



Whisk

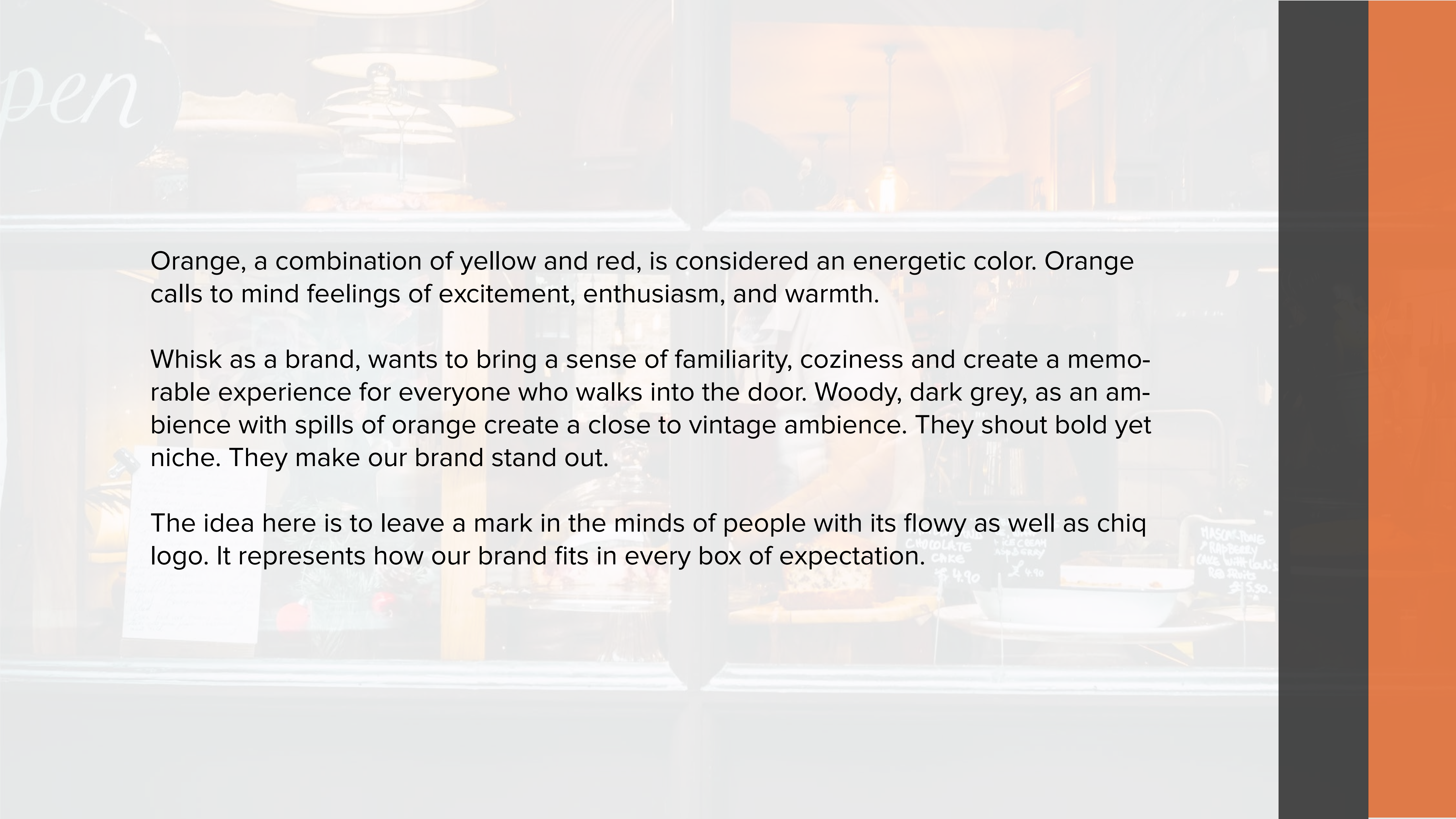
BAKING BATTER MEMORIES



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Orange, a combination of yellow and red, is considered an energetic color. Orange calls to mind feelings of excitement, enthusiasm, and warmth.

Whisk as a brand, wants to bring a sense of familiarity, coziness and create a memorable experience for everyone who walks into the door. Woody, dark grey, as an ambience with spills of orange create a close to vintage ambience. They shout bold yet niche. They make our brand stand out.

The idea here is to leave a mark in the minds of people with its flowy as well as chiq logo. It represents how our brand fits in every box of expectation.











pastel green.

It brings with itself a sense of calm. It represents softness, tranquility, and is inviting. While being able to retain the vibrance and brightness of the original green colour, this muted pastel helps soothe and calm the viewer.

Anyone coming to the house of whisk will instantly feel connected to the walls around.