

cell phone users in us;  
327M

yes

no

in workspace environment  
where phone charger is  
permanently located?

can't help, no cable needed

yes

no

can't help, no cable needed

person or workspace?

workspace without permanent charger  
where customer could forget cable

workspace

person

library

coffee shop

...

workspace without permanent charger  
where customer could forget cable

cautious?

yes

no

cable for backup

cautious person at workspace  
without permanent charger

hotspot user?

yes

no

cable for data transfer

hotspot person at workspace  
without permanent charger

can't help, no cable needed