

**ANSI MH10 Subcommittee 8 (“SC8”)
Nomination for Vice Chair – Robert Fox**

Statement of experience, indicating the volunteer’s expertise in the MH10.8 subcommittee’s program of work and in voluntary standards efforts

Robert Fox has been an active participant in the work of SC8 for over 13 years. He has served as Project Editor for revisions of ANS MH10.8.7 (product labels), MH10.8.6 (package labels) and MH10.8.1 (transport labels), as well as providing some project editing support for the draft standard, ANS MH10.8.13 (test specifications for labels). Mr. Fox has also reviewed and commented on the various standards for ISO TC 122 during his SC8 participation.

He currently chairs Alliance for Telecommunications Industry Solutions (ATIS) Automatic Identification and Data Capture (AIDC) Committee which develops guidelines for specifying and implementing bar codes, two-dimensional symbols and RFID tags for products, packages and shipments and for other technologies that improve supply chain processes in the telecommunications industry. The AIDC committee also establishes guidelines for specifying the use of standard codes or data elements to support supply chain processes. Mr. Fox was the initiator and project editor for the following guidelines developed by this committee:

- ATIS-0300038, *Product Marking Implementation Guideline*, initially published in 2000 and revisions through 2010.
- ATIS-0300096, *RFID Guideline for Product, Product Package and Transport Unit Tagging*, published in 2008.

He also served as project editor for the revisions of the following AIDC guidelines:

- ATIS-0300006, *Implementation Guide for Package Labeling*
- ATIS-0300044, *Guidelines For The Identification and Bar Code Labeling of Cable Reels*
- ATIS-0300005, *Product Identification Coding Schemes*
- ATIS-0300078, *Serialization Guideline for Telecommunications Network Infrastructure Equipment*
- ATIS-0300039, *Guideline for Identifying Downloadable Software for Plug-in Cards*
- ATIS-0300040, *Guideline for Data Elements included in the Management Information Base (MIB)*

Mr. Fox has served as chair of the ATIS AIDC committee for 10 years and vice chair for 4 years.

He also serves on the U.S. Technical Advisory Group for international standards (ADC1) for bar code print quality, equipment conformance, symbologies, Radio Frequency Identification (RFID) and Mobile Item Identification and Management (ISO/IEC JTC1/SC31). He also serves on the EDIFICE (European Network for B2B integration in High Tech Industries) Automatic Data Capture Work Group which provides guidelines on AIDC implementation in Europe, including RFID.

Mr. Fox also served as Acting Chair of the Consumer Electronics Association (CEA) Automatic Data Capture (ADC) committee which developed standards for the electronics industry through August 2006 (deactivated) when the standards from this committee were transferred to ANSI MH10.