

Austin Torres

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Union, New Jersey

Skills

Core Technologies: HTML, CSS, JavaScript, React, WordPress, PHP

Frameworks/Libraries: Bootstrap, SASS, Grid, Flexbox

Tools: Git, Figma, SEO

Other: Accessibility, Responsive Web Design, API Connectivity, WpBakery, Elementor, Essential Grid, Slider Revolution, Contact Form 7, Gravity Forms

Work Experience

Junior Web Developer | Kraus Marketing | Morristown, New Jersey (Mar 2023 - Present)

- **Developed 15+ WordPress websites**, aligning designs with business objectives.
- **Launched 20+ webpages** to enhance **SEO**, improve career pages, and **promote services**.
- Converted Figma designs into pixel-perfect, **mobile-friendly web pages**.
- **Provided technical support**, troubleshooting, and feature **guidance for clients & developers**.
- **Assisted developers and Clients** in **debugging, troubleshooting, and optimizing WordPress and JavaScript-based code**.

Web Developer | Relevant Local Media | Wayne, New Jersey (Nov 2022 - Feb 2023)

- **Launched WordPress websites** for restaurant clients, tailoring features to industry needs.
- Developed a **custom React form** integrated with the **Monday API** to **streamline client onboarding**.

Projects

Community Food Bank Of New Jersey | JavaScript, Wordpress, PHP, API, WpBakery | ([LINK](#))

- **Connected Website to Fundraise up**, in order for the site to **receive high traffic donations**.
- **Integrated a Food Finder API** to help users locate nearby food banks.
- **Optimized responsive and mobile** navigation for a smooth experience.
- **Implemented SEO best practices** to increase search visibility & organic traffic.

Hoboken Lock & Supply | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))

- **Developed a pixel-perfect website**, translating Approved client Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.
- **Improved search engine** rankings through SEO-driven content and structure.

Mpower Fitness | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))

- **Created portal for Client** to track their customers fitness statistics and progress
- **Developed a pixel-perfect website**, translating Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.

Integrated Packaging | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))

- **Developed a pixel-perfect website**, translating Figma designs.
- Optimized layouts for seamless **mobile responsiveness**.
- **Designed and Implemented** a private and public portfolio for clients to showcase their products