



# Give and receive feedback, feed forward

Session 5



**people speak anywhere from  
7,000 to 20,000 words a day to  
each other**



How is your interpersonal communication?

Source: <https://www.beekeeper.io/blog/interpersonal-communication/>



What is your emotional vocabulary?

<https://s3-us-west-1.amazonaws.com/emogifs/map.html#>

# The 27 human emotions

Which of these emotions do you recognize?

- Admiration
- Adoration
- Aesthetic Appreciation
- Amusement
- Anxiety
- Awe
- Awkwardness
- Boredom
- Calmness
- Confusion
- Craving
- Disgust
- Empathetic pain
- Entrancement
- Envy
- Excitement
- Fear
- Horror
- Interest
- Joy
- Nostalgia
- Romance
- Sadness
- Satisfaction
- Sexual desire
- Sympathy
- Triumph



Anger and happiness come from other emotions, no on list

# Why to talk about emotions?

- ...because connection (emotions, rapport)overwrites content!!!
- Be clear about your emotions, that enables understanding your partner's emotions





**SURVEY**

**OPINION**



**RESULT**

**IDEA**



# **FEEDBACK**



**RATING**

**COMMENT**

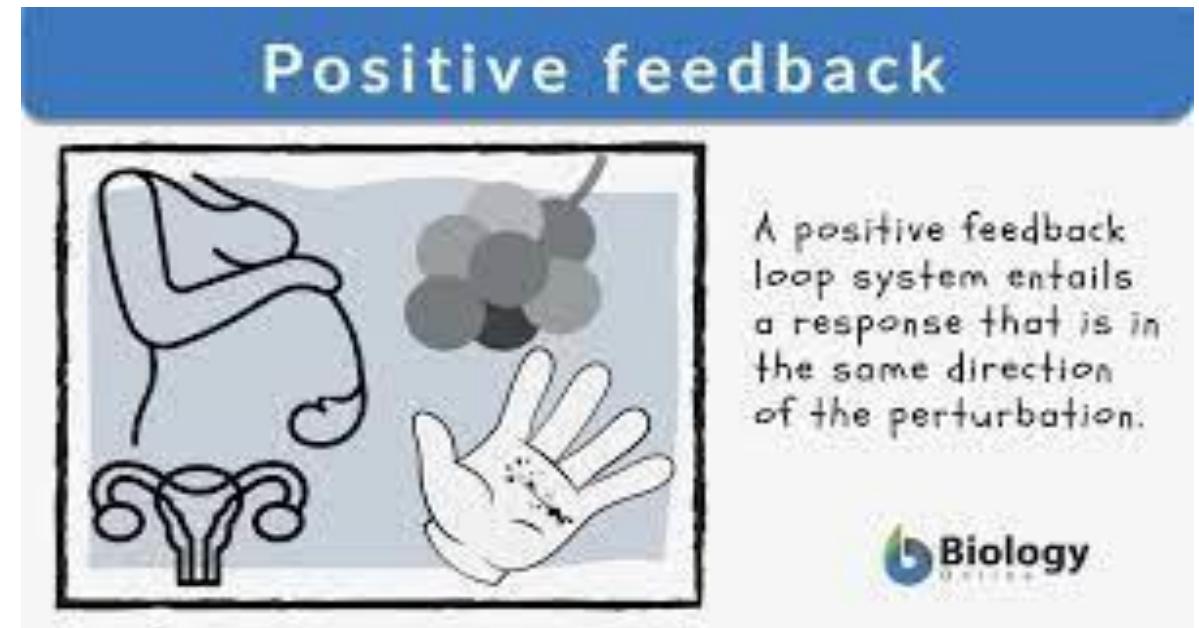
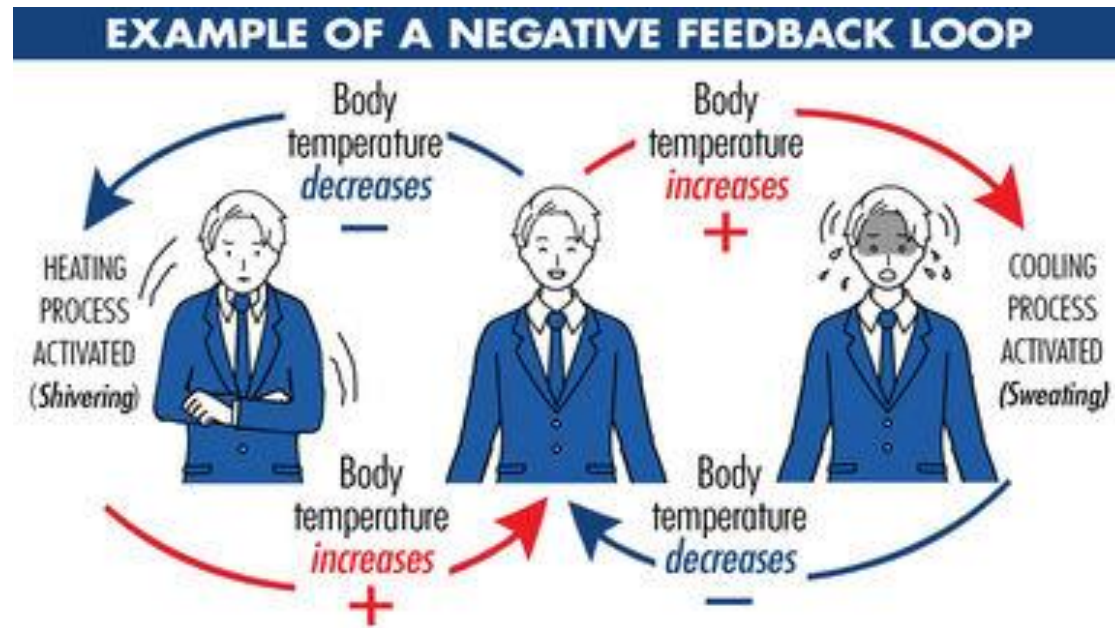


**RESPONSE**

**ADVICE**



# Positive and negative feedback in biology



negative feedback tends to produce stability and resistance to change;

positive feedback produces instability and reinforces change



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there are two primary reasons why people quit their jobs:

- Employees hate their manager due to lack of guidance, misaligned expectations, and questionable feedback they receive. People don't leave companies; they leave managers.
- They don't learn anything or feel like they are growing with the company.

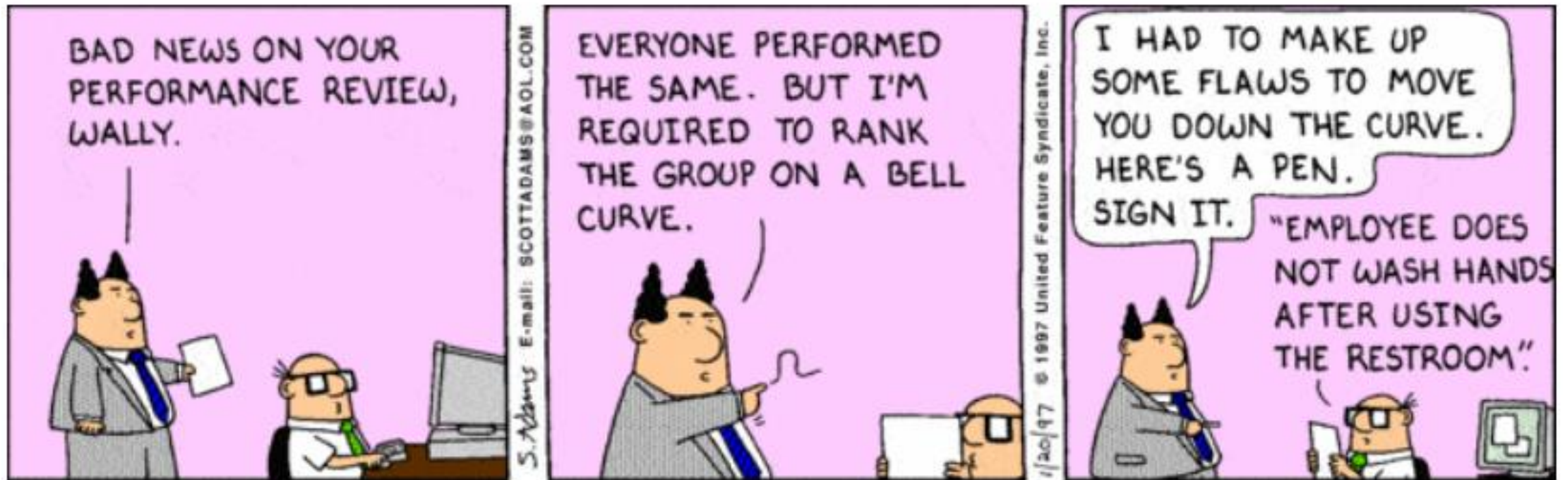
Ben Horowitz The Hard Things about Hard Things





# How do you like feedbacks from your teachers?

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# Why do we give and receive feedbacks?

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Group discussion

How is a good feedback?





# Why is it difficult to give feedback?

- Feedback **produces the better results when it is directed at the performance and actually produces negative effects when it is personal** (Kluger & DeNisi, 1996).
  - Positive feedback: can overpamper
  - Negative feedback: can hurt and demotivate, bruise spirits & ego
  - Constructive feedback: can shift focus from person to task, making it impersonal....
  - Past reflections
  - Focus on rating/gading....not on development
- Words, expressions we use may mean different content to partner
- Should be hyerarchy -free



# What would you say as her manager?

- consider someone who cares about being respected by peers but is habitually 10 minutes late to weekly staff meetings and often blames her tardiness on her busy schedule.
- Manager reaction: Please make more of an effort to be on time”
- Manager reaction 2. “Do we need to get you a new watch?”
- Manager 3: “How do you think coming in late affects your reputation with your colleagues?”



# How is this feedback?

- “Your numbers are on the rise, which is great, but we have noticed you tend to avoid collaborating with your coworkers. That said, you’re also very punctual.”

# How is this feedback?

- [https://www.youtube.com/watch?v=\\_p15aV9CXks](https://www.youtube.com/watch?v=_p15aV9CXks)



# How is this feedback?

- „your presentations are very confusing. We need you to write them better.”

# How is this feedback?

- <https://www.youtube.com/watch?v=M9H8hWx0tg0>

# How is this feedback?

- „You’re too abrupt during your phone calls with clients. We need you to change.”



# How is this feedback?

- <https://www.youtube.com/watch?v=5cb8BeNuRCU>

# Why difficult to receive feedback?

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Group discussion



# The feedback sandwich & exercise (a traditional approach)



Exercise: give a feedback to your partner

The feedback you actually want to give is that she/he does not contribute to teamwork, she/he is free riding, and you need to do double the work.

After each feedback, discuss findings (giving/receiving/observing).



# The feedback sandwich (a traditional approach)



- Structured
- Overpackaging on the positives can wash off the „core message“

# The EDGE framework & exercise

## (Dawn Sillett)

Think about your group presentation

Each component of EDGE is geared towards improving sustained performance

- **EXPLAIN** WHY THE FEEDBACK. EXPLAIN THE REASONS WHY BEHAVIOURS, AND ACTIONS HAVE LED TO A FEEDBACK. FOCUS ON FACTS (FEEDBACK CAN BE POSITIVE OR NEGATIVE). CLARIFY THE DETAIL AND SPECIFIC ACTIONS, STICK TO THE FACTS, DO NOT GO OFF TOPIC.
- **DESCRIBE:** THE IMPACTS AND EFFECTS OF YOUR PARTNER'S BEHAVIOUR ON TEAM/COLLEAGUES AND PERFORMANCE/PRODUCTION /SALES RESULTS. GIVE REACTIONS OF THE OTHERS SO TO UNDERSTAND THE DETAILS
- **GIVE** TIME AND SPACE FOR YOU PARTNER TO VOICE HIS/HER PERSPECTIVE. THE PARTNER MAY SHARE NEW INSIGHTS, INFORMATION THAT SHED NEW LIGHT TO THE STORY, OR GIVE A DIFFERENT CONTEXT. ALSO, ASK WHAT ACTIONS YOUR PARTNER WANTS TO TAKE /HOW THE PARTNER WANTS TO CHANGE/CONFIRM BEHAVIOUR. GIVE OPPORTUNITY TO PARTNER TO TAKE RESPONSIBILITY FOR THE ACTION, .
- **END** POSITIVELY: CONFIRM COMMITMENTS TO MOVE FORWARD, AND THANK EFFORTS & CONVERSATION. CLARIFY NEXT STEPS (FOLLOWUP)

## The EDGE framework & exercise (Dawn Sillett)

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Discuss findings

HOW DOES IT DIFFER FROM THE SANDWICH APPROACH?





## TRADITIONAL FEEDBACK

Affirms what the person already knows.

*"You're really good at that."*

Points out problems.

*That idea won't work because...*

Is an "information dump."

*Think rubrics with 10-20 different measurements.*

Tries not to be mean.

*"Praise sandwiches" hide criticism inside gauzy praise.*

Doesn't always offer a plan of action.

*Focus is on measurement, not a plan for change.*

Comes from the top down.

*Delivered within a strict hierarchy, from people on the same team.*

## THE FEEDFORWARD APPROACH

**Regenerates** talent.

*"Would you lead a training on that?"*

**Expands** possibilities.

*What if we added this?*

Is **Particular**.

*Is ongoing, embedded in instruction, and focuses on just a few things.*

Is **Authentic**.

*Describes the problem and its impact, then prompts the person for a solution.*

Has an **Impact**.

*Has the person create a specific, step-by-step plan for improvement.*

**Refines** group dynamics.

*Rich, varied input comes from people with different viewpoints and skill sets.*

# Feedforward exercise

- <https://www.google.com/search?q=feedforward+exercise&og=feedforward+exercise&ags=chrome..69i57j0i19i22i30i2.6960j0i15&sourceid=chrome&ie=UTF-8#kpvalbx= QFw YpPrMpHhkgW6tonYBw13>
- No retrospection-look ahead, no need to defend yourself
- Suggestions your partner can try
- Resources, experiences that helped you in the past
- Follow-up is key

### Task

- Work in pairs
- 1. person Where do I want to improve (e.g. want to procrastinate less)-great impact, a future improvement that matter to me (you will share that with partner)
- 2. person: gives 2 positive suggestions about the future, how can you improve
- Change sides
- No retrospectives (past excluded)
- No qualifying comments (that was good/bad)
- Thank each other
- Change pairs
- Highlight great suggestions for yourself
- Reflect: how did the process feel?
- Finish the sentence. This process felt....

# Brene Brown on empathy

- <https://www.youtube.com/watch?v=jz1g1SpD9Zo>



# Your ultimate goal: attitude and behaviour change

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- Feedback is hierarchy free
- Instead of giving feedback on outcomes ☹, or personal traits, you should focus on actions-behaviours and impacts
- Involve partner in finding solution
- Empathy
- Helpful
- Nurture can do attitude ,
- Neutral body language
- Map preference for feedback (how would you like to....)
- Facts, facts, facts...be specific )e.g. sport coaching)
- Mind the „culture” (Losada 3:1), don't forget to praise

