



Designing a Dynamic Website for the 2024 Olympics

Engaging Users Through a Unified Olympic Experience

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Understanding the Theme

Capturing the Spirit of the Olympics

Latest News

Latest news and updates from olympics 2024.

Highlight Key Moments

Feature memorable moments from the games.

Up-to-date Event Information

Provide real-time updates on events and schedules.

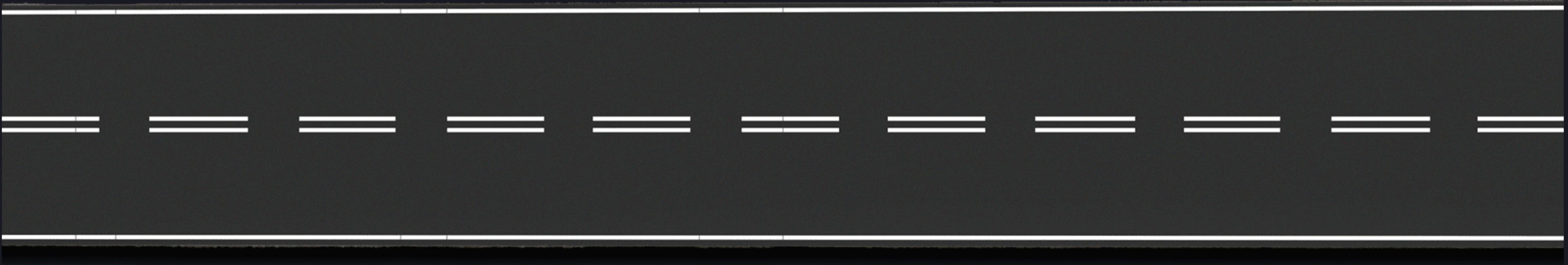
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User Interface Goals

Creating a Dynamic Olympic Experience



1

User-friendly experience

Design should be intuitive for seamless navigation.

2

Accessibility for all

Ensure usability for diverse user backgrounds.

3

Unity and diversity celebration

Highlight the Olympic movement's core values.

Proposed Features of the Website

Engaging Users with Real-Time
Updates

Real-time updates

Provides instant information on events and scores.

Dynamic engagement tools

Innovative tools to engage athletes and fans alike.

Interactive highlights

Multimedia content showcasing event highlights.



Justification of Proposed Solutions

Enhancing User Engagement for Olympics



Comprehensive Information

Offers extensive details that inform users.



Dynamic Athlete Profiles

Users can explore profiles and highlights interactively.



Unified Platform

Reflects the Olympic movement's diversity in one space.



Engaging the Target Audience

Strategies to Connect with Olympic Fans

Data Analytics Leveraging

Analyze audience data to tailor content effectively.

Interactive Content Creation

Develop polls and Q&As for audience interaction.

Utilize Social Media

Promote through platforms like Instagram and TikTok.

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Thank You

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