



We **reimagine** ways for the **modern workforce**
to adapt to the **unexpected challenges of the 21st century**
by **continuously retraining** itself



Today's challenges answered by **Collaborative Learning**

Change is the new normal

✔ Retrain quickly,
adapt constantly

There's a war for attention

✔ Learn together

Your operations are remote

✔ Distribute ownership

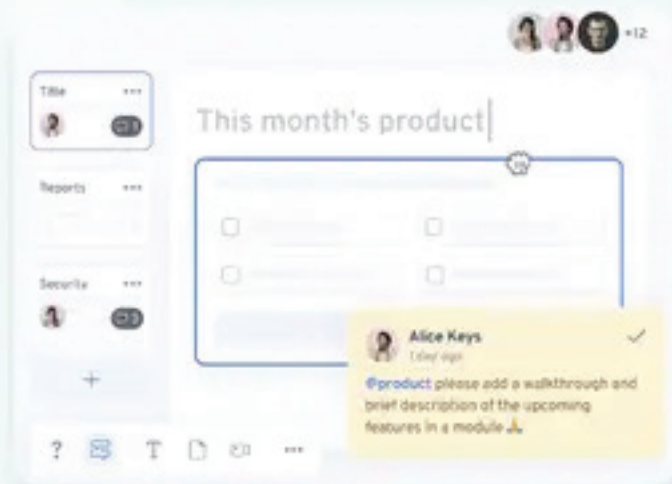


Create learning programs
in minutes, not months



<11

minutes to create
a course



COLLABORATIVE AUTHORING TOOL

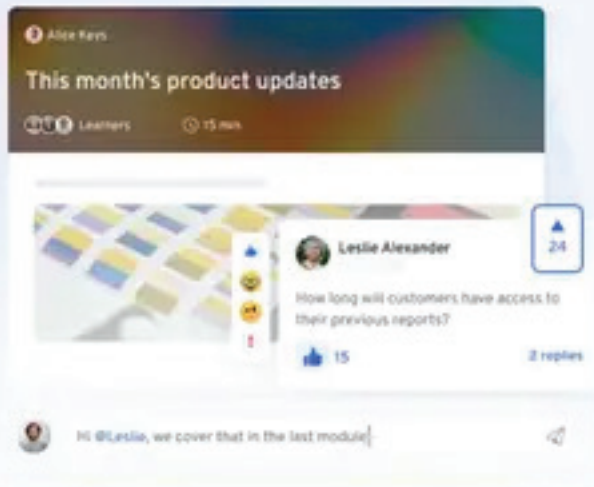
VIDEO & SCREEN RECORDING

OPEN-ENDED QUESTIONS

CONTENT INTEGRATIONS



Learn from the people who
know your business best



91%

average course
completion rate

COLLABORATIVE HUB

REACTIONS

RELEVANCE SCORE

MOBILE

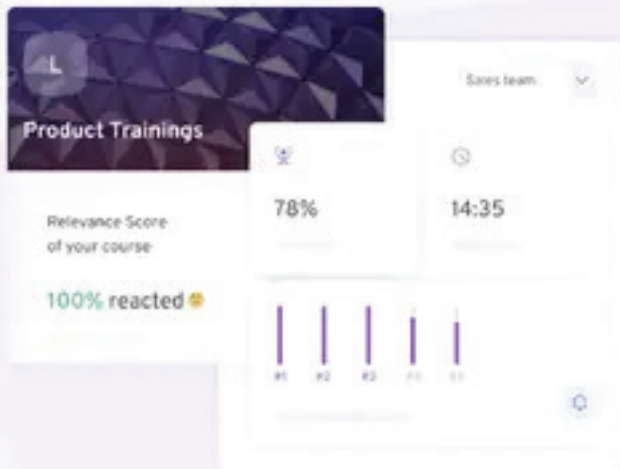
GAMIFICATION



Scale adoption with relevant learning for every team

94%

average Relevance Score across all courses on 360Learning



NESTED GROUPS

USER ROLES

DASHBOARDS

PROGRAMS & SESSIONS



From legacy eLearning

to Collaborative Learning

Create courses faster

➡ CREATION TIME

3 to 6 months

➡ COST

\$30k

➡ AUTHORS

👤 Instructional designers

Learn together

➡ COMPLETION

20%

➡ ENGAGEMENT

Mandatory courses only

Scale easily

➡ COURSE RELEVANCE

Out-of-date within months

11 minutes

\$0

👥 Everyone

91%

11 Daily activities per Learner

94%

Gartner Introduces Collaborative Learning as a major trend of corporate learning

HYPER CYCLE

PRIORITY MATRIX

Interactive Hype Cycle



Please note the following:

● Innovation Trigger ● Trough of Inflated Expectations ● Trough of Disillusionment ● Slope of Enlightenment ● Plateau of Productivity

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Learning Experience Platforms

Business Impact Areas

Invest in LEPs to improve learners' experience and engagement by providing them with a more open, interactive and effective way to continuously learn. These tools allow organizations to deal with the accelerating pace of the digital workplace. Organizations looking to improve their learning culture through improved personalization, collaboration and knowledge retention have made investments in LEPs.

Healthy learning cultures with a wide range of development opportunities often correlate with higher employee engagement, which often translates to stronger business performance.

Sample Vendors

360Learning, Absorb Software, Corpacademy, Degreed, EdCast, Fuse, FutureLearn, Learning Technologies Group (LTG), Skillsoft, Valamis, Wiley (CrossKnowledge)

Benefit Rating

360Learning fastest growing US brand



TOP 10 VELOCITY BRANDS: LEARNING

RANK	COMPANY	HQ	VELOCITY INDEX
1	360Learning	Paris	1.187
2	Curu	Philadelphia	1.033
3	BenchPrep	Chicago	1.007
4	Credly	New York City	0.897
5	Degreed	San Francisco	0.847
6	Fuel50	Los Angeles/New Zealand	0.770
7	Oozebo	Sydney	0.733
8	EdCast	Mountain View, CA	0.727
9	Lessonly	Indianapolis	0.720
10	Class	New York City	0.667

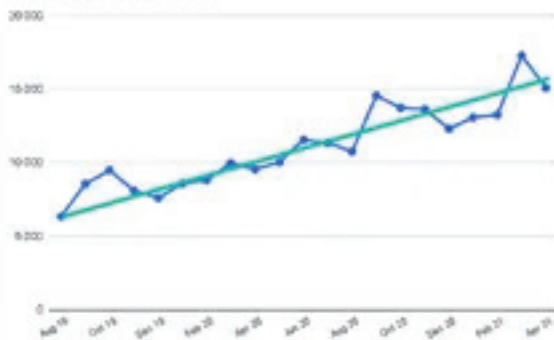
Brandscape survey 2021, The Starr Conspiracy leading US HR com' analyst based in NYC

-On the cutting edge of talent and learning are companies who are doing things differently and blazing new trails across the full spectrum of solutions"

"Teams are where the action is at in today's workplace. **Being able to access learning from within Slack or Microsoft Teams isn't enough. Products need to be designed for the way teams work together. 360Learning is an example of a brand focusing on this unique and underserved area.**"

Intense Course Creation

Monthly active Authors



Monthly played Courses



+100% year on year growth

Monthly played Courses per active Learner



Steady growth of usage per learner shows the increasing value we deliver to our customers.



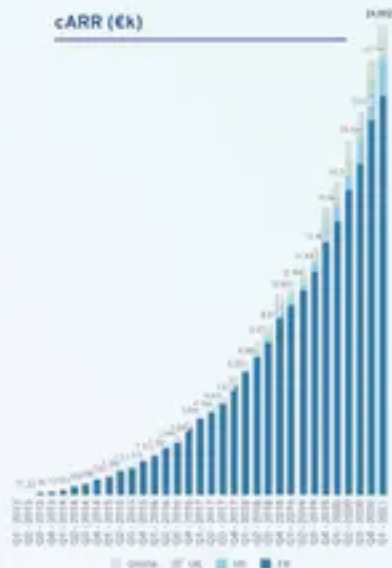
\$10b CARR US TAM

Each company > 100 empl. in the world needs to adapt, or die

Competition offers "*modern learning platforms*" that remains **slow, top down and centralized**

\$0.5-1b of ARR spread among **~100 companies** to consolidate at **1-5x multiples**

251% annualized growth in the US



Global business:

- \$30m of cARR
- 82% gross margin

US:

- \$2.2m cARR
- 70 customers
- 251% growth
- 3x YoY pipe creation in the US