

Ben Anderson

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Experience

JumpCloud

Senior Product Designer, Platform Experience (August 2021 – Present)

Stratus Web Design System serves all of JumpCloud's web platforms and 18+ UX designers. I created a Figma library containing 80+ UI components, a dozen full page templates and hundreds (if not thousands) of variants. Each Figma component mirrors a Vue code component used by our front end developers.

JumpCloud MTP allows IT administrators to serve multiple client organizations from a single pane of glass. I've led UX for this product since 2021, focusing on new features like integrations, license usage and payment history. I also developed new UI components and patterns for navigation, list and detail views, status cards, bulk actions, and quick actions for application across all other JumpCloud platforms.

Password Manager lets JumpCloud end users securely store and share passwords. I supported this project by designing key flows for onboarding, user enrollment, shared folder management, and usage insights. It also provided a great opportunity to apply design system patterns and new UI components.

Asset Directory helps IT admins to provision, track and manage all of the hardware and software assets used by employees across their org. I supported this project by designing list and detail views, asset creation flows, user assignment flows, and usage insights.

Printavo

Senior Product Designer (May 2021 – August 2021)

Printavo Mobile enables screen printing shops to manage their business remotely or from the shop floor. I led UX for this React Native app by creating a UI library in Figma and designing flows for order creation and management, messaging and task management.

Mockup Creator allows Printavo users to quickly composite artwork and apparel images and share them with customers for use in orders, quotes and online stores. I designed flows that allow users to upload images, colorize stock images or search supplier catalogs, as well as place artwork and save mockups to line items. Several flows and prototypes were created and shared with customers for feedback.

Power Scheduler is a project management tool built specifically for screen printing shops. I created UI, flows and prototypes that allow shop managers to plan, assign and track work according to capacity. Several models were created and vetted with users at small and large shops.

PGi

Senior Product Designer (July 2019 – April 2021)

Product Designer (March 2018 – June 2019)

GlobalMeet Webcast is a live video streaming platform for enterprise companies. I led a vision-oriented redesign for this web app by creating all new UI, navigation and page structures, as well as flows for event creation, event delivery, recording, chat and analytics. I also turned all that into a high-fidelity prototype for user testing and a promotional video.

GlobalMeet Mobile is a platform for web conferencing and unified business communications. I led UX for these iOS and Android apps from 2018 to 2020, focusing on UI updates and new features like smart notifications, messaging, calling and video conferencing.

ReadyTalk

User Experience Designer (January 2017 – February 2018)

Visual Designer (December 2015 – December 2016)

Illuminate Webcast is a live and simulated live video streaming platform purpose-built for marketers. I led UX for this new web app by creating branding, UI, navigation and page structures as well as flows for event creation, event delivery, recording, chat and white label customization.

ReadyTalk.com provides marketing and support information for their conferencing and webcast products. I redesigned the site to make it easier for potential customers to find the right solutions, understanding pricing, dive into technical specs and self-serve or connect with sales. It was also a great opportunity to update the visual identity while building on existing brand recognition.

Foxden Video Conferencing allows users to virtually meet and share content without downloads or plugins. I designed the visual identity, website, marketing collateral, and promotional videos.

Nuby

Industrial Designer (July 2013 – November 2015)

Nuby makes toys, teething products and feeding products for babies and toddlers. I designed new products from sketch to refined drawings, to 3D models, renders and prototypes, to materials and finishes, and finally to manufactured pieces for worldwide distribution.

Education

University of Bradford

MBA - Innovation, Enterprise & Circular Economy (2015 – 2018)

Savannah College of Art & Design

BFA - Industrial Design (2007 – 2011)

Tools

Figma

Components, variants, styles, libraries, autolayout, prototyping

Additional UX

Sketch, XD, ProtoPie, Usertesting.com

Web

HTML, CSS, Webflow

Adobe

Photoshop, Illustrator, AfterEffects

View my work at andersonxd.com