

Awanish Verma

UI/UX Designer / Graphic Designer / Web Designer

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[Website](#)
[Behance](#)

PROFILE

UI/UX Designer with 3+ years of proven experience of working with Figma: designing a user-friendly, minimalistic interface. Create effective prototypes and wireframes to simplify user interactions with digital platforms. Proven to contribute a lot to user interaction through creation of innovative design solutions and a high capability of clear communication in various team environments that motivates teams towards reaching project goals.

EXPERIENCE

Freelance, Remote — Graphic Designer / Web Designer / UI UX Designer

OCTOBER 2023 - PRESENT

- Redesigned both web and mobile applications through Figma with a concentration on minimalistic design, increasing user engagement by 25%.
- Set up established best practices in UX, leading the development of prototypes and wireframes to drastically improve the tests on users and metric usability of the project. User experiences, focusing on usability and interaction design.
- Worked closely with stakeholders to refine UX strategies to be aligned with user needs and project objectives.

UI/UX Design, Front-End Development, Prototyping, User Testing, Collaboration

i2i TeleSolutions & TeleMedicine Pvt.Ltd, Bengaluru — Graphic Designer/ UI UX Designer

APRIL 2018 - OCTOBER 2023

- Developed a comprehensive design system that standardized UI components across digital platforms, significantly enhancing user interface consistency and team efficiency.
- Pioneered UX improvements for a healthcare app, reducing information retrieval times by 25% through optimized interaction design and better information architecture.
- Produced high-fidelity mockups and prototypes, demonstrating design solutions to stakeholders and integrating constructive feedback into final designs.

SKILLS

UI/UX Design

Figma

Adobe XD

Wireframing

Rapid Prototyping

User Research and Data Analysis

Responsive Web Design

Design System

User-Centered Design

Interaction Design

Information Architecture

Visual Design

Minimalist UI/UX Design

Branding

Motion Design

Video Editing

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

WordPress

HTML

CSS

JavaScript

React

UI/UX Design System Development, UX Improvement and Optimization, Prototyping, User Testing, Mockups, User Research, Data-Driven Design, Performance Optimization, Collaboration with Cross-functional Teams

Freelance, Remote — *Graphic Designer / Web Designer / UI UX Designer*

DECEMBER 2017 - APRIL 2018

- Redesigned and optimized web and mobile applications, enhancing UI/UX through Figma and Adobe XD; improved client engagement by 25%.
- Collaborated closely with product managers and developers to integrate and streamline user experiences, focusing on usability and interaction design.
- Led rapid prototyping and user testing phases, facilitating quick iterations based on user feedback and analytical data.

UI/UX Design, Front-End Development, Prototyping, User Testing, Collaboration

Skanda Graphics, Bengaluru —Graphic Designer

SEPTEMBER 2015 - DECEMBER 2017

- Implemented efficient design workflows, improving project turnaround by 15% and maintaining high client satisfaction with branding consistency.
- Managed and mentored a small team of designers, fostering a collaborative environment that encouraged innovation and problem-solving.

Workflow Optimization, Team Management, Client Satisfaction, Brand Consistency

EDUCATION

Attended VTU, Chitradurga — *Computer Science & Engineering*

JUNE 2009 - JUNE 2012

Maya Academy of Advanced Cinematics, Bengaluru — DGWA (*Diploma in Graphic Web & Animation*)

AUGUST 2013 - AUGUST 2015

CERTIFICATIONS

Motion Design with Figma: Animations, Motion Graphics, UX/UI, Udemy

Introduction to Programming Using HTML, CSS and JavaScript, Microsoft

Introduction to User Experience Design, Georgia Institute of Technology, Coursera

Tailwind CSS

Node

Microsoft Office

Agile Methodologies

Communication Skills

Cross-functional Team Collaboration

PROJECTS

VendorBay — UI/UX Designer, Freelance

Redesigned user interface and navigation structure for improved user experience, and to better streamline customer interactions.

Matrimonial Website — UI/UX Designer, Freelance

Led UI/UX design and front-end development, creating a responsive web platform that significantly improved user engagement and satisfaction.

XpertOnline — UI/UX Designer, i2i TeleSolutions & TeleMedicine Pvt.Ltd

- Spearheaded UI/UX design for a doctor-to-patient consultation platform using Figma. Established features of minimalistic design for easy information retrieval at 25% and user satisfaction highly.
- Performed testing, which was rigorous in usability, and it led to iterative design improvements derived directly from user feedback.

Academy of Dental Excellence — Graphic Designer / UI Designer, i2i TeleSolutions & TeleMedicine Pvt.Ltd

- Achieved a 15% reduction in website load time and a 20% increase in course completion rates by implementing efficient code and design practices in HTML, CSS, and JavaScript.
- Worked closely with content designers and developers to ensure a seamless integration of design elements, which significantly improved navigation and user flow.
- Utilized data-driven design principles to refine visual elements and interaction design, fostering an engaging learning environment that aligns with educational goals.