

cell phone users in usa:

327M

yes

no

in workspace environment
where phone charger is
permanently located?

can't help, no cable needed

yes

no

can't help, no cable needed

person or workspace?

workspace without permanent charger
where customer could forget cable

workspace

person

library

coffee shop

...

workspace without permanent charger
where customer could forget cable

cautious?

yes

no

cable for backup

cautious person at workspace
without permanent charger

hotspot user?

yes

no

cable for data transfer

hotspot person at workspace
without permanent charger

can't help, no cable needed