RE: Shuttle Ticketing App - Brand Guidelines

Hayden Woodhead

Tue 13/03/2018 2:39 p.m.

To:Ian Birch <ian.birch@aut.ac.nz>;

Ok we will just stick to the platforms native design guidelines.

From: Ian Birch
Sent: Tuesday, March 13, 2:29 PM
Subject: RE: Shuttle Ticketing App - Brand Guidelines
To: Hayden Woodhead, Abby Dowd
Cc: Sonia Simpson, Sally Vallely

Hi Hayden

As this is a proof of concept at this stage, don't worry too much about the look and feel.

Thanks

Ian

From: Hayden Woodhead [mailto:qsj6872@autuni.ac.nz]
Sent: Tuesday, 13 March 2018 11:41 AM
To: Ian Birch <ian.birch@aut.ac.nz>; Abby Dowd <abby.dowd@aut.ac.nz>
Cc: Sonia Simpson <sonia.simpson@aut.ac.nz>; Sally Vallely <sally.vallely@aut.ac.nz>
Subject: Shuttle Ticketing App - Brand Guidelines

Hello,

We are currently working on a proposal for the shuttle ticketing system as part of our academic requirements. In this proposal we want to include mockups for our android and ios apps. Are there brand guidelines governing the look and feel of apps produced by/for AUT? Can you provide these guidelines or could you direct us to someone who can? Also would an internal management panel used only by the transport team be subject to these guidelines?

Thanks
Hayden