

AWANISH VERMA

UI/UX Designer / Graphic Designer / Web Designer

DETAILS

Bengaluru, India
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LINKS

[Behance](#)
[Website](#)

SKILLS

UI/UX Design
Figma
Adobe XD
Wireframing
Rapid Prototyping
User Research and Data Analysis
Responsive Web Design
Design System
User-Centered Design
Interaction Design
Information Architecture
Visual and UI Design
Branding
Motion Design
Video Editing
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
WordPress

PROFILE

Innovative UI/UX Designer with over 5 years of industry experience, specialized in crafting engaging interfaces and transformative user experiences. Adept at using Figma, Adobe XD, and Sketch to create intuitive, visually appealing design solutions that enhance user interaction and business value. Proven ability to work effectively in team-oriented and independent capacities, applying data-driven design principles to produce high-quality software products.

EMPLOYMENT HISTORY

Graphic Designer / Web Designer / UI UX Designer at Freelancing, Remote

December 2017 — April 2018,
October 2023 — Present

- **Redesigned and optimized web and mobile applications**, enhancing UI/UX through Figma and Adobe XD; improved client engagement by 25%.
- Collaborated closely with product managers and developers to integrate and streamline user experiences, focusing on usability and interaction design.
- Led rapid prototyping and user testing phases, facilitating quick iterations based on user feedback and analytical data.
- **PROJECTS:**
 - **Matrimonial Website, Web Design**
 - Led UI/UX design and front-end development, creating a responsive web platform that significantly improved user engagement and satisfaction.
 - **VendorBay, UI UX Design**
 - Overhauled user interface and navigation structure to enhance user experience and streamline customer interactions.

Graphic Designer & UI/UX Designer at i2i TeleSolutions & Telemedicine Pvt. Ltd., Bengaluru

April 2018 — October 2023

- **Developed a comprehensive design system** that standardized UI components across digital platforms, significantly enhancing user interface consistency and team efficiency.
- **Pioneered UX improvements** for a healthcare app, reducing information retrieval times by 25% through optimized interaction design and better information architecture.
- Produced high-fidelity mockups and prototypes, demonstrating design solutions to stakeholders and integrating constructive feedback into final designs.
- **PROJECTS:**
 - **XpertOnline, UI UX Design**
 - **Led the end-to-end UX design** for a doctor-to-patient consultation app, employing Figma and Adobe XD for high-fidelity prototyping and iterative design improvements.
 - **Enhanced healthcare interactions** by streamlining the user interface and optimizing the information architecture, which reduced information retrieval times by 25% and improved user satisfaction.
 - Collaborated extensively with interaction designers, user experience researchers, and developers to ensure designs were aligned with both user needs and technical constraints.

HTML

CSS

JavaScript

React

Tailwind CSS

Node

Microsoft Office

Agile Methodologies

Communication Skills

Cross-functional Team Collaboration

- Conducted user research and usability testing to validate design choices, directly contributing to a user-centric solution
- **Academy of Dental Excellence, Web Design**
 - **Revamped the website UI**, leading the project from concept through execution, with a focus on enhancing user interaction and visual appeal using Adobe XD.
 - Achieved a **15% reduction in website load time** and a **20% increase in course completion rates** by implementing efficient code and design practices in HTML, CSS, and JavaScript.
 - Worked closely with content designers and developers to ensure a seamless integration of design elements, which significantly improved navigation and user flow.
 - Utilized data-driven design principles to refine visual elements and interaction design, fostering an engaging learning environment that aligns with educational goals.

Graphic designer at Skanda Graphics, Bengaluru

September 2015 — December 2017

- Implemented efficient design workflows, improving project turnaround by 15% and maintaining high client satisfaction with branding consistency.
- Managed and mentored a small team of designers, fostering a collaborative environment that encouraged innovation and problem-solving.



EDUCATION

DGWA (Diploma in Graphic Web & Animation), Maya Academy of Advanced Cinematics, Bengaluru

August 2013 — September 2015

Motion Design with Figma: Animations, Motion Graphics, UX/UI, Udemy
Introduction to Programming Using HTML, CSS and JavaScript, Microsoft
Introduction to User Experience Design, Georgia Institute of Technology, Coursera
Introduction to User Experience Design, MobiGnosis, Bengaluru