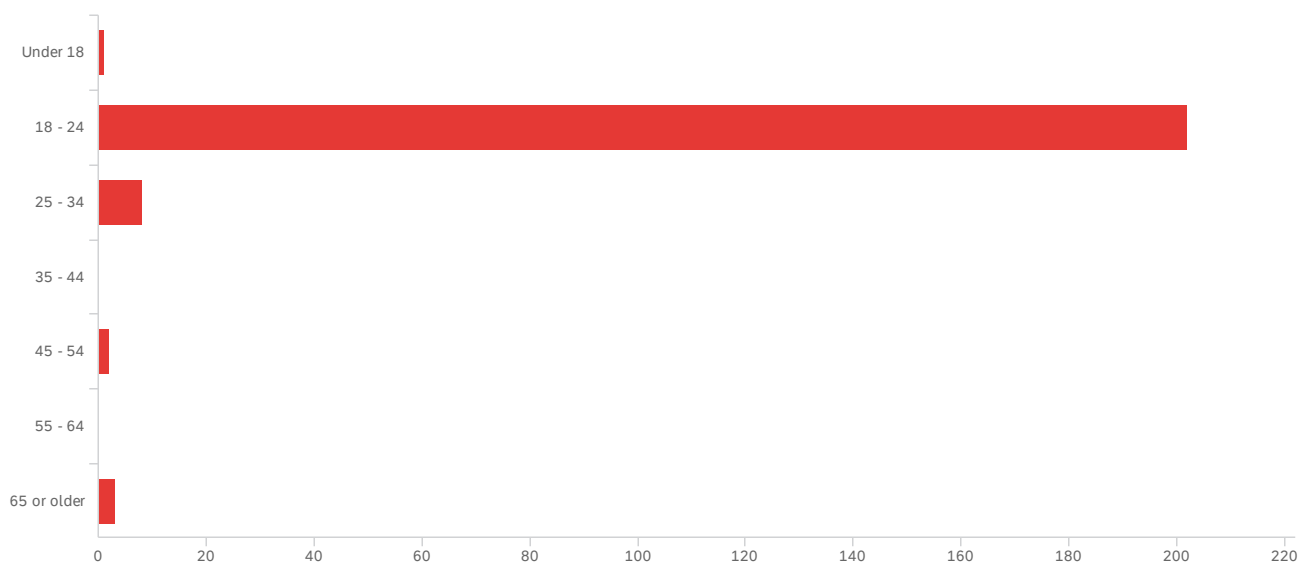


Default Report

Social Media Effects on Society

April 30, 2022 12:42 PM MDT

Q10 - What is your age?

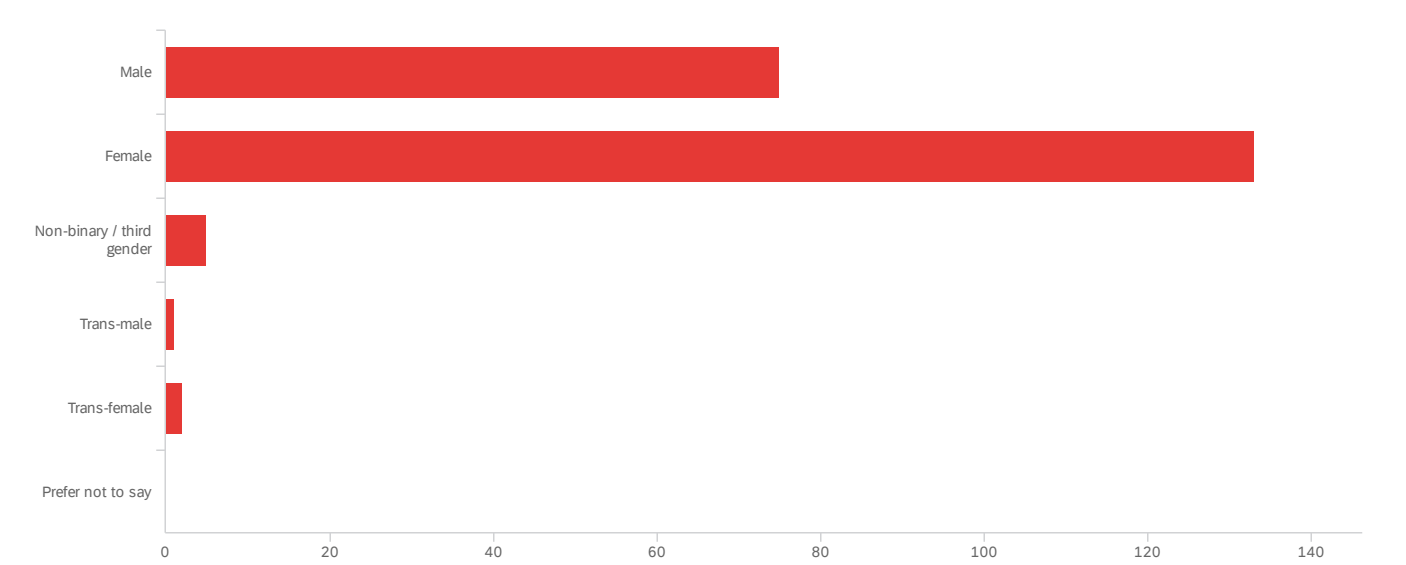


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your age?	1.00	7.00	2.13	0.67	0.46	216

#	Field	Choice Count
1	Under 18	0.46% 1
2	18 - 24	93.52% 202
3	25 - 34	3.70% 8
4	35 - 44	0.00% 0
5	45 - 54	0.93% 2
6	55 - 64	0.00% 0
7	65 or older	1.39% 3
		216

Showing rows 1 - 8 of 8

Q11 - What is your gender identity?

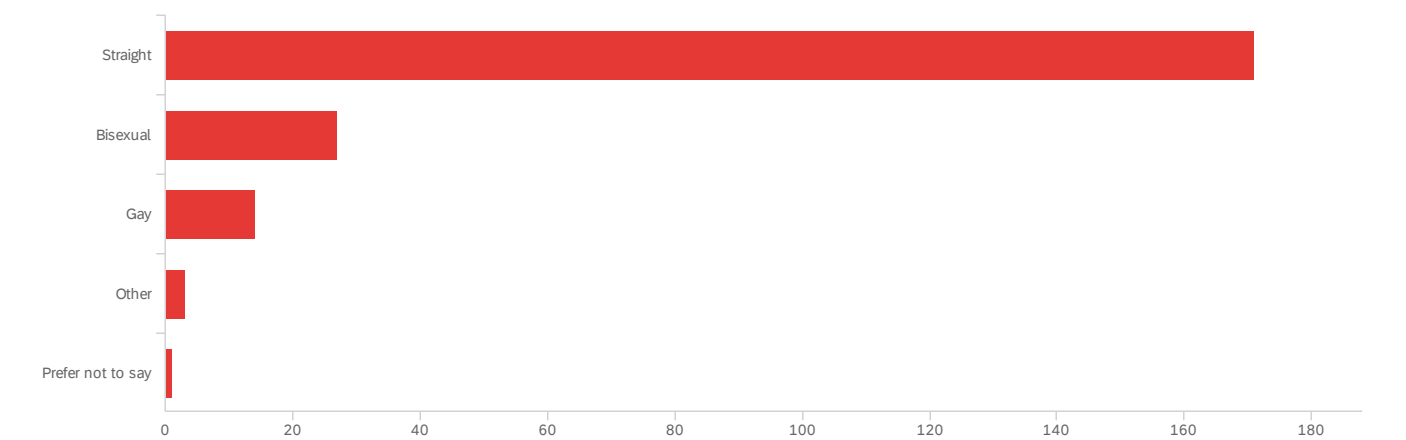


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your gender identity?	1.00	5.00	1.71	0.62	0.39	216

#	Field	Choice	Count
1	Male	34.72%	75
2	Female	61.57%	133
3	Non-binary / third gender	2.31%	5
4	Trans-male	0.46%	1
5	Trans-female	0.93%	2
6	Prefer not to say	0.00%	0

216

Q12 - What is your sexuality?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your sexuality? - Selected Choice	1.00	5.00	1.31	0.70	0.48	216

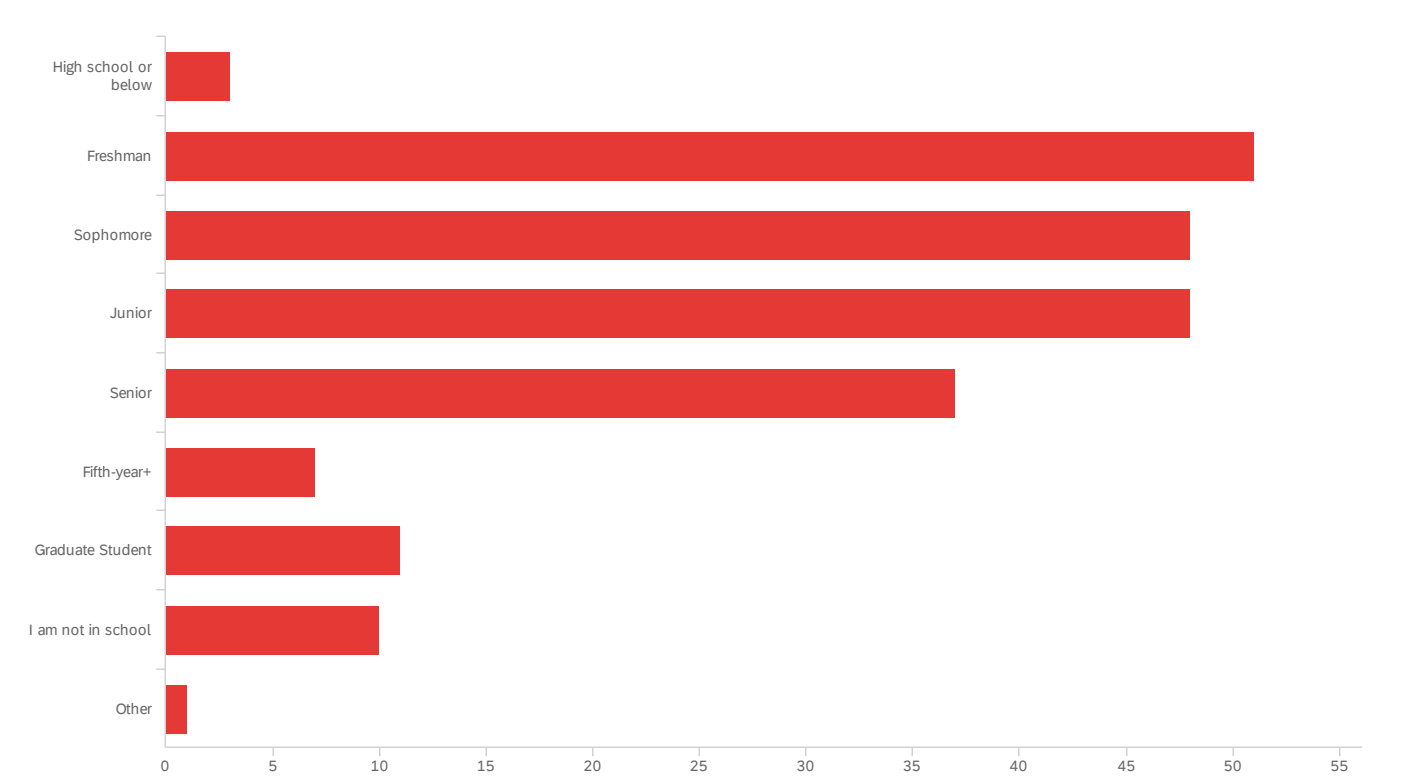
#	Field	Choice	Count
1	Straight	79.17%	171
2	Bisexual	12.50%	27
3	Gay	6.48%	14
4	Other	1.39%	3
5	Prefer not to say	0.46%	1
			216

Showing rows 1 - 6 of 6

Q12_4_TEXT - Other

Other
Pansexual
Questioning

Q13 - What is your year in school?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your year in school? - Selected Choice	1.00	9.00	3.86	1.70	2.89	216

#	Field	Choice Count
1	High school or below	1.39% 3
2	Freshman	23.61% 51
3	Sophomore	22.22% 48
4	Junior	22.22% 48
5	Senior	17.13% 37
6	Fifth-year+	3.24% 7
7	Graduate Student	5.09% 11
8	I am not in school	4.63% 10
9	Other	0.46% 1

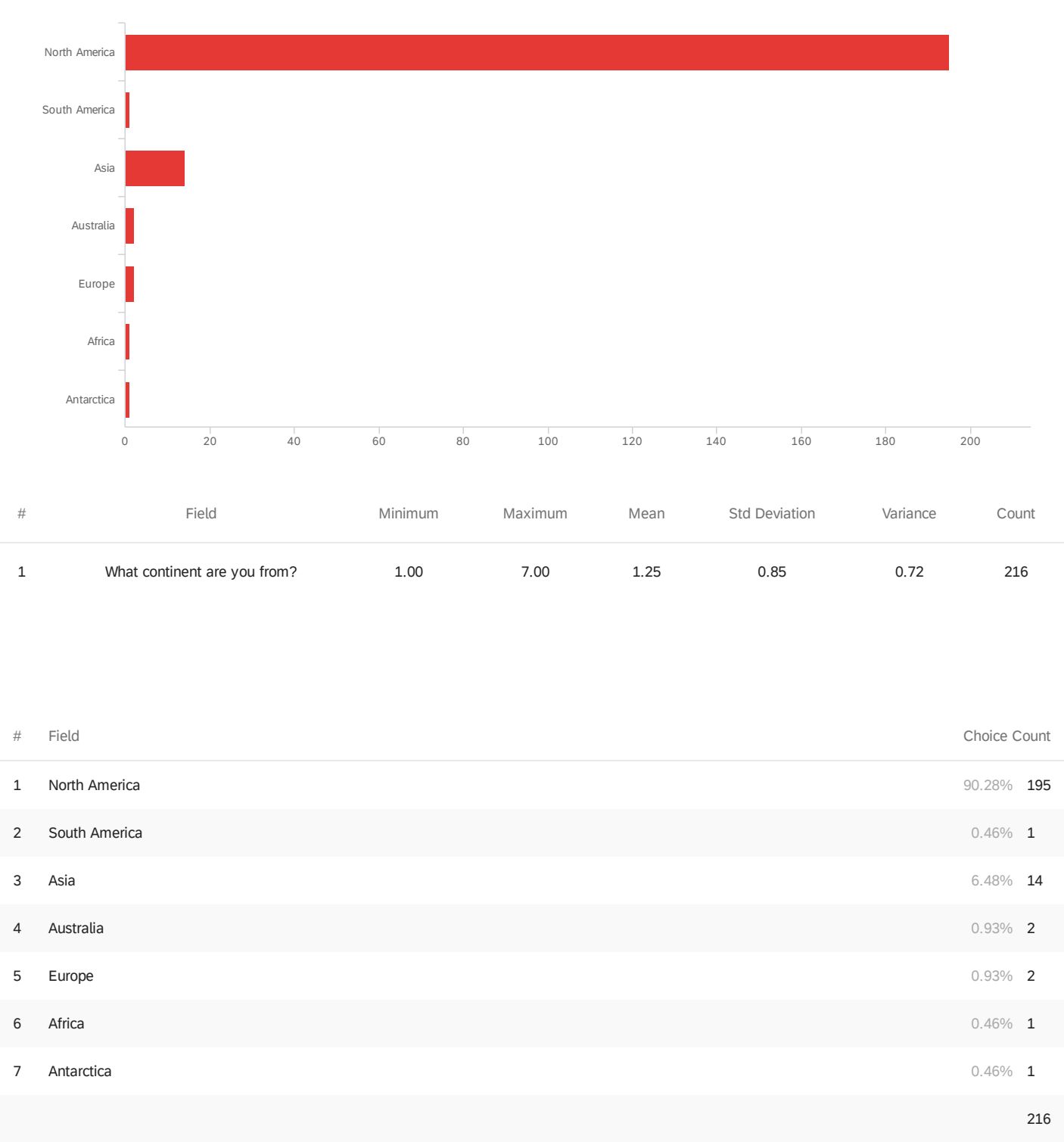
#	Field	Choice Count
		216

Showing rows 1 - 10 of 10

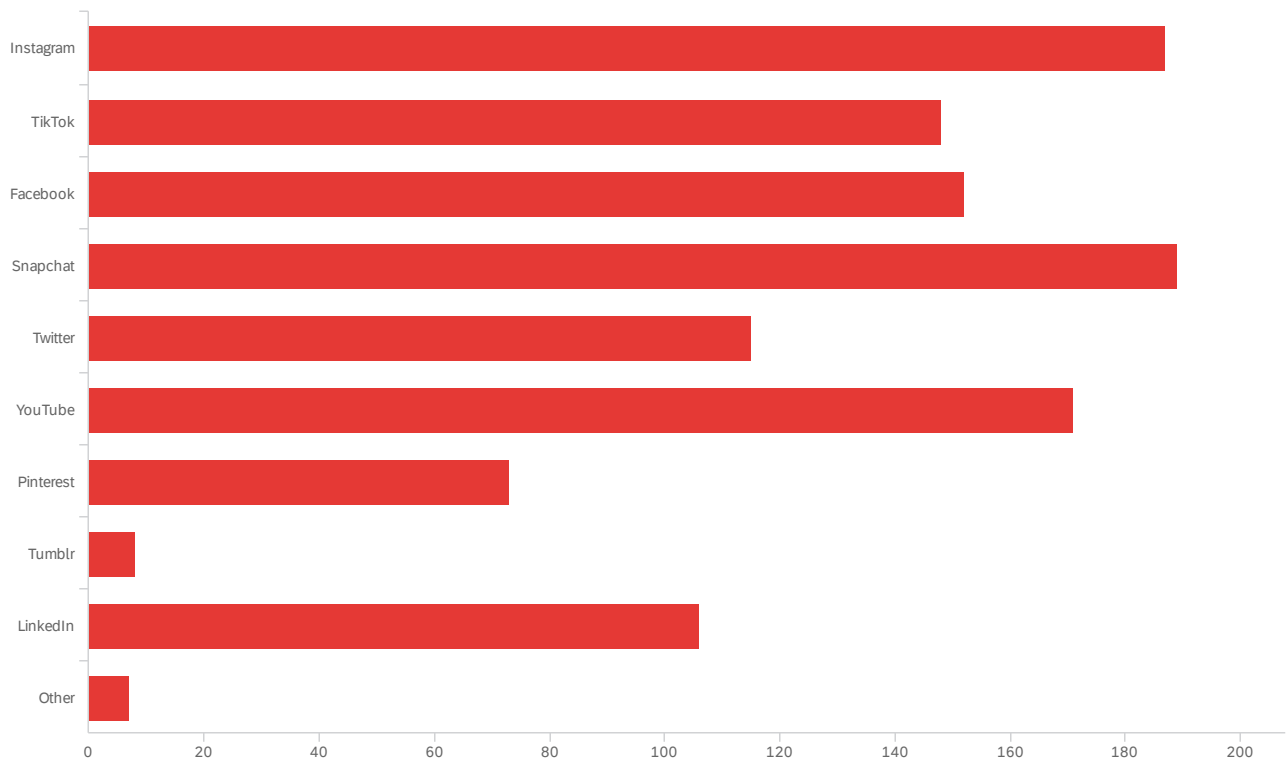
Q13_9_TEXT - Other

Other

Q14 - What continent are you from?



Q27 - Of the following, which social media platform(s) do you use? (select all that apply)



#	Field	Choice Count
1	Instagram	16.18% 187
2	TikTok	12.80% 148
3	Facebook	13.15% 152
4	Snapchat	16.35% 189
5	Twitter	9.95% 115
6	YouTube	14.79% 171
7	Pinterest	6.31% 73
8	Tumblr	0.69% 8
9	LinkedIn	9.17% 106
10	Other	0.61% 7

1156

Showing rows 1 - 11 of 11

Q27_10_TEXT - Other

Other

Snapchat

GroupMe

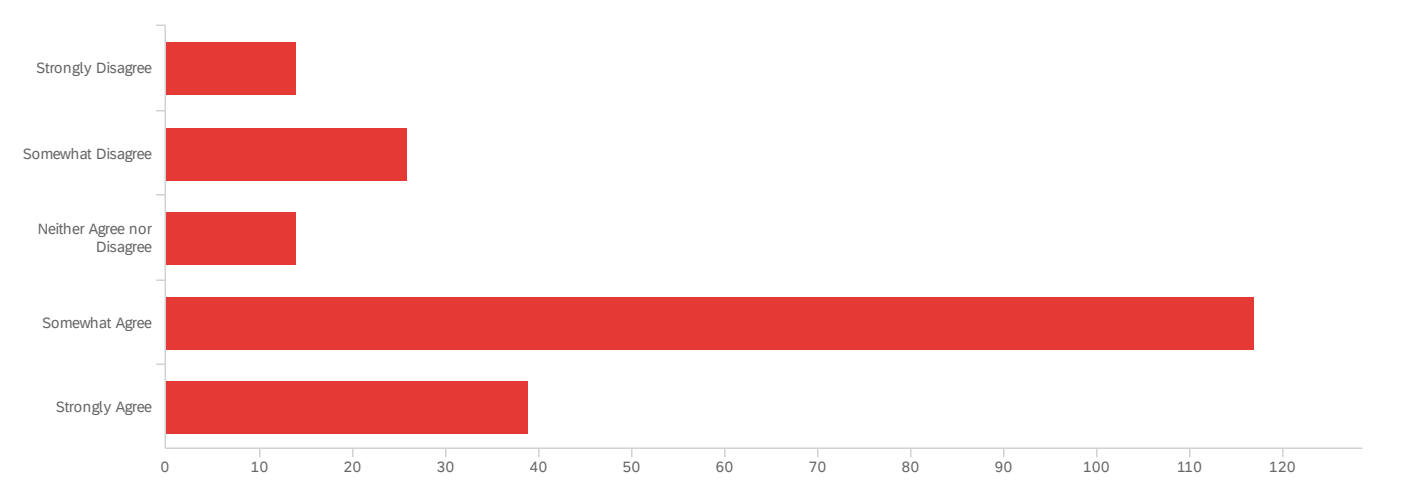
Reddit

Reddit

Grindr

Discord

Q31 - I find myself comparing myself to others when I use social media.

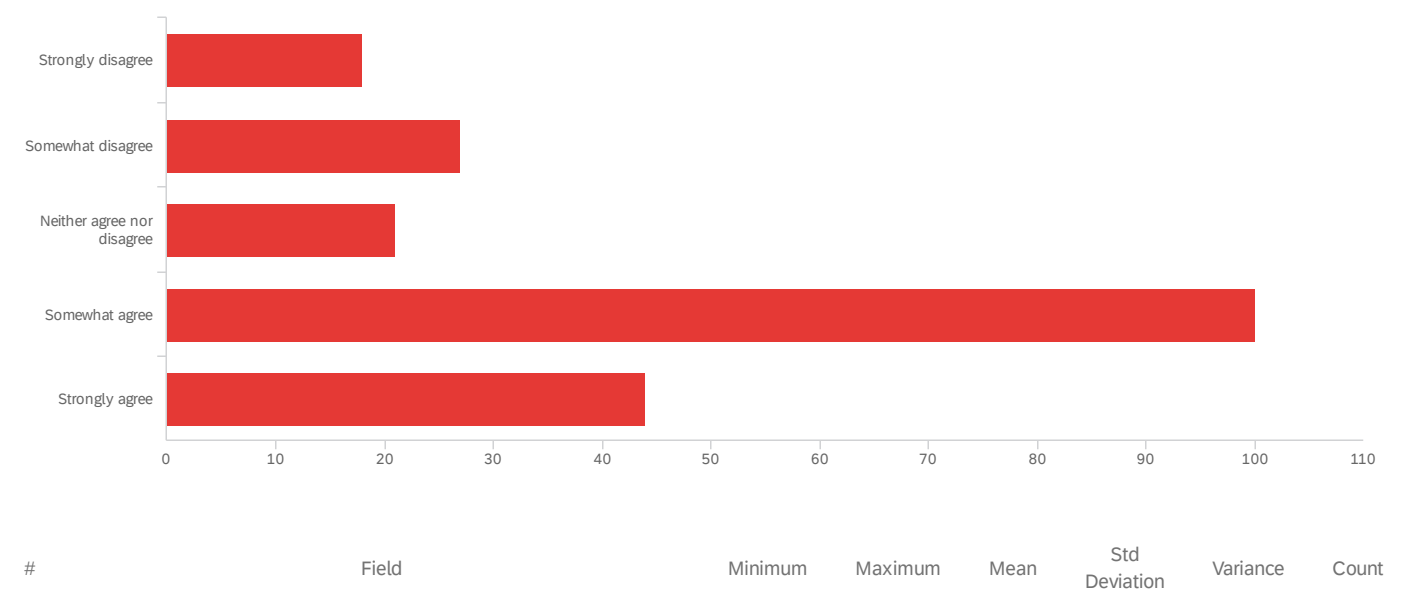


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I find myself comparing myself to others when I use social media.	1.00	5.00	3.67	1.11	1.24	210

#	Field	Choice Count
1	Strongly Disagree	6.67% 14
2	Somewhat Disagree	12.38% 26
3	Neither Agree nor Disagree	6.67% 14
4	Somewhat Agree	55.71% 117
5	Strongly Agree	18.57% 39
		210

Showing rows 1 - 6 of 6

Q32 - Seeing people post about spending time with friends or going to events makes me feel left out.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Seeing people post about spending time with friends or going to events makes me feel left out.	1.00	5.00	3.60	1.20	1.43	210


#	Field	Choice Count
1	Strongly disagree	8.57% 18
2	Somewhat disagree	12.86% 27
3	Neither agree nor disagree	10.00% 21
4	Somewhat agree	47.62% 100
5	Strongly agree	20.95% 44
		210

Showing rows 1 - 6 of 6

Q36 - Look at the following social media profile. Please move on to the next question when you are done observing it.

Sprint LTE 11:10 AM 75%

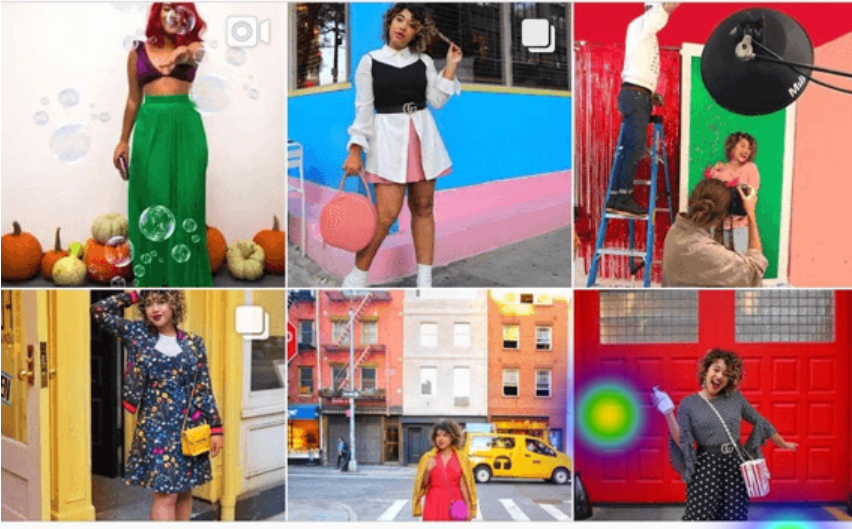
< colormecourtney ...

 3,617 posts 428K followers 956 following

Follow

Color Me Courtney 🎈
Personal Blog
I'm Courtney Quinn ! 🥰
I believe in red lipstick 💄 , polka dots 🌟 , peach power 🍑
& pizza 🍕 ... but mostly pizza 🍕
Keeping it real on & offline 🍷
www.youtube.com/c/colormecourtney
New York, New York
Followed by laurenmdix, influencebynewswire, modcloth + 5 more

Email Directions



Home Search Add Heart Profile

Q37 - Describe how the above instagram profile made you feel in three words or less.

Describe how the above instagram profile made you feel in three words or le...

Made me love myself

Its cute

No effect

Weird

I felt nothing.

Behind

I'm not exciting enough

happy

Vibrant

Happy, simple, pizza

Nothing?

No different

It's corny

Very very fake

I don't know

Outgoing extrovert model

Honest

Positive, colorful

I didn't care

Colorful influencer happy

Smart, happy

Energized, colorful, awake

Describe how the above instagram profile made you feel in three words or le...

Positive, Happy, Comfortable

Bubbly

Fun, happy, excited

Felt nothing

her outfits serve

Happy, very millennial

Poor

Adventurous, Fun, Enthusiastic

cringy

Curious and fun

influencer, rich

Cultivated, cute, fun

Happy, fun, quirky

I liked the color in her feed which therefore made me feel happy

Diversed but complex

Colorful

Curious, self conscious

Inadequate

Influence, happy, unsure

"Look at me"

Nothing

Indifferent

cringe, uninterested, bored

I want pizza

Describe how the above instagram profile made you feel in three words or le...

Nothing

Happy

Slightly jealous

No feelings really.

Positive

Annoyed

Happy

Inspired, Captivated, Moved

I feel a bit indifferent, because this influencer is very different than my wants in life and my style. However I do believe the posts are very "fake".

Jealous

That I don't have the outfits to create an account like this.

she seems fake

Inauthentic, interested

Nothing

I feel empowered

Cringe, mostly neutral

Happy, interested, uplifted

Cringe, overwhelmed, millennial

Upbeat, happy

They seem bubbly and like a happy person. A little too extravagant and extroverted for my lifestyle but they seem happy and content, I hope they really are!

Unamused, confused, annoyed

Nothing

Not much honestly

Fun and exciting

Describe how the above instagram profile made you feel in three words or le...

Not creative enough

Trendy, probably fake

Superficial. Playful. Creative.

Fake

Generic Instagram famous

Ugly, alone

Fashionable, trendy, feminine

She seems fake

She is outgoing

Don't feel anything

Nothing at all

Lots going on

Happy, cringey, unrealistic

happy

Happt

Fun colorful photos

Nothing really

Happy, Cheerful, Diva, Popular

Nothing

Boring and uninteresting

millennial, tacky, bold

Annoyed

Annoyed fake

too much color

Describe how the above instagram profile made you feel in three words or le...

Colorful, excited, fun

staged, fake

I felt confused

Good on her

life of every girls dream 🍷

nothing

Fun

Annoyed

inferior

She seems like she has fun and is pretty

Happy, vibrant, cute

happy

Happy, intrigued

Good. Its vibrant.

Less traveled

Indifferent

Happy

I don't care

Not as important

Happy, energized, fun

Meh

Staged, boring, young

Neutral, indifferent, fine

Disinterested and bored

Describe how the above instagram profile made you feel in three words or le...

no different

Literally nothing whatsoever

i thought she's super insecure

Boring

Jealous and overwhelmed

Poor, happy, bright

Happy for her

Feel no different

Sad lonely

Bitter

Not interested

She is trying to put out an image that she is not.

It made me feel jealous

Intrigued, jealous, irrelevant

This person seems to spend a lot of time on taking pictures of themselves in creative ways.

disinterested, annoyed

No real feelings

Indifferent, I would scroll past this

Just not enough.

wouldn't follow

The bio made gave me an ick, but the pictures made me happy since she looks happy and seems to travel a lot. I'd like to be like her

Lame, bright, colorful

Inspired

Happy, alone, adventure-les

Describe how the above instagram profile made you feel in three words or le...

inspired by fashion and color

Off putting

I don't care

Fun, quirky, colorful

Positive

Nothing honestly

Overstimulated, unbothered, and content

Nothing really

colorful fun

Doesn't affect me

Like I'm boring

annoyed, cringy

Bored

Zero emotions felt

Pretty creative

Nothing much really

I feel that she has a very consistent post type.

Don't understand what's going on. Definitely wouldn't follow tho. Don't know how they have so many followers.

Overwhelmed

I don't care

Manufactured, light, fun

Unorganized, not creative, boring

Vibrant, energetic, artsy

Happy,excited

Describe how the above instagram profile made you feel in three words or le...

Overwhelmed

Intrigued

Less worthy

Happy, upbeat

Indifferent

Wish my life was more exciting

Happy for her

Boring, and poor

Lot of followers

Indifferent

Couldn't care less

I don't know

Uninterested

Colorful, Dedicated, Fake

Fake persona

Happy, fun, inspired

Q39 - Look at the following social media profile. Please move on to the next question when you are done observing it.

highheelseveryday ▾



30

Posts

153

Followers

48

Following

Edit Profile

Jenn Herman

Putting my best foot forward - in heels  - everyday.
These are my random musings as a single mom  and entrepreneur 







Q40 - Describe how the above instagram profile made you feel in three words or less.

Describe how the above instagram profile made you feel in three words or le...

No effect

Why

Nothing

Normal

Aesthetic, calm, mom

Uncomfy

Very genuine and real

I don't know

Mom

Neutral

Basic, unapproachable

They look lame

Mom happy festive

Bored, cheap, weird

Mom, Disorganized, Drinks

Drinking

Mom vibes

Happy

wine mom

mom, wholesome, cute

Happy

Homely, Caring

Describe how the above instagram profile made you feel in three words or le...

mom insta

Family, boring, mom

mother, family

Annoyed

Back to 2012?

I didn't have a positive or negative reaction to this instagram profile I would say it made me feel bored

Personal

Mom energy

Intrigued and happy

Lazy

Real, calm, interested

A person wants to share bits and pieces of her life

A normal person

Indifferent

scam, old, bored

Ok

Bored

Awkward

Inspiring

Another social mom.

Cute

Annoyed by bio

Bored

Authentic, relatable, genuine

Describe how the above instagram profile made you feel in three words or le...

Nothing

Normal, not fake

That I don't document and post my accomplishments.

good for her

Uninterested

Nothing

I understand her as a single mom

happy for her

Bored, not interested, meh

Cringe, bored

Just fine

Family oriented

Unbothered

Nothing

Want to travel

Motherly

Wanting to travel

Travel mom

Annoyed. Skeptic.

Virtue signaling mom

Personal

Need a vacation

Motherly, family, high heels

Modest

Describe how the above instagram profile made you feel in three words or le...

Sugar mom

Feels more relatable

indifferent

Good for her

Pretty simple

uninterested

weird

Indifferent

Friends and family

Uninterested

Motherly, loving, sharing slice of life

Nothing

Not feeling much

personal, niche, conservative

Basic white girl

Angry

mom

Confusing

pretending, confused

I felt neutral

Personal life documentary

successful indeprndent woman

weird

Bored

Describe how the above instagram profile made you feel in three words or le...

Calm

same as she

Small, weird, happy

Bleh

bored

Wholesome, chill

Carbon neutral

At home

Annoyed

Happy

Happy

Was not impressed

Happy, relaxed, professional

Okay

Too old, unorganized

Not especially interested

Moderately intrigued

bored

Cringe can't lie

it was weird

Cringe and unorganized

Bored, not interested

Happy but bored

Feel no different

Describe how the above instagram profile made you feel in three words or le...

Relate

Nostalgia

i want drink

She uses Instagram for fun and she doesn't care what others think

It made me feel glad

Happy, mutual, sympathy

They seem to post more regular pictures that aren't just of her but also of what's she's doing or things she likes.

disinterested

Success

Oversharing

Loneliness,and behind.

wouldnt follow

I liked this profile more than the last because this seems more real I guess. They aren't posing with a high quality camera and is trying to be an influencer but is just simply sharing her life

Young, neutral

In awe

Happy to not be a mom

boring, mom,

Not my vibe

Don't care

Girl boss

Parental/motherly

Idk

Quirky, bored, and comfortable

Nothing

Describe how the above instagram profile made you feel in three words or le...

normal

Fun life

Typical, average

Gen-X, momsta (mom insta)

Bored

Cute

Humble

Nothing much again

It seems that she is still getting it together

Looks like a mom who basically only posts when they're on vacation.

Disinterested

Uninterested

Older

Honest, realistic, scattered

Indifferent, realistic

Weird

Average

Broke

Calm, curious, impressed

Stereotypical suburban mom

Jealous

Bored

Young

Living good life

Describe how the above instagram profile made you feel in three words or le...

Think it's cute

Basic, homey, relaxed

I feel nothing

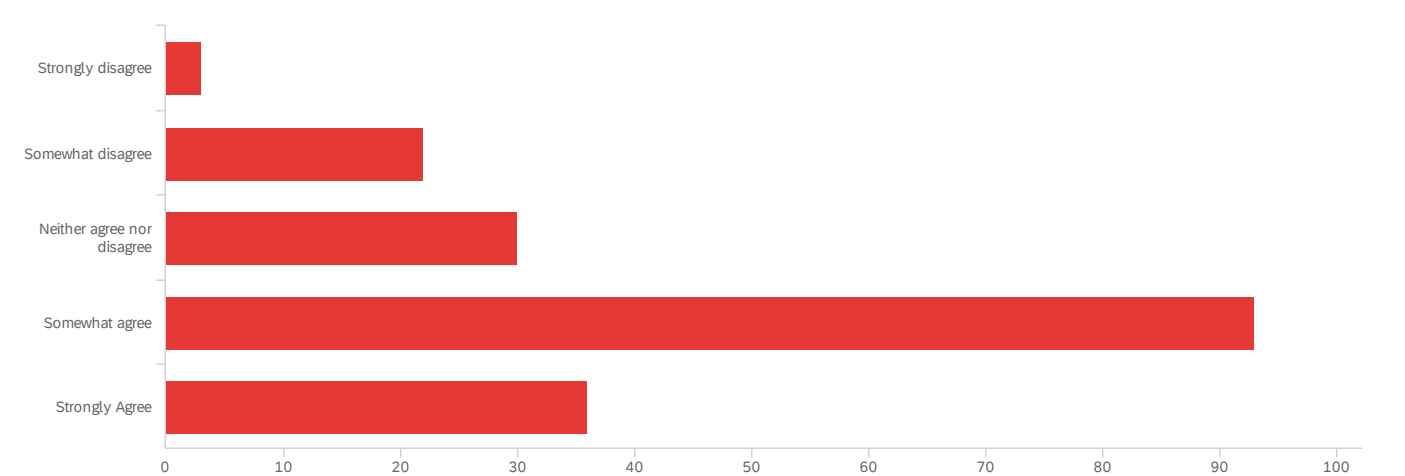
Bored

Aesthetic, Advertising

Pretentious

"Eh", normal, friendly

Q41 - Alongside my social media use, I feel content and happy with my life.

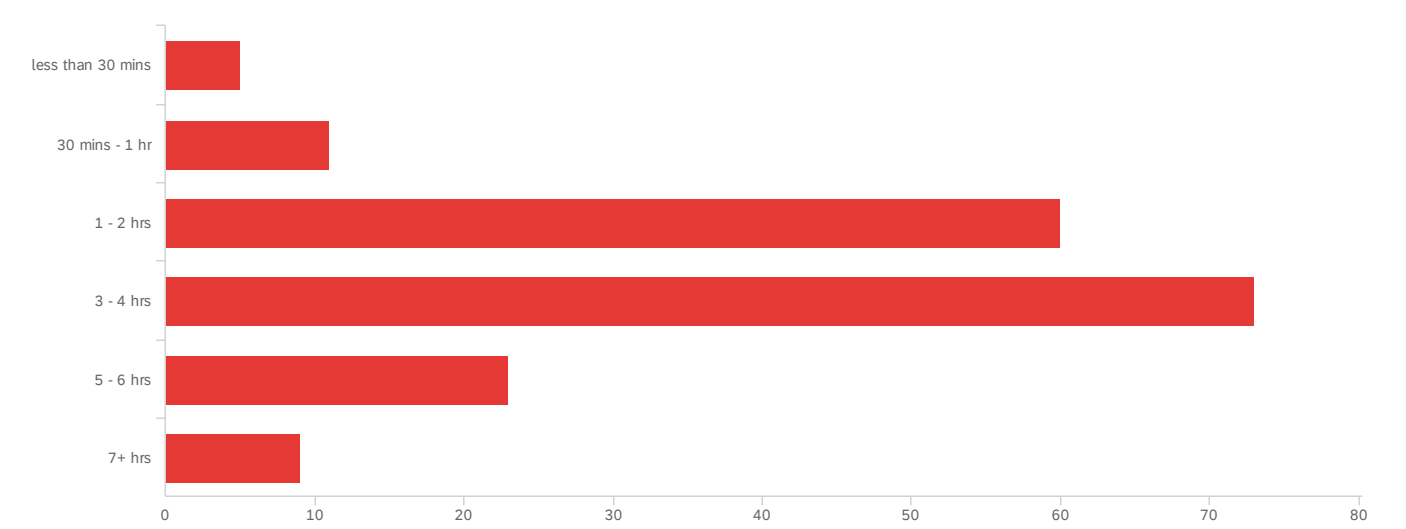


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Alongside my social media use, I feel content and happy with my life.	1.00	5.00	3.74	0.96	0.92	184

#	Field	Choice Count
1	Strongly disagree	1.63% 3
2	Somewhat disagree	11.96% 22
3	Neither agree nor disagree	16.30% 30
4	Somewhat agree	50.54% 93
5	Strongly Agree	19.57% 36
		184

Showing rows 1 - 6 of 6

Q42 - How much time do you spend on social media each day?



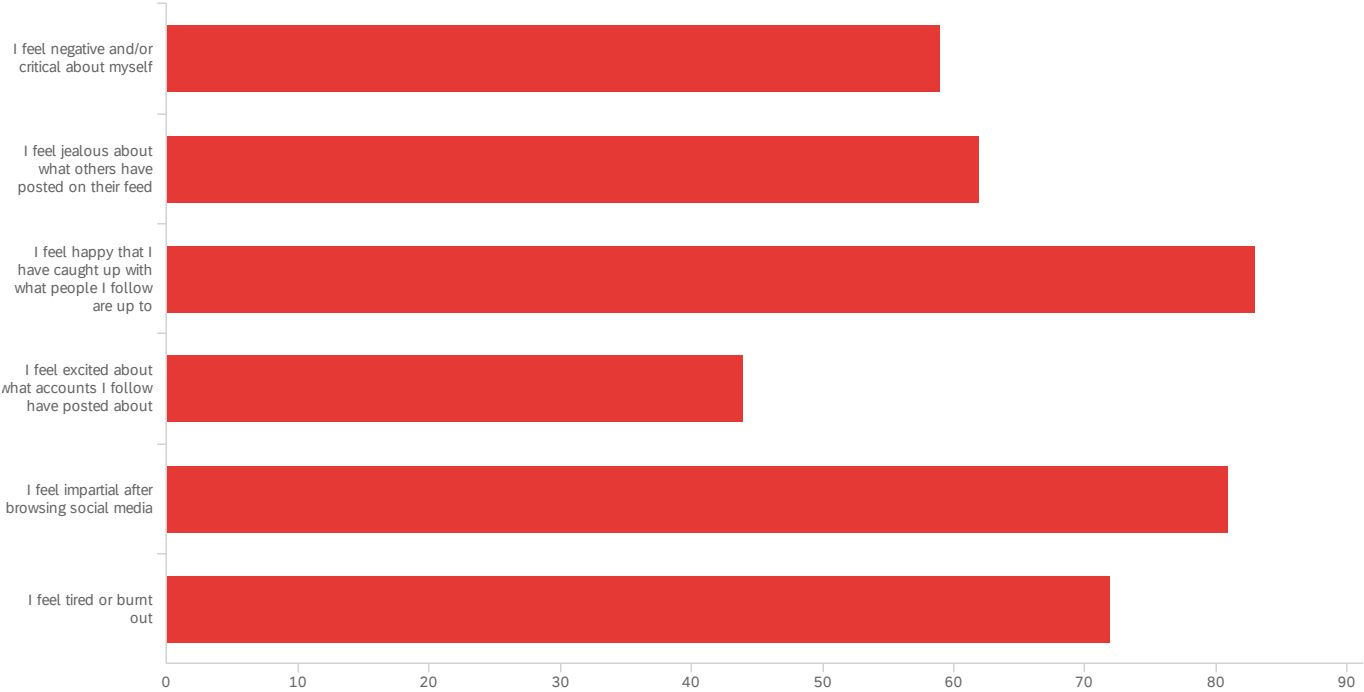
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much time do you spend on social media each day?	1.00	6.00	3.69	1.03	1.05	181

#	Field	Choice Count
1	less than 30 mins	2.76% 5
2	30 mins - 1 hr	6.08% 11
3	1 - 2 hrs	33.15% 60
4	3 - 4 hrs	40.33% 73
5	5 - 6 hrs	12.71% 23
6	7+ hrs	4.97% 9

181

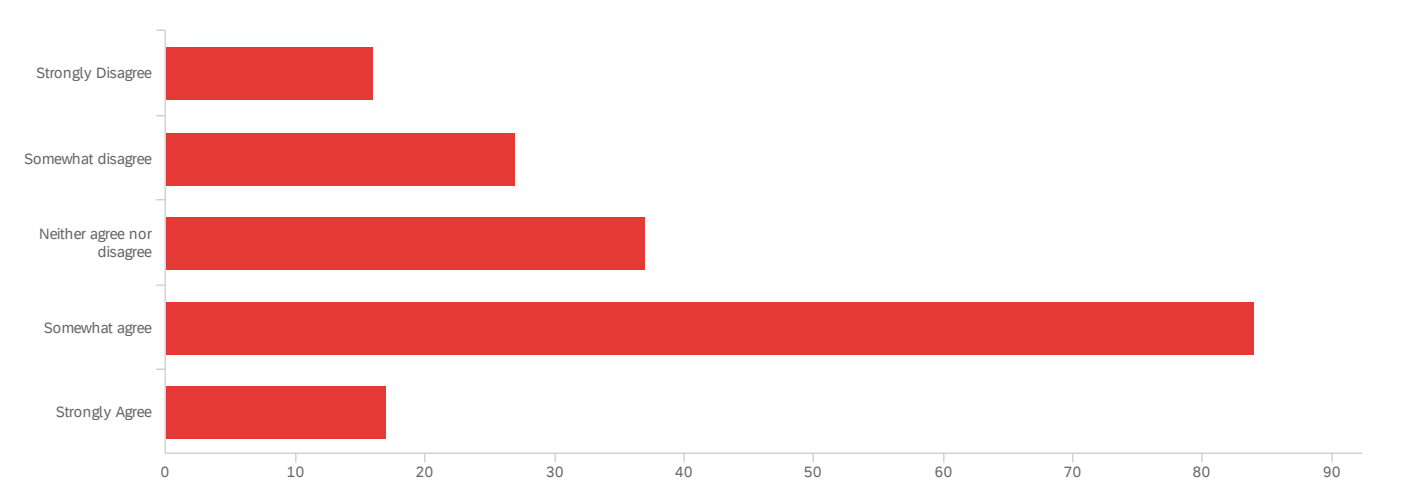
Showing rows 1 - 7 of 7

Q43 - How do you feel after spending extended time on social media? (select all that apply)



#	Field	Choice Count
1	I feel negative and/or critical about myself	14.71% 59
2	I feel jealous about what others have posted on their feed	15.46% 62
3	I feel happy that I have caught up with what people I follow are up to	20.70% 83
4	I feel excited about what accounts I follow have posted about	10.97% 44
5	I feel impartial after browsing social media	20.20% 81
6	I feel tired or burnt out	17.96% 72
		401

Q44 - I feel that my media intake has negatively impacted my physical/mental well-being.

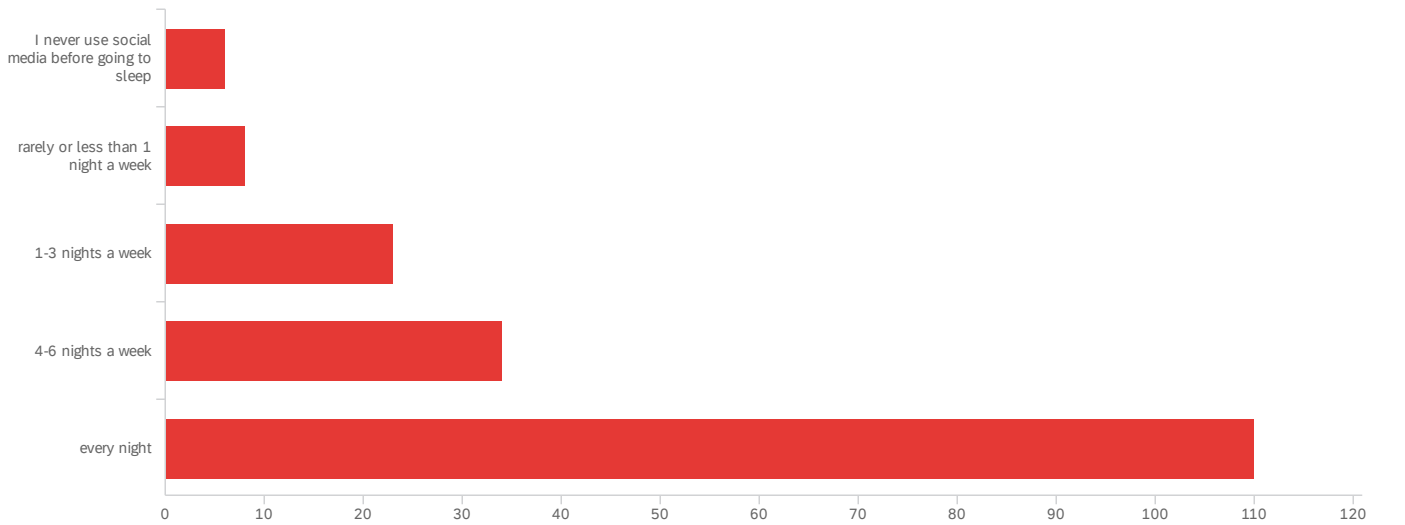


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I feel that my media intake has negatively impacted my physical/mental well-being.	1.00	5.00	3.33	1.11	1.24	181

#	Field	Choice Count
1	Strongly Disagree	8.84% 16
2	Somewhat disagree	14.92% 27
3	Neither agree nor disagree	20.44% 37
4	Somewhat agree	46.41% 84
5	Strongly Agree	9.39% 17
		181

Showing rows 1 - 6 of 6

Q45 - I use social media in bed before going to sleep

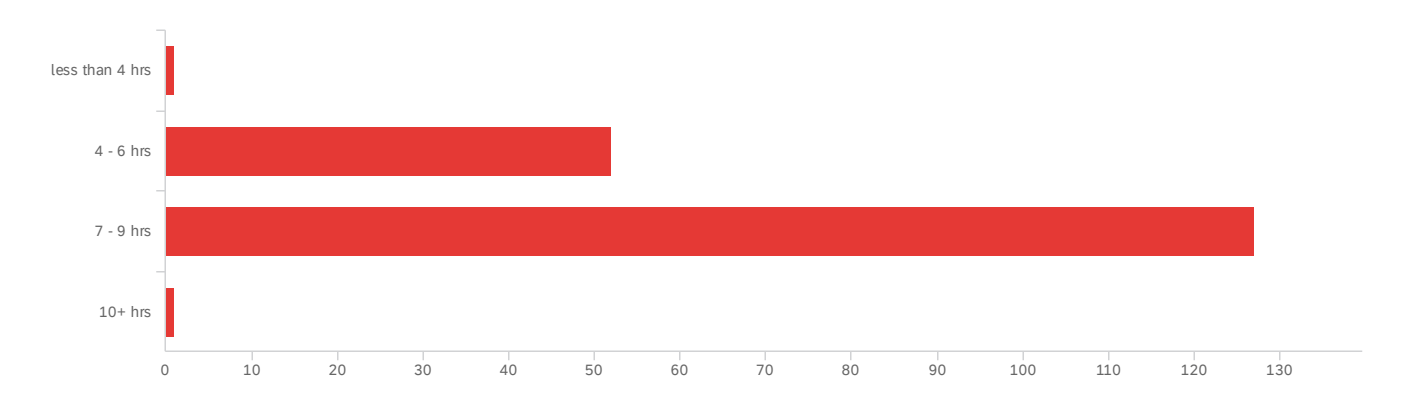


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I use social media in bed before going to sleep	1.00	5.00	4.29	1.06	1.12	181

#	Field	Choice	Count
1	I never use social media before going to sleep	3.31%	6
2	rarely or less than 1 night a week	4.42%	8
3	1-3 nights a week	12.71%	23
4	4-6 nights a week	18.78%	34
5	every night	60.77%	110
			181

Showing rows 1 - 6 of 6

Q46 - On average, how much sleep do you get a night?



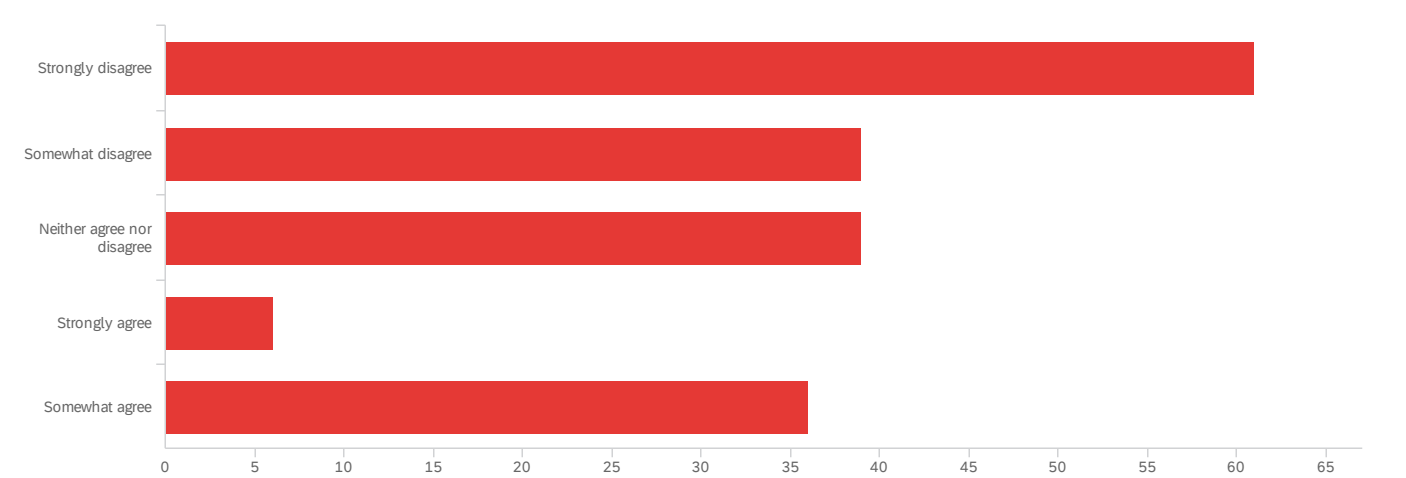
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On average, how much sleep do you get a night?	1.00	4.00	2.71	0.48	0.23	181

#	Field	Choice Count
1	less than 4 hrs	0.55% 1
2	4 - 6 hrs	28.73% 52
3	7 - 9 hrs	70.17% 127
4	10+ hrs	0.55% 1

181

Showing rows 1 - 5 of 5

Q47 - Whenever I see a mirror selfie, it inspires me to workout.

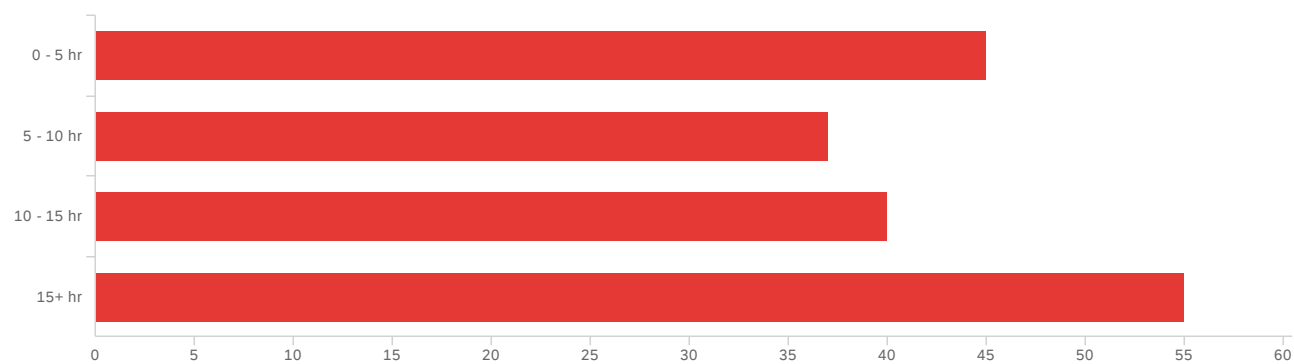


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Whenever I see a mirror selfie, it inspires me to workout.	1.00	5.00	2.54	1.48	2.18	181

#	Field	Choice Count
1	Strongly disagree	33.70% 61
2	Somewhat disagree	21.55% 39
3	Neither agree nor disagree	21.55% 39
4	Strongly agree	3.31% 6
5	Somewhat agree	19.89% 36
		181

Showing rows 1 - 6 of 6

Q48 - How much time do you spend with friends/family per week (in-person).



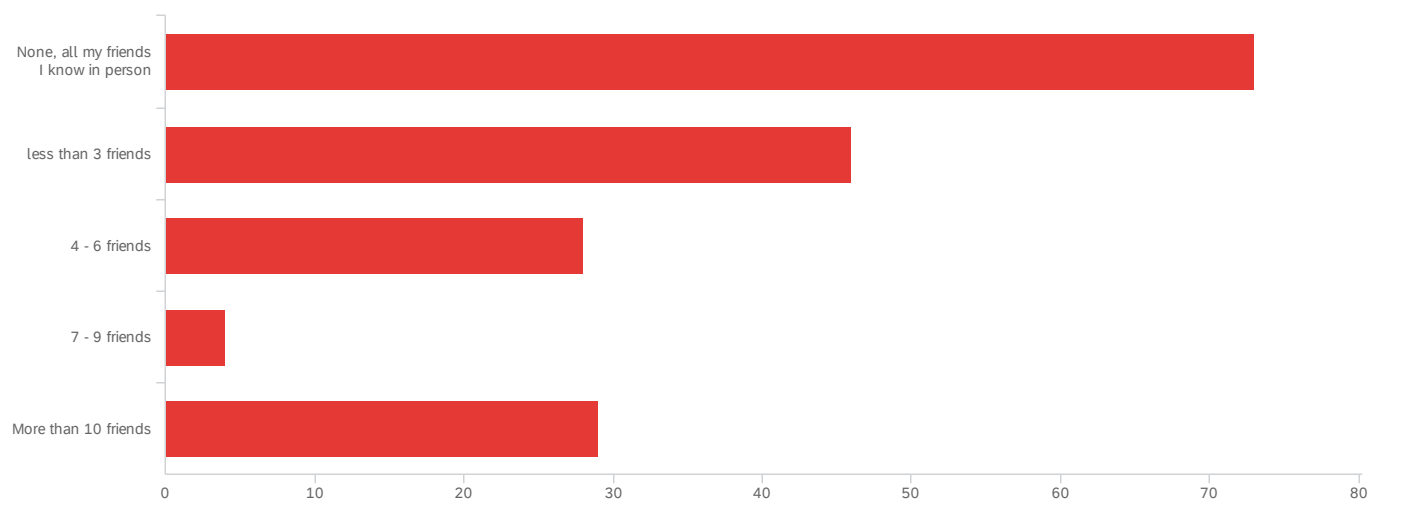
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much time do you spend with friends/family per week (in-person).	1.00	6.00	2.63	1.21	1.45	179

#	Field	Choice Count
1	0 - 5 hr	25.42% 45
2	5 - 10 hr	20.90% 37
3	10 - 15 hr	22.60% 40
4	15+ hr	31.07% 55

177

Showing rows 1 - 5 of 5

Q49 - How many friends do you have that you know solely through the internet?

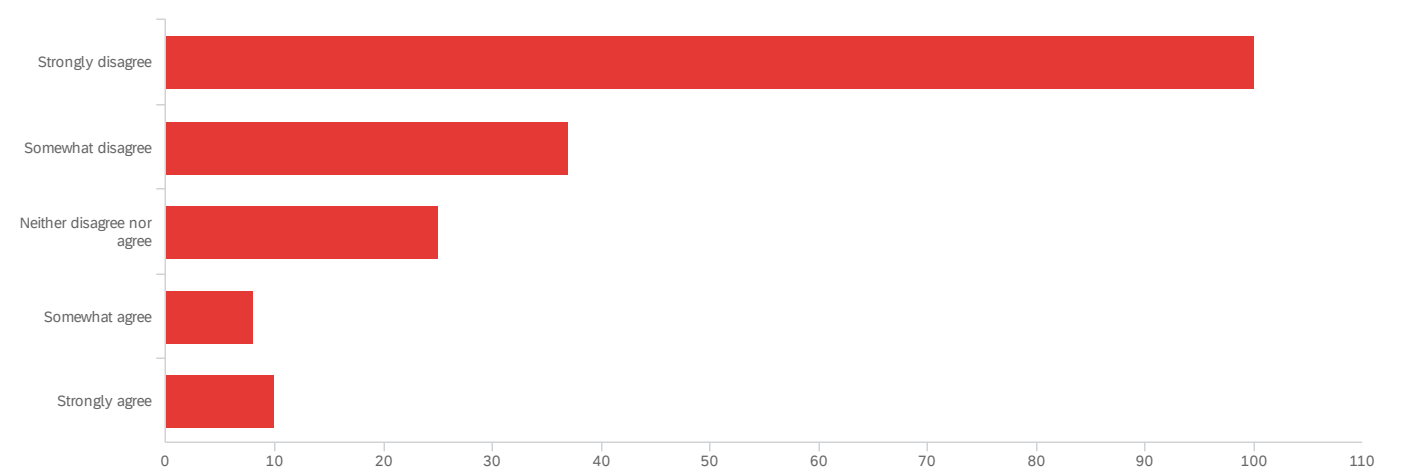


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How many friends do you have that you know solely through the internet?	1.00	5.00	2.28	1.42	2.02	180

#	Field	Choice	Count
1	None, all my friends I know in person	40.56%	73
2	less than 3 friends	25.56%	46
3	4 - 6 friends	15.56%	28
4	7 - 9 friends	2.22%	4
5	More than 10 friends	16.11%	29
			180

Showing rows 1 - 6 of 6

Q50 - I prefer to talk to my family through text/facetime rather than in person.

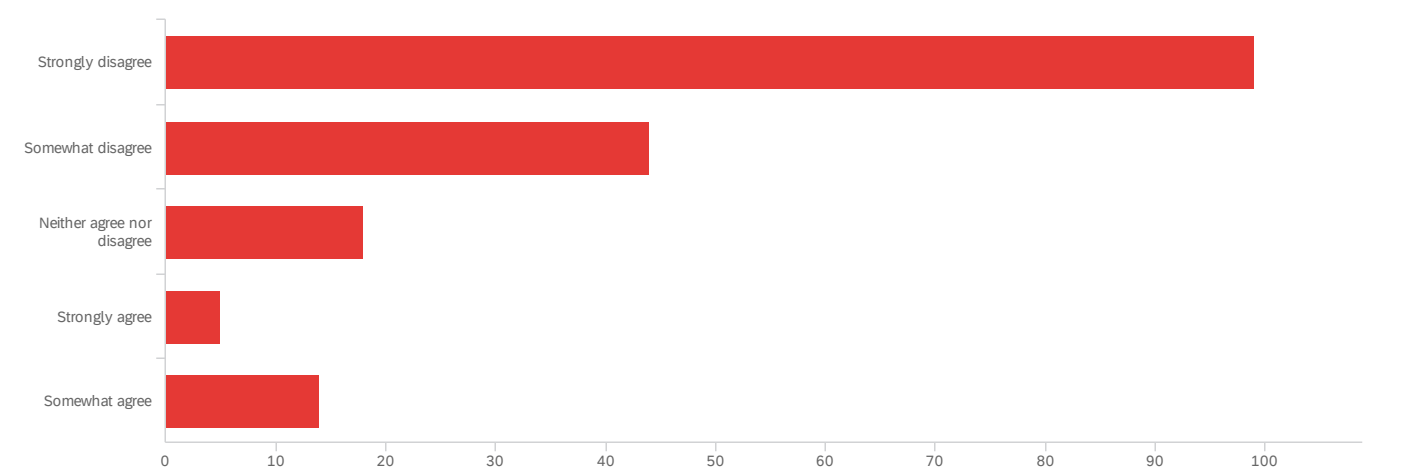


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I prefer to talk to my family through text/facetime rather than in person.	1.00	5.00	1.84	1.16	1.35	180

#	Field	Choice Count
1	Strongly disagree	55.56% 100
2	Somewhat disagree	20.56% 37
3	Neither disagree nor agree	13.89% 25
4	Somewhat agree	4.44% 8
5	Strongly agree	5.56% 10
		180

Showing rows 1 - 6 of 6

Q51 - I prefer to talk to my friends through text/facetime rather than in person.

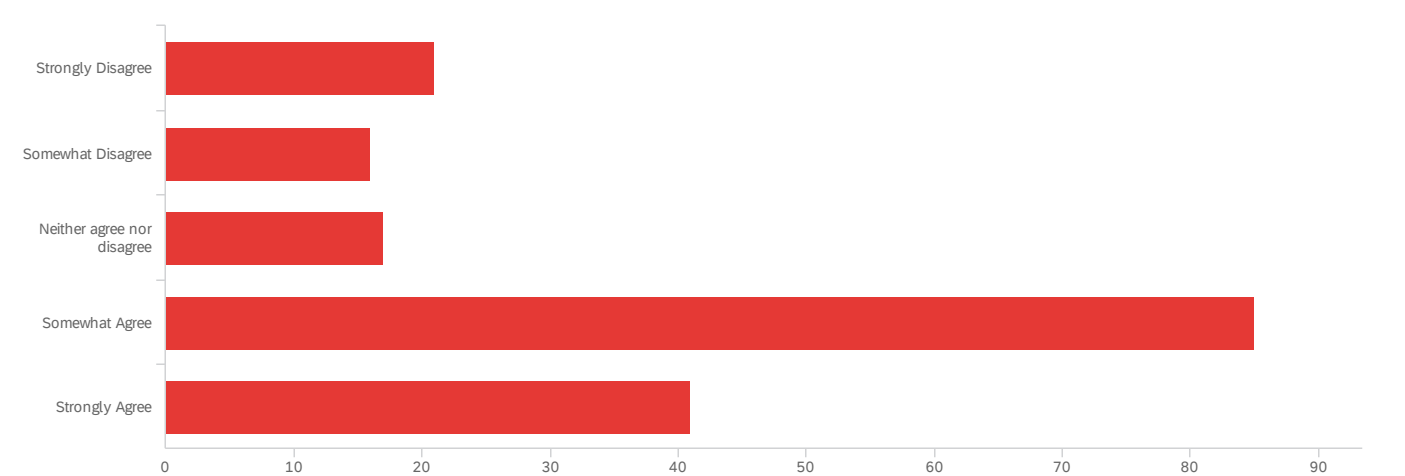


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I prefer to talk to my friends through text/facetime rather than in person.	1.00	5.00	1.84	1.20	1.44	180

#	Field	Choice	Count
1	Strongly disagree	55.00%	99
2	Somewhat disagree	24.44%	44
3	Neither agree nor disagree	10.00%	18
4	Strongly agree	2.78%	5
5	Somewhat agree	7.78%	14
			180

Showing rows 1 - 6 of 6

Q52 - I find it easier to talk about certain topics over text rather than in person.

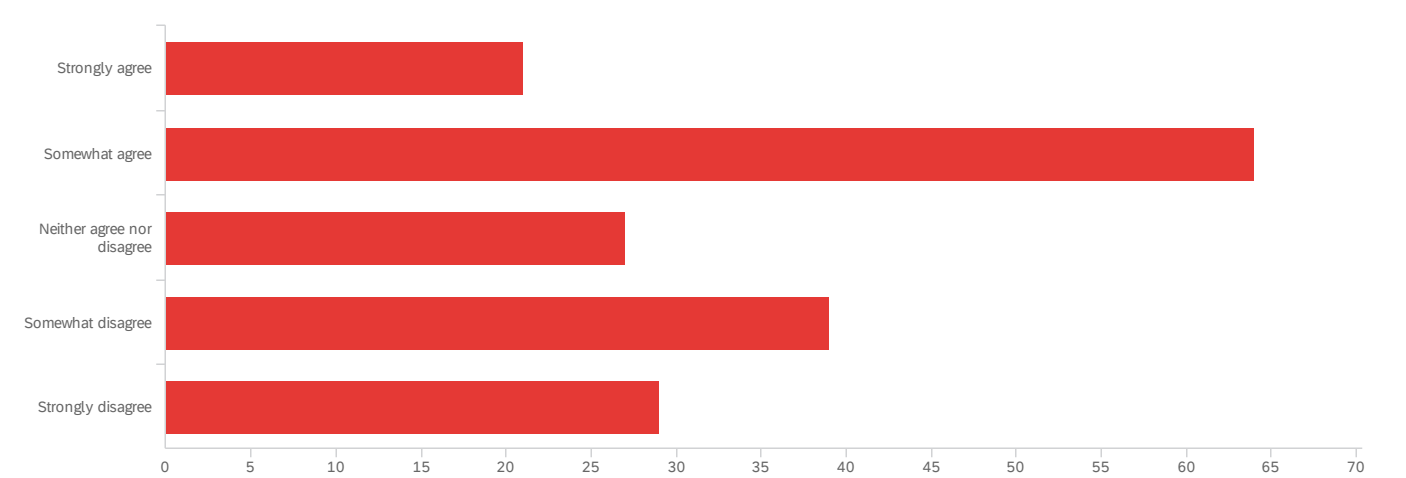


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I find it easier to talk about certain topics over text rather than in person.	1.00	5.00	3.61	1.25	1.57	180

#	Field	Choice Count
1	Strongly Disagree	11.67% 21
2	Somewhat Disagree	8.89% 16
3	Neither agree nor disagree	9.44% 17
4	Somewhat Agree	47.22% 85
5	Strongly Agree	22.78% 41
		180

Showing rows 1 - 6 of 6

Q53 - I find it difficult at times to interact with people in-person.

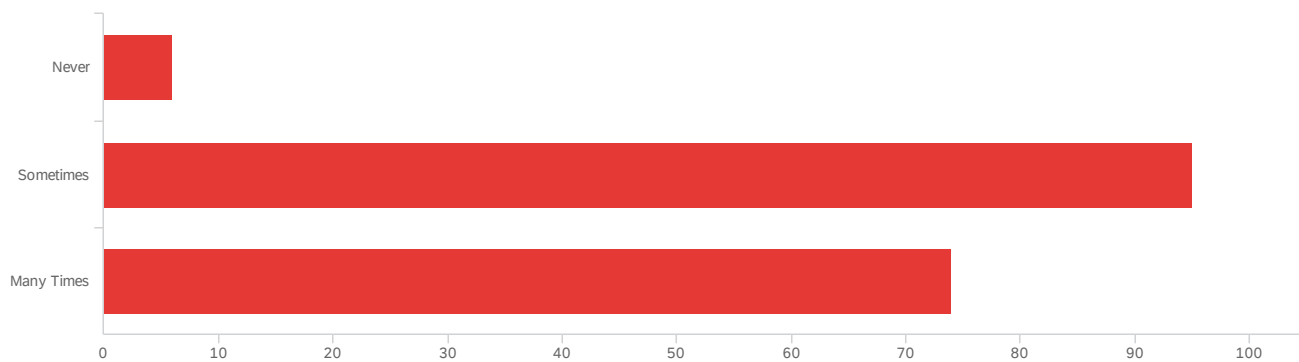


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I find it difficult at times to interact with people in-person.	1.00	5.00	2.95	1.30	1.68	180

#	Field	Choice Count
1	Strongly agree	11.67% 21
2	Somewhat agree	35.56% 64
3	Neither agree nor disagree	15.00% 27
4	Somewhat disagree	21.67% 39
5	Strongly disagree	16.11% 29
		180

Showing rows 1 - 6 of 6

Q54 - I have been angered or saddened by a post and or comment that I saw online.

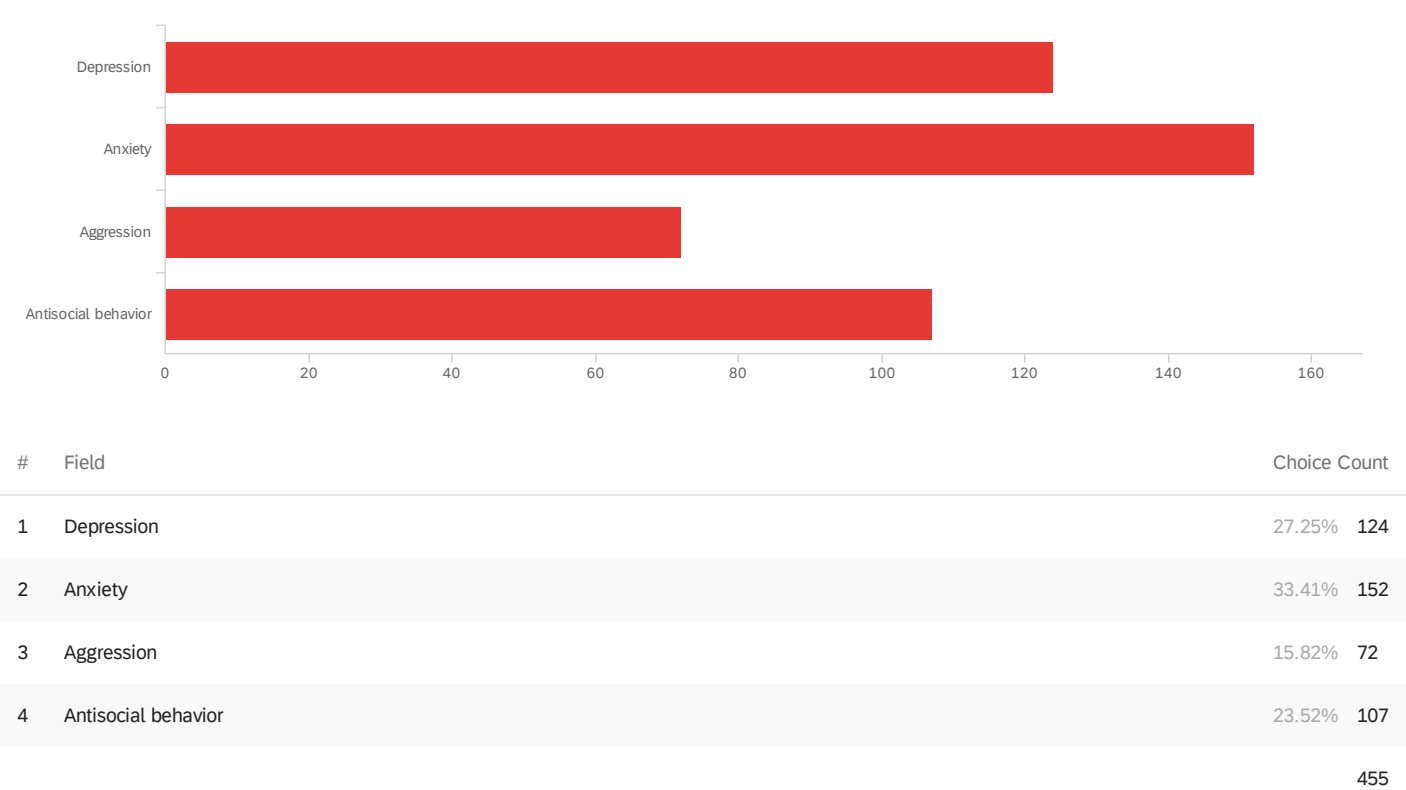


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I have been angered or saddened by a post and or comment that I saw online.	1.00	3.00	2.39	0.55	0.31	175

#	Field	Choice Count
1	Never	3.43% 6
2	Sometimes	54.29% 95
3	Many Times	42.29% 74
		175

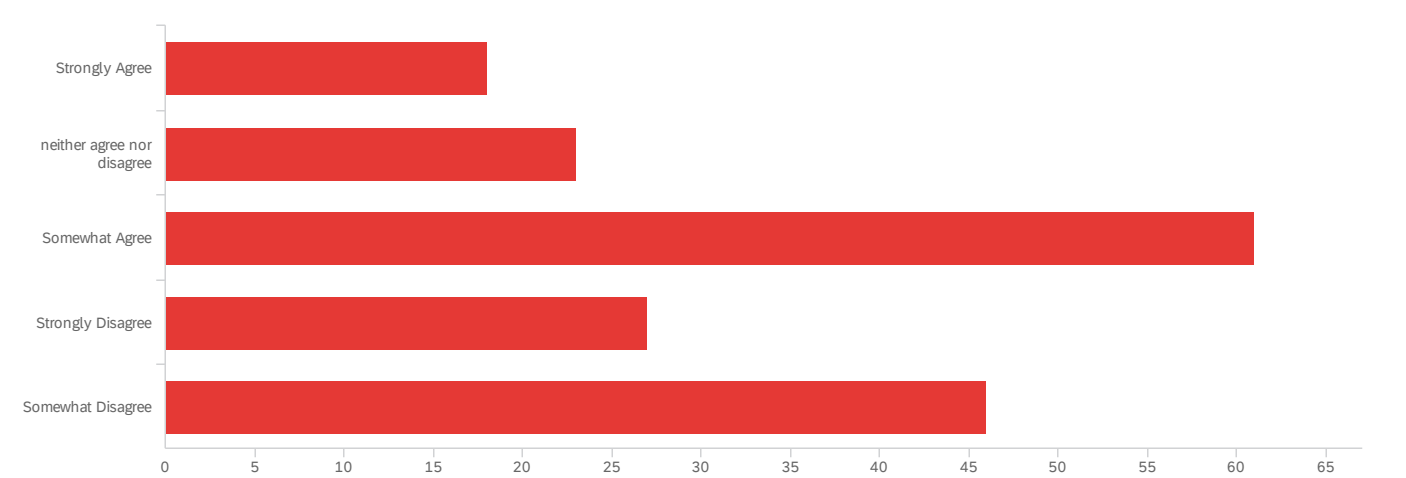
Showing rows 1 - 4 of 4

Q55 - I have felt the following at some point (check all that apply):



Showing rows 1 - 5 of 5

Q56 - My media consumption affects the amount of sleep I get

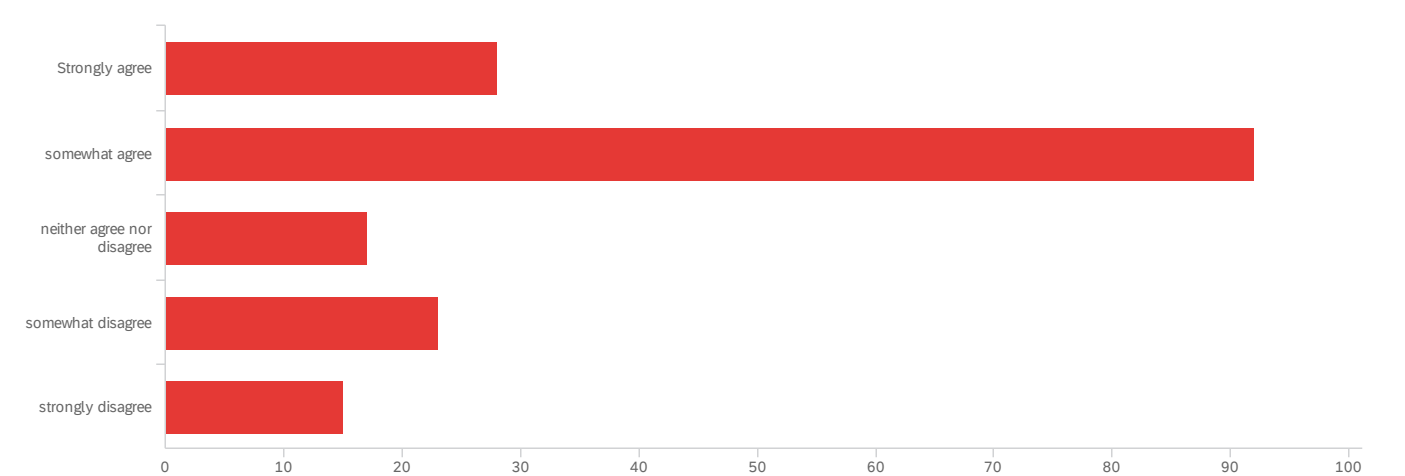


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	My media consumption affects the amount of sleep I get	1.00	5.00	3.34	1.28	1.63	175

#	Field	Choice Count
1	Strongly Agree	10.29% 18
2	neither agree nor disagree	13.14% 23
3	Somewhat Agree	34.86% 61
4	Strongly Disagree	15.43% 27
5	Somewhat Disagree	26.29% 46
		175

Showing rows 1 - 6 of 6

Q57 - I feel that content I consume in the media affects my thoughts.

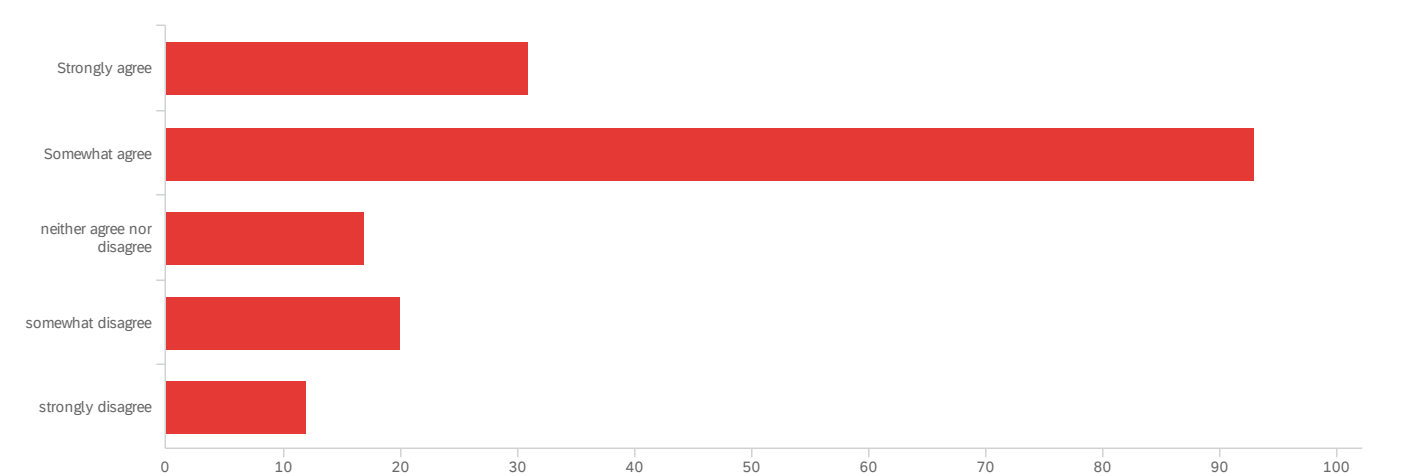


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I feel that content I consume in the media affects my thoughts.	1.00	5.00	2.46	1.16	1.35	175

#	Field	Choice Count
1	Strongly agree	16.00% 28
2	somewhat agree	52.57% 92
3	neither agree nor disagree	9.71% 17
4	somewhat disagree	13.14% 23
5	strongly disagree	8.57% 15
		175

Showing rows 1 - 6 of 6

Q58 - I feel that the content I consume in the media affects my thoughts

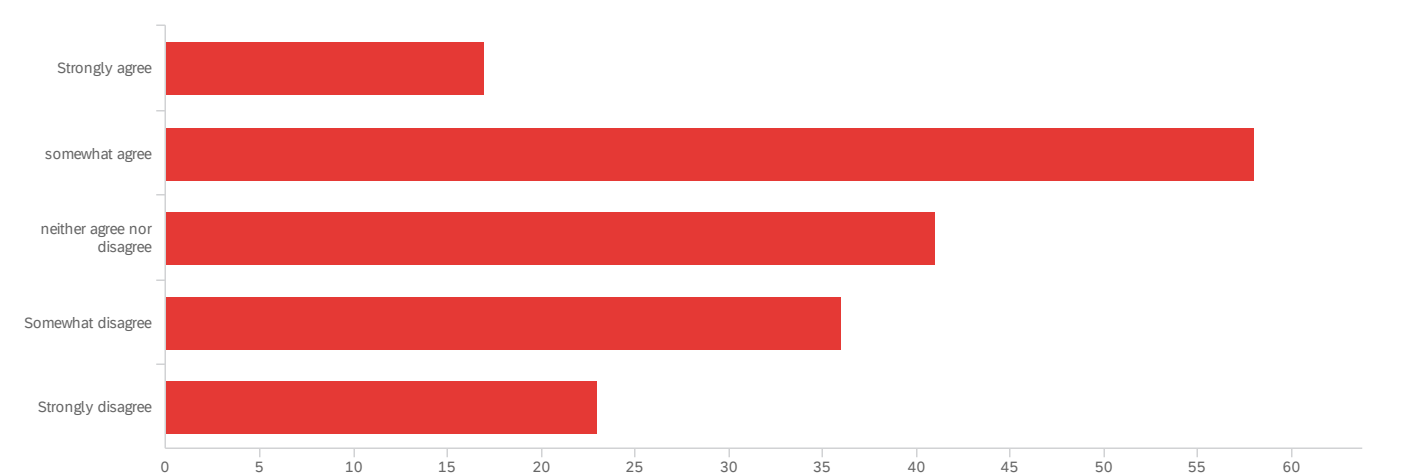


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I feel that the content I consume in the media affects my thoughts	1.00	5.00	2.36	1.11	1.24	173

#	Field	Choice	Count
1	Strongly agree	17.92%	31
2	Somewhat agree	53.76%	93
3	neither agree nor disagree	9.83%	17
4	somewhat disagree	11.56%	20
5	strongly disagree	6.94%	12
			173

Showing rows 1 - 6 of 6

Q59 - What I see on social media lowers my self-esteem



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What I see on social media lowers my self-esteem	1.00	5.00	2.94	1.20	1.45	175

#	Field	Choice	Count
1	Strongly agree	9.71%	17
2	somewhat agree	33.14%	58
3	neither agree nor disagree	23.43%	41
4	Somewhat disagree	20.57%	36
5	Strongly disagree	13.14%	23
			175

Showing rows 1 - 6 of 6

Q3_11_TEXT - Parent Topics



No results to show



No results to show

Q3_11_TEXT - Sentiment Polarity

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Q3_11_TEXT - Sentiment Polarity	0.00	0.00	0.00	0.00	0.00	0

Q3_11_TEXT - Sentiment Score

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Q3_11_TEXT - Sentiment Score	0.00	0.00	0.00	0.00	0.00	0

Q3_11_TEXT - Sentiment



No results to show




Data source misconfigured for this
visualization.




No results to show

Q3_11_TEXT - Topic Sentiment Label



No results to show



No results to show

Q3_11_TEXT - Topic Sentiment Score



No results to show



No results to show

Q3_11_TEXT - Topics



No results to show



No results to show

End of Report