

# CS 487/587 Adversarial Machine Learning

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#### Lecture 4

## Evasion Attacks against White-box Machine Learning Models

#### Lecture Outline

- Carlini and Wagner (2017) Towards Evaluating the Robustness of Neural Networks
- Papernot et al. (2016) The limitations of deep learning in adversarial settings
- Xiao et al. (2018) Spatially Transformed Adversarial Examples
- Other white-box evasion attacks
  - Elastic Net (EAD) attack
  - One-pixel attack
  - Universal perturbation attack
  - NewtonFool attack

#### Evasion Attacks against White-box Models

Evasion Attacks against White-box Models

- So far we covered:
- Fast gradient sign method (FGSM) attack
  - Goodfellow (2015) Explaining and Harnessing Adversarial Examples
  - $x_{adv} = x + \epsilon \cdot \text{sign}(\nabla_x \mathcal{L}(h(x, w), y))$
- Projected gradient descent (PGD) attack
  - Madry (2017) Towards Deep Learning Models Resistant to Adversarial Attacks
  - $x_{adv}^t = x^{t-1} + \alpha \cdot \text{sign}(\nabla_x \mathcal{L}(h(x^{t-1}), y))$
- DeepFool attack
  - <u>Moosavi-Dezfooli (2015) DeepFool: A Simple and Accurate Method to Fool Deep</u> Neural Networks
  - Iteratively projects the perturbed image to the hyperplane of the closest class

- Carlini and Wagner attack
  - Carlini and Wagner (2017) Towards Evaluating the Robustness of Neural Networks
- The paper proposed 3 targeted white-box attacks based on different norm metrics:
  - $L_{\infty}$  attack
  - $L_2$  attack
  - $L_0$  attack
- These attacks are sometimes referred to as C&W attacks or C-W attacks
  - At the time of publishing, they were the strongest adversarial attacks
- Advantages of proposed approaches:
  - Low amount of perturbation
  - Resistance to defense algorithms
  - Generated adversarial images are transferrable across DL models
    - o I.e., a secured model is not able to detect the adversarial examples
- Evaluated on: MNIST, CIFAR-10, and ImageNet

C&W Attack

#### Notation

- Given an image x, a classifier F outputs a vector y, i.e., F(x) = y
  - o The paper focuses on NN classifiers
  - $\circ$  The output y is treated as a probability distribution, where  $y_i$  is the probability that input x has class i
- The assigned class by the classifier is

$$C(x) = \operatorname{argmax}_{i}(y_{i}) = \operatorname{argmax}_{i}(F(x)_{i})$$

- The correct label (true class label) of x is denoted by  $C^*(x)$
- The inputs to the softmax function (i.e., the logits) are denoted by z, where the function transforming to input x to the logits is Z(x), i.e.,

$$F(x) = \operatorname{softmax}(Z(x)) = \operatorname{softmax}(z) = y$$

- Targeted attack: create an image x' that is similar to x, such that C(x') = t, where the target label t is different than the true label  $C^*(x)$ , i.e.,  $t \neq C^*(x)$
- Untargeted attack: create an image x' that is similar to x, such that  $C(x') \neq C^*(x)$ 
  - The paper considers only targeted attacks, as they are more challenging than untargeted attacks

C&W Attack

- Initial problem formulation
  - Create an adversarial image x' by adding small perturbation  $\delta$  to the original image x (i.e.,  $x' = x + \delta$ ), such that the distance  $\mathcal{D}(x, x') = \mathcal{D}(x, x + \delta)$  is minimal
  - The classifier should assign the class label t to the adversarial image x', where t is different than the true label  $C^*(x)$ , i.e.,  $C(x') = C(x + \delta) = t \neq C^*(x)$
  - The goal is to find  $\delta$  that minimizes  $\mathcal{D}(x, x + \delta)$  and  $\mathcal{C}(x + \delta) = t$

minimize  $\mathcal{D}(x,x+\delta)$  distance between x and  $x+\delta$  such that  $C(x+\delta)=t$   $x+\delta$  is classified as target class t  $x+\delta\in[0,1]^n$  each element of  $x+\delta$  is in [0,1] (to be a valid image)

- This initial formulation of the optimization problem for creating adversarial attacks is difficult to solve
  - Because the constraint  $C(x + \delta) = t$  is highly non-linear

minimize 
$$\mathcal{D}(x, x + \delta)$$
  
such that  $C(x + \delta) = t$   
 $x + \delta \in [0, 1]^n$ 

- Carlini-Wagner propose the following reformulation of the optimization problem, which is solvable
  - The function f should be chosen such that  $C(x + \delta) = t$  if and only if  $f(x + \delta) \le 0$
  - These two optimization problems are not identical: the reformulation by Carlini-Wagner just finds an approximated solution to the above problem
  - Adam optimization algorithm is used for solving the problem

minimize 
$$\mathcal{D}(x, x + \delta)$$
  
such that  $f(x + \delta) \leq 0$   
 $x + \delta \in [0, 1]^n$ 

C&W Attack

 Recall the solution of constrained optimization problems from Lecture 3 using Lagrange multipliers

minimize 
$$f(\mathbf{x})$$
subject to  $c_i(\mathbf{x}) \le 0$ 

minimize  $f(\mathbf{x}) + \sum_i \alpha_i c_i(\mathbf{x})$ 

- The same approach can be applied to the Carlini-Wagner approach, and the optimization problem can be rewritten as shown below
  - The authors performed a grid search for the value of the parameter c (from 0.01 to 100)
  - The recommended approach is to select the value of c where c > 0, for which  $f(x + \delta) \le 0$  and the distance  $\mathcal{D}(x, x + \delta)$  is minimal

minimize 
$$\mathcal{D}(x, x + \delta)$$
 such that  $f(x + \delta) \leq 0$  minimize  $\mathcal{D}(x, x + \delta) + c \cdot f(x + \delta)$ 

- The authors considered several variants for the function *f* 
  - In the equations below,  $loss_{F,t}(x')$  is the loss function with respect to the target class t
  - The class labels are denoted by i
  - Other notation:  $(a)^+ = \max(0, a)$ ; softplus $(a) = \log(1 + e^a)$
- The best results were obtained by the function  $f_6(x')$

$$\begin{split} f_1(x') &= -\mathrm{loss}_{F,t}(x') + 1 \\ f_2(x') &= (\max_{i \neq t} (F(x')_i) - F(x')_t)^+ \\ f_3(x') &= \mathrm{softplus}(\max_{i \neq t} (F(x')_i) - F(x')_t) - \mathrm{log}(2) \\ f_4(x') &= (0.5 - F(x')_t)^+ \\ f_5(x') &= -\mathrm{log}(2F(x')_t - 2) \\ f_6(x') &= (\max_{i \neq t} (Z(x')_i) - Z(x')_t)^+ \\ f_7(x') &= \mathrm{softplus}(\max_{i \neq t} (Z(x')_i) - Z(x')_t) - \mathrm{log}(2) \end{split}$$

- Explanation of the function  $f_6(x')$ 
  - In  $f_6$ ,  $Z(x')_t$  is the logits value of the target class t for the perturbed image x'
  - Then,  $\max_{i \neq t} (Z(x')_i)$  means the maximum logits values of other class i than the target class t (i.e.,  $i \neq t$ )
  - The function calculates the difference in the logits between the target class *t* and the closest-to-the-target class
  - In some papers, this function is referred to as margin loss function

$$f_6(x') = (\max_{i \neq t} (Z(x')_i) - Z(x')_t)^+$$

- In the paper, a modified function  $f_6$  is also provided
  - It introduces a confidence value k
  - The authors set k=0
    - o But, if k has a higher value, this will require that any other logits value exceeds the logits value of the true class  $Z(x')_t$  at least by k
    - Examples with large confidence value k have enhanced transferability

$$f(x') = \max(\max\{Z(x')_i : i \neq t\} - Z(x')_t, -\kappa)$$

- $L_{\infty}$  attack
  - The used distance metric is  $L_{\infty}$  norm, therefore  $\mathcal{D}(x, x + \delta) = ||\delta||_{\infty}$
  - In other words,  $\|\delta\|_{\infty}$  means the pixel in x' with the largest change from x
- The optimization problem becomes:

minimize 
$$\mathcal{D}(x, x + \delta) + c \cdot f(x + \delta)$$
 minimize  $\|\delta\|_{\infty} + c \cdot f(x + \delta)$ 

- However, this formulation produced poor optimization results, since the term  $\|\delta\|_{\infty}$  penalizes only the largest component of the perturbation vector  $\delta$
- The authors proposed the following optimization method instead
  - In this case, any component of  $\delta$  that exceed a threshold value  $\tau$  is considered, that is, penalize all components of  $\delta$  that have large values
  - The value of  $\tau$  is set initially to 1, and is decreased by a factor of 0.9 after each iteration  $\circ$  I.e.,  $\tau \to \tau \cdot 0.9$  if all  $\delta_i < \tau$ , else terminate the search

minimize 
$$\sum_{i} [(\delta_i - \tau)^+] + c \cdot f(x + \delta)$$

C&W Attack

#### • Box constraint

- In the optimization problem, the constraint  $x + \delta \in [0, 1]^n$  requires that in the perturbed images, all pixel values are in the [0,1] range
- I.e.,  $0 \le x_i + \delta_i \le 1$  for all i
- This is called a box constraint
  - o Or, these values can within the range [0,255] depending on how the images are scaled
- The box constraint can causes difficulties in solving the optimization problem
  - Simply clipping the values can cause that optimization to get stuck in a flat region
- The authors introduced a new variable w, such that

$$x_i + \delta_i = \frac{1}{2}(\tanh(w_i) + 1) \qquad \qquad \delta_i = \frac{1}{2}(\tanh(w_i) + 1) - x_i$$

- As we know  $-1 \le tanh(w_i) \le 1$ , therefore it follows  $0 \le x_i + \delta_i \le 1$
- This change of variables produced more stable optimization results

C&W Attack

- L<sub>2</sub> attack
  - The used distance metric is  $L_2$  norm, therefore  $\mathcal{D}(x, x + \delta) = \|\delta\|_2$
- Using the variable w for the box-constraint, the optimization problems becomes

minimize 
$$\|\delta\|_2^2 + c \cdot f(x+\delta)$$
 where  $\delta = \frac{1}{2}(\tanh(w)+1) - x$  minimize  $\|\frac{1}{2}(\tanh(w)+1) - x\|_2^2 + c \cdot f(\frac{1}{2}(\tanh(w)+1)$ 

- That is, search for w that minimizes the above term
- The function f is based on the  $f_6(x')$  variant provided earlier

$$f(x') = \max(\max\{Z(x')_i : i \neq t\} - Z(x')_t, -\kappa)$$

 To avoid the cases when the gradient descent algorithm become stuck in a local minimum, the authors picked multiple random starting points close to the original image x

- $L_0$  attack
  - The used distance metric is  $L_0$  norm, or, the number of non-zero pixels in  $\delta$
- The authors propose an iterative approach
  - Where the goal at each iteration is to find pixels that are not important and don't have much effect on the classifier's output
- The iterative procedure includes the following steps:
  - Initialization: the allowed set includes all pixels in the image
  - Perform  $L_2$  attack to find an adversarial example  $x + \delta$
  - Compute the gradient  $g = \nabla f(x + \delta)$ , where f is the objective function in the  $L_2$  attack
  - Identify the least important pixel  $i = \operatorname{argmin}_i g_i \delta_i$  and remove this pixel from the allowed set
  - Iterate until the  $L_2$  attack fails to find an adversarial example
- The approach shrinks the set of pixels that are allowed to be changed, until a minimum number of pixels is found that change the class label to the target *t*

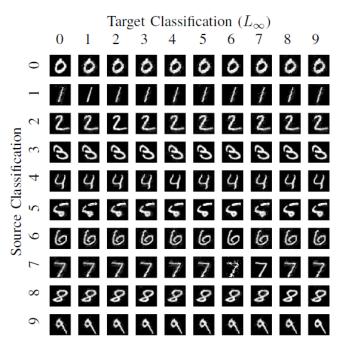
C&W Attack

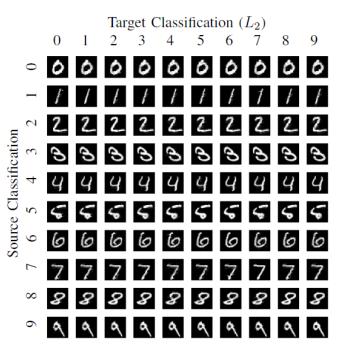
• Results on the MNIST dataset

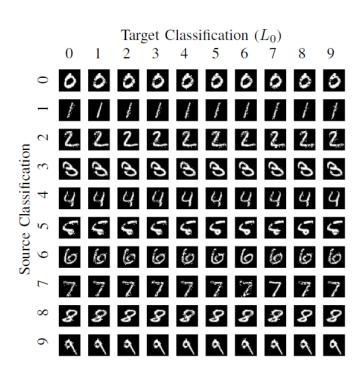
|               | $L_{\infty}$ attack |   |   |   | $L_2$ attack |   |   |               | $L_0$ attack |   |   |
|---------------|---------------------|---|---|---|--------------|---|---|---------------|--------------|---|---|
|               | 0                   | 1 | 2 |   | 0            | 1 | 2 |               | 0            | 1 | 2 |
| 0             | 0                   | 0 | 0 | 0 | Ó            | 0 | 0 | 0             | Ó            | 0 | Ó |
| $\overline{}$ | 1                   | / | 1 |   | 1            | / | 1 | $\overline{}$ | 1            | / | 1 |
| 7             | 2                   | 2 | 2 | 2 | 2            | 2 | 2 | 2             | 2            | 2 | 2 |

C&W Attack

Results on the MNIST dataset for all 10 digits







- Three approaches for selecting the target class were evaluated:
  - Average Case: select the target class uniformly at random among the labels that are not the correct label
  - Best Case: perform the attack against all incorrect classes, and report the target class that was least difficult to attack
  - Worst Case: perform the attack against all incorrect classes, and report the target class that was most difficult to attack
- The used NN models for MNIST and CIFAR datasets are shown below
  - For ImageNet the paper used the Inception-v3 network

| Layer Type             | MNIST Model        | CIFAR Model         |
|------------------------|--------------------|---------------------|
| Convolution + ReLU     | $3\times3\times32$ | $3\times3\times64$  |
| Convolution + ReLU     | $3\times3\times32$ | $3\times3\times64$  |
| Max Pooling            | $2\times2$         | $2\times2$          |
| Convolution + ReLU     | $3\times3\times64$ | $3\times3\times128$ |
| Convolution + ReLU     | $3\times3\times64$ | $3\times3\times128$ |
| Max Pooling            | $2\times2$         | $2\times2$          |
| Fully Connected + ReLU | 200                | 256                 |
| Fully Connected + ReLU | 200                | 256                 |
| Softmax                | 10                 | 10                  |

TABLE I

MODEL ARCHITECTURES FOR THE MNIST AND CIFAR MODELS. THIS ARCHITECTURE IS IDENTICAL TO THAT OF THE ORIGINAL DEFENSIVE DISTILLATION WORK. [39]

| Parameter     | MNIST Model | CIFAR Model      |  |  |
|---------------|-------------|------------------|--|--|
| Learning Rate | 0.1         | 0.01 (decay 0.5) |  |  |
| Momentum      | 0.9         | 0.9 (decay 0.5)  |  |  |
| Delay Rate    | -           | 10 epochs        |  |  |
| Dropout       | 0.5         | 0.5              |  |  |
| Batch Size    | 128         | 128              |  |  |
| Epochs        | 50          | 50               |  |  |

TABLE II

MODEL PARAMETERS FOR THE MNIST AND CIFAR MODELS. THESE PARAMETERS ARE IDENTICAL TO THAT OF THE ORIGINAL DEFENSIVE DISTILLATION WORK. [39]



C&W Attack

- Comparison to JSMA (Jacobian-based Saliency Map Attack), DeepFool, Fast Gradient Sign, and Iterative Gradient Sign attacks on the MNIST and CIFAR datasets
  - Mean is the perturbation size

|                         | Best Case |      |        |      | Average Case |       |       | Worst Case |      |       |       |       |  |
|-------------------------|-----------|------|--------|------|--------------|-------|-------|------------|------|-------|-------|-------|--|
|                         | MN        | IST  | CIFAR  |      | MN           | MNIST |       | CIFAR      |      | MNIST |       | CIFAR |  |
|                         | mean      | prob | mean   | prob | mean         | prob  | mean  | prob       | mean | prob  | mean  | prob  |  |
| Our L <sub>0</sub>      | 8.5       | 100% | 5.9    | 100% | 16           | 100%  | 13    | 100%       | 33   | 100%  | 24    | 100%  |  |
| JSMA-Z                  | 20        | 100% | 20     | 100% | 56           | 100%  | 58    | 100%       | 180  | 98%   | 150   | 100%  |  |
| JSMA-F                  | 17        | 100% | 25     | 100% | 45           | 100%  | 110   | 100%       | 100  | 100%  | 240   | 100%  |  |
| Our $L_2$               | 1.36      | 100% | 0.17   | 100% | 1.76         | 100%  | 0.33  | 100%       | 2.60 | 100%  | 0.51  | 100%  |  |
| Deepfool                | 2.11      | 100% | 0.85   | 100% | _            | -     | _     | -          | _    | -     | _     | -     |  |
| Our $L_{\infty}$        | 0.13      | 100% | 0.0092 | 100% | 0.16         | 100%  | 0.013 | 100%       | 0.23 | 100%  | 0.019 | 100%  |  |
| Fast Gradient Sign      | 0.22      | 100% | 0.015  | 99%  | 0.26         | 42%   | 0.029 | 51%        | _    | 0%    | 0.34  | 1%    |  |
| Iterative Gradient Sign | 0.14      | 100% | 0.0078 | 100% | 0.19         | 100%  | 0.014 | 100%       | 0.26 | 100%  | 0.023 | 100%  |  |

TABLE IV

Comparison of the three variants of targeted attack to previous work for our MNIST and CIFAR models. When success rate is not 100%, the mean is only over successes.

C&W Attack

Validation on the ImageNet dataset

|  | Unta                    | rgeted                   | Avera                  | ge Case             | Least Likely   |                   |  |
|--|-------------------------|--------------------------|------------------------|---------------------|----------------|-------------------|--|
|  | mean                    | prob                     | mean                   | prob                | mean           | prob              |  |
| Our L <sub>0</sub><br>JSMA-Z<br>JSMA-F | 48<br>-<br>-            | 100%   <br>0%   <br>0%   | 410<br>-<br>-          | 100%<br>0%<br>0%    | 5200<br>-<br>- | 100%<br>0%<br>0%  |  |
| Our $L_2$<br>Deepfool                  | 0.32<br>0.91            | 100%  <br>100%           | 0.96<br>-              | 100%                | 2.22           | 100%<br>-         |  |
| Our $L_{\infty}$ FGS IGS               | 0.004<br>0.004<br>0.004 | 100%  <br>100%  <br>100% | 0.006<br>0.064<br>0.01 | 100%  <br>2%<br>99% | 0.01           | 100%<br>0%<br>98% |  |

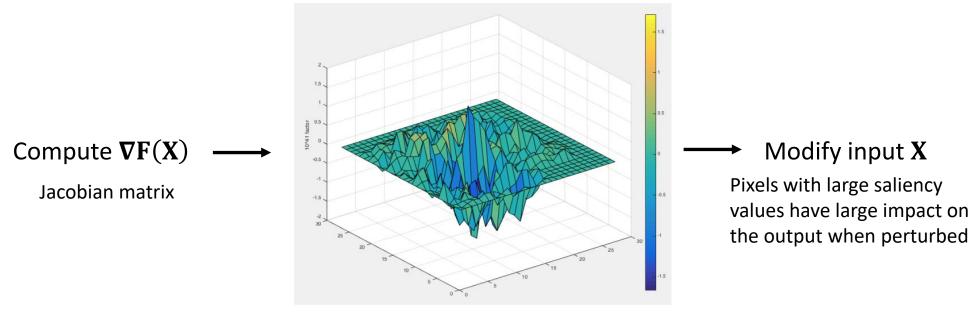
TABLE V

Comparison of the three variants of targeted attack to previous work for the Inception v3 model on ImageNet. When success rate is not 100%, the mean is only over successes.

#### Papernot Paper (JSMA Attack)

JSMA Attack

- Jacobian-based Saliency Map Attack (JSMA)
  - Papernot et al. (2016) The limitations of deep learning in adversarial settings
- Targeted white-box attack based on controlling the  $L_0$  norm
  - The goal is to iteratively change each pixel until misclassification
  - The key step is calculation of a saliency map that determines which pixels to be modified, in order to increase the probability of the target class



#### JSMA Attack

#### • Notation:

- **X** clean (benign) input sample
- $\mathbf{Y} = \mathbf{F}(\mathbf{X})$  output of a classification model (e.g., NN) given with a function  $\mathbf{F}$
- X\* adversarial sample, obtained by manipulating the clean sample X
- $\mathbf{Y}^*$  target output (class label) for the adversarial sample, i.e.,  $\mathbf{Y}^* = \mathbf{F}(\mathbf{X}^*)$
- $\theta$  amount of perturbation that is applied to input features (i.e., pixels in images)
- Υ maximum distortion that is applied to the input (e.g., number of pixel in the input image that the adversary is allowed to change)
- JSMA attack steps:
  - Step 1: compute the forward derivative  $\nabla F(X^*)$  of the NN
  - Step 2: construct an adversarial saliency map S based on the forward derivative
     ∇F(X\*)
  - Step 3: modify the most impactful input features  $i_{max}$  by  $\theta$

JSMA Attack

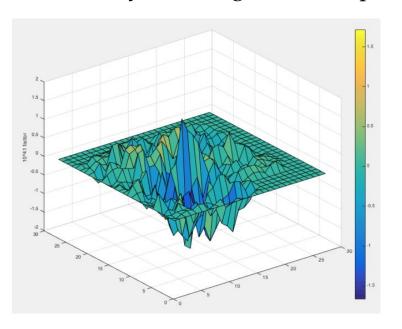
- Step 1: compute the forward derivative  $\nabla \mathbf{F}(\mathbf{X}^*)$  of the NN
  - For input vectors to the NN of size M, and outputs of the NN of size N (i.e., N class classification), the function of the NN is the mapping  $\mathbf{F}: \mathbb{R}^M \to \mathbb{R}^N$
  - Therefore, the forward gradient is the Jacobian matrix of the function  $\mathbf{F}$ , given with the first-order partial derivatives of the outputs  $\mathbf{F}(\mathbf{X}^*)$  with respect to the inputs  $\mathbf{X}^*$ , i.e.,

$$\nabla \mathbf{F}(\mathbf{X}^*) = \begin{bmatrix} \frac{\partial \mathbf{F}_1(\mathbf{X}^*)}{\partial x_1} & \cdots & \frac{\partial \mathbf{F}_1(\mathbf{X}^*)}{\partial x_M} \\ \vdots & \ddots & \vdots \\ \frac{\partial \mathbf{F}_N(\mathbf{X}^*)}{\partial x_1} & \cdots & \frac{\partial \mathbf{F}_N(\mathbf{X}^*)}{\partial x_M} \end{bmatrix}$$

• Each element in the Jacobian matrix (i.e., the forward derivative)  $\nabla \mathbf{F}$  of an NN given with function  $\mathbf{F}$  can be computed for any input  $\mathbf{X}$  by successively differentiating layers, starting from the input layer until the output layer is reached

JSMA Attack

- Step 2: construct an adversarial saliency maps S based on the forward derivative
   ∇F(X\*)
  - Saliency maps are employed in Explainable Machine Learning, to indicate which
    pixels in an image contributed the most to the predicted class by a NN
  - Adversarial saliency maps can be used to indicate which pixels in an image an adversary should perturb in order to impact the predicted class by a NN
- An example of a saliency map for a 28×28 pixels image is shown below
  - The pixels with large peaks or valleys have significant impact on the predicted class



#### ISMA Attack

- Step 3: modify the most impactful input pixels by  $\theta$ 
  - Once the most impactful input pixels in the saliency map have been identified, they are perturbed by  $\theta$  in order to realize the adversary's goal
    - $\circ$  E.g.,  $\theta$  are discrete steps applied to change the pixel intensities
  - The algorithm perturbs 2 most impactful pixels at each step
- Afterward, all steps are repeated until:
  - The adversarial sample  $X^*$  is classified with the target class  $Y^*$ , or
  - The maximum number of iterations is reached, or
  - The maximum number of pixels Υ are perturbed

JSMA Attack

The entire JSMA algorithm:

#### Algorithm 2 Crafting adversarial samples for LeNet-5

**X** is the benign image,  $\mathbf{Y}^*$  is the target network output,  $\mathbf{F}$  is the function learned by the network during training,  $\Upsilon$  is the maximum distortion, and  $\theta$  is the change made to pixels.

```
Input: X, Y*, F, \Upsilon, \theta
 1: \mathbf{X}^* \leftarrow \mathbf{X}
 2: \Gamma = \{1 ... |\mathbf{X}|\}

    ▶ search domain is all pixels

 3: \max_{\text{iter}} = \left| \frac{784 \cdot \Upsilon}{2 \cdot 100} \right|
 4: s = \arg \max_{j} \mathbf{F}(\mathbf{X}^*)_{j}
                                                                      5: t = \arg \max_j \mathbf{Y}_i^*

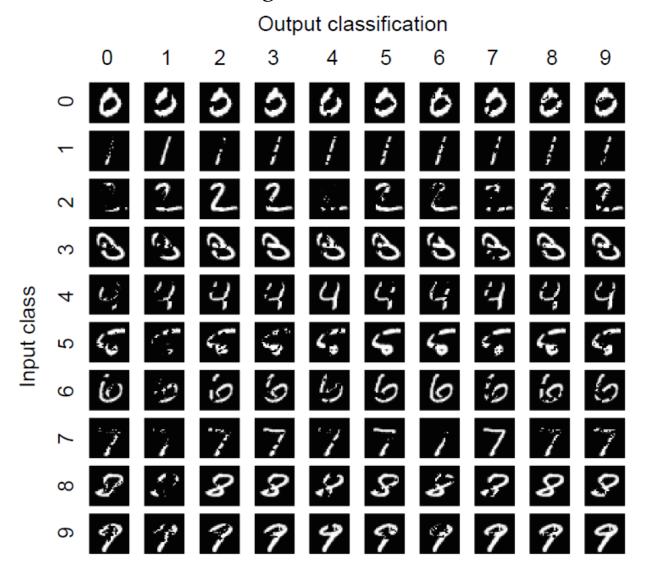
    b target class

 6: while s \neq t & iter < max_iter & \Gamma \neq \emptyset do
           Compute forward derivative \nabla \mathbf{F}(\mathbf{X}^*)
           p_1, p_2 = \text{saliency}_{map}(\nabla \mathbf{F}(\mathbf{X}^*), \Gamma, \mathbf{Y}^*)
           Modify p_1 and p_2 in X^* by \theta
 9:
           Remove p_1 from \Gamma if p_1 == 0 or p_1 == 1
10:
           Remove p_2 from \Gamma if p_2 == 0 or p_2 == 1
11:
           s = \arg \max_{i} \mathbf{F}(\mathbf{X}^*)_{i}
12:
           iter++
13:
14: end while
15: return X*
```

#### JSMA Attack Results

JSMA Attack

Samples of attacked MNIST images with JSMA



#### JSMA Attack Results

#### ISMA Attack

- JSMA attack was validated on the MNIST dataset using the LeNet deep model
  - The attack achieved a success rate of 97.05% while perturbing on average 4.03% of the pixels in images

| Source set | Adversarial   | Average     | ge distortion |  |  |
|------------|---------------|-------------|---------------|--|--|
| of 10,000  | samples       | All         | Successful    |  |  |
| original   | successfully  | adversarial | adversarial   |  |  |
| samples    | misclassified | samples     | samples       |  |  |
| Training   | 97.05%        | 4.45%       | 4.03%         |  |  |
| Validation | 97.19%        | 4.41%       | 4.01%         |  |  |
| Test       | 97.05%        | 4.45%       | 4.03%         |  |  |

#### JSMA Attack

#### JSMA Attack

- Difference to other approaches:
  - JSMA calculates a mapping between the perturbations of input pixels and the predicted output of the model
    - o JMSA uses the forward propagated derivatives of the model function with respect to the input pixels
    - $\circ$  The forward propagated derivatives form the Jacobian matrix  $\nabla F(X)$
  - FGSM, PGD work by calculating the mapping between the predicted output by the model and the inputs
    - $\circ$  These models use the backward propagated derivatives of the loss function with respect to the input pixels  $\nabla \mathcal{L}(X)$

#### Xiao, Li, Song Paper (stAdv Attack)

- stAdv attack
  - Xiao, Zhu, Li, He, Liu, Song (2018) Spatially Transformed Adversarial Examples
- The paper proposes an attack that does not manipulate the pixel intensity values under an  $L_p$  norm
- Instead, the pixels are spatially moved in an image to create an adversarial example
  - Such attack can result in a large  $L_p$  distance between the original and manipulated images
  - Still, the images are perceptually realistic
  - The perturbed images are effective against defense algorithms
- The approach minimizes the local geometric distortion of images
- Validation: MNIST, CIFAR-10, and ImageNet datasets

- Example of a spatially transformed image
  - The red flow arrows indicate the local displacement of the pixels in adversarial image to the pixels in the input image

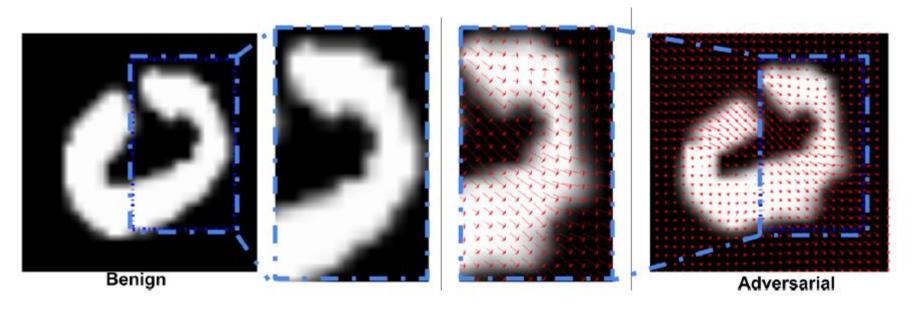
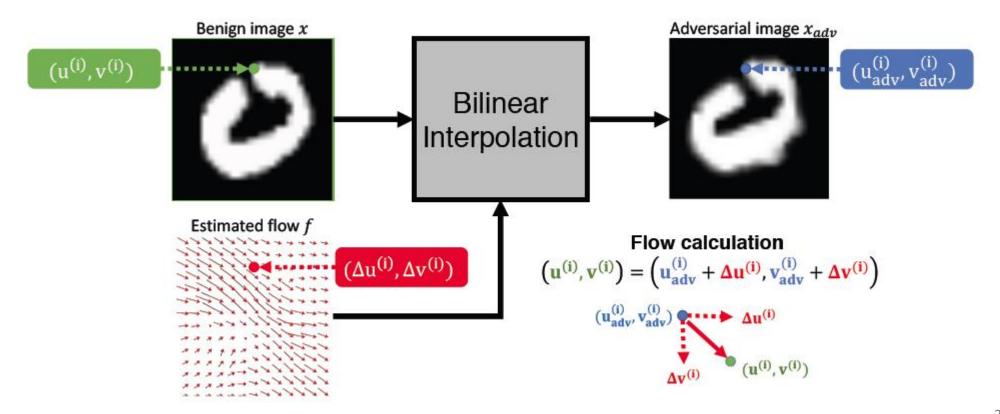


Figure 5: Flow visualization on MNIST. The digit "0" is misclassified as "2".

- Green color the pixel *i* in the input (benign, clean) image
- Blue color the spatially displaced pixel *i* in the adversarial image
- Red arrows the displacement flow f: horizontal ( $\Delta u^{(i)}$ ) and vertical ( $\Delta v^{(i)}$ )
  - Goal: find an adversarial image with lowest overall displacement  $f_i = (\Delta u^{(i)}, \Delta v^{(i)})$



- A targeted white-box attack is considered
- The problem is formulated as an optimization problem, that is very similar to the Carlini-Wagner paper
- For an image x, find the minimum local distortion  $f^*$ , such that

$$f^* = \underset{f}{\operatorname{argmin}} \quad \mathcal{L}_{adv}(x, f) + \tau \mathcal{L}_{flow}(f)$$

- The term  $\mathcal{L}_{adv}$  encourages the distorted image to be misclassified as the target class t
- The term  $\mathcal{L}_{flow}$  ensure that the spatial transformation is preserved
- $\tau$  is a constant that balances the two terms (set to 0.05 for validation)
- The authors adopted the  $f_6(x')$  function from Carlini-Wagner for the term  $\mathcal{L}_{adv}$ 
  - That maximizes the logits values of the target class *t* with respect to other classes

$$\mathcal{L}_{adv}(x, f) = \max(\max_{i \neq t} g(\mathbf{x}_{adv})_i - g(\mathbf{x}_{adv})_t, \kappa)$$

stAdv Attack

- The term  $\mathcal{L}_{flow}$  is calculated as the sum of spatial movement distance for any two adjacent pixels p and q
  - This makes the stAdv approach computationally expensive, because it require calculating the distances for all pairs of neighboring pixels

$$\mathcal{L}_{flow}(f) = \sum_{p}^{all\ pixels} \sum_{q \in \mathcal{N}(p)} \sqrt{||\Delta u^{(p)} - \Delta u^{(q)}||_2^2 + ||\Delta v^{(p)} - \Delta v^{(q)}||_2^2}.$$

The optimization problem is solved using the L-BFGS algorithm (Limited-memory BFGS (Broyden–Fletcher–Goldfarb–Shanno))

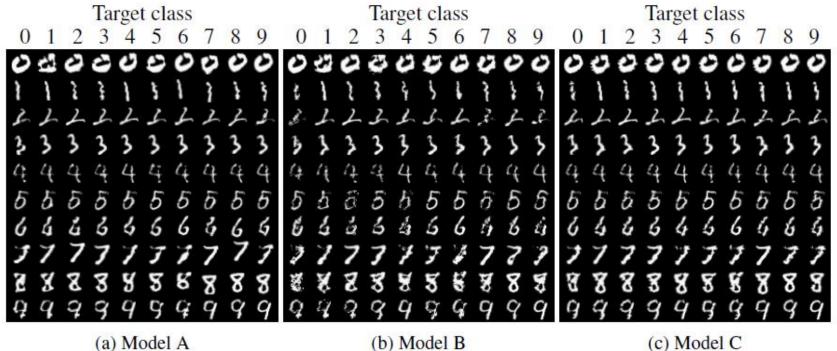
35

#### Spatial Transformation Attack

stAdv Attack

- Validation on MNIST for three different NN model architectures A, B, and C
  - Accuracy (p) means the model classification accuracy on pristine (original) images

| Model               | A      | В      | C       |
|---------------------|--------|--------|---------|
| Accuracy (p)        | 98.58% | 98.94% | 99.11%  |
| Attack Success Rate | 99.95% | 99.98% | 100.00% |



(c) Model C



stAdv Attack

For CIFAR-10 images, they used ResNet32 and Wide ResNet34

| Model               | ResNet32 (0.47M) | Wide ResNet34 (46.16M) |
|---------------------|------------------|------------------------|
| Accuracy (p)        | 93.16%           | 95.82%                 |
| Attack Success Rate | 99.56%           | 98.84%                 |

- Comparison of adversarial examples generated by FGSM, C&W, and stAdv
  - Left: MNIST, right: CIFAR-10
  - The generated images by stAdv attack have high perceptual quality

**FGSM** 

C&W

StAdv





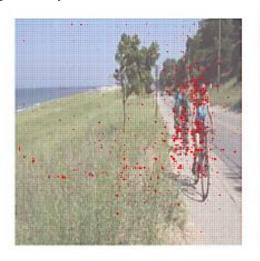
## Spatial Transformation Attack

stAdv Attack

- Flow visualization on ImageNet
  - (a): the original image, (b)-(c): images are misclassified into goldfish, dog and cat
  - Although there are other objects within the image (e.g., trees), most spatial transformation flows focus on the target object – mountain bike









(a) mountain bike

(b) goldfish

(c) Maltese dog

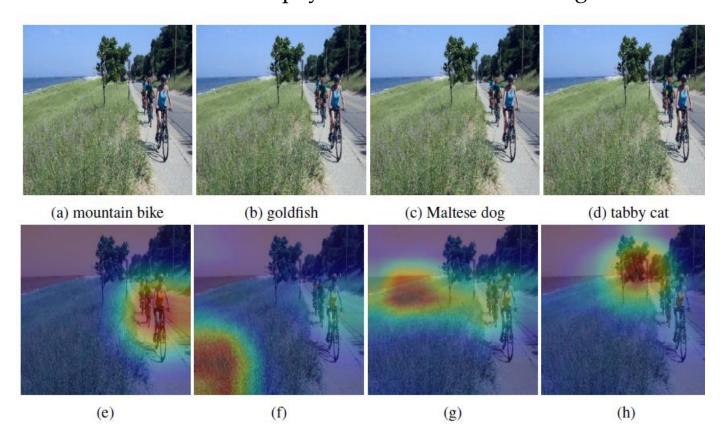
(d) tabby cat

- Human participants on Amazon Mechanical Turk (AMT) were recruited to analyze the visual perceptibility of attacked images
  - The users selected the attacked images as visually realistic

## Spatial Transformation Attack

stAdv Attack

- Further analysis includes visualizing the salliency maps of images
  - I.e., find the regions in the images where the model pays the most attention for assigning a particular class to an images
  - Class Activation Mapping (CAM) was used for this purpose
  - stAdv attack misleads the model to pay attention to different regions than the bike



# Spatial Transformation Attack

stAdv Attack

• Attack evaluation under three defense methods: FGSM adversarial training (Adv.), ensemble adversarial training (Ens.), and PGD adversarial training (PGD)

Table 3: Attack success rate of adversarial examples generated by stAdv against models A, B, and C under standard defenses on MNIST, and against ResNet and wide ResNet on CIFAR-10.

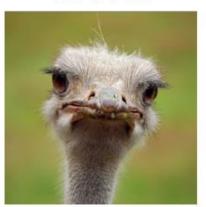
| Model | Def. | FGSM  | C&W.  | stAdv  |
|-------|------|-------|-------|--------|
| A     | Adv. | 4.3%  | 4.6%  | 32.62% |
|       | Ens. | 1.6%  | 4.2%  | 48.07% |
|       | PGD  | 4.4%  | 2.96% | 48.38% |
|       | Adv. | 6.0%  | 4.5%  | 50.17% |
| В     | Ens. | 2.7%  | 3.18% | 46.14% |
|       | PGD  | 9.0%  | 3.0%  | 49.82% |
| С     | Adv. | 3.22% | 0.86% | 30.44% |
|       | Ens. | 1.45% | 0.98% | 28.82% |
|       | PGD  | 2.1%  | 0.98% | 28.13% |

| Model            | Def.                | FGSM                      | C&W.                     | stAdv                      |
|------------------|---------------------|---------------------------|--------------------------|----------------------------|
| ResNet32         | Adv.<br>Ens.<br>PGD | 13.10%<br>10.00%<br>22.8% | 11.9%<br>10.3%<br>21.4%  | 43.36%<br>36.89%<br>49.19% |
| wide<br>ResNet34 | Adv.<br>Ens.<br>PGD | 5.04%<br>4.65%<br>14.9%   | 7.61%<br>8.43%<br>13.90% | 31.66%<br>29.56%<br>31.6%  |

#### Elastic-Net Attack

- Elastic Net (EAD) Attack
  - Chen et al. (2017) EAD: Elastic-net attacks to deep neural networks via adversarial examples
- Modification of the C&W attack for controlling the  $L_1$  norm of adversarial perturbations
  - Recall than C&W proposed 3 attacks for controlling the  $L_0$ ,  $L_2$ , and  $L_{\infty}$  norms
- EAD attack produced visually plausible adversarial samples

ostrich



safe



shoe shop



vacuum



### Elastic-Net Attack

Other White-box Evasion Attacks

- EAD is based on elastic-net regularization (recall from Lecture 2, it uses both  $\ell_1$  and  $\ell_2$  penalties on the model parameters)
- The solved optimization problem is (compare to C&W):

minimize<sub>**x**</sub> 
$$c \cdot f(\mathbf{x}, t) + \beta \|\mathbf{x} - \mathbf{x}_0\|_1 + \|\mathbf{x} - \mathbf{x}_0\|_2^2$$
 subject to  $\mathbf{x} \in [0, 1]^p$ ,

 EAD employs a box constraint based on Iterative Shrinkage-Thresholding Algorithm (ISTA)

#### Algorithm 1 Elastic-Net Attacks to DNNs (EAD)

**Input:** original labeled image  $(\mathbf{x}_0, t_0)$ , target attack class t, attack transferability parameter  $\kappa$ ,  $L_1$  regularization parameter  $\beta$ , step size  $\alpha_k$ , # of iterations I

Output: adversarial example x

Initialization: 
$$\mathbf{x}^{(0)} = \mathbf{y}^{(0)} = \mathbf{x}_0$$
  
for  $k = 0$  to  $I - 1$  do  

$$\mathbf{x}^{(k+1)} = S_{\beta}(\mathbf{y}^{(k)} - \alpha_k \nabla g(\mathbf{y}^{(k)}))$$

$$\mathbf{y}^{(k+1)} = \mathbf{x}^{(k+1)} + \frac{k}{k+3}(\mathbf{x}^{(k+1)} - \mathbf{x}^{(k)})$$

#### end for

Decision rule: determine x from successful examples in  $\{\mathbf{x}^{(k)}\}_{k=1}^{I}$  (EN rule or  $L_1$  rule).

 $S_{\beta}: \mathbb{R}^p \mapsto \mathbb{R}^p$  is an element-wise projected shrinkage-thresholding function, which is defined as

$$[S_{\beta}(\mathbf{z})]_{i} = \begin{cases} \min\{\mathbf{z}_{i} - \beta, 1\}, & \text{if } \mathbf{z}_{i} - \mathbf{x}_{0i} > \beta; \\ \mathbf{x}_{0i}, & \text{if } |\mathbf{z}_{i} - \mathbf{x}_{0i}| \leq \beta; \\ \max\{\mathbf{z}_{i} + \beta, 0\}, & \text{if } \mathbf{z}_{i} - \mathbf{x}_{0i} < -\beta, \end{cases}$$

#### Elastic-Net Attack

- Elastic-Net attack produces low perturbations in experimental validation on MNIST, CIFAR-10, and ImageNet
  - ASR is Attack Success Rate
  - Compared are two EAD approaches: EN rule (uses elastic net regularization) and L<sub>1</sub> rule (uses only L<sub>1</sub> regularization)
  - EAD achieved the lowest L<sub>1</sub> perturbation

|                          | MNIST |       |       | CIFAR10      |      |        | ImageNet |              |     |       |       |              |
|--------------------------|-------|-------|-------|--------------|------|--------|----------|--------------|-----|-------|-------|--------------|
| Attack method            | ASR   | $L_1$ | $L_2$ | $L_{\infty}$ | ASR  | $L_1$  | $L_2$    | $L_{\infty}$ | ASR | $L_1$ | $L_2$ | $L_{\infty}$ |
| $\mathbb{C}$ W $(L_2)$   | 100   | 22.46 | 1.972 | 0.514        | 100  | 13.62  | 0.392    | 0.044        | 100 | 232.2 | 0.705 | 0.03         |
| $FGM-L_1$                | 39    | 53.5  | 4.186 | 0.782        | 48.8 | 51.97  | 1.48     | 0.152        | 1   | 61    | 0.187 | 0.007        |
| $FGM-L_2$                | 34.6  | 39.15 | 3.284 | 0.747        | 42.8 | 39.5   | 1.157    | 0.136        | 1   | 2338  | 6.823 | 0.25         |
| $\text{FGM-}L_{\infty}$  | 42.5  | 127.2 | 6.09  | 0.296        | 52.3 | 127.81 | 2.373    | 0.047        | 3   | 3655  | 7.102 | 0.014        |
| I-FGM- $L_1$             | 100   | 32.94 | 2.606 | 0.591        | 100  | 17.53  | 0.502    | 0.055        | 77  | 526.4 | 1.609 | 0.054        |
| I-FGM- $L_2$             | 100   | 30.32 | 2.41  | 0.561        | 100  | 17.12  | 0.489    | 0.054        | 100 | 774.1 | 2.358 | 0.086        |
| I-FGM- $L_{\infty}$      | 100   | 71.39 | 3.472 | 0.227        | 100  | 33.3   | 0.68     | 0.018        | 100 | 864.2 | 2.079 | 0.01         |
| EAD (EN rule)            | 100   | 17.4  | 2.001 | 0.594        | 100  | 8.18   | 0.502    | 0.097        | 100 | 69.47 | 1.563 | 0.238        |
| EAD $(L_1 \text{ rule})$ | 100   | 14.11 | 2.211 | 0.768        | 100  | 6.066  | 0.613    | 0.17         | 100 | 40.9  | 1.598 | 0.293        |

#### One-Pixel Attack

- One-pixel Attack
  - Su et al. (2019) One pixel attack for fooling deep neural networks
- Attack under the  $L_0$  norm to limit the number of pixels allowed to be changed
  - One-pixel attack employs Differential Evolution-based optimization for creating adversarial examples
- It shows that on CIFAR-10 dataset, most samples can be attacked in an untargeted manner by changing the value of only one pixel



### One-Pixel Attack

- One-pixel attack on ImageNet
  - The modified pixels are highlighted with red circles



Cup(16.48%) Soup Bowl(16.74%)



Bassinet(16.59%)
Paper Towel(16.21%)



Teapot(24.99%)
Joystick(37.39%)



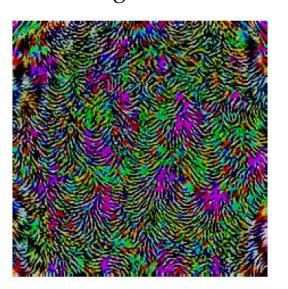
Hamster(35.79%) Nipple(42.36%)

#### One-Pixel Attack

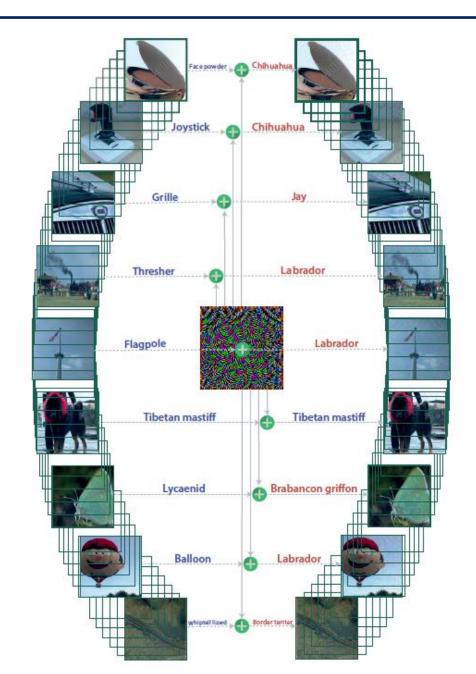
- Validation results on CIFAR-10 dataset using 4 type of DL models: AllConv (all convolutional network), NIN (network in network), VGG16, and BVLS AlexNet
  - OriginalAcc is accuracy on clean images
  - Targeted and Non-targeted is the accuracy for adversarial samples with target class and random class, respectively

|              | AllConv | NiN    | VGG16  | BVLC   |
|--------------|---------|--------|--------|--------|
| OriginAcc    | 85.6%   | 87.2%  | 83.3%  | 57.3%  |
| Targeted     | 19.82%  | 23.15% | 16.48% | _      |
| Non-targeted | 68.71%  | 71.66% | 63.53% | 16.04% |

- Universal Attack
  - Moosavi-Dezfooli (2017) Universal adversarial perturbations
- Universal attack is based on an algorithm that finds a single perturbation  $\delta$  which can be added to almost all test images in a dataset
  - This means that NN classifiers have inherent weakness on all input samples
- The authors were able to attack 85.4% of the samples in the ImageNet dataset by using ResNet-152 model
  - E.g., the universal perturbation that can be added to any image of the dataset and be misclassified by ResNet-152 with a high confidence is shown below



- Examples of clean (left) and adversarial (right) images under the universal attack
  - The universal perturbation image is shown in the center



Other White-box Evasion Attacks

- Universal attack approach
  - The algorithm iteratively finds perturbation v that moves one input image at a time toward the decision boundary

#### **Algorithm 1** Computation of universal perturbations.

- 1: **input:** Data points X, classifier  $\hat{k}$ , desired  $\ell_p$  norm of the perturbation  $\xi$ , desired accuracy on perturbed samples  $\delta$ .
- 2: **output:** Universal perturbation vector v.
- 3: Initialize  $v \leftarrow 0$ .
- 4: while  $\operatorname{Err}(X_v) \leq 1 \delta \operatorname{do}$
- 5: **for** each datapoint  $x_i \in X$  **do**
- 6: **if**  $\hat{k}(x_i + v) = \hat{k}(x_i)$  **then**
- 7: Compute the *minimal* perturbation that sends  $x_i + v$  to the decision boundary:

$$\Delta v_i \leftarrow \arg\min_r ||r||_2 \text{ s.t. } \hat{k}(x_i + v + r) \neq \hat{k}(x_i).$$

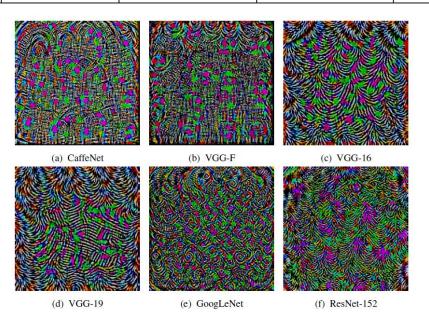
8: Update the perturbation:

$$v \leftarrow \mathcal{P}_{p,\xi}(v + \Delta v_i).$$

- 9: **end if**
- 10: end for
- 11: end while

- Performance by the universal attack on different NN models for ImageNet dataset, and the perturbations for each model
  - Set X (used to compute the universal perturbation), set Val. (validation set that is not used to compute the perturbation)

|                 |      | CaffeNet [8] | VGG-F [2] | VGG-16 [17] | VGG-19 [17] | GoogLeNet [18] | ResNet-152 [6] |
|-----------------|------|--------------|-----------|-------------|-------------|----------------|----------------|
| 0               | X    | 85.4%        | 85.9%     | 90.7%       | 86.9%       | 82.9%          | 89.7%          |
| $\ell_2$        | Val. | 85.6         | 87.0%     | 90.3%       | 84.5%       | 82.0%          | 88.5%          |
| 0               | X    | 93.1%        | 93.8%     | 78.5%       | 77.8%       | 80.8%          | 85.4%          |
| $\ell_{\infty}$ | Val. | 93.3%        | 93.7%     | 78.3%       | 77.8%       | 78.9%          | 84.0%          |



### NewtonFool Attack

Other White-box Evasion Attacks

- NewtonFool Attack
  - Jang et al. (2017) Objective metrics and gradient descent algorithms for adversarial examples in machine learning
- The approach is similar to iterative FGSM attacks (e.g., PGD)
  - It performs iterative gradient descent with an adaptive step size

#### Input:

```
x: Input to be adversarially perturbed
```

 $\eta$ : Strength of adversarial perturbations

 $i_{max}$ : Maximum number of iterations

1: 
$$y \leftarrow C(x), x_{adv} \leftarrow x, i \leftarrow 0$$

- 2: while  $i < i_{\text{max}}$  do
- 3: Compute

$$\delta \leftarrow \min \left\{ \eta \cdot \|x\|_{2} \cdot \|\nabla F_{y}(x_{\text{adv}})\|, F_{y}(x_{\text{adv}}) - 1/K \right\},$$

$$d \leftarrow -\frac{\delta \cdot \nabla F_{y}(x_{\text{adv}})}{\|\nabla F_{y}(x_{\text{adv}})\|_{2}^{2}}$$

4: 
$$x_{\text{adv}} \leftarrow \text{clip}(x_{\text{adv}} + d, x_{\text{min}}, x_{\text{max}})$$

5: 
$$i \leftarrow i + 1$$

6: end while

#### **Output:**

Adversarial sample  $x_{adv}$ .



## List of Adversarial Attacks

| Attack           | Publication                     | Similarity                       | Attacking Capability | Algorithm   | Apply Domain                |
|------------------|---------------------------------|----------------------------------|----------------------|-------------|-----------------------------|
| L-BFGS           | (Szegedy et al., 2013)          | $l_2$                            | White-Box            | Iterative   | Image Classification        |
| FGSM             | (Goodfellow et al., 2014b)      | $l_{\infty}, l_2$                | White-Box            | Single-Step | Image Classification        |
| Deepfool         | (Moosavi-Dezfooli et al., 2016) | $l_2$                            | White-Box            | Iterative   | Image Classification        |
| JSMA             | (Papernot et al., 2016a)        | $l_2$                            | White-Box            | Iterative   | Image Classification        |
| BIM              | (Kurakin et al., 2016a)         | $l_{\infty}$                     | White-Box            | Iterative   | Image Classification        |
| C & W            | (Carlini & Wagner, 2017b)       | $l_2$                            | White-Box            | Iterative   | Image Classification        |
| Ground Truth     | (Carlini et al., 2017)          | $l_0$                            | White-Box            | SMT solver  | Image Classification        |
| Spatial          | (Xiao et al., 2018b)            | Total Variation                  | White-Box            | Iterative   | Image Classification        |
| Universal        | (Metzen et al., 2017b)          | $l_{\infty}, l_2$                | White-Box            | Iterative   | Image Classification        |
| One-Pixel        | (Su et al., 2019)               | $l_0$                            | White-Box            | Iterative   | Image Classification        |
| EAD              | (Chen et al., 2018)             | $l_1 + l_2, l_2$                 | White-Box            | Iterative   | Image Classification        |
| Substitute       | (Papernot et al., 2017)         | $l_p$                            | Black-Box            | Iterative   | Image Classification        |
| ZOO              | (Chen et al., 2017)             | $l_p$                            | Black-Box            | Iterative   | Image Classification        |
| Biggio           | (Biggio et al., 2012)           | $l_2$                            | Poisoning            | Iterative   | Image Classification        |
| Explanation      | (Koh & Liang, 2017)             | $l_p$                            | Poisoning            | Iterative   | Image Classification        |
| Zugner's         | (Zügner et al., 2018)           | Degree Distribution, Coocurrence | Poisoning            | Greedy      | Node Classification         |
| Dai's            | (Dai et al., 2018)              | Edges                            | Black-Box            | RL          | Node & Graph Classification |
| Meta             | (Zügner & Günnemann, 2019)      | Edges                            | Black-Box            | RL          | Node Classification         |
| C & W            | (Carlini & Wagner, 2018)        | max dB                           | White-Box            | Iterative   | Speech Recognition          |
| Word Embedding   | (Miyato et al., 2016)           | $l_p$                            | White-Box            | One-Step    | Text Classification         |
| HotFlip          | (Ebrahimi et al., 2017)         | letters                          | White-Box            | Greedy      | Text Classification         |
| Jia & Liang      | (Jia & Liang, 2017)             | letters                          | Black-Box            | Greedy      | Reading Comprehension       |
| Face Recognition | (Sharif et al., 2016)           | physical                         | White-Box            | Iterative   | Face Recognition            |
| RL attack        | (Huang et al., 2017)            | $l_p$                            | White-Box            | RL          |                             |

### Additional References

- 1. Nicolae et al. (2019) Adversarial Robustness Toolbox v1.0.0. <a href="https://arxiv.org/abs/1807.01069">https://arxiv.org/abs/1807.01069</a>
- 2. Xu et al. (2019) Adversarial Attacks and Defenses in Images, Graphs and Text: A Review <a href="https://arxiv.org/abs/1909.08072">https://arxiv.org/abs/1909.08072</a>