

Bibliography

2022-04-20

Bibliography

Brunsø, Fjord and Grunert, “CONSUMERS’ FOOD CHOICE AND QUALITY PERCEPTION”

Cleveland Clinic, “Loss of Taste and Smell”

Deliza, “The Generation of Sensory Expectation By External Cues and Its Effect on Sensory Perception and Hedonic Ratings: A Review”

Gerber and Green, “Field Experiments: Design, Analysis and Interpretation”

Kakutani, Narumi, Kobayakawa, Kawai, Kusakabe, Kunieda, and Wada, “Taste of breath: the temporal order of taste and smell synchronized with breathing as a determinant for taste and olfactory integration”

Lee, Frederick and Ariely, “Try It, You’ll Like It: The Influence of Expectation, Consumption, and Revelation on Preferences for Beer”

Levin and Gaeth, “How Consumers are Affected by the Framing of Attribute Information Before and After Consuming the Product”

Mayo Clinic, “Q&A: COVID-19 and loss of smell, taste”

North American Olive Oil Association, “North American Olive Oil Association Website”

North American Olive Oil Association, “The keys to increasing the consumption of olive oil in the US”

Olson and Dover, “Cognitive Effects of Deceptive Advertising”

Wansinka, Park, Sonkaa and Morganosky, “How Soy Labeling Influences Preference and Taste”