



08-10-2020

Good and Bad Interfaces Design

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IPM - P3 – Assignment 1

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Introduction

This is the first assignment of IPM (Interaction Person-Machine) and it aims to give an example of a good and a bad user interface design.

Good Design Interface

The multi billion dollars company Robinhood represents an excellent example of what a good design interface should be. Robinhood is an application that allows users to trade and manage stocks with simplicity, it was created to be an alternative to the poorly intuitive bank platform interfaces.

Good Aspects – Clean, simple and user-friendly interface, transparency in the amount of money users have in the platform, fast performance and no wait time in the execution of actions, non-critical errors hidden from the user to provide a feeling of security and tranquility and an easily memorable interface.

Bad Aspects – Perfection is an unreal concept that affects everything and everyone and so it is with Robinhood platforms, despite of having the basic essential things to analyze trades it lacks some more advanced instruments and tools that allows investors to better understand market movements.

The lack of trading tools may be due to the attempt to simplify as much as possible and to provide an easy platform to new users.



Category	Evaluation
Learnability	☆☆☆☆☆
Efficiency	☆☆☆
Memorability	☆☆☆☆☆
Error Free	☆☆☆☆
Satisfaction	☆☆☆☆☆

☆ - 1 point

Bad Design Interface

Bank interfaces are the opposite of Robinhood App and that is why they represent the example of a bad design.

Good Aspects – Efficient, trustable, easy to understand after using a few times.

Bad Aspects – Big amounts of unnecessary information, not user-friendly, low performance in the execution of actions, non-critical errors are not hidden from the user causing a feeling of insecurity, the interfaces are not easy to understand in the beginning and lacks in transparency.

The possible reasons for such rudimentary implementations may be due to the banks being preferred targets for hackers/crackers and the simplicity of the interface is a way to prevent potential threats. Another reason may be because the banks want to target a specific type of users that normally already are used to rudimentary trading interfaces.

JERONIMO MARTINS SGPS

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Category	Evaluation
Learnability	☆ ☆
Efficiency	☆ ☆ ☆ ☆
Memorability	☆ ☆
Error Free	☆ ☆ ☆
Satisfaction	☆

☆ - 1 point