



Pioneer of the Third Generation Automotive



Founded in 2014, PIX Moving is the pioneer of the world's third-generation automotive. It is headquartered in **China**, with subsidiaries in the **United States**, **Europe** and **Japan**. Powered by the ultra-skateboard classis platform, PIX Moving builds various moving spaces under autonomous driving , such as on demand café, autonomous driving beauty room, moving cinema, automated grocery store and more. The vehicle is not a transportation tool, but a moving space. The ultimate visison of PIX Moving is to realize the two-way mobility and interaction between “**human**”and “**space**”. PIX Moving has been invested by the Silicon Valley VC SOSV, Japan TIS group and a number of A-share listed companies. PIX team members come from **7** countries around the globe including Italy, the United States, Japan and India. So far PIX products have entered **30+** countries worldwide with **30+** product range and **200+** ecosystem partners.



Ford Model T

First-Gen Automotive

Gas Car

Industrial Revolution



Tesla Model S

Second-Gen Automotive

Electric Car

Energy Revolution



PIX Robobus

Third-Gen Automotive

Moving Space

AI Revolution

JOYX | Core Product Matrix



PIXLOOP



PIXBOT



Moving Space
(Robobus)



Urban Electric Vehicle
(NEV)



Cleaning



Delivery

οΙΧ | Hard & Core Technology

PIX Ultra Skateboard Chassis



· Drive-by-wire · Software-defined chassis · Autonomous Driving



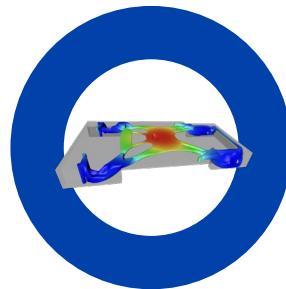
Rebuild the city with autonomous mobility.

01X | Market Insights - Urban Mobility



Responsive and Sharable Mobility-as-a-Service (MaaS)

PIX | Advantages



Moving Space
(Robabus)



Urban Electric
Vehicles
(NEV)

PIX utilizes a **skateboard chassis**, AIGC tools, and digital manufacturing as a platform to launch the Robabus and NEV

OIX | PIXKIT Hooke 2.0



Introduction:

PIXKIT Hooke 2.0 is an Autonomous Driving Development Kit. It is a turn-key solution, with low-cost, high-performance advantage, supporting autonomous driving open-source software Autoware. Core/Universe and ROS2. It lowers the threshold of development, helping teachers and students, developers and engineers to quickly get started. It is useful for algorithm development, demo demonstration, application deployment, and stimulates more possibilities. It is stable and reliable, flexible and easy to use, open and scalable.

Clients:

Universities, R&D institutes , innovation R&D centers, autonomous driving technology enterprises., etc.

Promotion Video:

[PIXKIT | Autonomous Driving Development Kit | From Zero to One, and One to Plenty, in 10 Days - YouTube](#)

01X | KNIGHT/PIXKIT Hooke 3.0



Introduction:

KNIGHT/PIXKIT Hooke 3.0 is an open source autonomous driving development and teaching kit.

One-stop, low-cost, high-performance, support for the latest open source software Autoware.Core/Universe and ROS2 robotics operating system, software + hardware + ample development tool chain + operation tutorials as a whole, reducing the threshold of development, helping teachers and students, developers and engineers to quickly achieve the autonomous driving, algorithm verification, DEMO demonstration, application deployment, and inspire more possibilities. On this platform, it is equipped with a metal 3D-printed upper pod that combines lightweight and safety, and integrating manual driving, drive-by-wire and autonomous driving functions to achieve real high-performance man-machine co-driving and algorithm verification.

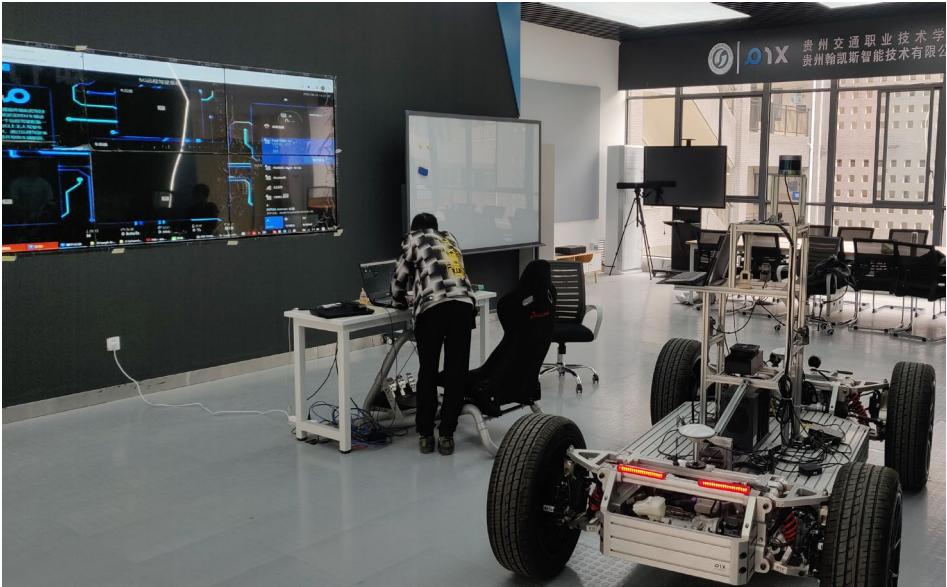
Clients:

Universities, R&D institutes, innovation R&D centers, autonomous driving technology enterprises., etc.

Promotion Video:

[PIXKIT 3.0 Knight Driving Kit For Autonomous Driving Vehicle Development and Software R&D - YouTube](#)

OIX | Remote Driving KIT



Introduction:

The Remote Driving Kit is connected with real autonomous driving vehicles via 4G/5G network, so that it can be relied upon to operate and control the autonomous driving vehicles , as well as to realize remote monitoring and remote driving, with an estimated latency of less than 500 milliseconds.

Clients:

Universities, R&D institutes , innovation R&D centers, autonomous driving technology enterprises, vehicle operation enterprises, etc.

01X | PIX Moving Space-ROBOBUS



Introduction:

The ROBOBUS product is defined as a moving space, From the perspective of the endgame form of autonomous driving development and future city design, a number of shared moving space products are created, such as autonomous driving ROBOBUS for commuting, retail serving commerce, moving office and unmanned delivery to improve logistics efficiency. They are not only autonomous driving moving spaces, but also basic modules of PIXCITY - the city of the future. In PIXCITY, the citizens' living space will be made up of such modular moving spaces. They take the initiative and plan the sizes of the space they need, and can call upon "gym", "cafe", "KTV", "kitchen" and other extensions on demand, to connect and extend the radius of their daily life.

Clients:

Smart city project, shopping mall, technology park/ amusement park/airport operation company, universities, R&D institutes, innovation R&D centers, autonomous driving technology enterprises, startup/engineering services company etc.

PIX Moving Space-Robobus



PIX Moving Space-Robobus



On autonomous driving conditions, vehicles will no longer be just a means of transportation, but a moving space, a distributed mobile mall.

PIX Moving Space-Robobus

[We live, we move | PIX Moving Space - YouTube](#)

[Autonomous Robobus Revolutionizes Mobility: A Close Zoom-in Into Functionality & Interaction System - YouTube](#)

ΟΙΧ · Moving Space Case - Shuttle Space

ΟΙΧ | Operation case – California, USA



https://www.linkedin.com/posts/pixmoving_co-build-smart-cities-pix-jego-robobus-activity-7118549086508654593-MxYu?utm_source=share&utm_medium=member_desktop

OIX | Operation case – Suzhou High Speed Rail New City



O1X | Operation case – Guizhou Transportation College





• Moving Space Case - Retails Space

PIX | Operation case - Guiyang

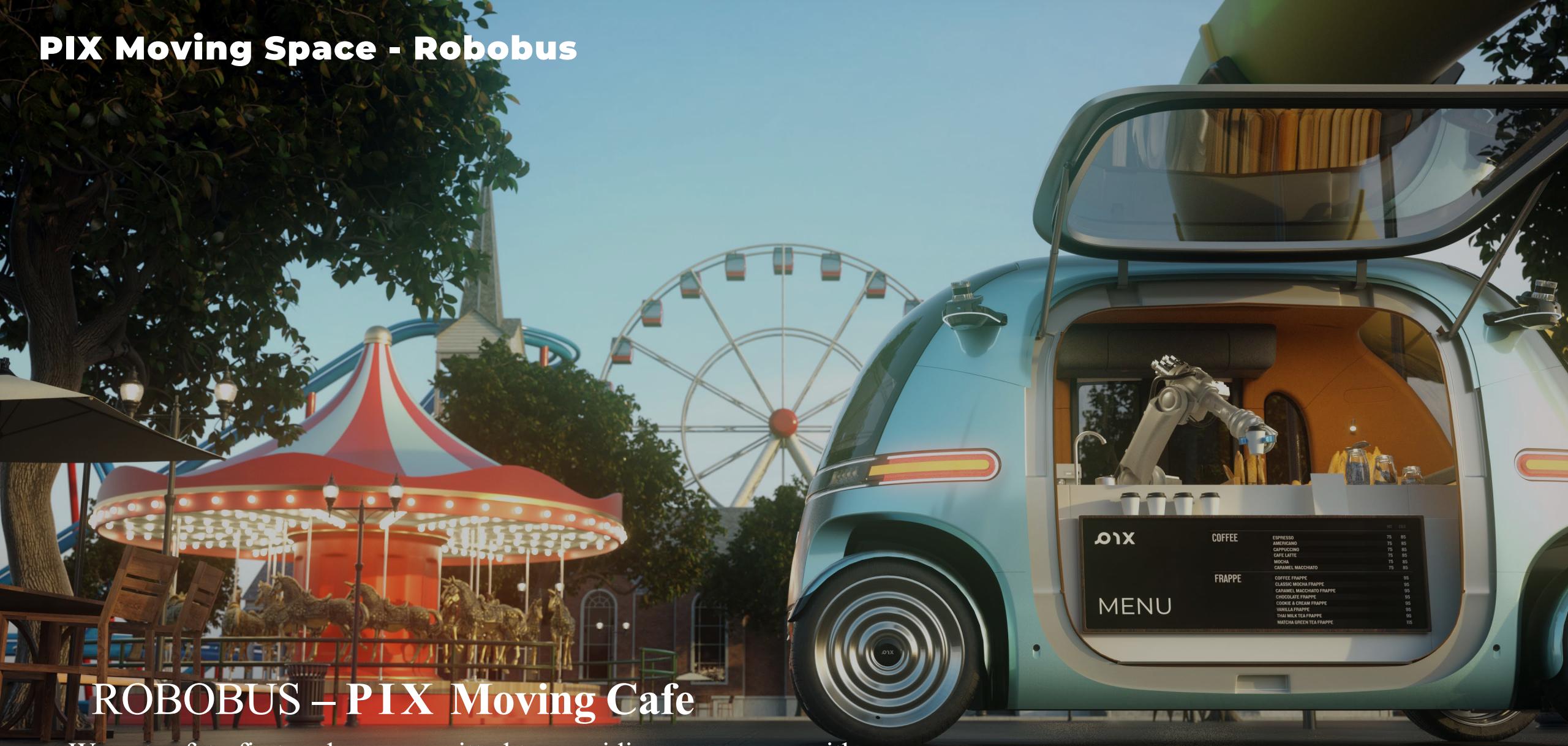


[Revolutionizing Retail: The Future of On-Demand Autonomous Shopping Powered by PIX Robobus - YouTube](#)



· Moving Space Case - Cafe Space

PIX Moving Space - Robobus

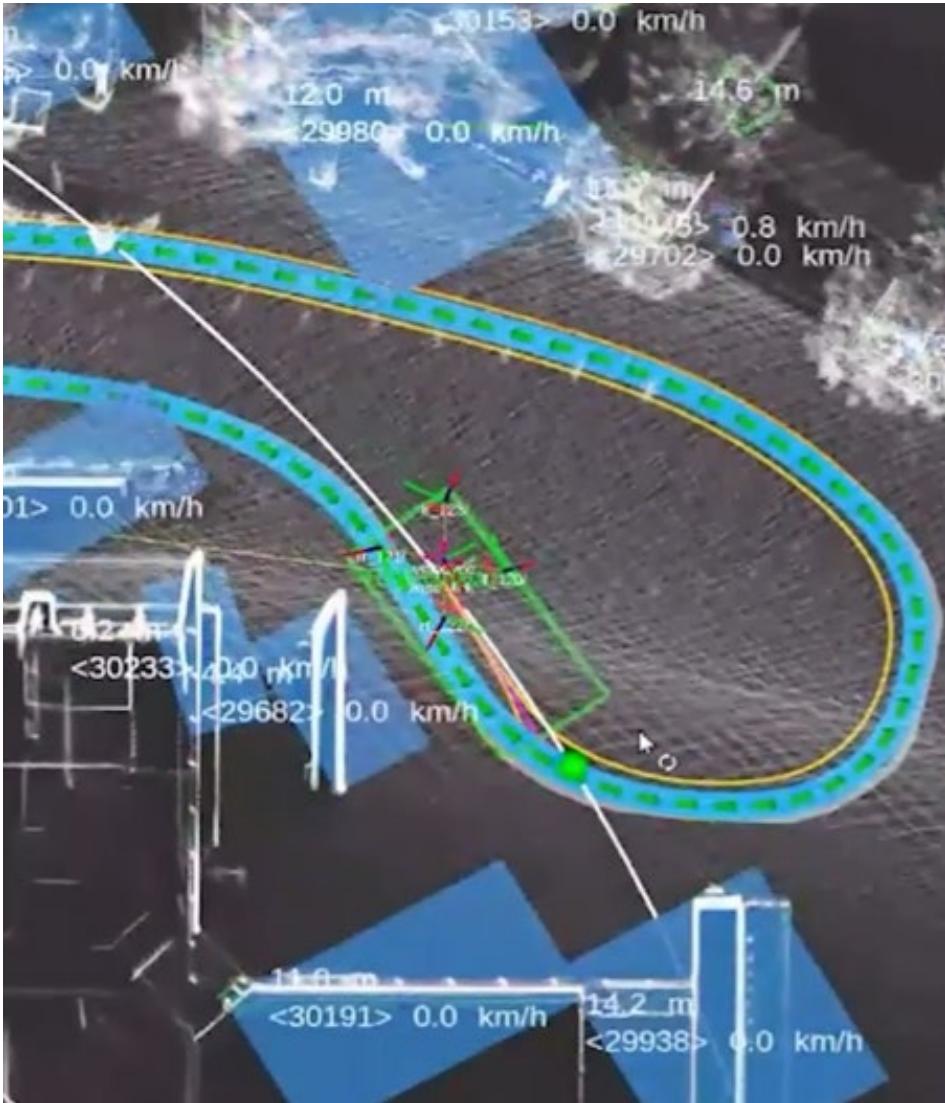


ROBOBUS – PIX Moving Cafe

We put safety first and are committed to providing passengers with a comfortable and diverse experience."

Coffee is very important to people. Even if the company's tea room already has a fully automatic coffee machine, it is always hard to refuse the coffee that can be delivered to the door.

O1X | Operation case – Shenzhen Overseas Chinese Town



01X | Operation case – Media Yue Ran Time





• Moving Space Case - Office Space

OIX | Operation case – Lake Yunman



ΟΙΧ · Moving Space Case – Make-up Space

O1X | Operation case – Make-up Space



01X | Urban Electric Vehicles - NEV



Introduction:

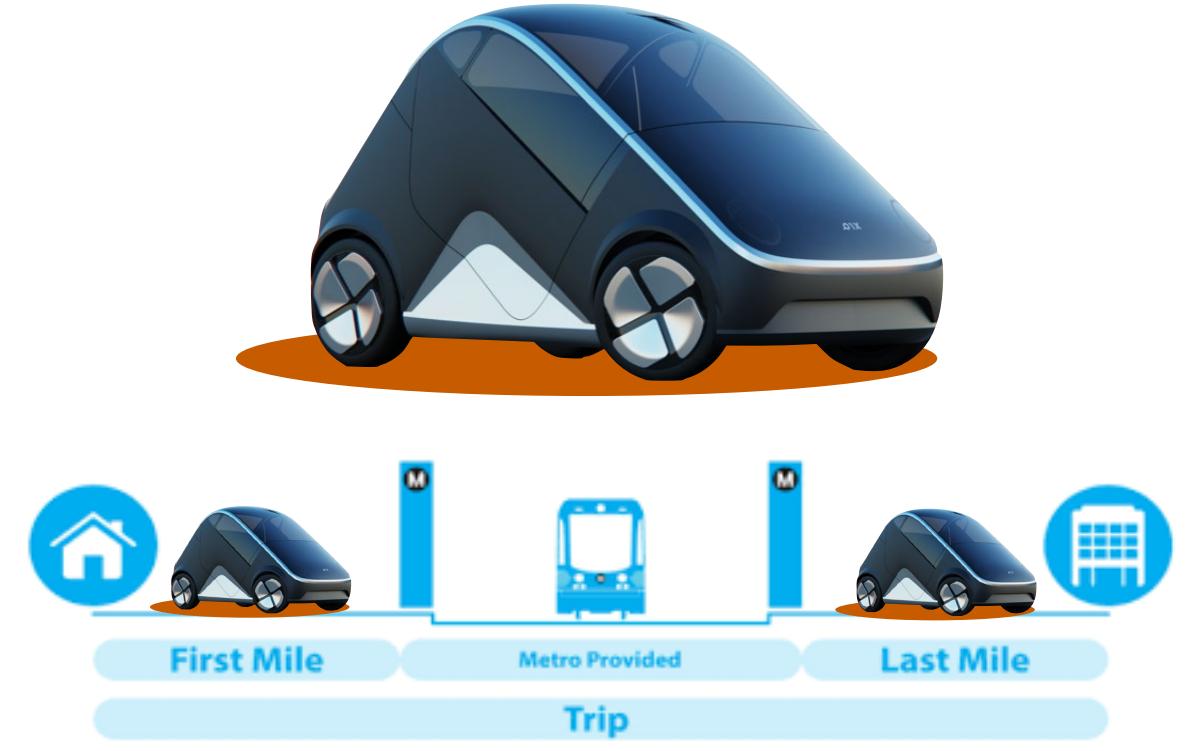
NEV is a micro four-wheel electric vehicle that is small in size and light in weight. This type of electric vehicle is a more economical and sustainable choice for urban travel. It is based on modular design, carrying 2 persons and its max speed is 90km/h. The micro electric four-wheel vehicles with smaller size and lower top speed are the best solution to achieve sustainable transportation. Splitting large vehicles into smaller and more maneuverable small vehicles can significantly reduce energy consumption and urbanization congestion.

Clients:

1. Young consumer groups in Europe, including the Generation Z group who are allowed by laws and regulations to obtain a driver's license and drive on the road, and the young Millennials (16-30 years old) who are more sympathetic to the values of Generation Z.
2. Shared car operating company

“Two-wheeled micro mobility options, especially e-kick scooters and electric cargo bikes, have become very popular in cities. Three- and four-wheeled mini mobility may be the next big thing.”

—— McKinsey & Company



Modular Design

- The skateboard chassis allows for more space, and the easily removable passenger compartment puts a dedicated workbench/dressing table within easy reach.
- Tail space can be replaced with different modules to make the space distinctive



Personalized Tuning Services With Customization

- Online use of intelligent assistive algorithms, game-like experience modification.
- Non-structural parts selection within the process constraints, flexible manufacturing to achieve user customization

Unique Design & Cultural Brand Connotation

- The designs are as unique as the lives of the Gen Z community
- Gathering a community of users who are passionate about design and car modification
- Owning more than just an electric car, it is a vehicle for cultural creativity and a sense of identity



Low Carbon & Green Environmentally Friendly Materials

- The interior modules are made of environmentally friendly plant fiber composites
- Environmentally friendly, low carbon, non-toxic, recyclable

Carry 1-2 persons | Max Speed: 90km/h

- An affordable small electric vehicle created to meet the needs of individual travelers.
- Suitable for daily commuting in the city and short trips around the area



01X | Sweeping Robot



Introduction:

Through intelligent algorithms and fast adaptive drawing of high-precision maps, the sweeping robot can plan its own path and clean flexibly when dealing with complex road conditions. Simple operation, intelligent operation, real-time monitoring, safe and stable, solving the problem of high labor cost and management cost.

Clients: Urban sanitation department, technology park or amusement park operating company, shopping mall, hotel, hospital, airport, train station, stadium, etc.

01X | Logistics Robot



Introduction:

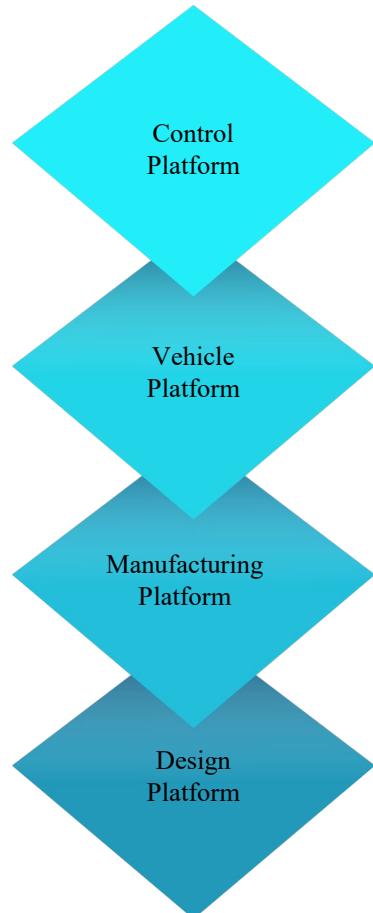
The unmanned logistics robot is an intelligent automated delivery solution equipped with unit storage compartments for high space utilization. It features intelligent navigation, path planning, automatic obstacle avoidance and emergency braking. It can be flexibly deployed and realize unmanned, efficient, and contactless delivery in the last three miles.

Clients: Residential communities, resorts, hotels, technology parks, hospitals, golf course operators, etc.

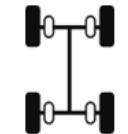
01X | Technology Stack

One-stop Manufacturing Solution from Design to Production.

PIX Moving's proprietary toolchain ensures the uniqueness and competitiveness of products.



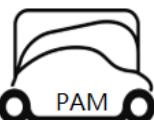
PIX Rover™



VDM™
Distributed drive, top and bottom decoupled



RTM™
Real-time manufacturing system



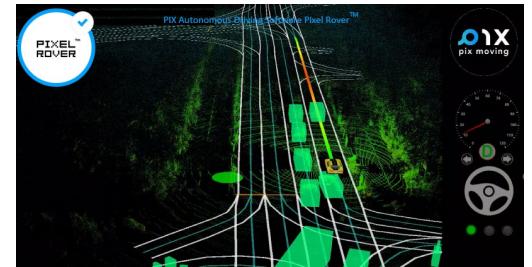
PAM™
AI generative design

Content

L4 autonomous driving system

Advantage

Multiple scenarios, multiple modules



Low cost, easy to scale



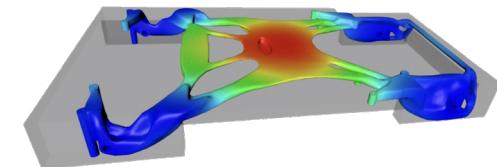
Order of magnitude improvement in efficiency
Reduce costs



Software defines manufacturing

Software defines design

Order of magnitude improvement in efficiency
Reduce costs



2023 | Awards



SXSW
Selected by SXSW for Startup Pitch 2020



SVCTBA San Jose Smart City 2nd p
Won the 2nd prize in Straight to Wuzhen Challenge US



Straight to Wuzhen US 2nd Prize
Selected into Nvidia Inception Program



Nvidia Inception Program
Selected as one of the startups winners at Michelin Movin'On Summit 2019



Selected as one of the startups winners at Michelin Movin'On Summit 2019



Selected into Berkeley Skydeck for Innovation Partner Program (IIP)



Autodesk Residency Program 2019
Official resident for Autodesk Residency Program



Presented as 50 mind-blowing startups during TechCrunch Mobility event



TechCrunch Disrupt 2019 Startups
Won the 2nd prize at SVCTBA Smart City Challenge in San Jose

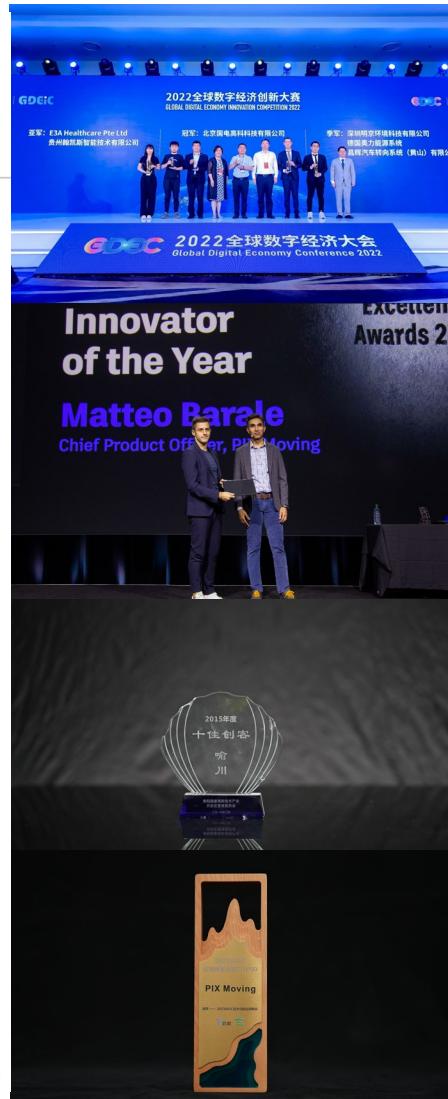
- China's New Energy Smart Vehicle Innovation Enterprise TOP30 by CB INSIGHTS
- Best Smart Platform Award from the World Smart Vehicle Conference hosted by IDG Capital and National Development and Reform Commission
- Top30 Most Investment-Worth-Worthy Enterprise and the Best Intelligent Hardware Platform Award from WIVC
- Excellent Product Award from China High-tech Fair
- 1st place in Shenzhen Hi-Tech Fair Maker Competition
- First place in the Entrepreneur Star Global Competition Shanghai Yangpu
- "Technology and Product Award" of the 2020 Enterprise Innovation Practice Competition
- Ranked 2nd in the 2020 Global Artificial Intelligence Conference
- Onramp Manufacturing Conference Startup Germany Tour 2020 Online Pitch Top1

World Economic F...

WORLD ECONOMIC FORUM

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- **Nuvilab (Republic of Korea):** Providing personalized healthcare and eco-friendly cafeteria solutions through AI-enhanced food scanners
- **Pix Moving (China):** Developing a smart vehicle chassis platform that adopts a new architecture of software-defined vehicle, simplifying the R&D process and lowering the innovation entry barrier for smart vehicles
- **Private AI (Canada):** Developing privacy-preserving machine learning and natural language-processing tools
- **Smardaten Technologies (China):** Developing a big data and no-



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Flat-packing (CN)
Carlo Ratti, Mykola Mureika, MT, Carlo Ratti Associati

Experiments in Agent-Based Collective Robotic Construction (CN)
Achim Menges, Sarmad Ishtek, Philipp Krog, ICD Stuttgart

Knitted Tile Vaults (CN)
Philipp Block, Chaoju Du, Chen Yige, ETH Zurich, Southeast University

Exploring the Application of Brain-computer Interfaces in Design (CN)
Zou Li, Zhao, Shunqiang, Anhui Jiaotong University, Hehai University of Technology

Soft Concrete (CN)
Zhan Xu, Ye Zhong, Tsinghua University

Emerging Form: Design and Fabrication Based on Topology Optimisation (CN / CH)
Mile Xie, Ni Bo, Xin Yan, RMIT

Tectonism: Geometry for High Performance Design and Construction (CN)
Shelley Shaojun, Visha Bhushan, Zhejiang CCCC

Generative Urbanism (CN)
Tom Verhoeven, NHTV

Physical Space Narration: Interactive Design in Mixed Reality (CN / CH)
Sky Lin, Wilson Tso, The Hong Kong Polytechnic University

Creative Machine Learning Model(s) for Design (CN)
Kwong Yu, Xiao Jun, Tongji University, Central Academy of Fine Arts

Decoding Morphcarbon Causality (CN)
Jiwei Huo, Yaping Wu, Tongji University, University of Nottingham

Smooth Poly-hyper Membrane (CN / CH)
Ting Cao, Zonghuai Wan, Juan Jose Contreras, Institute of Technology of Hong Kong, Rice University

Co-Intelligent Assemblies (CN)
Peter Bühl, Chaojun Wu, Tongji University

Interactive Installation Based on Tessellation (CN)
Hui Wang, Zhejiang University

AIGC-driven Design and Manufacturing: Integrated Digital Design and Manufacturing Based on PAM Platform and NeRF 3D Reconstruction Technology (CN / CH)

Spatial Skeleton Contour Crafting (CN)
Philip F. Yuan, Hsueh Wei, Jingjie Xie, Mengmiao Yeh, Tongji University

Timber Weaving: Design for Urban Wilds (CN)
Philip F. Yuan, Chao Yan, Tongji University

知乎 @晓寒

01X | Media

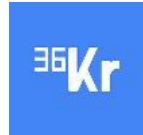
PIX Press



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中国联通 4G 16:11 58% China's first self-driving vending car

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China's first self-driving vending car to hit market this July

By Ma Jingjing in Guiyang Source:Global Times Published: 2018/7/4 19:38:26

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China car startup dodges Trump tariffs with AI and 3D printing

Pix Moving reflects changes sweeping aging country's industry

de zeen

Magazine Awards Jobs Events Guide Showroom School Shows Courses

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18-06-08

19:00



How China's PIX Moving is Creating Spaces That Move - Founder and CEO, Angelo Yu

Rahul Dutta Roy - Mar 13 2023



18-06-08

19:00





Welcome to the Age of Discovery in
autonomous driving

Ushering in the greatest urban revolution
over the past century

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