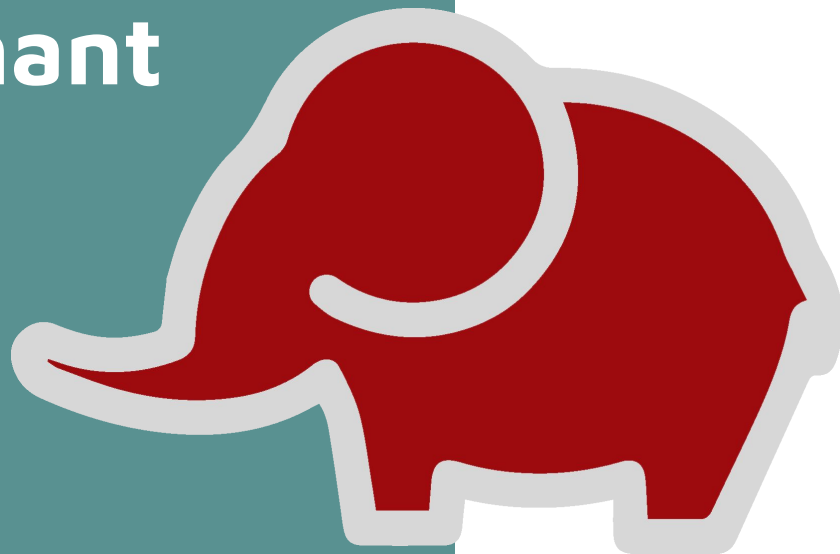


# CS 2300

Group:

## Red Elephant

May 4<sup>th</sup>, 2018



Derek Cheng '20

Lucy Lee '20

Bethany Tang '18

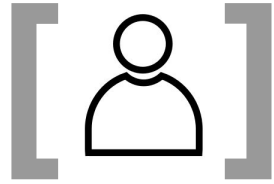
Autumn Watt '19



# Overview

- Client
- Goals & Purpose
- Target Audiences
- Needs & Wants
- Existing Website
- Demo
- Future Plans





**Client**



## CUDAP, the Cornell University Deaf Awareness Project

- a club under SAFC and the Public Service Center
- created 7 years ago when there was an emergency situation in Ithaca and someone needed an interpreter, but there was none available
- a Cornell student stepped in who was not certified, and thus CUDAP was founded.



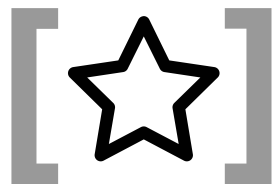


# Purpose

## Mission:

1. Work to integrate the Deaf and hearing communities.
2. Work to provide an opportunity for students to learn about the Deaf community and American Sign Language (ASL) through meetings, service trips, and events, while educating the Cornell campus and the greater Ithaca community to facilitate a better understanding of the Deaf community.
3. Aim to incorporate ASL into the school-year curriculum at Cornell University.



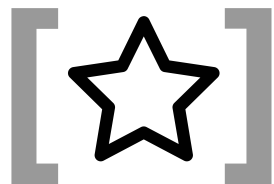


# Goals

CUDAP will be using the website to appeal to their target audiences and display information about what their program offers to increase awareness of the deaf community. For instance, there will be a page with pictures of members signing some basic ASL signs as a kind of "crash-course" and to stimulate interest in the club and the deaf movement.

Upon CUDAP's request, we would like to create a website that is user-friendly and promotes more interaction with their program for students, club members, and Ithaca residents by announcing events, teaching some basic signs, and providing contact information. One of their goals is to also have a website that can be updated easily with an admin feature so they don't have to code.

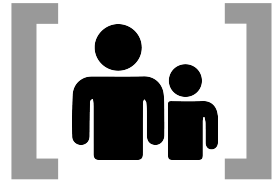




# Goals

- CUDAP will be using their website to:
  - Appeal to target audiences
  - Display information about program offerings
    - Increase awareness of the deaf community
- We would like to create a website that:
  - is user-friendly
    - can be updated easily with an admin feature
  - promotes more interaction with their program for students, club members, and Ithaca residents
    - announce events, teach some basic signs, and provide contact information

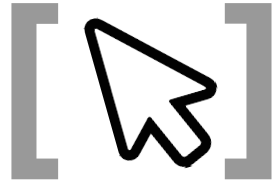




# Target Audiences

1. CUDAP E-Board
2. CUDAP members
3. Potential CUDAP members
4. Anyone interested in learning more about the ASL and the deaf community





# Needs & Wants

- About
- E-board
- Calendar
- Place to share resources
- Ability to update site







# Existing Website

Events

Home

About

Sign Choir

Join CUDAP

Photos

Executive Board

Contact Us

Login to Orgsync

Cornell University Deaf Awareness Project (CUDAP)

Home  
About  
Events  
Sign Choir  
Join CUDAP  
Photos  
Executive Board  
Contact Us  
Login to OrgSync

**Cornell University**  
Deaf Awareness Project

Welcome to the homepage of the Cornell University Deaf Awareness Project (CUDAP). CUDAP is a student organization of the Cornell Public Service Center. Check our [events page](#) to see what fun and exciting events we have coming up! If you have any questions or want to get involved, please contact us at [cudap@cornell.edu](mailto:cudap@cornell.edu) or visit the PSC on the third floor of Kennedy Hall.

**Event Calendar**

« March May »

April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

[CUDAP on OrgSync](#)  
[CUDAP on Facebook](#)

[Join our listserv!](#)

To join our listserv, please send an email to [cudap-l-request@cornell.edu](mailto:cudap-l-request@cornell.edu) with the subject line **join** and no text in the body.

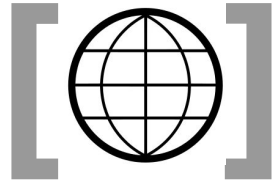
For more information, please see [Cornell IT's instructions](#).

Cornell University  
410 Thurston Ave, Ithaca, NY 14850  
(607) 255-5241

powered by **OrgSync**

< <http://orgsync.rso.cornell.edu/org/cudap/home> />





# Website Structure



Home



About



E-Board

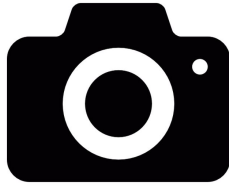


Sign Choir





Events



Gallery



Learn



Resources





Contact

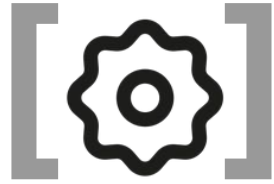


Login



Admin





# Admin Settings

- Provides an accessible and user-friendly way for board members to update information on the website
- Accessed through a hidden login portal
- Functionality includes:
  - Adding/removing board members, and changing board member info
  - Adding/removing photos from gallery
  - Uploading new PowerPoint slides





## Future Plans

- Admin page with forms
- Fill gallery and signs pages
- Tags for feed and gallery
- Embed google calendar (client version)
- Embed social media on home page

