

DAILY CRUNCH™

October 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Pickleball Giveaway Launches	2	3 The Daily Dill Graphic #1	4 Chai Launch Teaser	5 Dill Pickle Hummus Recipe Carousel Dill Pickle Hummus Recipe	6	7
8	9 Cleveland Kitchen Giveaway Launches	10 Dill Pickle Avail on Amazon Graphic	11 What Type of Pickle Are You? Graphic Carousel	12 The Daily Dill Graphic #2 Find Us in a Store Near You	13	14
15 Chai Announcement + Sale	16 Chai Flavor Announcement Graphic	17 Chai Latte Recipe Reel to Pair w/ Chai Flavor	18 Amazon Prime Days (TBD) The Crunch that Cares Text Graphic Placeholder for Prime Day	19 Spreading Love Reel Placeholder for Prime Day	20	21
22	23 Wegman's Reel	24 DC Initiatives Graphic Carousel - Upcycle, Mental Health	25 Meet the Team Reel	26 Chai Flavor Profile Photo + Graphic Carousel Meet the Team	27	28
29 Chai Flavor Push	30 The Support Network Merch Photo Carousel	31 Halloween Bark Recipe Reel				

Key:

Holidays

Campaigns

Flows

Paid Ads

Instagram

Tik Tok

Promos

Retail

SMS

Blog

Key Date

Campaigns - Desgined by LAV

Flows - Desgined by LAV