



Autobud
(Remote)

Marketing Lead

Company Profile:

Autobud is a student-led startup built to provide people with an app-based vehicle toolkit. We're developing a mobile vehicle companion & idle tracker app to help users reduce emissions, save fuel, and save money. We are currently seeking someone to fill the Marketing Lead position to aid the development of our pre-launch app. We're a 100% remote team made up of 4 Canadian university students. This is an unpaid position and all members of the team are unpaid – we work on Autobud because we're excited about breaking into the sustainable tech space! <http://www.autobud.ca>

Marketing Lead Role & Responsibilities:

Key Responsibilities:

- Compile marketing roadmaps, idea boards for brand direction
- Create strategic marketing campaigns, using social media and other means
- Liaise with other team executives and designers to manage and create promotional content
- Contribute to peer review and guidance

Competencies:

- Have a good eye for design and branding
- Well organized and experienced with marketing campaigns
- Strong communication skills
- Works well in a team environment
- Able to draft ideas
- Self-starter and shares our passion for our app

Apply:

Please apply by sending an email to sonia@autobud.ca with your resume and a short statement of interest. We will be reaching out on a rolling basis, until a suitable candidate is found, to schedule an interview.