Avaneesh Gaykar

🕻 8108695569 🖼 avaneeshgaykar7@gmail.com 🖪 <u>Avaneesh gaykar</u>

Skilled in programming and problem-solving with a focus on clean, user-friendly solutions. Experienced in digital marketing and UI/UX design with a conversion-driven approach. Proficient in data automation to streamline workflows and boost productivity.

WORK EXPERIENCE

Data Automation Engineer Mystic Panels and Planks, Mumbai

APR 25 - PRESENT

Developed and maintained data pipelines to integrate TallyPrime with Google Sheets and Google BigQuery.

Automated data extraction, transformation, and loading (ETL) processes using SQL and Google Apps Script.

Created interactive web app tables in Google Sheets for dynamic data visualization and reporting. Collaborated with stakeholders to ensure data accuracy and timely updates for business analytics.

Digital Marketing Intern Stealth, Mumbai

JULY 24 - DEC 24

- Gained hands-on experience in web optimization and design at Stealth, a global design agency.
- Expertise in Search Engine Optimization (SEO) to improve website visibility and performance.
- Proficient in Figma for UI/UX design, prototyping, and wireframing.
- Skilled in WordPress for website development, content management, and customization.
- Strong command of HTML for coding, layout design, and enhancing website functionality.

EDUCATION

Bachelor of Computer Engineering

2022-2026

Atharva College Of Engineering

CGPA - 8/10 till now

Coursework- Data Structures and Algorithms, Database Management Systems, Operating Systems, Computer Networks, Object-Oriented Programming (Java), Software Engineering, Microprocessors, Artificial Intelligence

HSC-PCM 2019-2021
Alpha Junior College 87%

TECHNICAL SKILLS

Languages: HTML, CSS, Javascript, Basics of Java and Python, <u>Google BigQuery</u>, Appscript, **Database Management:** MySQL, Database Design, SQL Queries, Data Manipulation, Data Integration and Extraction,

CERTIFICATIONS

Hubspot Digital Marketing Certified

Content marketing, SEO, Social Media Marketing, Email Marketing, Inbound Marketing, Blog Marketing

EXTRA CURRICULUR

Upper primary Scholarship examination-250/300
Secondary Scholarship examination - 238/300
Maths Concept Examination - 100/100
Worked as a publicity volunteer in college's cultural festival Mar 2023 - April 2023
District level Footballer