



Men

Kids

Women



```
graph TD; A[Offers] --> B(x% off); B --> C(Bestseller); C --> D(Fresh in stock); D --> E(Picked by celebrity); E --> F(Others);
```

Offers

x% off

Bestseller

Fresh in stock

Picked by
celebrity

Others

User data

Favorites list

Physical traits
(tall/short)

Purchase
history

Past reviews

```
graph TD; A[Dynamic data] --> B[Occasion]; A --> C["Season (summer/winter)"]; A --> D[Location]; A --> E["In stock?"]
```

Dynamic data

Occasion

Season
(summer/
winter)

Location

In stock?



Past reviews

Images by
customers

Feature-wise
ratings

Overall ratings

Qualitative
analysis of
comments



Add to compare



From cart



Favorites

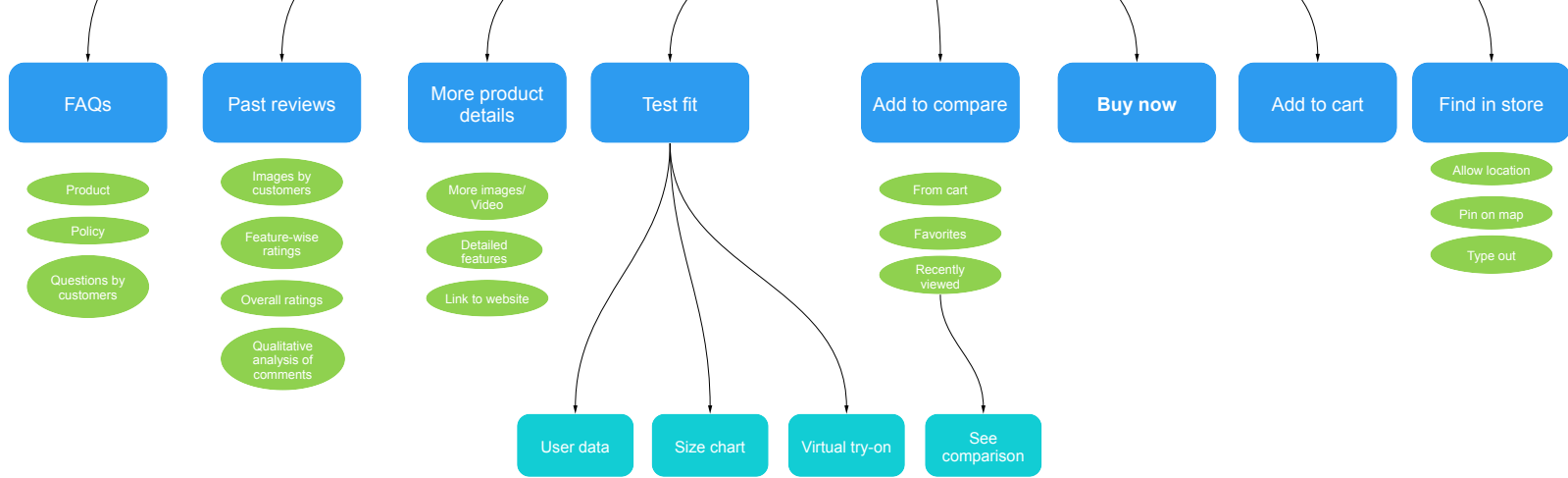


Recently
viewed

Main Menu

More options
related to support

Find clothes





```
graph TD; A[ ] --> B[FAQs]; B --> C[Product]; B --> D[Policy]; B --> E[Questions by customers];
```

FAQs

Product

Policy

Questions by
customers



More product
details

More images/
Video

Detailed
features

Link to website

```
graph TD; A[Image search] --> B(Exact product); B --> C(Different color/shade); C --> D(Cheaper variant); D --> E(Different fabric);
```

Image search

Exact product

Different color/
shade

Cheaper
variant

Different fabric

**Greeting
Message**



```
graph TD; A[Greeting Message] --- B([Brand recognition]); B --- C[ ]
```

**Brand
recognition**



Find in store

Allow location

Pin on map

Type out