

# Austin Torres

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Union, New Jersey

## Skills

**Core Technologies:** HTML, CSS, JavaScript, React, WordPress, PHP

**Frameworks/Libraries:** Bootstrap, SASS, Grid, Flexbox

**Tools:** Git, Figma, SEO

**Other:** Accessibility, Responsive Web Design, API Connectivity, WpBakery, Elementor, Essential Grid, Slider Revolution, Contact Form 7, Gravity Forms

## Work Experience

**Junior Web Developer | Kraus Marketing | Morristown, New Jersey (Mar 2023 - Present)** • **Developed 15+ WordPress websites**, aligning designs with business objectives. • **Launched 20+ webpages** to enhance **SEO, improve career pages, and promote services**. • Converted **Figma designs into pixel-perfect, mobile-friendly web pages**.

- **Provided technical support**, troubleshooting, and feature **guidance for clients & developers**. • **Improved accessibility** using **semantic HTML, ARIA attributes, keyboard navigation, and screen reader-friendly elements**.
- **Assisted developers** in **debugging, troubleshooting, and optimizing WordPress and JavaScript-based code**.

**Web Developer | Relevant Local Media | Wayne, New Jersey (Nov 2022 - Feb 2023)** • **Launched WordPress websites** for restaurant clients, tailoring features to industry needs. • Developed a **custom React form** integrated with the **Monday API** to **streamline client onboarding**.

## Projects

**Community Food Bank Of New Jersey | JavaScript, Wordpress, PHP, API, WpBakery | ([LINK](#))** • **Built a pixel-perfect website** from Figma designs for a **seamless user experience**. • **Integrated a Food Finder API** to help users locate nearby food banks.

- **Optimized responsive and mobile** navigation for a smooth experience.
- **Implemented SEO best practices** to increase search visibility & organic traffic.

**Ultraflex Systems | JavaScript, Wordpress, PHP, WpBakery, Woocommerce | ([LINK](#))** • **Developed a pixel-perfect, Figma website** with full **eCommerce integration**.

- Created **custom product templates** for **dynamic content management**.
- **Customized WordPress themes with PHP** for **advanced product filtering**.
- **Optimized** mobile usability and **enhanced SEO** for improved search rankings.

**Hoboken Lock & Supply | JavaScript, Wordpress, PHP, Slider Revolution | ([LINK](#))** • **Developed a pixel-perfect website**, translating Figma designs.

- Optimized layouts for seamless **mobile responsiveness**.

- **Improved search engine** rankings through SEO-driven content and structure.