

ISO/IEC JTC 1 N9887

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Replaces:

ISO/IEC JTC 1 Information Technology

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Document Title: Request to National Bodies and Subcommittees Concerning the Promotion of JTC 1 Standards

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Document Status: As stated in JTC 1 Tel Aviv resolution 32, JTC 1 recognizes the need and value of promoting its standards to the widest possible audience, especially to those who have little knowledge of the vast impact ICT standards have on everyday life.

To this end, JTC 1, with the assistance of National Bodies, SCs and ISO staff, will produce a short “day in the life” video comprising short video clips depicting how a variety of everyday tasks are made possible through a JTC 1 standard (e.g., taking cash from an ATM machine; downloading pictures from your camera to your laptop) for distribution via various venues to the widest possible audience for broad promotion.

National Bodies and SCs are requested to film such a brief clip or clips and to provide them to the JTC 1 Chairman and Secretariat by 14 February 2010. The Chairman and Secretariat will work with ISO staff to produce the JTC 1 video so that clips can be made publicly available through JTC 1 and SC web sites. The JTC 1 Chairman and Secretariat will investigate the possibility of including closed caption.

If you have questions concerning this request, please feel free to contact either the JTC 1 Chairman (Karen.higginbottom@hp.com) or the JTC1 Secretariat (Iraichel@ansi.org)

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