www.avahoffman.com

EXPERIENCE



Data Scientist

The Boston Consulting Group - Gamma

Boston, MA · March 2019 - March 2020

- Built PySpark productionalized nested logistic regression model (>85% accuracy) for assessing risk and product recommendation insights in commercial customers of a Fortune 500 Financial Institution
- Designed and hosted fully customized RShiny dashboard to visualize internal initiatives reducing carbon emissions
- Implemented repository logging and error handling for an automotive manufacturer's inventory intelligence software
- Lead theory and methodology workshops for client teams



Data Science Fellow Insight Data Science

Remote Program · September 2018 - March 2019

- Launched National Perks Project to improve visitor experience in crowded National Parks
- Leveraged large National Park Service, NOAA, & web-scraped datasets to forecast crowds (FB Prophet and ARIMA models) & weighted user preferences with euclidean distance for personalized experience
- Built a customized web app using Git, Python, Flask, & Heroku providing visitors with an actionable recommendation & access to further resources



USDA NIFA Predoctoral Fellow Colorado State University

Fort Collins, CO · January 2017 - December 2018

- Designed Blue Grama Diversity Project to inform natural area stakeholders about genetic diversity in a foundational prairie grass, blue grama, leading a 6-member team
- Pioneered genomic feature detection (sequencing) of a key grass species, discovering >9,000 genomic features to cluster populations & guide conservation from 15GB of data
- Modeled hierarchical linkages between genomics, populations, & plant appearance, developed analytical workflows using R and RStan, & communicated genetic clusters in ggplot+shiny app



Doctoral Researcher Colorado State University

Fort Collins, CO \cdot August 2013 - December 2016

- Discovered diversity within key prairie grasses in response to drought to guide management of grassland resources
- Optimized analytics pipeline for genes & contrasted fluctuation of >100,000 genes under different conditions using bash scripts
- Quantified predictive relationships among plant, traits, & ecosystem by implementing trait feature reduction, Bayesian hierarchical models, path analysis, module clustering, literature data mining, linear regression, & meta-analysis in R, leading to domain innovation

EDUCATION



PhD · Ecology · Colorado State University

Fort Collins, CO · May 2019



BS · Biology · University of Virginia

Charlottesville, VA · May 2012

TOOLS & PACKAGES

Python

scikit-learn \cdot pandas \cdot NumPy \cdot SciPy \cdot pytest \cdot statsmodels \cdot seaborn \cdot matplotlib



RStan · shiny · leaps · lavaan · dplyr · reshape2 · bioconductor · sva · vegan · ggplot2 · rmarkdown · RStudio

SQL PySpa

r gi

Jnix Tableau

Alteryx

Markdown

MEX

SAS

TECHNIQUES

Statistics

Bayesian methods \cdot hierarchical models \cdot mixture models \cdot multivariate statistics \cdot ANOVA \cdot MANOVA \cdot PERMANOVA \cdot dimensionality reduction \cdot repeated measures

supervised learning

random forest \cdot time series \cdot linear, nonlinear, logistic regression \cdot LDA \cdot SEM

unsupervised learning

PCA · k-means · feature engineering

ACHIEVEMENTS



Sustainability Leadership Fellow

Colorado State University · 2017-2018



Vice President for Research Fellow

Colorado State University · 2016-2017



14 peer-reviewed publications

Google Scholar · 2010-2019