

# Vaibhav Agrawal

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## Education

### New York University

Sep 2019 – Dec 2020

MS in Computer Science (GPA: 3.85/4.0)

### Indian Institute of Technology Kharagpur

Jul 2015 – Apr 2019

Bachelor of Technology (GPA: 9.03/10.0), **Gold Medalist** [🔗](#)

## Experience

### Facebook

Mar 2025 – Present

Software Engineer E4

Bellevue, WA

- Designed scalable systems for Facebook's monetization signal growth team, ensuring high performance
- Collaborated on key strategic initiatives, resulting in enhanced platform revenue and increased user engagement
- Engineered technical solutions to optimize Meta's platform monetization strategies and performance metrics

### Amazon (Twitch.tv)

Mar 2021 – Feb 2025

Software Engineer II

Seattle, WA

- Led cross-functional team launch of a dedicated [EU sales entity \(SOR\)](#) [🔗](#), yielding \$12M annual forex savings
- Developed an in-house system to manage recurring billing, cutting subscription management costs by up to 10%
- Introduced E2E testing (regression component) for key payment processes, reducing bug-induced incidents by 85%
- Standardized async job architecture, driving team-wide adoption and fast-tracking promotion to SWE II in 1y
- Boosted web checkout conversion rates by 2% in the US by integrating Venmo as a payment method on Twitch

### Salesforce

Jun 2020 – Aug 2020

Associate Product Manager Intern

San Francisco, CA

- Launched a centralized release calendar on Salesforce's GUS platform to consolidate fragmented release schedules
- Partnered with cross-functional teams to create a unified source for release planning, enhancing coordination

## Expertise

**Over 10K lines:** Go (*Concurrent Microservices*), Python (*Backend, ML*), C++ (*Performance*)

**Infra Tools:** AWS, Kubernetes, Docker, Postgres, GraphQL

**ML Tools:** Pandas, PyTorch, NLTK, TensorFlow, Sagemaker

## Projects

### Error Detection Framework for Sanskrit OCR Documents

[github.com/avaibh/aksharAI](https://github.com/avaibh/aksharAI) [🔗](#)

- Developed error detection classifiers for Sanskrit documents after Optical Character Recognition (OCR) using a novel framework combining synthesized dictionaries, error confusion patterns, and domain-specific vocabularies
- Tools Used: Python, Scikit Learn, TensorFlow

### Twitter Bot Detection

[github.com/avaibh/birdbot](https://github.com/avaibh/birdbot) [🔗](#)

- Built a big data machine learning model with 91% accuracy for detecting political propaganda bots on Twitter
- Tools Used: Spark ML, Kafka, MongoDB

### Sanskrit Language Learning Android App

[github.com/avaibh/SansTranslate](https://github.com/avaibh/SansTranslate) [🔗](#)

- Created an interactive Sanskrit learning app featuring vocabulary lists, pronunciation guides, quizzes, and viz aids
- Tools Used: Java, XML, Android

More projects available at [avaibh.github.io](https://avaibh.github.io) [🔗](#)

## Publications

- Vaibhav Agrawal** et al. [Crash severity analysis through nonparametric machine learning methods](#) [🔗](#) Journal of East Asia Society of Transportation Studies 2019 Volume 13 Pages 2614–2629. (Cited By 9 [🔗](#))
- D Adiga, R Saluja, **Vaibhav Agrawal** et al. [Improving the learnability of classifiers for sanskrit ocr corrections](#) [🔗](#) Computational Sanskrit & Digital Humanities 2018 Pages 143–161. (Cited By 7 [🔗](#))