

AUSTIN TRUCHAN

digital designer

Growing up with a passion for art and technology, I have always sought ways to combine the two. Through digital design, I focus on immense simplicity, ease of use, and aesthetics in order to create beautifully structured designs. I wish to use my skills in digital design to help create more accessible and aesthetically pleasing interactive environments for the future.

2011 - 2015

Media & Information, BA

Michigan State University

Concentration: Interactive Web Design

Specialization: Design

Graduated With Honors

Skills

User Interface Design, User Experience Design, Interaction Design, Web Design, Graphic Design, Motion Design, Front End Development, Typography, Prototyping, Branding Design, Logo Design, Information Visualization, Accessibility Design (ADA), Information Architecture, Persona Creation.

Tools

Sketch, InVision, Craft, Zeplin, Illustrator, Photoshop, After Effects, InDesign, HTML, CSS, Bootstrap, Foundation, Leaflet, Drupal, Wordpress.

Random

I was born and raised in the great state of Michigan. I live for design, art, technology and simplicity. I love nature, coffee, and animals. I enjoy hockey and golf. My favorite genre is dystopic science fiction. My favorite music is abstract, experimental electronic. I won best laugh in highschool. My favorite TV show is Comedy Bang! Bang!. I have a nephew that is older than me.

2014 - NOW

Head of Design**Matrix: Center for Digital Humanities and Social Sciences**

Translates complex user flows into simplistic, delightful, and intuitive visual user interfaces. Develops high fidelity prototypes in order to collaborate design vision between project managers, clients and developers. Works closely with development teams to ensure that the visual design and experience is properly implemented from concept to reality.

2015 - NOW

Lead Designer**Spartahack**

Lead designer for the Michigan State University Hackathon, "Spartahack." Redesigns the hackathon's logo, visual identity and website design.

2014 - 2015

Digital Designer**MSU Out of The Box**

Lead digital designer amongst of team of multi-media students. Redesigns the Out of the Box website and managed branding and web design for our clients.

2014 - 2015

Web Designer**MSU Telecasters**

Redesigned, developed and managed the new Telecasters website as the group's web master.

2013 - 2014

Web & Graphic Designer**The School of Planning, Design & Construction and The Land Policy Institute**

Graphic design and web management for the Land Policy Institute, and the School of Planning, Design, and Construction. Poster, flyer, and logo design.

2012 - NOW

Freelance Designer

Freelance design for various clients. Web design & development, UI & UX design, Prototyping, logo design, visual identity, and poster design.