Ideation Phase
Brainstorm & Idea Prioritization

Date	09 October 2022
Team ID	IBM-40462-1662631417
Project Name	AI Based Discourse for Banking Industry

Brainstorm & Idea Prioritization:

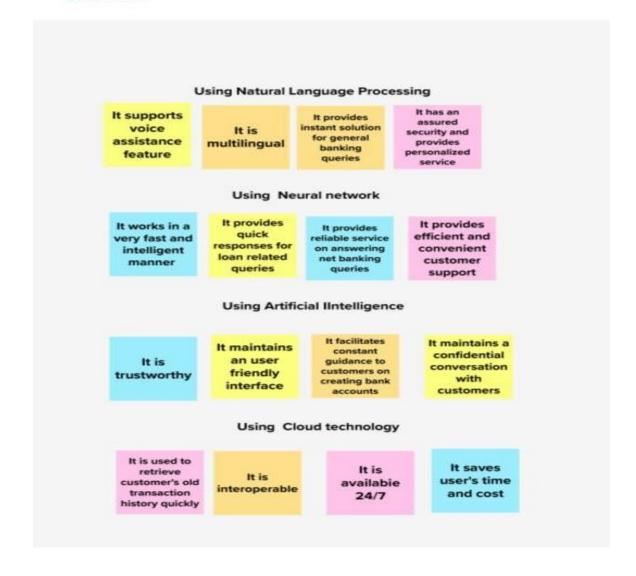# Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Using Natural Language Processing

It supports voice assistance feature	It is multilingual	It provides instant solution for general banking queries	It has an assured security and provides personalized service

Using Neural network

It works in a very fast and intelligent manner	It provides quick responses for loan related queries	It provides reliable service on answering net banking queries	It provides efficient and convenient customer support

Using Artificial IIntelligence

It is trustworthy	It maintains an user friendly interface	It facilitates constant guidance to customers on creating bank accounts	It maintains a confidential conversation with customers

Using Cloud technology

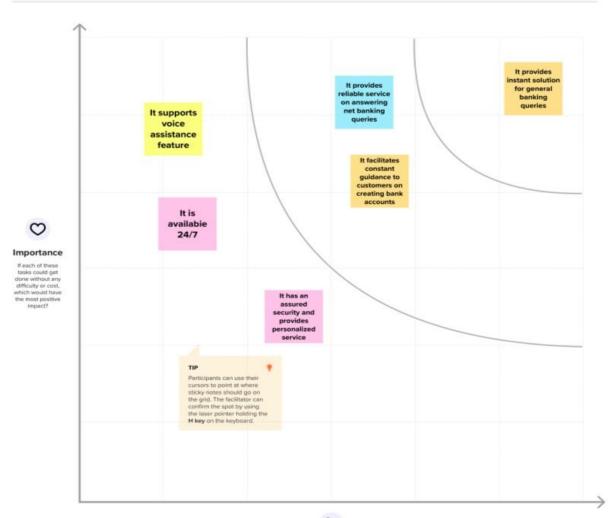|			
It is used to retrieve customer's old transaction history quickly	It is interoperable	It is availabie 24/7	It saves user's time and cost

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

It supports voice assistance feature

It provides reliable service on answering net banking queries

It provides instant solution for general banking queries

It facilitates constant guidance to customers on creating bank accounts

It is available 24/7

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

It has an assured security and provides personalized service

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)