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Telling Stories with Data

REVIEW
HISTORY

Meets Specifications

Dear student,

Thank you for patiently fixing all the minor issues according to the comments of the previous reviewer so quickly, and congrats on passing this project! I enjoyed reviewing your thorough, well-thought resubmission. Mastering Tableau in particular and data visualization in general can be tricky, but rewarding for sure - I can tell that it already provided you with a powerful analytical tool for solving complex business problems and you do know how to use it for good!

All the best luck with your further journey, stay Udacious and have a great day! 👙

P.S. Feel free to apply newly acquired data visualization knowledge to other services for creating interactive dashboards other than those covered by this ND, like Google Data Studio, Flourish or ActiveGraph!

Visualization is Explanatory

The visualization centers on a specific, clear finding in the data.

Perfect - you obviously started with interesting flights-related null hypotheses and ended with **clearly presented**, **unbiased findings**, just like expected.

Tip:

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To improve visual hierarchy even further, consider adding

- Summary tiles or/and
- Annotations to your next dashboard.

The selected finding is clearly communicated. Design choices foster communication between the reader and the visualization.

Visualization does not add additional colors, shapes, or other design elements in an unnecessary way. Rather, each additional element should add to the insight being made.

- All the visualizations have expected color legends and descriptive, readable titles.
- You also managed to maximize actionable insights by minimizing dashboard objects. Data visualization is 50% art and 50% science indeed! (4)

Tip:

Since you've used **bar charts** as one of the main types of visualizations for communicating your insights, here's something you might find interesting - a very nice guide to perfecting your bar charts.

Design

The written summary should include a brief description of the visualization and state at least one finding.

A reader's summary of the graphic would closely match the written summary in the writeup, and a reader is able to identify at least one main point or relationship that the graphic attempts to convey.

To reiterate your report should include at least 3 sets of

- Link(s) to your dashboards or story
- Summary: brief description of the visualization and the main story or findings conveyed (please include an insight you are able to make from the visualization)
- Design: explain any design choices you made including changes to the visualization after collecting feedback
- Resources: list of Web sites, books, forums, blog posts, GitHub repositories etc that you referred to or used in this submission (Add N/A if you did not use such resources).

Thank you for a detailed enough summary! It contains all the necessary elements:

- Insights
- Links and screenshots
- Summary
- Design
- Resources

The visualization includes interaction or animation. The inclusion of filters and additional variables shown in tool tip as appropriate within the visualization interaction are present.

At minimum you are required to include a filter in one visualization and you are required to include a tool tip in at least one visualization. You should strive to include these anywhere where they would benefit your visualization.

Great, I was able to reach each insight within a couple of clicks!

Your **tooltips**, **filters**, **interactions** are simple but they really add to the information the viewer gets from the visualization.

Color choices must accurately reflect the data and be chosen with accessibility in mind. For example, values that span from negative to positive numbers should be encoded with a diverging palette. Also, the color palettes should work for colorblindness.

Great job fixing this! As requested, you used a color palette that is **minimalistic** and works for people with **colorblindness**.

Tip:

- Introduction to color theory with tons of great examples.
- Colors for data visualization guide
- Very handy palette generator!
- 5 tips for designing colorblind-friendly visualizations

Line plots for sequences, bar charts for categorical variables, etc.

✓ Your choice was perfectly effective!

Tip:

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Completeness

The three visualizations are included. These visualizations may be a single worksheet, but at least one must be a dashboard involving more than one worksheet. A dashboard counts as a single visualization. All visualizations must be clearly connected to a finding, and foster the interaction pieces (filters, colors, etc.) that allow for the finding to be found easily by a user.

One Dashboard is required. A Dashboard is an option in Tableau that allows you to combine multiple charts into one page. This counts as 1 visualization.

Two other unique visualizations are also required, These can be two single worksheets, two more dashboards, two more stories, or any combination of worksheet, dashboard, or story.

✓ Enough visualizations and their combinations were provided.

The visuals need to be saved to Tableau Public and the links to those visuals must be provided in the report along with the finding for each visual.

If you are unable to save to Tableau Public please include screenshots in your pdf report of each visualization. If you choose to use screenshots you should include at least one screenshot of your filters being used (a before and after picture of the visualization).

I was able to reach your visuals saved to *Tableau Public* easily.

The insight(s) should be accurate and easily available from the filters and interactivity available in the visual.

All the visuals are an accurate representation of the insight you are stating.

Each visual must be appropriate for the particular data type. However, you cannot submit three bar charts, or three line charts. You should have a minimum of at least three different types of visuals across all of your turned in items.

3 Different types of charts required, here are some types you can choose

- Bar Chart
- Line Chart
- Scatter Chart
- Hictogram

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- mistogram
- Bubble Chart
- Map
- Area Chart
- Pie Chart etc

Among the types of visualizations in this submission are cartograms, bar charts, line charts and scatterplots. A variety of charts really helped to present your insights in an attractive way to make them readable at first glance!

Tip:

Consider adding a **trend line** to your next scatterplot - in most cases, it benefits the chart's readability greatly. Here's more on trendlines in Tableau.

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