AWANISH VERMA

UI UX Designer

📞 7892234174

@ avanishverma4@gmail.com

🔗 https://avanishverma4.github.io/myportfolio/

🔗 https://www.behance.net/avanishverma4

📍 Bengaluru

SUMMARY

Passionate UX designer with a strong commitment to user engagement and product excellence. Proven potential to increase conversions by 15-25% through innovative web UI and touchdown page designs. Experience in developing complete logo indicators to ensure some consistent brand identity. Exceptional collaboration and communication skills to work with stakeholders and engineering groups. Proactive and detail-oriented, with a robust foundation in visual/interface design and UI layout. Enthusiastically contributing to the employer's mission and benefits.

EXPERIENCE

04/2018 - 10/2023
Bengaluru

Graphic Designer & UX Designer
i2i TeleSolutions & Telemedicine Pvt. Ltd.,
Medical & health

- Elevated user engagement by 15% through the strategic redesign of the Academy of Dental Excellence website's UI, demonstrating a substantial impact on the platform's effectiveness.
- Crafted and launched a high-converting product landing page, driving a significant 25% increase in user conversions and delivering a pivotal contribution to project success.
- Empowered the marketing team through the creation of compelling social media posts and collaterals for 50 diverse campaigns using Adobe Creative Suite, significantly amplifying the impact and effectiveness of each campaign.
- Engaged in a collaborative effort with both development and testing teams to elevate the quality of three distinct products, resulting in a substantial enhancement of overall product excellence.
- Established a cohesive brand identity across all platforms by meticulously crafting and implementing comprehensive brand guidelines for the company, resulting in a tangible and impactful unification of the brand presence.

12/2017 - 04/2018
Remote

Graphic Designer & Web Designer
Freelancer
Freelance

- Redesigned the logo and website for a matrimonial website, boosting membership by 25% in the first month.
- Produced brochures, business cards, and websites using Adobe InDesign, Photoshop, HTML, and CSS.
- Implemented UI/UX improvements and wireframing with Adobe XD.

09/2015 - 12/2017
Bengaluru

Graphic Designer
Skanda Graphics
Printing

- Improved project quality and timeliness by maintaining communication with clients and teams, resulting in a 15% decrease in project turnaround time.
- Maintained communication with clients and teams for design projects, ensuring a consistent look and feel for 50 designs and printed materials.
- Achieved 20% improvement in project quality and timeliness by maintaining communication with clients and teams, by consistently ensuring the look and feel for all designs and printed materials.

EDUCATION

08/2013 - 09/2015

Program in Graphic, Web & 2D Animation
Maya Academy of Advanced Cinematics

12/2017 - 02/2018

Certification in UX Design
mobignosis

SKILLS

Figma   Adobe Photoshop   Adobe Illustrator   Adobe XD   Adobe After Effects   Design Patterns

Axure RP   Sketch   Affinity Photo   User Interface Design   User Research   UI/UX Design

User Testing   User Research   User Stories   Content Creation   Logo Design   Typography

Wireframes   Prototype   Mockups   Graphic Design   Design System   HTML5   CSS3   JavaScript

Front-End   Node   Agile   Scrum   Artificial Intelligence

ACHIEVEMENTS

Elevated User Engagement

Increased user engagement by 15% through strategic UI redesign of Academy of Dental Excellence website.

Cohesive Brand Identity

Established cohesive brand identity across all platforms by implementing comprehensive brand guidelines for the company.

High-Converting Product Landing Page

Achieved a significant 25% increase in user conversions by launching a high-converting product landing page.