

2019



SPONSOR PROSPECTUS

REFACTR.TECH

DIVERSITY. INCLUSION. TECH.

WHEN:

JUNE 5 -7, 2019

WHERE:

LOUDERMILK CONFERENCE CENTER
ATLANTA, GA



WWW.REFACTR.TECH

SPONSOR PROSPECTUS

Refactoring tech to optimize for inclusion.

THE CONFERENCE

REFACTR.TECH is all about growing and showcasing powerful voices of marginalized people and allies in tech. For three days, **REFACTR.TECH** focuses on technology while creating a safe space for thoughtful and nuanced conversations around diversity, inclusion, and intersectionality in tech.

At REFACTR.TECH, we'll focus on creating an inclusive environment which features marginalized people and allies doing amazing work. We offer a combination of workshops, keynote, and track sessions to expand knowledge, hone technical skills, and make important connections.

REFACTR.TECH provides content valuable to a range of experience levels and interests. We'll offer highly technical topics of interest to intermediate to senior developers, as well as beginner-friendly sessions and workshops. Leadership, career development and product tracks are appropriate for any experience level.

EXPERIENCED TEAM

REFACTR.TECH is part of the network of [ConnectEvents.io](https://connectevents.io) events. ConnectEvents.io organizes and runs professional community events on software and technology.

The team at ConnectEvents.io has hosted over 20,000 software professionals at our events over the past decade including [CONNECT.TECH](#), [DataSciCon.Tech](#), [BlockchainConf.Tech](#), [JazzCon.Tech](#), and [VueConf US](#).



REFACTR.TECH organizers [Erica Stanley](#), [Beth Laing](#), and [Angel Banks](#) have significant conference experience including:

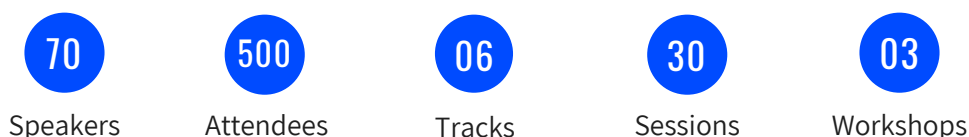
- [We RISE Tech Conference](#) 2017, 2018
- [DevFest Atlanta](#) 2018
- [ngAtlanta](#) 2018
- [TEDxPeachtree](#) 2011 - 2018

EVENT DETAILS

Dates: June 5 - 7, 2019

Location: [Loudermilk Conference Center](#)
40 Courtland St NE
Atlanta, GA 30303

Speakers: [Tracy Lee](#), Co-Founder at ThisDot
[Mike Hartington](#), Developer Advocate at Ionic
[Chloe Condon](#), Developer Evangelist at Sentry
[Osa Gaius](#), Software Engineer at Mailchimp
[Jennifer Bland](#), Sr. Software Engineer at Stanley Black & Decker



SPONSORSHIP LEVELS

Platinum Sponsor	\$15,000
Gold Sponsor	\$10,000
Silver Sponsor	\$6,000
Festival Sponsor	\$5,000
Video Sponsor	\$5,000
Lanyard Sponsor	\$4,000
Name Badge Sponsor	\$4,000
Diversity Ticket Sponsor	\$3,000
Speaker Lounge Sponsor	\$2,000
Hacker Lounge Sponsor	\$2,000

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$15,000

(1) AVAILABLE

- Company logo on the official t-shirt distributed to conference attendees and speakers (exclusive)
- Company logo on stage signage in Keynote Auditorium (exclusive)
- Company logo projected in the keynote room throughout the day including lunch
- One table at the prime location in the Exhibit Hall
- Company logo on digital materials and Exhibit Hall signage
- Opportunity to address conference attendees from the main Keynote Auditorium stage in conjunction with lunch keynote
- Premiere logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle and have a representative raffle from the stage
- Ten (10) full conference passes
- Five (5) speaker & sponsor VIP reception
- Discounted ticket price for additional conference tickets

GOLD SPONSOR

\$10,000

(5) AVAILABLE

- Company logo projected in the keynote room throughout the day including lunch
- One table at the prime location in the Exhibit Hall
- Company logo on digital materials and Exhibit Hall signage
- Premiere logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle and have a representative raffle from the stage
- Six (6) full conference passes
- Three (3) speaker & sponsor VIP reception
- Discounted ticket price for additional conference tickets

SILVER SPONSOR

\$6,000

(6) AVAILABLE

- Company logo projected in the keynote room throughout the day including lunch
- One table at the prime location in the Exhibit Hall
- Company logo on digital materials and Exhibit Hall signage
- Premiere logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Four (4) full conference passes
- Discounted ticket price for additional conference tickets

FESTIVAL SPONSOR

\$5,000

(2) AVAILABLE

- Company logos on signage and materials related to Thursday (Main Conference Day 1) evening social event
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

VIDEO SPONSOR

\$5,000

(1) AVAILABLE

- Company name and logo on the opening of each video recording
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

LANYARD SPONSOR

\$4,000

(1) AVAILABLE

- Company logo on our official lanyard (exclusive)
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

NAME BADGE SPONSOR

\$4,000

(1) AVAILABLE

- Company logo on official name badge (exclusive)
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

DIVERSITY TICKET SPONSOR \$3,000

(5) AVAILABLE

- Provide 2-day conference tickets to (10) people* from underrepresented and marginalized groups in technology.
- Promotion via social media, website, and newsletter
- Special "Thank You" shout-out at the event
- Company logo with a link to your company site on our event website

*Attendees are selected by organizers through diversity scholarship process

SPEAKER LOUNGE SPONSOR

\$2,000

(1) AVAILABLE

- Company logo on speaker lounge signage
- One (1) branded sign for Speaker Lounge
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

HACKER LOUNGE SPONSOR

\$2,000

(1) AVAILABLE

- Company logo on hacker lounge signage
- Two (2) branded signs for the Hacker Lounge
- Company logo placement with a link to your company site on our event website
- Company logo on event signage/slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Opportunity to provide items for our closing raffle
- Two (2) full conference passes
- Discounted ticket price for additional conference tickets

ADDITIONAL INFO

Special Offer

10% discount for any combined packages

Lead generation/Lead capture

Attendees have the option to opt into receiving sponsor information during the registration process. A list of those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you, or, we have a recommendation, BADGERSCAN. A free app that we have tested and used on multiple occasions. The data that will be available is Name, Title, Company, State of residence and email address. Feel free to conduct raffles, giveaways or other Lead generation/ Lead capture at your booth.

QUESTIONS? Contact Beth Laing at beth@connectevents.io

READY TO SPONSOR? Fill out a [Sponsorship Agreement](#)