



AUSTIN WEIGHT

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PROFILE

As a little boy, my favourite thing in the world was Lego. I loved how I could create new worlds brick by brick and it sparked a life-long love of design. Now fully-fledged and grown-up, I have found an industry that requires the same skills. Fitting together lots of smaller blocks whether this be building components in React or using functional programming to create something bigger and more wonderful.

As a developer, I have enjoyed working on projects from building both client and server-side with Node and React, custom JavaScript sites that analyse images to working on WordPress, Magento 1 and 2 with experience in PHP and JavaScript. I have worked on 3D projects with three.js along with AI using tensor flow for classifying images and building forecasts for trends.

I have experience working in advertising on campaigns from prospecting to remarketing. My passion lies within performance driven design that is user tested. I enjoy analysis as I feel this is key to ensure statistically proven ideas are used to engage and advance business developments and break down concepts so they can be reused. In the design world, I find myself gravitating towards UX and how concepts can really influence customers.

EDUCATION & QUALIFICATIONS

University For the Creative Arts (2011 - 2014)

BA (Hons) Graphic Design - 1st Class (Hons).

St Bedes School (2006 - 2011)

A-Levels:

Art & Design - A*	Design Technology - A
Photography - A*	Business Studies - B

9 GCSE passes Grades A*-C including core subjects: English, Mathematics and Science.

Newlands School (2001 - 2006)

SKILLS

DEVELOPER SKILLS - JavaScript, React, Redux, jQuery, Knockout, Gulp, Grunt, NPM, Yarn, Node, Express, ES6, CSS (SASS, LESS) PHP, HTML5, HTML EMAIL, MJML, Docker, MAMP, Git, BitBucket, Wordpress, Magento, Magento 2, Shell Scripting, Testing, TDD, Mac and PC literate.

DESIGNER SKILLS - Idea Generation, Graphic Design, Advertising, Web Design, Wireframing, Illustration, Digital & Analog Photography, Typography, Print Design, UI Design, Page Layout, Invision, Adobe Suite - In-design, Illustrator and Photoshop.

ADDITIONAL SKILLS - Agile, Google Analytics, Google Tag Manager, Quantcast Analytics, Hootsuite, MailChimp, SEO, AdWords, Google Ads, Fredhopper, Zendesk, Exponea, Kubernetes, AWS, Terraform, Google Docs, Microsoft Office, Outlook, Jira, Salesforce, Hipchat, Slack, Citrix - GoToMeeting, Google Hangouts, Feed management, Managing and training other developers and designers, Full clean UK driving license.

AWARDS & HONOURS

1337 INSTITUTE OF TECHNOLOGY - Web Development - Skills developed: Advanced JavaScript, Ajax, PHP, CSS, HTML, GitHub, Certified web development.

ART AND DESIGN AWARD - St Bedes School

SKIING - Bronze, Silver, Gold and Competition level (ESF)

SAILING - Level Three qualifications (RYA)

RUGBY - Sutton, Sussex, Lewes and St Bedes (U18)

ATHLETICS AND SWIMMING - (100m, long jump and front crawl) Represented County and competed at Nationals.

EMPLOYMENT

Full-time

END. (May 2016 - Present)

Entry position: Front-end Developer

Promoted to: Lead Front-end Developer

Build new front-end on Magento 2 website with redesigns. Build templated email system for marketing. Rebuild blog in Wordpress and END. launches in Angular. I architected taking whole front-end headless with React and Node.js.

Full-time

Quantcast (acquisition via Struq) (October 2014 - May 2016)

Position: Designer/Developer

Ad creation and development across full funnel including personalised re-targeting and prospecting. Multiple website designs and developments. Designing HTML emails, building responsive ads and personalised creative, designing the user testing program. Creating best practice guides and developing new features for advertisements. Building Creative analytical tools.

Full-time

BrightSky Design (May 2014 - October 2014)

Position: Designer/Developer

Multiple website designs and developments. Booklet, Magazine and Brochure layouts. Logo designs and illustrations. Posters, flyers and HTML Email's.

Freelance

Designer (including positions at Merchant - MerchMaker and The Cosmetic Doctors Company) (April 2012 - September 2014)

Position: Designer

Multiple website designs and developments. Art-working and garment design. Creating of artwork from films including Star Trek, Power Rangers and Jurassic Park franchises. Magazine and brochure layouts. Creation of logo design and brand guidelines. Website design and publication layout.

Internships

Interned at eight&four (4 months)

Zorokovich Vodka (2 months) (February 2012 - July 2012)

Position: Designer/Developer

Multiple website designs. Wire-framing and information architecture. Digital design for social media and other applications. Presentation layout and publication to accompany. Website design & development. Creating promotion material for digital, social media and print.

Builder

Angleton Ltd (July 2009 - September 2013)

Entry position: Labourer/Installer

Promoted to: Craftsman

INTERESTS AND ACTIVITIES

Personal web development projects and learning new skills. Art Gallery & Museum visits, Photography & Film, Reading, Science & Technology, Travelling and Camping. Attending General Assembly, Magento and Javascript Meetups and Typographic Circle lectures and any other design or development talks.

Mountain biking, Hiking, Running, Boxing, Squash, Rugby, 5 aside Football, Sailing and Skiing.

REFERENCES

Paul Younghusband - END.

Laura Mungeam - Quantcast