



ISO/TC 247
ISO/TC 247 - Fraud countermeasures and controls
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NWIP dedicated solution concept

Document type: Other committee document

Date of document: 2011-05-27

Expected action: INFO

Background: TC 247 has approved the creation of a study group to evaluate and contribute to a proposal by Germany for the creation of a standard on a 'Dedicated solution concept for brand protection'. This study group will be led by Dr. Wolfgang Klasen. Those interested in participating in this study group should contact him at wolfgang.klasen@siemens.com. A presentation of the concept is included.

Committee URL: <http://isotc.iso.org/livelink/livelink/open/tc247>



Composition of a dedicated solution for product and brand protection

Wolfgang Klasen, DIN
ISO TC 247 Meeting, Beijing, May 2011

The problem to solve

In order to use protection measures for products precisely, effectively, and efficiently, companies need a decision guideline and implementation process when choosing and combining various measures from diverse fields, depending on the particular threats.

Goal

Specify approach for the composition of dedicated solutions for product and brand protection that details recommended steps for developing, evaluating and realizing.

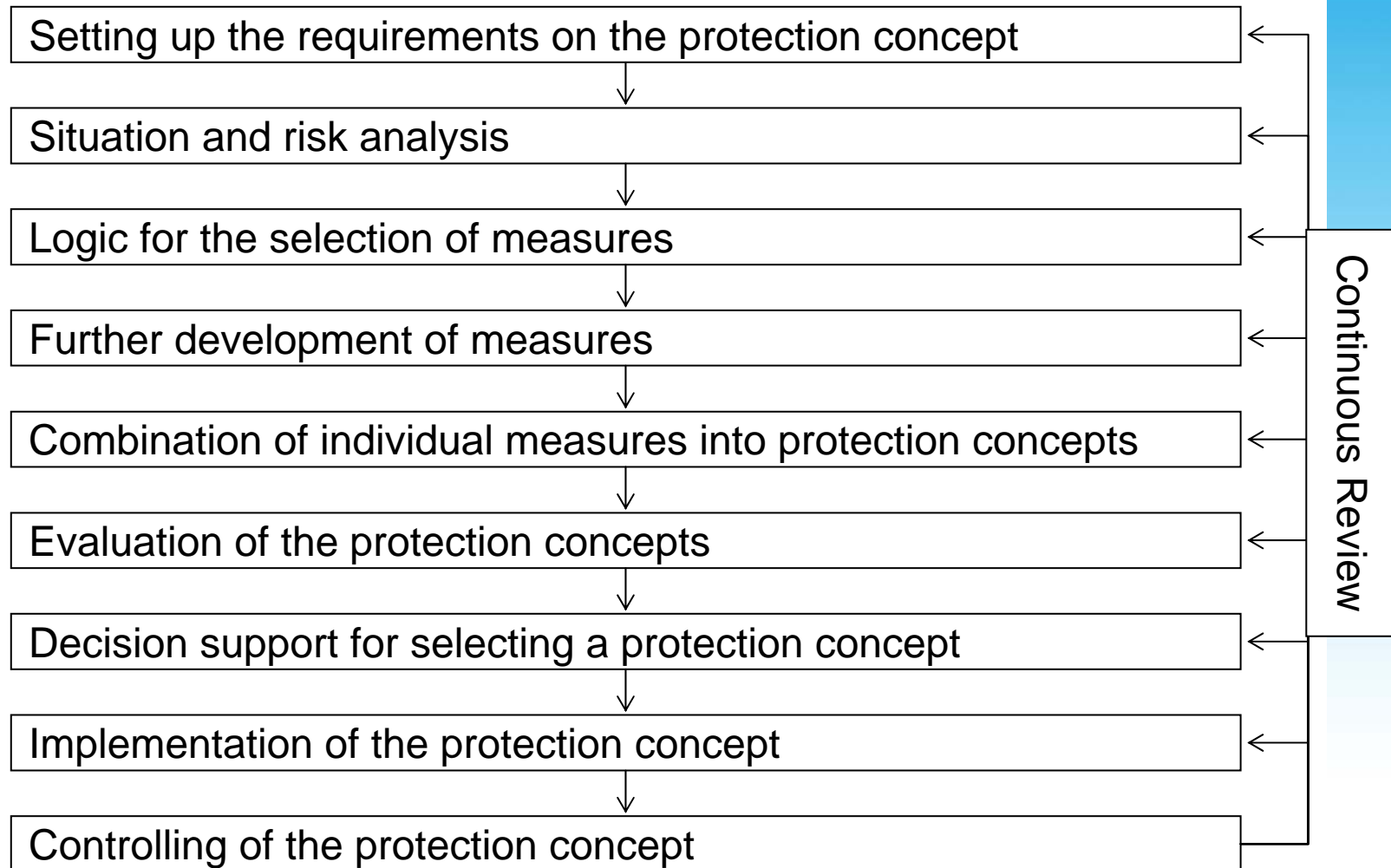
- ⇒ Support of stakeholders in developing and adapting adequate protection concepts
- ⇒ General approach to ensure a broad applicability

Scope

This proposed work shall create a standard that details requirements and agreements for recommended, but not mandatory steps for the process of compiling a protection solution against fraudulent attacks. This includes

- recommended steps to develop the concept
- recommended steps to realize the solution
- recommended steps to evaluate the solution

Potential procedural model



Is this an interesting topic ?

Yes

No

Who would give support to it ?

Proposal for a New Work Item

DIN Deutsches Institut für Normung e. V.



Next steps proposed

- Present normative references at next meeting
- Reflect/evaluate existing use cases
- Establish Work item within TC 247