AUXILIA

COMPANY PROFILE

WHAT WE DO

We provide IT Consultancy and Design solutions for a wide range of companies, creating solutions that cater to both small and large audiences, both online and offline.

OUR COMMITMENT

We commit to render the best service in all our undertakings, and specifically in support, taking into consideration the serious implication of IT in modern business.

OUR VISION

To be a recognised IT Consultancy leader in the region by providing the most effective solutions.

OUR MISSION

To offer effective support for services that address IT needs of any business size with the simplest manageability requirements.

OUR SERVICES

WEB DESIGN & DEVELOPMENT

We create user-friendly and functional websites using modern technologies, tools and standards. To create websites and/or manage online information, we work with the following technologies:

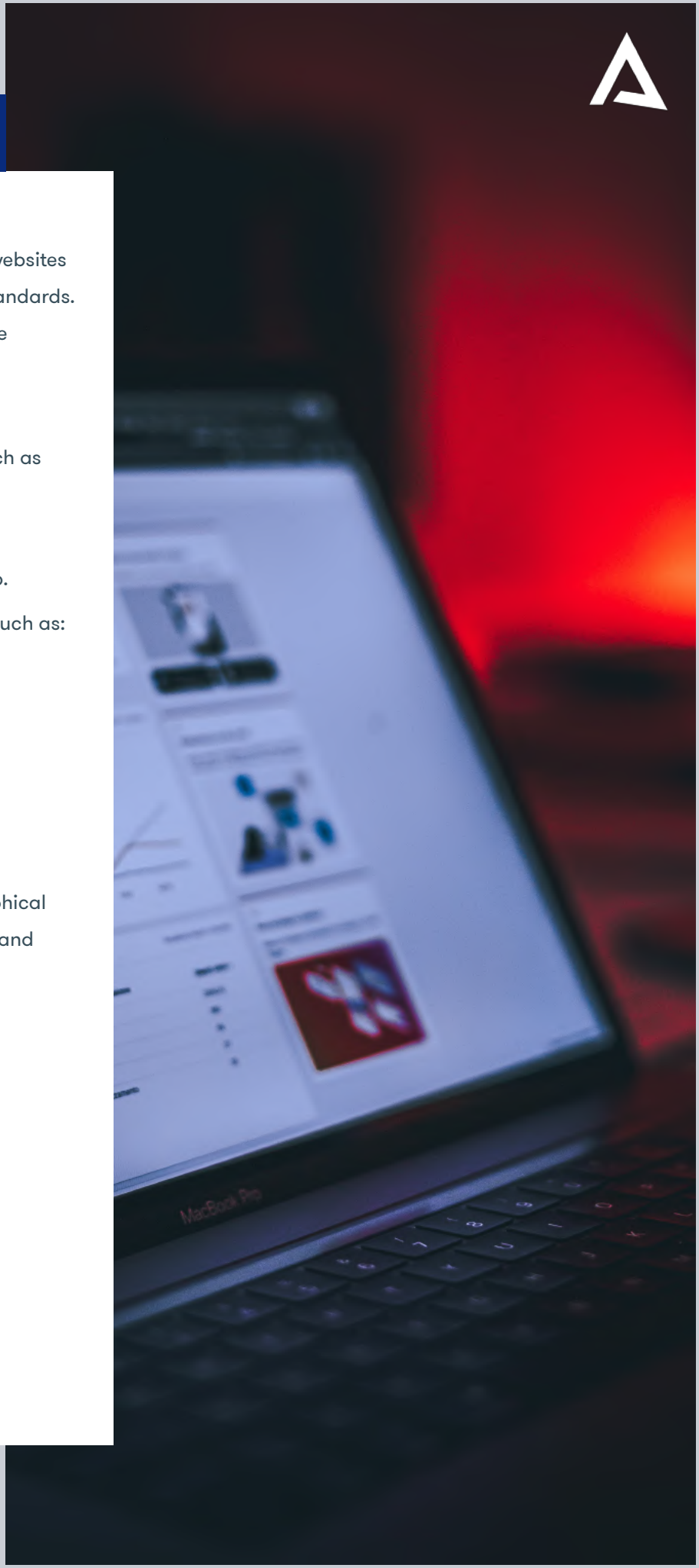
- Content Management Systems such as WordPress.
- Flat file CMS such as Jekyll.
- Versioning systems such as GitHub.

- Experienced in website analysis tools such as:
  - Google Analytics.
  - Google PageSpeed Insights.
  - Search Engine Optimisation.

GRAPHIC DESIGN

We design beautiful and functional graphical products that can be used for both web and print. These include:

- Banners
- Billboards
- Posters
- Adverts
- Social media post graphics
- Brochures
- Company profiles
- Business cards
- Envelopes



OUR SERVICES, Cont.

IT CONSULTANCY

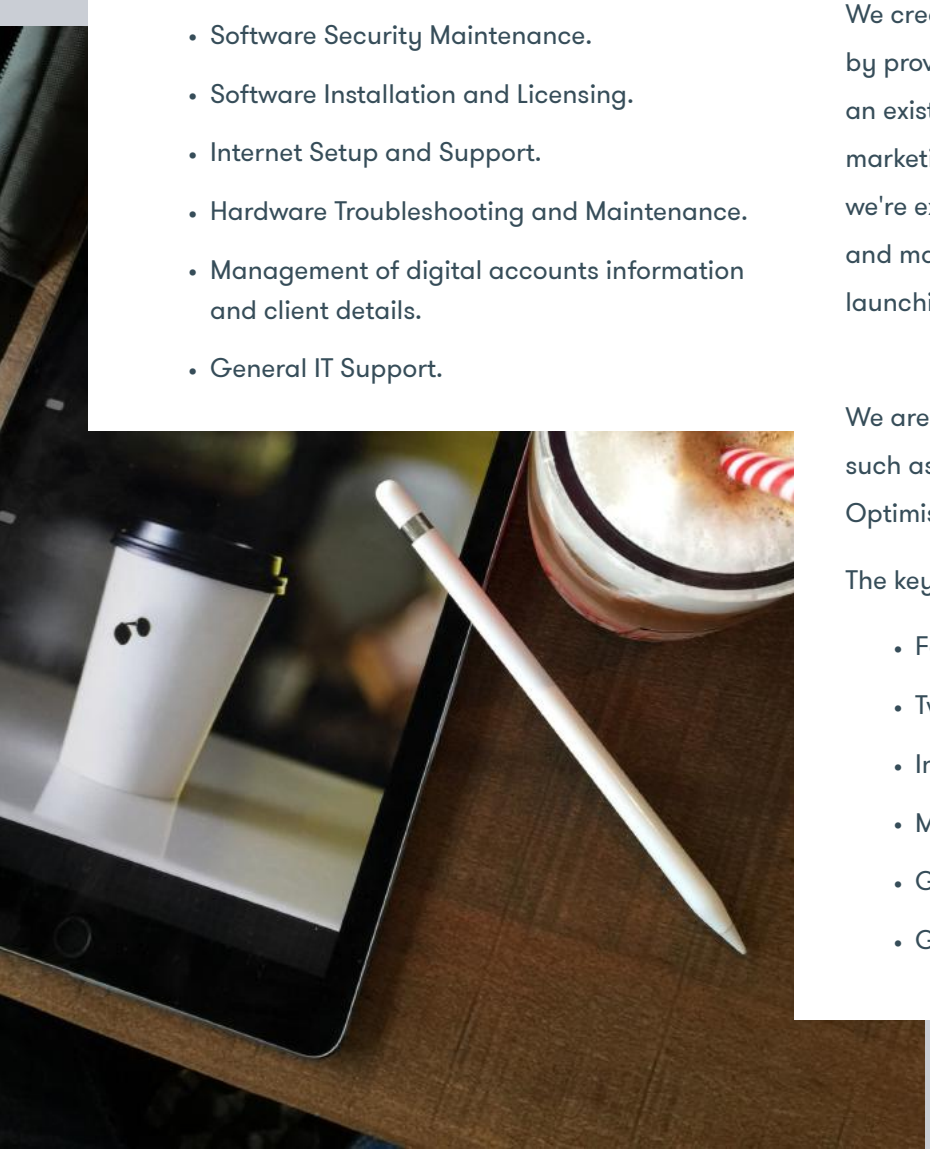
We provide IT consultancy services that leverage IT to grow and improve on the goals of a company. We're competent in the use and deployment of desktop and mobile operating systems across a wide range of devices.

We are well versed with the following systems:

- Microsoft Windows OS.
- macOS.
- Android OS.
- iOS & iPadOS.
- Linux OS.

We also provide configuration and support in the following areas:

- Corporate Email Setup and Administration.
- File and System Backup.
- Software Security Maintenance.
- Software Installation and Licensing.
- Internet Setup and Support.
- Hardware Troubleshooting and Maintenance.
- Management of digital accounts information and client details.
- General IT Support.



SOCIAL MEDIA MARKETING

We create and grow a brand's social media strategy by providing a framework for launching or improving an existing strategy. We design covers and related marketing content for social media purposes. Further, we're experienced in using social media monitoring and management tools as well as designing and launching email campaign newsletters.

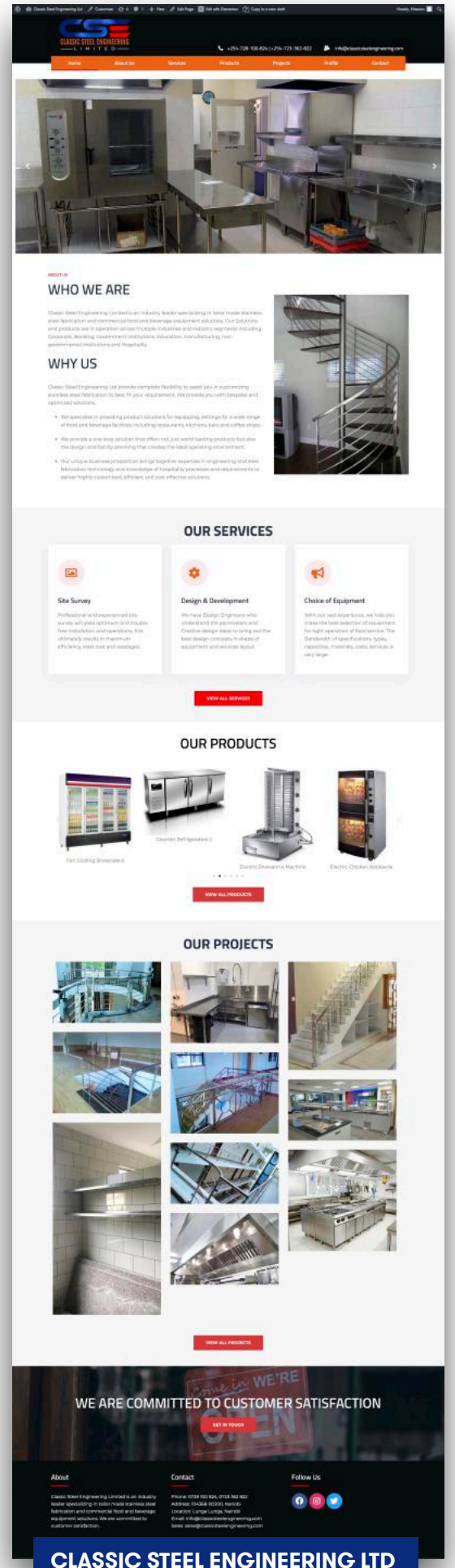
We are also experienced in website analysis tools such as Google Analytics and website Search Engine Optimisation.

The key platforms we use are:

- Facebook.
- Twitter.
- Instagram.
- MailChimp Email Marketing.
- Google Analytics.
- Google PageSpeed Insights.

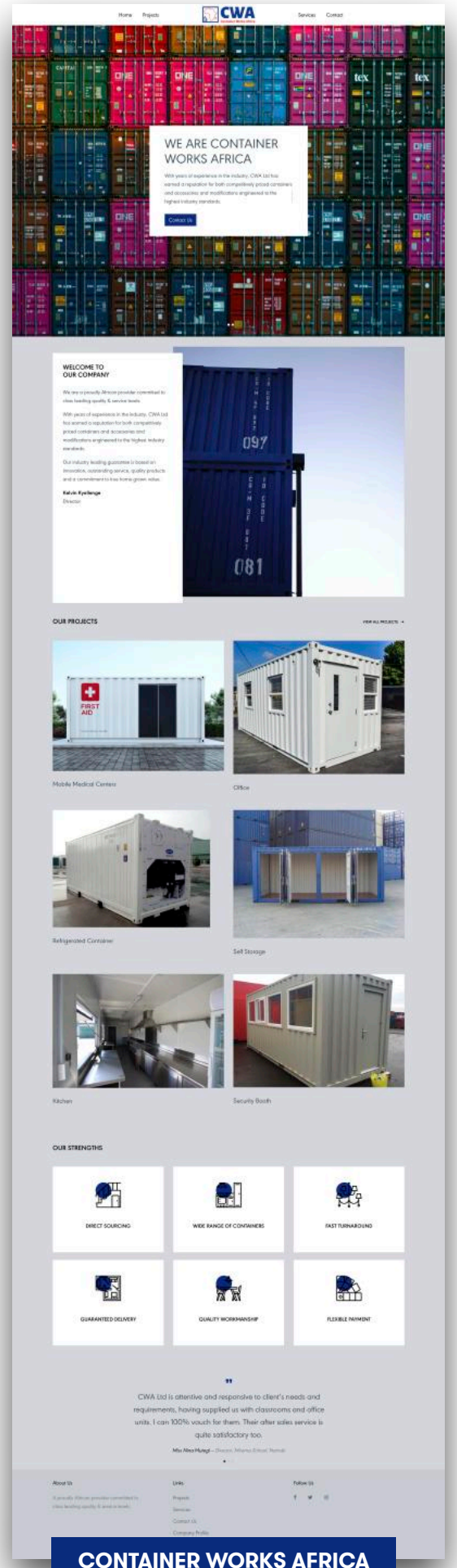
PORTFOLIO

ICAN MARKETING

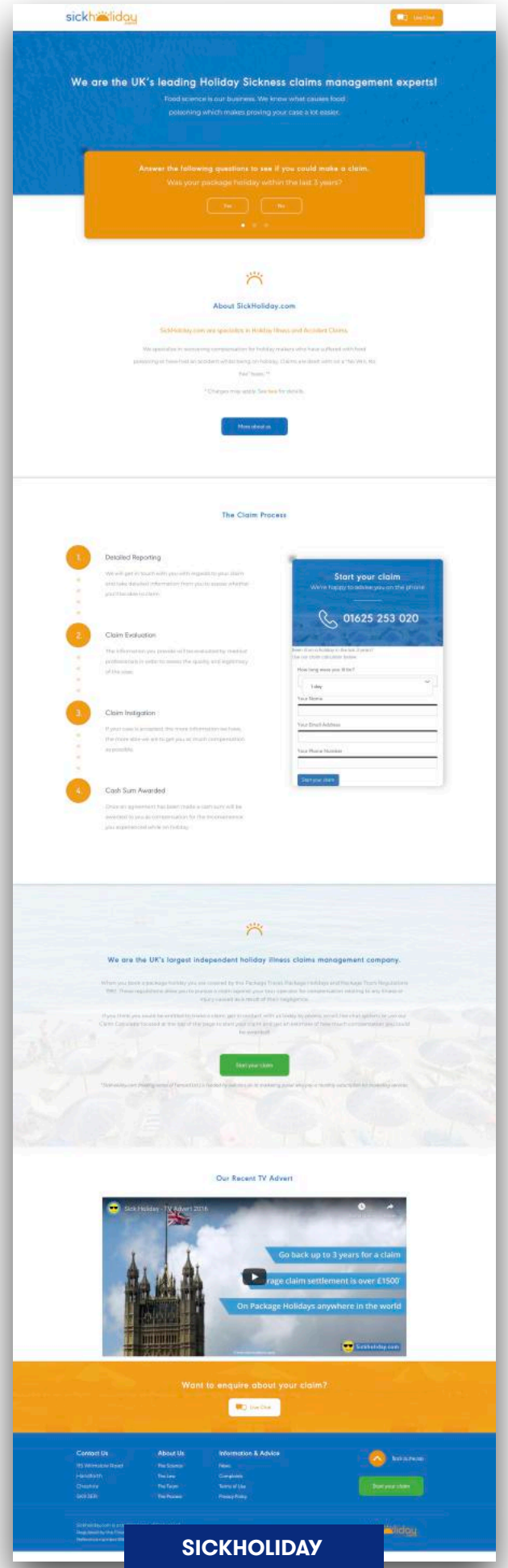


CLASSIC STEEL ENGINEERING LTD

PORTFOLIO, Cont.

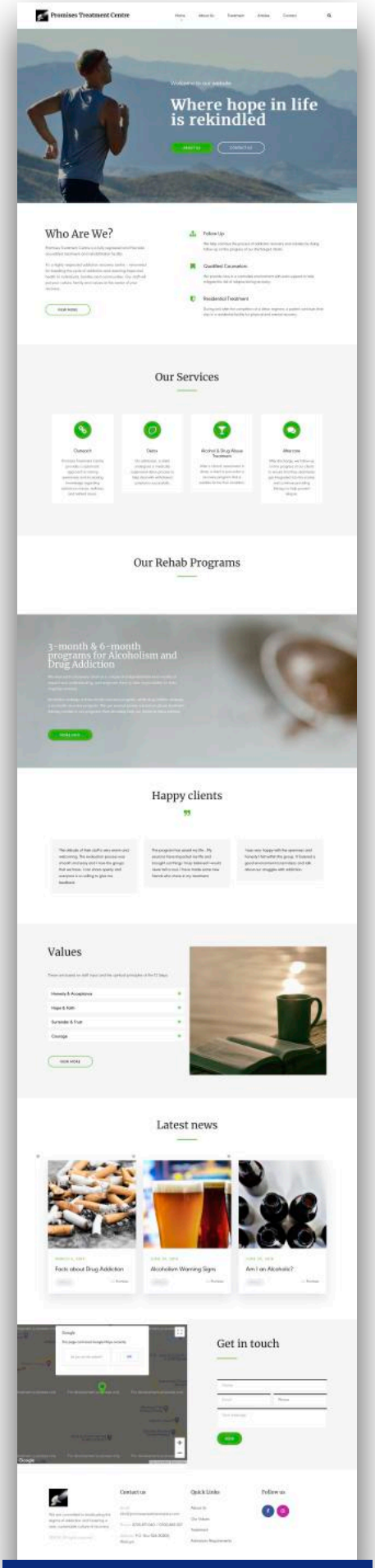


CONTAINER WORKS AFRICA

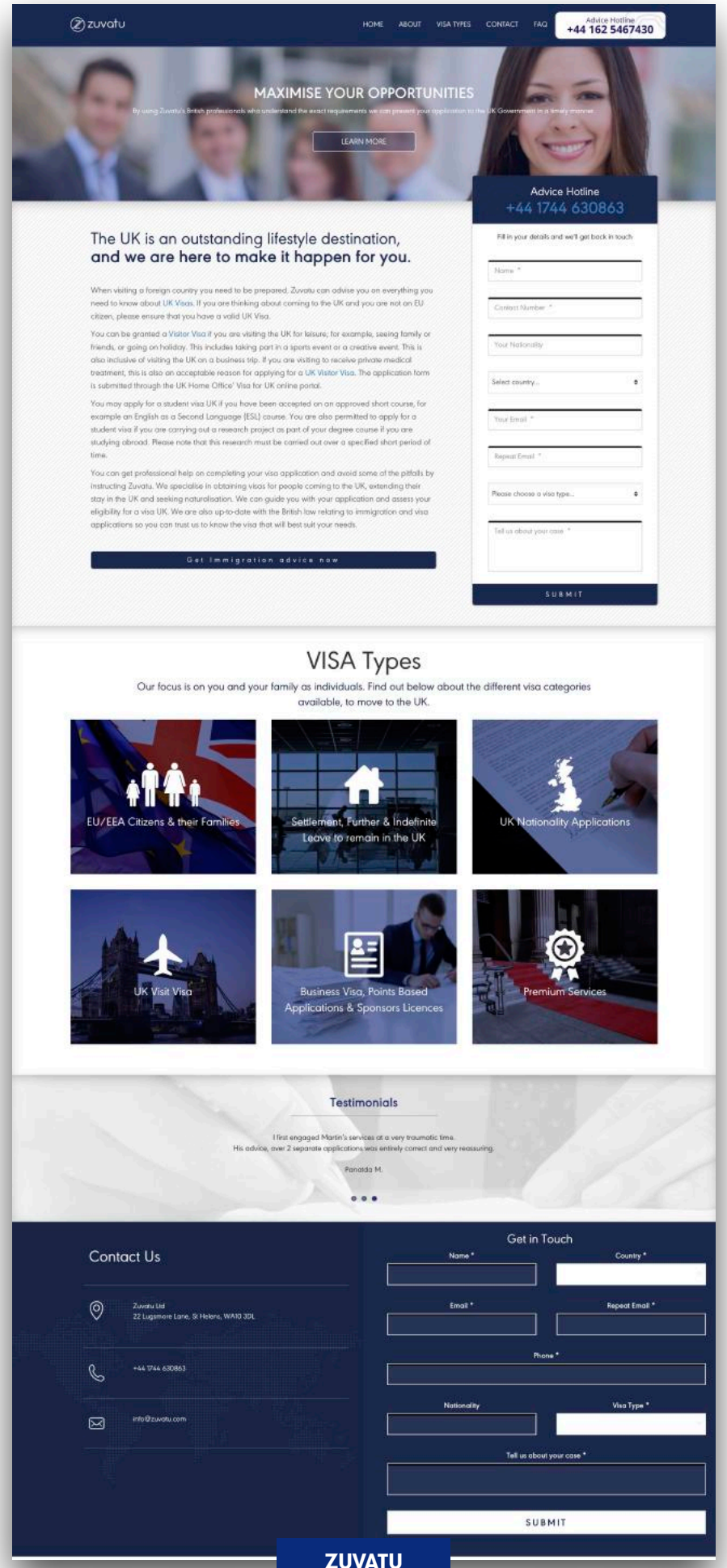


SICKHOLIDAY

PORTFOLIO, Cont.



PROMISES TREATMENT CENTER



ZUVATU

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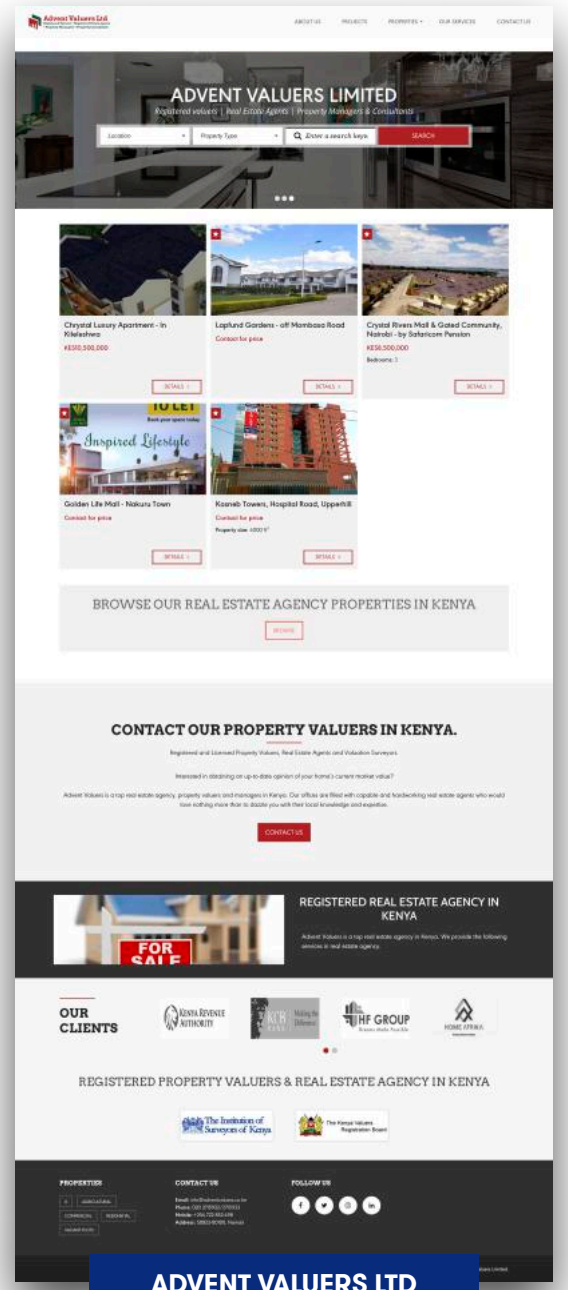
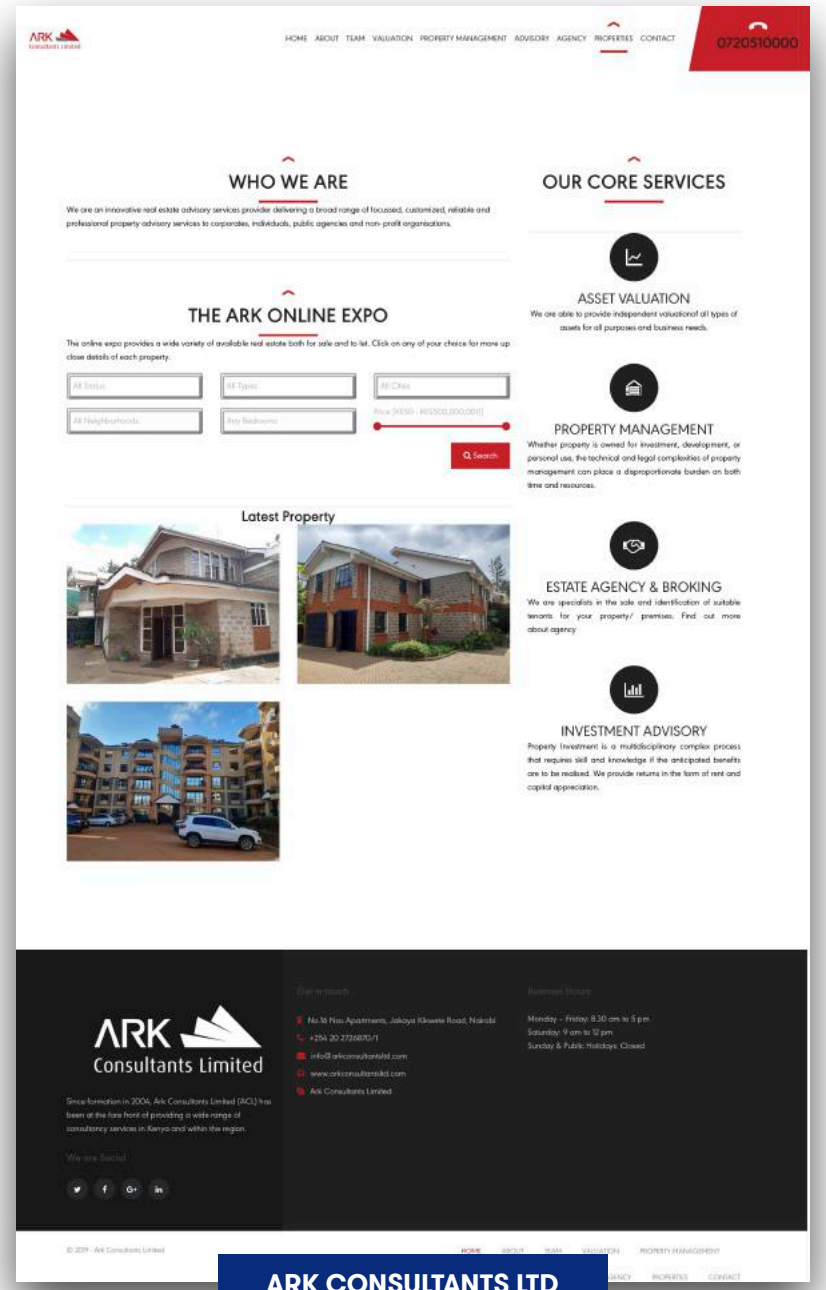


ADVENT VALUERS LTD



ARK CONSULTANTS LTD

LOGO DESIGNS

Bevenju Ventures

iCAN MARKETING

CWA
Container Works Africa

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