

Awanish Kumar Verma

UI UX and Graphic Designer

+91-7892234174 | avanishverma4@gmail.com | Patna, INDIA | Experience: 8 Years 5 Months | <https://www.behance.net/avanishverma4>

Profile summary

Strategic and innovative Senior UX Designer with 8+ years of experience across healthcare, edtech (including one year of team leadership at Acadlog), and consumer products. Adept at creating user-centered digital experiences that are accessible, responsive, and impactful at scale. Known for blending empathy with design thinking to craft intuitive, high-fidelity prototypes and drive measurable business outcomes. Proven leader in cross-functional collaboration, stakeholder communication, and mentoring.

Skills

UX Research

Wireframing

Interaction Design

Visual Design

Information Architecture

User Research

Photoshop

User Experience Design

Prototyping

UI UX Designer/Graphic Designer

Graphic Designing

Motion Graphics

Web Designing

Mobile App Designing

Figma

Illustrator

UI Design Principles

B2B / B2C

SaaS

Mobile App UI

Personality Development

Responsive Design

Design Systems

User Centered Design

User Interface Designer

HTML

CSS

Javascript

React.js

Bootstrap

Tailwind CSS

Agile Methodology

Sketch App

jQuery

Certifications

- Certified User Experience Specialist
- Introduction to Web Development with HTML5, CSS3, and JavaScript
- Google UX Design

Work Experience

UI UX and Graphic Designer — Acadlog	Oct 2023 - Present
--------------------------------------	--------------------

- Led a team of designers for UX research and strategy on the Acadlog edtech platform.
- Developed a comprehensive UX strategy from scratch, aligning design with business and user goals.
- Created wireframes, prototypes, and interactive flows for web and mobile apps in Figma.
- Facilitated user research and usability testing, iterating on behavioural insights and feedback.

UI UX Designer,Graphic Designer — i2i TeleSolutions & Telemedicine Pvt. Ltd	Apr 2018 - Oct 2023
---	---------------------

- Spearheaded UX improvements for a healthcare learning platform, reducing content discovery time by 25%.
- Designed a structured, accessible post-login portal for dentists to take assessments, attend webinars, and get certified.
- Developed a design system that improved UI consistency and team collaboration across teams.
- Collaborated in Agile sprints with clinical, engineering, and marketing teams to deliver iterative, user-centred solutions.
- Applied HTML, CSS, and JavaScript to prototype and build responsive components, including ConnectLandingPage (<https://avanishverma4.github.io/ConnectLandingPage/>), a lightweight marketing website showcasing clean UI and front-end best practices.

Freelancer UI UX Designer,Graphic Designer — Working As A Freelancer	Dec 2017 - Apr 2018
--	---------------------

- Revamped UX/UI for multiple clients, including a wellness-focused platform, increasing adoption and membership.

- Designed branding, websites, and marketing collateral using Adobe Suite, HTML, and CSS.

Graphic Designer — Skanda Graphics	Sep 2015 - Dec 2017
------------------------------------	---------------------

- Managed end-to-end graphic design projects, improving delivery timelines by 40%.
- Ensured brand consistency and design quality across multiple client projects.

Projects	
XpertOnline	24 Months

- Designed doctor-patient interfaces, boosting platform usability by 5%.
- Re-engineered UI components for faster performance, cutting load time by 75%.

Academy of Dental Excellence	15 Months
------------------------------	-----------

- Developed a fully accessible e-learning ecosystem for dental professionals.
- Enabled certifications, assessments, and live webinars with a responsive and HIPAA-aligned UI.

Acadlog India	7 Months
---------------	----------

- Created user journeys and personas through in-depth user research.
- Delivered a scalable UX architecture aligned with user behavior and retention metrics.

Vendorbay	1 Months
-----------	----------

Reimagined user navigation and checkout flow to streamline the customer experience.

Education	
-----------	--

Diploma Graphic/ Web Designing	2015
Aptech	
Pass	

Additional information	
------------------------	--

Languages: English, Kannada, Hindi