Yeung
- "Real Labor Options, Operating Leverage, and Firm Risk."
 - Coauthors: Ramji Balakrishnan and Lars Haas

HONORS & AWARDS

Keith Lance Colleague Improvement Fellowship, 2019-2020

University of Iowa Recruitment Fellow, 2017-2022

University of Iowa Accounting Faculty Scholar, 2017

AICPA Legacy Scholar, 2016

Tippie 21 Under 21 Award, 2016

University of Iowa President's List, 2015-2016

University of Iowa Dean's List, 2015-2017

Muscatine High School Valedictorian, 2014

CONFERENCES & DISCUSSIONS (*by invitation/nomination)

University of North Carolina Tax Doctoral Seminar (2020)*

University of Iowa Sidney Winter Lecture Series (2019)

FARS Mid-Year Meeting & Doctoral Consortium (2019)*

VIRTUAL CONFERENCES & SEMINARS

NYU Topics in Empirical Household Finance (Open PhD Course, Fall 2020)

Early Insights in Accounting Workshop (Research Workshop, Summer 2020 - Current)

Stanford GSB Rising Scholars Conference (2020)

Stanford University COVID-19 and AI: A Virtual Conference (2020)

Georgetown Financial Markets Quality Conference (2020)

PROFESSIONAL SERVICE

University of Iowa, Henry B. Tippie College of Business

Student Member. Dean Interview Committee (Spring 2020)

TEACHING

University of Iowa, Henry B. Tippie College of Business

- Instructor. Introduction to Financial Accounting, Online (Fall 2018-Spring 2020)
- Teaching Assistant. Financial Statement Analysis (Spring 2018)
- Instructor. Introduction to Financial Accounting (Fall 2017)

NON-ACADEMIC INTERESTS

Hawkeye Sports - Scuba Diving - Craft Beer - Mindfulness - Biotech Investing