

How to use this template

1. Go to file, make a copy
2. Delete this slide
3. Fill in blanks as they apply
4. Copy montage slides if you need more
5. Contact the Multimedia Director for any questions

VIDEO TREATMENT

(client name goes here)

Prepared by: (coordinator name goes here) | (date goes here)

(SHORT PHRASE ABOUT VIDEO GOES HERE)

(insert overarching message here)

OVERVIEW

(insert copy here)

TARGET AUDIENCE(S)

(insert copy here)

GOALS

(insert copy here)

POTENTIAL LOCATIONS

(insert copy here)

PLAN OF ACTION

(insert copy here)

Montage #1

(Description)

Tone

Visualize

(mood board goes here)

Message

Boiler
Communication

— A Student-Run Public Relations Firm —