

Credit Card Transaction Report

Revenue
56.52M

Interest
7.98M

Amount
46M

Trans Count
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

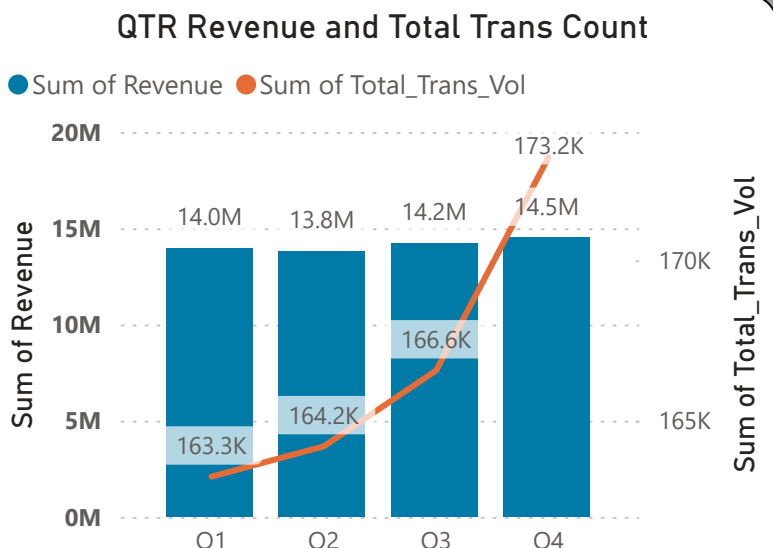
Q4 Q3 Q2 Q1

Week_Start_Date
All

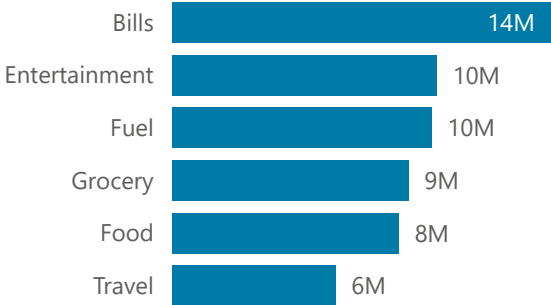
F M

Gold Silver Blue Platinum

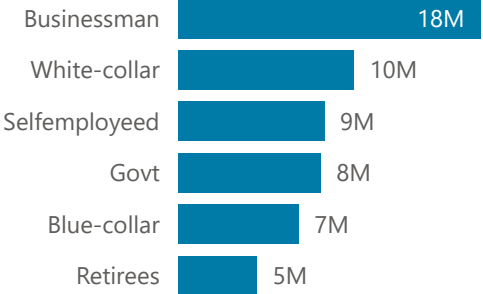
Low Med High



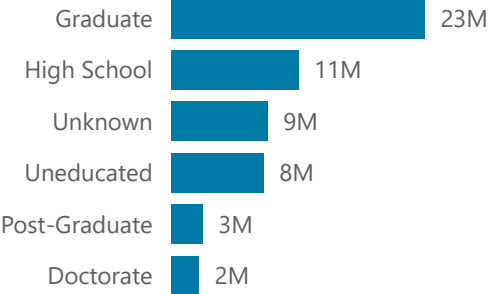
Revenue by Expenditure Type



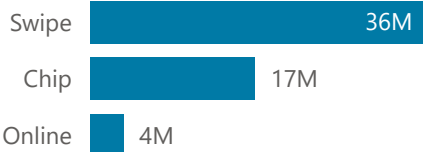
Revenue by Cust Job



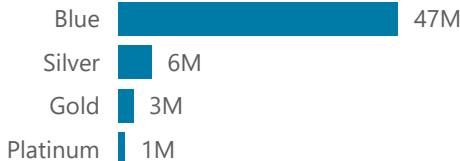
Revenue by Education



Revenue by Expenditure Type



Revenue by Expenditure Type



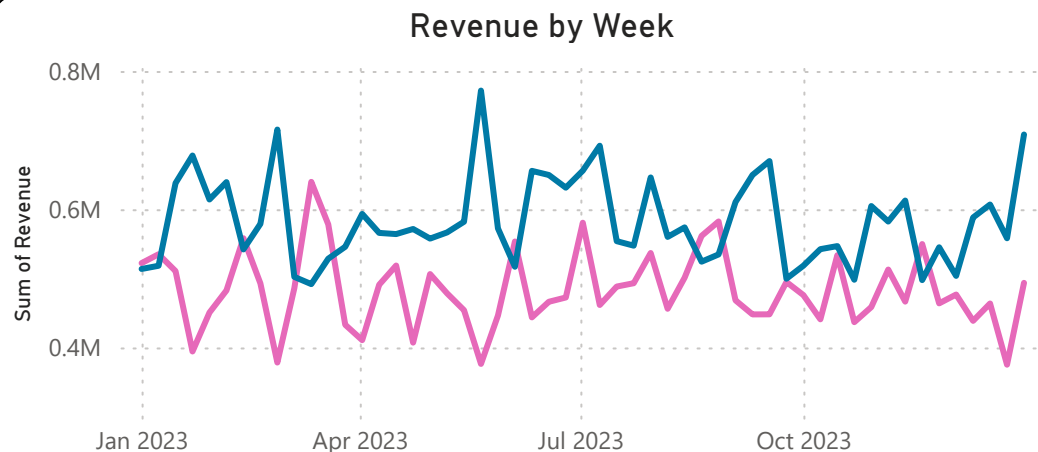
Credit Card Customer Report

Revenue
56.52M

Interest
7.98M

Income
588M

CSS
3.19

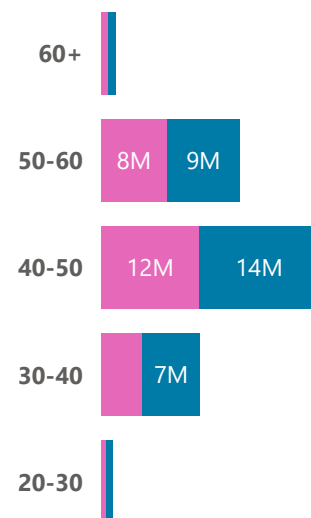


Q4 Q3 Q2 Q1

M 30.93M F 25.59M

Week_Start_Date
All

Revenue by Age Group

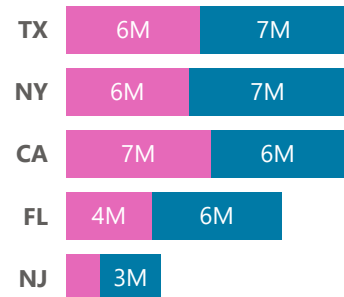


Swipe Online Chip

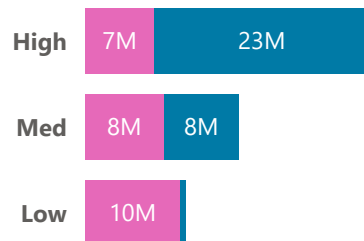
Gold Silver Blue Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	70,40,606.42	9,67,751.42	73516911
Businessman	1,76,97,472.01	25,84,604.01	190350431
Govt	83,35,533.84	11,82,230.84	90834727
Retirees	46,17,448.22	6,41,692.22	49619308
Selfemployed	85,42,826.40	11,41,510.40	77659931
White-collar	1,02,83,123.92	14,64,690.92	105618475
Total	5,65,17,010.81	79,82,479.81	587599783

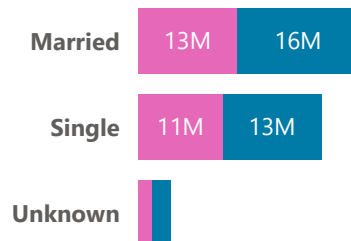
Top 5 States by Revenue



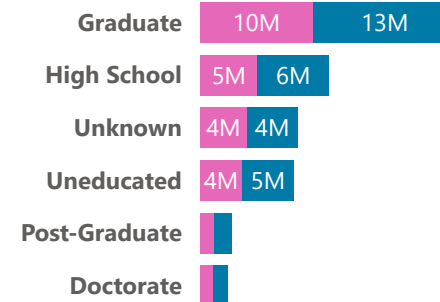
Revenue by Income Group



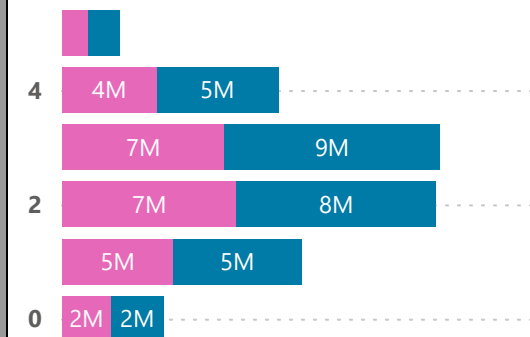
Revenue by Marital Status



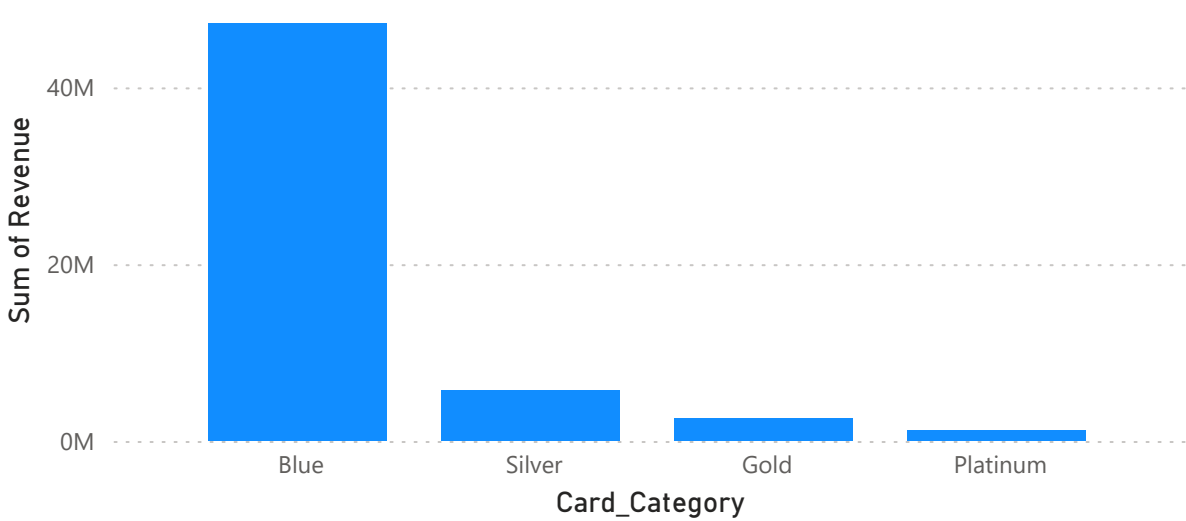
Revenue by Education



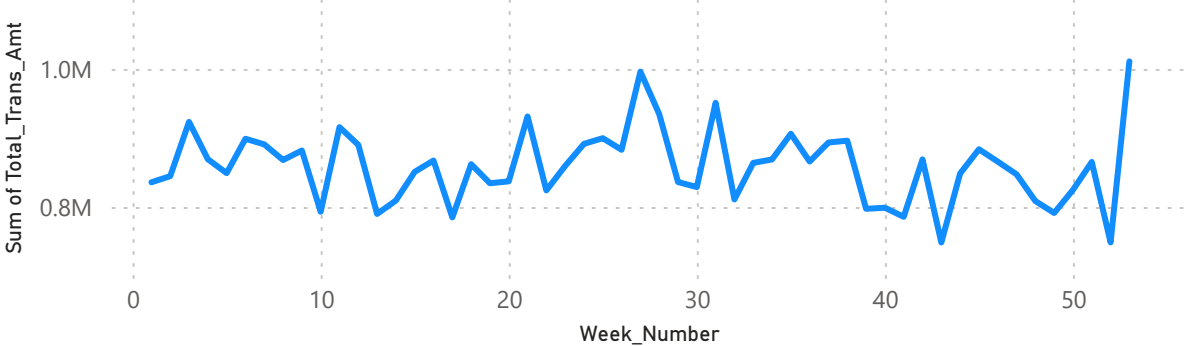
Revenue by Dependent Count



Sum of Revenue by Card_Category



Sum of Total_Trans_Amt by Week_Number



Week_Number	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
46	10,94,926.59	10,78,915.24	-1.5%
45	10,63,063.37	10,94,926.59	3.0%
44	9,34,631.07	10,63,063.37	13.7%
43	10,80,205.07	9,34,631.07	-13.5%
42	9,33,134.43	10,80,205.07	15.6%
Total	9,33,134.43	12,01,600.58	28.8%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%