Hotel Booking Analysis Report

1. Total Number of Bookings: 150

2. Average Booking Duration: 3.5 days

3. Most Popular Room Type:

   - Standard Double Room: 40 bookings

4. Revenue Analysis:

   - Total Revenue: $75,000

   - Average Revenue per Booking: $500

   - Revenue Breakdown by Room Type:

     - Standard Double Room: $35,000

     - Deluxe Suite: $25,000

     - Executive Room: $15,000

5. Occupancy Rate:

   - Average Occupancy Rate: 80%

   - Peak Occupancy Date: 2024-04-15 (90% occupancy)

6. Customer Demographics:

   - Age Distribution:

     - 20-30 years: 40%

     - 30-40 years: 30%

     - 40-50 years: 20%

     - 50+ years: 10%

   - Origin:

     - Domestic: 70%

     - International: 30%

   - Booking Channel:

     - Online Travel Agency (OTA): 50%

     - Direct Booking: 30%

     - Other: 20%

7. Customer Satisfaction:

   - Overall Satisfaction Rating: 4.5/5

- Common Feedback:

  - Excellent service

  - Clean and comfortable rooms

  - Friendly staff