**Crowdfunding Report**

* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
  + From the pivot table, it is observable that Plays are the most common sub-category, and the most commonly successful and failed sub-category.
  + The other pivot table shows that theater is the most common category, and the most commonly successful and failed category.
  + Campaigns appear to be more successful in June and July that shows during summertime, people spend more time and money on investing in more products and services.
* **What are some limitations of this dataset?**
  + The data set is limited to 1,000 sample projects, specific categories, and specific subcategories. It also includes data for specific countries. So, it only measures what was asked for those samples.
* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
  + Other interesting tables and/or graphs that we could create to analyze about campaign’s success or failure for what data stands out. Which country has more successful campaigns. Also, whether spotlighting, the number of bakers or staff picks have affected the success of the campaign.