metronome

Making Metronome Meetups: Some Basics

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So, you want to present about Metronome at a meetup? We've done more than a few of these. Here are some easy steps.

1) Identify your local meetup.

You may be tempted to start by building your own meetup. First, though, you need to investigate the ones that already exist.

Whether it's the meetup you've been going to for years or one you just heard of, you need to have a place to present. There are localized Telegram groups for cities and neighborhoods which can provide excellent leads. Perhaps one of the most well-used sites is Meetup.com to search for good cryptocurrency meetups.

If you haven't attended a particular meetup, it's worth going to see **1)** how active it is and **2)** meet some of its leaders. You also might want to attend a few meetings before recommending a talk.

When considering meetups for suggesting a MET presentation to, look for those that focus on Ethereum, general and entry-level cryptocurrency/blockchain topics, and those that discuss target chains for MET.

2) Pitch to your meetup.

Now that you've identified a meetup to present at, it's time to secure that presentation slot. Talk to the organizers, either in person or online, and discuss how one can present to the group.

> **Pro-tip:** Utilizing the ready made presentations, logos, and documents on metronome.io/engage/ can make it easier to secure the presentation.

There are two options here: presenting Metronome yourself, or suggesting that someone from the team that launched the initial contracts present. If the latter, be sure to provide the team with the contact information and location of the meetup to see if it is possible to present. If the former, be sure to use the resources available to you and demonstrate your expertise in Metronome!

3) Prepare.

If you proposed the team come present and it works, your job is mostly done – just help promote and attend the event (see next section). If you will present Metronome yourself, then it's time to get ready.

Take a look through the materials available to you, pick which deck you feel would work best for the meetup, and practice your talk. Typically, meetup presentations last about 20-30 minutes with about 15-30 minutes worth of Q&A and then a networking event following – but it's important you craft your presentation in a way comfortable for you.

4) Promote.

Once the date is set, it's time to start promoting your presentation. Meetups will often do a lot of this heavy lifting with you. Be sure to tell the Metronome team about it as well, as we can use our social media channels to amplify your promotion.

On promotional materials: While is not expected to make stickers or shirts, or have printouts, if that's something you wish to do you can.

5) Present.

As an expert on Metronome, you're confident and knowledgeable on stage. Use your slides but try not to read off them, speak clearly, and speak to the audience – bit of eye contact here and there is a great way to keep the audience paying attention.

If you have friends attending, getting a few photos and posting them to social media is a great way to engage an even wider audience. When you do, let us know!

If during a Q&A session you receive a question you're unable to answer, direct them to the website, resources therein, and the Metronome online community for more information. As fast-moving as this space is, there's no slouch in saying "Let me get back to you."

6) Post-Presentation.

After presentations, both meetups and presenters usually have a quick wrap up post they write and send out. Should you wish to do this as well (or provide bullet points to have the Metronome team write up and share), here's an easy to use template:

- Name of meetup
- Location
- Date
- Rough number of attendees
- Overall talk
- 3-4 of the best questions and answers from the Q&A
- Photos (if any) of event