



Contact: Ava Smith - Multimedia Manager
smit3717@purdue.edu
904-466-3462

V/O Transcript:

Script:

The Salvation Army, Doing the Most Good
With members all around the globe, the Salvation Army aims to meet the needs of those who need help, where they need help.
The Salvation Army was founded as part of the global Christian Church and aims to help all those who need it, without discrimination.
In Lafayette, our organization is committed to helping local residents and providing the services our community needs most.
(SERVICE 1) More than 1 in 6 Hoosiers go to bed hungry every night. We recognize the dire need in our community and are committed to fighting food insecurity in Lafayette. Our local food pantry and community gardens provide residents of Lafayette with access to fresh food and produce grown by local farms in greater Tippecanoe County. We hope to not only provide food and nourishment for our fellow Hoosiers, but most importantly to bring people together and create a culture dedicated to helping others. We want our community to know that there is always room for one more at our table here at Salvation Army Lafayette.
(SERVICE 2) While we focus on helping feed our local community, the Salvation Army is also dedicated to assisting those who are struggling with addiction. Through our

partnerships with Adult Rehabilitation Centers and Harbor Lights Centers, we provide spiritual, physical, and emotional support to those battling with addiction. Our commitment to fighting addiction efforts is steadfast, and we have helped hundreds of Hoosiers take back their lives and keep pushing forward.

(SERVICE 3) For our Lafayette little ones, , we hold a number of engaging events and activities all year long.. For our youth, we provide mentorship services and weekly education-based programming to provide them with the necessary tools and leadership skills to excel in a rapidly changing world. When the weather gets a little bit warmer, we provide a plethora of summer camp opportunities where campers can get outside, participate in physical activity, and grow in their relationship with Jesus Christ.

(SERVICE 4) For our Lafayette parents, we offer a number of opportunities to enhance your spiritual connection to the community. If you're looking for spiritual aid or opportunities to get involved with local ministry, the Salvation army is here to help. From services on Sunday for the whole family to adult ministry during the week, we help community members connect with others and grow in their faith.

At Salvation Army Lafayette, we strive to spread compassion and love in our communities through service and action. Whether you need spiritual, emotional, or emergency financial aid, the Salvation Army is dedicated to supporting you.

To donate or volunteer, give us a call at 765-742-0006 or visit our website at <https://www.salvationarmy.org/>

VIDEO	AUDIO
[Intro logo fade in] STATIC IMAGE OF SALVATION ARMY LOGO MISSION IMAGE	The Salvation Army, Doing the Most Good
[crossfade] BROLL OF SALVATION ARMY HELPING THOSE IN DIFFERENT AREAS (HORIZONTAL MOVING SHOTS OF A FOOD LINE OR PEOPLE WORKING IN SALVATION ARMY INITIATIVES)	With members all around the globe, the Salvation Army aims to meet the needs of those who need help, where they need help.
[upward wipe] VINTAGE BROLL OF CHISTIAN CHURCH AND SALVATION ARMY (DRONE HORIZONTAL SHOT OF OLD CHURCH)	The Salvation Army was founded as part of the global Christian Church and aims to help all those who need it, without discrimination.
[crossfade]	In Lafayette, our organization is committed to

<p>ACTUAL SALVATION ARMY LOCATION IN LAFAYETTE, QUICK TOUR OF BUILDING. (MOVING SHOTS OF WORKERS IN ROOMS, VOLUNTEERS WORKING IN THE BUILDING, VOLUNTEERS WITH SALVATION ARMY SHIRTS POSING)</p>	<p>helping local residents and providing the services our community needs most.</p>
<p>[horizontal wipe] B ROLL OF FOOD PANTRY BROLL OF COMMUNITY GARDENS BROLL OF LOCALS RECEIVING FOOD/WORKING IN COMMUNITY GARDENS</p>	<p>((SERVICE 1) More than 1 in 6 Hoosiers go to bed hungry every night. We recognize the dire need in our community and are committed to fighting food insecurity in Lafayette. Our local food pantry and community gardens provide residents of Lafayette with access to fresh food and produce grown by local farms in greater Tippecanoe County. We hope to not only provide food and nourishment for our fellow Hoosiers, but most importantly to bring people together and create a culture dedicated to helping others. We want our community to know that there is always room for one more at our table here at Salvation Army Lafayette.</p>
<p>[crossfade] BROLL OF CENTERS POTENTIAL INTERVIEW WITH MEMBER WHO COMPLETED PROGRAMMING/REHABILITATION FROM ONE OF THESE CENTERS</p>	<p>(SERVICE 2) While we focus on helping feed our local community, the Salvation Army is also dedicated to assisting those who are struggling with addiction. Through our partnerships with Adult Rehabilitation Centers and Harbor Lights Centers, we provide spiritual, physical, and emotional support to those battling with addiction. Our commitment to fighting addiction efforts is steadfast, and we have helped hundreds of Hoosiers take back their lives and keep pushing forward.</p>
<p>[horizontal wipe] BROLL OF YOUTH PROGRAMMING EFFORTS BROLL FROM SUMMER CAMPS</p>	<p>(SERVICE 3) For our Lafayette little ones, , we hold a number of engaging events and activities all year long.. For our youth, we provide mentorship services and weekly education-based programming to provide them with the necessary tools and leadership</p>

	<p>skills to excel in a rapidly changing world. When the weather gets a little bit warmer, we provide a plethora of summer camp opportunities where campers can get outside, participate in physical activity, and grow in their relationship with Jesus Christ.</p>
<p>[crossfade] BROLL OF SUNDAY SERVICE/SUNDAY SCHOOL</p>	<p>(SERVICE 4) For our Lafayette parents, we offer a number of opportunities to enhance your spiritual connection to the community. If you're looking for spiritual aid or opportunities to get involved with local ministry, the Salvation army is here to help. From services on Sunday for the whole family to adult ministry during the week, we help community members connect with others and grow in their faith.</p>
<p>(horizontal wipe) BROLL OF SALVATION ARMY LAFAYETTE LOCATION (OUTSIDE DRONE FADE OUT SHOT)</p> <p>[crossfade] STATIC IMAGE OF SALVATION ARMY LOGO, MISSION STATEMENT)</p>	<p>At Salvation Army Lafayette, we strive to spread compassion and love in our communities through service and action. Whether you need spiritual, emotional, or emergency financial aid, the Salvation Army is dedicated to supporting you.</p> <p>To donate or volunteer, give us a call at 765-742-0006 or visit our website at https://www.salvationarmy.org/</p>