App description

1. This window is triggered when the user wants to connect to the stores wifi. It prompts the user to sign into the wifi, go to target.com, or to download the app. This page will help advertise the app. When the person connects to the stores wifi, the stores inventory is included in that. This makes it possible for the app to tell the user if an item is instock and where in the store it is located.

2. When the user is new or not logged in, they can access the homepage and use the apps.

3. If you decide to sign up, its really fast and easy.

4. This is the returning users homepage. If at any point the user wants to return to this page, they simply click the target in the top left.

5. The user can customize the homepage to what they use the app for most often, or what they need at that time. A few other features include, gift card balance, gift ideas, product rating, and a barcode scanner.

6. As mentioned earlier, the find item app uses the stores inventory to locate the item.

7. This gives the items details, and suggested other products that could go with it. This will hopefully increase impulse buying.

8. This is a list for the user to use while shopping. When an item has a coupon available it will show a small icon next to the item on the list. Next to that is the find item icon, This feature will help lost users find items faster. When an item is found, it then becomes highlighted.

9. This layout makes adding and removing things from the list fast and easy for the user.

10. The coupon app will compile all of the coupons off your list so at check out it is very easy to swipe through them.