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AUSTIN TRUCHAN

Digital Designer

I'm Austin Truchan, a Digital Designer currently residing in East Lansing, Michigan. I specialize in UI/UX, Interaction & Web Design, but dabble in everything from frontend development, to logo and icon design, to product illustrations. I enjoy creating elegant, delightful interfaces that put usability and accessiblity first.

2011 - 2015

Media & Information, BA
Michigan State University

Concentration: Interactive Web Design
Specialization: Design
Graduated With Honors

Skills.

User Interface Design, User Experience Design, Interaction Design, Web Design, Graphic Design, Motion Design, Front End Development, Typography, Prototyping, Branding Design, Logo Design, Information Visualization, Accessibility Design (ADA), Information Architecture, Persona Creation.

Tools.

Sketch, InVision, Craft, Zeplin, Illustrator, Photoshop, After Effects, InDesign, HTML, CSS, Bootstrap, Foundation, Leaflet, Drupal, Wordpress.

Random.

I love nature, coffee, and animals. I enjoy hockey and golf. My favorite genre is dystopic science fiction. My favorite music is abstract, expiremental electronic. I won best laugh in highschool. My favorite TV show is Black Mirror.

2014 - NOW

Head of Design
Matrix: Center for Digital Humanities and Social Sciences

Translates complex user flows into simplistic, delightful, and intuitive visual user interfaces. Develops high fidelity prototypes in order to collaborate design vision between project managers, clients and developers. Works closely with development teams to ensure that the visual design and experience is properly implemented from concept to reality.

2015 - 2017

Lead Designer
Spartahack

Lead designer for the Michgan State Universtiy Hackathon, "Spartahack." Redesigned the hackathon's logo, visual identity and website design two years in a row.

2014 - 2015

Digital Designer
MSU Out of The Box

Lead digital designer amongst of team of multi-media students. Redesigned the Out of the Box website and managed branding and web design for our clients.

2014 - 2015

Web Designer
MSU Telecasters

Redesigned, developed and managed the new Telecasters website as the group's web master.

2013 - 2014

Web & Graphic Designer
The School of Planning, Design & Construction and The Land Policy Institute

Graphic design and web management for the Land Policy Institute, and the School of Planning, Design, and Construction. Poster, flyer, and logo design.

2012 - NOW

Freelance Designer

Freelance design for various clients. Web design & development, UI & UX design, Prototyping, logo design, visual identity, and poster design.