

Aditya Agashe

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EDUCATION	Cornell University, College of Engineering, Ithaca, NY B.S. Computer Science, Dyson Business Minor, GPA: 3.37	Expected: May 2017
HONORS	Dean's List • Rawlings Presidential Research Scholar • Dyson Societal Solutions Scholar NYS Business Plan Competition Semifinalist • Graduate of Life Changing Labs Incubator	
COURSES	Product Marketing Insights • Data Driven Marketing (F16) • Artificial Intelligence (F16) Machine Learning (F16) • Algorithms • OO & Functional Programming • Data Structures	
PRODUCT MANAGEMENT EXPERIENCE	Microsoft Corporation , Seattle, WA <i>Program Management Intern</i> <ul style="list-style-type: none">• Product Strategy - Integrated market analysis, telemetry data, and customer feedback to create product requirements spec for a new Windows sync client.• Product Design - Created mockups for Windows sync client interface.• Software Architecture Design - Developed scalable software architecture for MVP to meet cross-organization needs and integrate with existing protocols.• Product Development - Developed a demo-able MVP sync client that worked with 2 live cloud providers (Box API, WOPI API, Batch, C, C++).• Product Growth - Identified key feature investments and recommendations for future development to ship sync client commercially.	May 2016 - Aug 2016
	Belle Applications (www.belleapps.me), Ithaca, NY <i>Founder & CEO</i> <ul style="list-style-type: none">• Product Strategy - Identified market opportunities and defined MVP concept, positioning, and strategy for 5 Cornell affiliated businesses.• Software Architecture Design - Defined and created a MVP software development architecture plan for 5 clients.• Product Management - Led team of 7 developers and 3 designers to build and release 2 web applications, 5 landing pages, 4 iOS apps, and 2 Android apps for five clients in exchange for cash and equity.• Financial Strategy - Secured \$22,000+ in cash or cash equivalents from business plan competitions and grants, accepted into Life Changing Labs Incubator, and grew revenue to \$30,000+• Business Administration - Handled all legal (incorporation, team member agreements, statement of work contracts) and accounting work (maintained revenue and expenses books, managed payroll and taxes).	Aug 2014 - Present
	Speare - Cornell eLab Startup (www.spea.re), Ithaca, NY <i>Head of Product</i> <ul style="list-style-type: none">• Product Management - Created product roadmap for MVP. Led team of 6 developers to release MVP of engagement and analytics platform for news publishers (DBpedia API, Python, Django).• Product Growth - Identified, engaged, and acquired 7 large (10M+ page views/month) publishers (paying \$3,000/month/publisher) to adopt the product.	May 2014 - Aug 2014
SKILLS	Web Development: Frontend (HTML, CSS, JS, jQuery, Ajax), Backend (PHP, MySQL, Node.js, Parse), Server setup (AWS EC2, router and firewall configuration, Nmap, Git) Programming: Java, REST APIs, OCaml, C, Python, Unix (Scripting & Bash), Batch, Matlab, Verilog, MIPS Assembly, Fortran Writing: Ability to efficiently produce concise, organized, and well-designed reports, proposals, and pitch decks to influence cross-functional teams and stakeholders. Public Speaking: Pitched at 15+ business plan competitions in front of audiences of 300+ people; National winner in National Youth Storytelling Showcase.	