

September
Content Cal

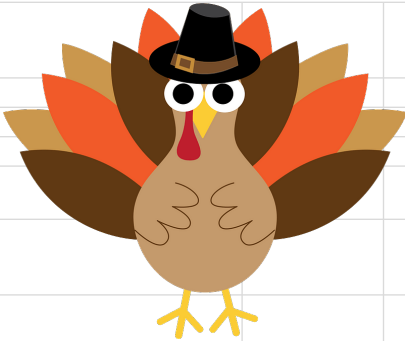
DATE	POST TIME	PLATFORM	POST	PILLAR	IN GOOGLE DRIVE	PHOTOS or VIDEOS
09-30-2022	5:00 PM	Reel	Back to school bash	Campus Life	will take on Thursday	to collect
09-30-2022	10:00 AM	Facebook	Furry Friend Friday - Requested Photos from Parents	Community	still collecting	to collect
09-29-2022	11:00 AM	Facebook	Reminder of resources Right Now Media: https://www.rightnowmedia.org/	Community	DONE	GRAPHIC
09-27-2022	4:00 PM	Instagram	Department highlight - Mr. Rabara's Digital Arts	Campus Life	DONE	PHOTOS
09-27-2022	10:00 AM	Facebook	Department highlight - Mr. Rabara's Digital Arts	Campus Life	DONE	PHOTOS
09-26-2022	10:00 AM	Instagram Stories	Whole School - Monthly Bible Verse from All School Chapel	About us	DONE	VIDEO
09-26-2022	3:00 PM	Reel	Amphitheater	Campus Life	DONE	PHOTOS
09-26-2022	9:00 AM	Facebook	Amphitheater	Community	DONE	?
09-24-2022	10:00 AM	Facebook	What's coming up in October	Informative	DONE	GRAPHIC
09-23-2022	5:00 PM	Instagram	All School Chapel	About us	DONE	?
09-23-2022	10:00 AM	Facebook	All School Chapel	About us	DONE	?
09-23-2022	11:00 AM	Instagram	First All School Chapel	Campus Life		PHOTOS
09-22-2022	10:00 AM	Facebook	First day of fall	Informative	DONE	GRAPHIC
09-22-2022	2:00 PM	Instagram Stories	First day of fall	Informative	DONE	GRAPHIC
09-21-2022	11:00 AM	Facebook	8th Grade Sunrise Devotion	Community		PHOTOS/VIDEOS
09-21-2022	1:00 PM	Instagram	8th Grade Sunrise Devotion	Community	DONE	PHOTOS
09-20-2022	1:00 PM	Facebook	Promote healthy sleep - article about kids or sleep hygiene	Informative	DONE	PHOTOS
09-19-2022	8:00 AM	Facebook	Reminder of our values: Transforming Lives Photos of it being put in action	About us	DONE	PHOTOS
09-19-2022	3:00 PM	Reels	Interview students: How do you Love God and Love People? - Interview VIDEOS	About us/Community	DONE	VIDEOS
09-17-2022	3:00 PM	Instagram	Saturday Spotlight Meet our Nurse	Community	DONE	PHOTOS
09-16-2022	10:00 AM	Reels	Reminder of our values: Transforming Lives Photos of it being put in action	About us		PHOTOS
09-16-2022	12:00 PM	Facebook	Reminder of our values: Inspiring Minds Photos of it being put in action	About us	N/A	PHOTOS
09-15-2022	10:00 AM	Instagram	Reminder of our values: Inspiring Minds Photos of it being put in action	About us		PHOTOS
09-15-2022	9:00 AM	Facebook	Reminder of our values: Guding Hearts Photos of it being put in action	About us	N/A	PHOTOS
09-15-2022	10:00 AM	Instagram Stories	Monthly bible verse - VIDEO of Student	About us		VIDEO
09-14-2022	12:00 PM	Instagram	Reminder of our values: Guding Hearts Photos of it being put in action	About us	Done	PHOTOS
09-13-2022	9:00 AM	Reels	Back to School Bash Collage Sat spotlight	Campus Life		PHOTOS
09-10-2022	8:00 AM	Facebook	Reminder to follow us on other platforms	Informative	Christine	GRAPHIC
09-09-2022	12:00 PM	Instagram Stories	Back to school bash reminder	Informative	Christine	GRAPHIC
09-08-2022	2:00 PM	Reels	Show off your school pride - Spirit Day	Campus Life		PHOTOS
09-08-2022	11:00 AM	Reels	Words of encouragement Back to school advice from Teachers/Staff	Community		VIDEOS
09-07-2022	8:00 AM	Facebook	Summer memories Parents submit summer photos	Community	Christine	to collect
09-06-2022	12:00 PM	Facebook	Happy Labor Day	Informative	Christine	GRAPHIC
09-06-2022	12:00 PM	Instagram Stories	Back to school bash reminder	Informative	Christine	GRAPHIC
09-06-2022	10:00 AM	Instagram Stories	Monthly bible verse - VIDEO of Staff Member	About us		VIDEO
09-05-2022	10:00 AM	Instagram Stories	Monthly bible verse - DESIGN	About us	Christine	GRAPHIC
09-05-2022	1:00 PM	Instagram Stories	Happy Labor Day	Informative	Christine	GRAPHIC

October Content Cal

STATUS	SCHEDULED IN META	POST DATE	POST TIME	PLATFORM	POST	PILLAR	IN GOOGLE DRIVE	PHOTOS OR VIDEOS	CAPTION	TAGS	LINK TO POST					
Posted		10/01/2022	12:00 PM	Instagram Stories	Breast Cancer Awarness Month	Informative	YES	Graphic								
Posted		10/01/2022	3:00 PM	Instagram	Saturday Spotlight Music with Sierra Anton, JK-4th Grade Music Teacher	About Us	YES	Photo								
Posted		10/03/2022	10:00 AM	Facebook	Breast Cancer Awareness Month - Tag a warrior in the comments	Informaitve/Community	YES	graphic								
Posted		10/04/2022	3:00 PM	Reels	New heartrate monitors in PE	Campus Life	YES	Video from Mr. Rabara								
Posted		10/04/2022	12:00 PM	Instagram Stories	Montly Bible Verse	About Us	TBD - Christine	graphic								
Posted		10/05/2022	10:00 AM	Facebook	New heartrate monitors in PE	Informative	YES	Video from Mr. Rabara								
Posted		10/05/2022	12:00 PM	Instagram Stories	Reminder of Makeup Picture Day on 10/06	Informative	YES	graphic								
Posted		10/06/2022	3:00 PM	Instagram	Carousel of Spirit Day photos	Campus Life	YES	photos								
Posted		10/07/2022	10:00 AM	Facebook	Spirit Day photos from 10/05 - allow audience to post photos in comments below	Campus Life	YES	photos								
Posted		10/08/2022	10:00 AM	Facebook	Saturday Spotlight Welcome Pastor Paul Finley	Community	YES	photos								
Posted		10/08/2022	3:00 PM	Instagram	Saturday Spotlight Welcome Pastor Paul Finley	Community	YES	photos								
Posted		10/10/2022	12:00 PM	Instagram Stories	Monthly Bible Verse - Kalyn video	About Us	YES	video or graphic								
Posted		10/10/2022	10:00 AM	Facebook	Community Partner - Chop Stop	Community	YES	photos								
Posted		10/11/2022	10:00 AM	Facebook	Montly Bible Verse	About Us	YES	graphic								
		10/11/2022	3:00 PM	Reel	Snack Shank highlight What is your favorite snack from the snack shack?	Campus Life	RECEIVED	video								
Posted		10/12/2022	10:00 AM	Facebook	National Anti-bullying day: Share resource - link in Column K	Informative	TBD - Christine	n/a			https://blog.acsi.org/national-bullying-prevention-month					
Posted		10/13/2022	3:00 PM	Instargram	Girls Volleyball Spotlight - highlight all 3 Teams	Campus Life	YES	photo								
Posted		10/14/2022	10:00 AM	Facebook	Furry Friend Friday photos of AVCS pets - encourage audience to post photos of their pets in the comments bellow	Community	YES	photos								
Posted		10/15/2022	10:00 AM	Facebook	Saturday Spotlight Mrs. Lindholm's Kindergarten Class	Community	YES	photos								
Posted		10/15/2022	3:00 PM	Instagram	Saturday Spotlight Mrs. Lindholm's Kindergarten Class	Community	YES	photo								
Postponed		10/17/2022	12:00 PM	Instagram Stories	Monthly Bible Verse - staff or student video	About Us	NEED	video or graphic								
Posted		10/17/2022	10:00 AM	Facebook	Cross Country Meet photos	Community	TBD - Christine	photo								
Posted		10/18/2022	3:00 PM	Instagram	Carousel of Cross Country Meet	Community	TBD - Christine	photo								
Posted		10/19/2022	12:00 PM	Instagram Story	Reminder of Trunk or Treat and Monster Mash Dance	Informative	TBD - Christine	graphic								
Posted		10/19/2022	10:00 AM	Facebook	Sibilings at AVCS	Community	Mr. Rabara Podcasting Class	n/a								
		10/20/2022	3:00 PM	Reels	Anti-Bullying Prevention Month - Showcase student interviews about how they can prevent bullying	About Us	Kalyn, Brenda, Aubrie	video								
		10/21/2022	10:00 AM	Facebook	6th Grade STEM Class with Mrs. Gomez	Campus Life	YES	photos								
		10/22/2022	3:00 PM	Instagram	Saturday Spotlight 6th Grade STEM Class wioth Mrs. Gomez	Campus Life	YES	photo								
		10/22/2022	10:00 AM	Facebook	Red Ribbon Week Announcement	Informative/Campus Life	TBD - Christine	graphic								
		10/22/2022	4:00 PM	Instagram Story	Red Ribbon Week Announcement	Informative/Campus Life	TBD - Christine	graphic								
		10/24/2022	12:00 PM	Instagram Story	AVCS Staff Worship Band Practice	About Us	YES	video								
		10/25/2022	3:00 PM	Reel	REEL of Trunk or Treat	Campus Life	TBD - Christine	photo and video								
		10/26/2022	10:00 AM	Facebook	Photos from Trunk or Treat	Campus Life	TBD - Christine	photo								
		10/27/2022	3:00 PM	Instagram	Carousel of photos from Monster Mash	Campus Life	TBD - Christine	photo								
		10/27/2022	4:00 PM	Instagram Story	Harvest Festival Reminder - Lutheran Church of the Cross	Informative	YES	graphic								
		10/28/2022	10:00 AM	Facebook	Photos from Monster Mash	Campus Life	TBD - Christine	photo								
		10/29/2022	10:00 AM	Facebook	Saturday Spotlight 4th Grade Sunflower Project	Community	YES	photos								
		10/29/2022	3:00 PM	Instagram	Saturday Spotlight 4th Grade Sunflower Project	Community	YES	photos								
		10/31/2022	10:00 AM	Facebook	What's coming up in November	Informative	YES	n/a								
Postponed		10/20/2022	3:00 PM	Reel	Students holding up a postive word that describes them	Community	Mr. Rabara Podcasting Class	video								
Postponed		10/19/2022	10:00 AM	Facebook	Photos of students holding up a sign with a positive word that describes them	Community	Mr. Rabara Podcasting Class	n/a								

November
Content Cal

AVCS NOVEMBER CONTENT CALENDAR		GOALS:	Have at least 3 ppl interact with 1 story posts										
		KPIS:	Stories engement #										
		LEGEND:	National Holiday	Sporting Event	School Holiday	School Event	Reminder	Feature	Other				
DATE	TIME	TOPIC	PLATFORM	PILLAR	SCHEDULED IN META	STATUS	GOOGLE DRIVE	24HR PERFORMANCE	ENDING PERFORMANCE				
01/11/2022	10:00 AM PST 1:00 PM EST	Women's Bible Study	Facebook	Community									
02/11/2022	3:00 PM PST 6:00 PM EST	Waffle Wednesday for Drama	Instagram	Campus Life									
03/11/2022	10:00 AM PST 1:00 PM EST	National Men's Health Awareness Month	Facebook	Informative									
03/11/2022	3:00 PM PST 6:00 PM EST	National Men's Health Awareness Month	Stories	Informative									
04/11/2022	3:00 PM PST 6:00 PM EST	Countdown to Harvest Event	Stories	Informative									
05/11/2022	3:00 PM PST 6:00 PM EST	National Donut Day	Instagram	Campus Life									
05/11/2022	1:00 PM PST 4:00 PM EST	Daylight Savings Time Remdiner	Stories	Informative									
07/11/2022	3:00 PM PST 6:00 PM EST	Day in the Life	Reels	About Us									
08/11/2022	10:00 AM PST 1:00 PM EST	Article on ???	Facebook	Informative									
09/11/2022	1:00 PM PST 4:00 PM EST	Interactive Story How excited are you about the Powderpuff game?	Stories	Campus Life									
10/11/2022	3:00 PM PST 6:00 PM EST	Extracircular Highlight ???	Instagram	Campus Life									
11/11/2022	1:00 PM PST 4:00 PM EST	Monthly bible verse	Stories	About Us									
12/11/2022	10:00 AM PST 1:00 PM EST	World Kindness Day	Facebook	Community									
12/11/2022	3:00 PM PST 6:00 PM EST	World Kindness Day Students tellings friends what they like most about them	Reels	Community									
14/11/2022	10:00 AM PST 1:00 PM EST	Article ???	Facebook	Informative									
15/11/2022	3:00 PM PST 6:00 PM EST	Sports feature ???	Reels	Campus Life									
16/11/2022	1:00 PM PST 4:00 PM EST	This or That - AVCS Edition	Stories	About Us									
17/11/2022	10:00 AM PST 1:00 PM EST	Article The Great American Smoke out	Facebook	Informative									



18/11/2022	3:00 PM PST 6:00 PM EST	Saturday Spotlight	Instagram	Campus Life								
19/11/2022	3:00 PM PST 6:00 PM EST	Powderpuff Football game	Reels	Campus Life								
19/11/2022	10:00 AM PST 1:00 PM EST	Powderpuff Football game	Facebook	Campus Life								
21/11/2022	3:00 PM PST 6:00 PM EST	Day in the Life	Reels	About Us								
22/11/2022	3:00 PM PST 6:00 PM EST	???	Instagram									
23/11/2022	1:00 PM PST 4:00 PM EST	Design Your Perfect Thanksgiving Dinner in GIFS	Stories	Community								
24/11/2022	10:00 AM PST 1:00 PM EST	Thanksgiving	Facebook	Informative								
24/11/2022	1:00 PM PST 4:00 PM EST	Thanksgiving	Stories	Informative								
25/11/2022	1:00 PM PST 4:00 PM EST	Countdown to Jesus' Birthday	Stories	About Us								
26/11/2022	10:00 AM PST 1:00 PM EST	Sponsor Highlight Small Business Saturday	Facebook	Community								
26/11/2022	3:00 PM PST 6:00 PM EST	Sponsor Highlight Small Business Saturday	Instagram	Community								
28/11/2022	3:00 PM PST 6:00 PM EST	Extraciricular 2nd grade musical rehersal footage	Reels	Campus Life								
29/11/2022	3:00 PM PST 6:00 PM EST	???	Instagram									
30/11/2022	10:00 AM PST 1:00 PM EST	What's coming up in December	Stories	Informative								
30/11/2022	1:00 PM PST 4:00 PM EST	What's coming up in December	Facebook	Informative								