



I am a native son, and Fremont is my home. I believe that we as a community can want better for ourselves. The citizens of Fremont deserve to have their voices heard and opinions respected. Transparency in government means proactively seeking public input before major decisions are made—not after. The time is up on career politicians who prioritize their own agendas, as opposed to the needs of the People.

**I am running for the People, for our community.** I will work towards a Fremont that champions the issues that our residents care most about. Fremont is being overdeveloped with unaffordable condos that put great strains on our schools and roads. Incidents of standstill traffic and drastic decreases to resident mobility have become commonplace. Public safety concerns have increased, with commercial burglaries and car break-ins having shot up and a full COVID-19 response still wanting.

**To address all these issues, Fremont needs transparent leadership.** Currently, I serve as VP of a global IT company, where I optimize corporate structure and generate efficiencies. I also teach Business Law as an Adjunct Professor at Ohlone College and serve on the Ohlone College Foundation Board. I am a graduate of UC Hastings College of the Law and Dartmouth College where I served as Class President, and I grew up attending our Fremont schools.

**As Mayor, I pledge to leverage my industry experience to create a more efficient, accessible, and accountable government.** I want a Family-Friendly Fremont: I will fight for public safety and work to address societal inequities. I will implement an improved, comprehensive, and transparent COVID-19 response. We need to make data easily available to residents, while offering better support to our local businesses. I will work to make our budget more efficient, and I will lead by example. We need to encourage innovation at all levels of our government and think outside the box, and I will work to create new public-private partnerships, generate new synergies, as well as implement across-the-board transparency throughout our city departments.

I am not a career politician. I am a tenacious Fremont native with a vision for my city, and I am running a Clean Money, People-Powered campaign to make a difference for our existing communities. I will not be accepting any contributions from corporations, developers, or special money interests. We can impact real change and make sure our community message is heard, but it will take a village.

Respectfully, I ask for your wholehearted support. Together, We Can—and We Will—create a brighter future for Fremont.

Sincerely,

Justin Sha