

Awanish Verma

Graphic Designer | User Experience designer

Bengaluru

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EXPERIENCE

i2i TeleSolutions & Telemedicine Pvt. Ltd., Bengaluru — *Graphic Designer / UX Designer*

APRIL 2018 - PRESENT

- Designed a new web UI for the Academy of Dental Excellence website, resulting in improved user engagement.
- Developed a high-converting landing page for a product, contributing to increased user conversions.
- Assisted the marketing team by creating compelling social media posts and collaterals using Adobe Creative Suite.
- Collaborated with the development and testing teams to enhance product quality.
- Created comprehensive brand guidelines, ensuring a consistent brand identity across all platforms.

Freelance, Remote — Graphic Designer / Web Designer

DECEMBER 2017 - APRIL 2018

- Redesigned the logo and website for a matrimonial website, boosting membership by 25% in the first month.
- Produced brochures, business cards, and websites using Adobe InDesign, Photoshop, HTML, and CSS.
- Implemented UI/UX improvements and wireframing with Adobe XD.

Skanda Graphics, Bengaluru — Graphic Designer

SEPTEMBER 2015 - DECEMBER 2017

- Designed graphics for various media outlets, optimizing project timelines by 40%.
- Maintained communication with clients and teams, resulting in improved project quality and timeliness.
- Ensured a consistent look and feel for all designs and printed materials.

SKILLS

Software

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- Sketch
- Figma
- InVision

Design

- Design Research
- Design Strategy
- User Interface
- Web Design
- Service Design
- Storytelling
- Scenario Design
- System Design
- Prototyping
- Video Editing

Programming

- HTML/CSS
- JavaScript
- React
- Node

Others

- Business Strategy
- Marketing
- Illustration
- Storyboarding
- Collaboration

EDUCATION

Maya Academy of Advanced Cinematics, Bengaluru —
Program in Graphic, Web & 2D Animation

2015

MobiGnosis, Bengaluru — *Certification in UX Design*

2018