Vaibhav Agrawal

♥ Seattle, WA ☑ va8817@gmail.com • avaibh.github.io in avaibh • avaibh

Education

New York University

Sep 2019 - Dec 2020

MS in Computer Science (GPA 3.85/4.0)

Indian Institute of Technology Kharagpur

 $Jul\ 2015-Apr\ 2019$

Bachelor of Technology (GPA 9.03/10.0), Gold Medalist

Experience

Meta

Software Engineer

Bellevue, WA

Feb 2025 - Present

- Developing scalable systems for monetization's signal growth team for Facebook
- o Collaborated on strategic initiatives to enhance platform revenue and user engagement
- Engineered technical solutions to optimize Meta's platform monetization strategies and performance metrics

Software Engineer II

Seattle, WA

- o Led cross-team effort to launch seller of record in EU 🗹 driving \$10M annual savings through strategic fee reduction
- \circ Architected in-house recurring billing engine, reducing subscription management fees by up to 10%
- o Promoted to SWE II in 1y by leading async job migration, demonstrating advanced technical architecture skills
- Implemented regression and component testing for critical payment paths, reducing toil and enhancing reliability

Associate Product Manager Intern

San Francisco, CA

Jun 2020 - Aug 2020

- o Developed a centralized calendar tool on GUS to streamline release schedule tracking across Salesforce teams
- Eliminated fragmented tracking methods by creating a unified platform for release management
- Collaborated with various stakeholders to design an intuitive solution that improved cross-team coordination

Technologies

Salesforce

Languages: Python, C++, Golang, TypeScript, Java, C

Technologies: AWS, Postgres, React, GraphQL, Android

Publications

- o Vaibhav Agrawal et al. Crash severity analysis through nonparametric machine learning methods ☑ Journal of East Asia Society of Transportation Studies 2019 Volume 13 Pages 2614–2629. (Cited By 9 ☑)

Projects

Tutor Matching Platform

2020

- Developed a RESTful tutoring management web app with intelligent student-tutor matching algorithm
- o Tools Used: React, Django, Postgres

Twitter Bot Detection

- o Developed a big data machine learning model with 91% accuracy for detecting political propaganda bots on Twitter
- o Tools Used: Spark ML, Kafka, MongoDB

Sanskrit Language Learning Android App

- o Created an interactive Sanskrit learning app featuring vocabulary lists, pronunciation guides, quizzes, and viz aids
- o Tools Used: Java, XML, Android

More projects available at avaibh.github.io