

Promoting Social Media

1.Saved Audience

New_D-coracerallp_4_august_2025

Actions



Summary

Usage

History

Audience name

New_D-coracerallp_4_august_2025

Estimated audience size

352,200,000 - 414,300,000

Type

Saved Audience

Created

04/08/2025, 19:44

Last updated

04/08/2025, 19:44

Saved Audience Details

Controls

Location:

Australia, Bahrain, Botswana, United Kingdom, Jordan, Kuwait, Libya, Oman, Uganda, United States, Haiti: Lebon Sud Department

Exclude Location:

India

Minimum age:

18

Suggestions

Age:

18-65+

People who match:

Interests: Sales (business and finance), home decor (interior decor) or Business (business and finance), Behaviours: People in India who prefer mid- and high-value goods or People in India who prefer high-value goods, Job title: Manufacturing, Income: Household income: top 10-25% of ZIP codes (US) or Household income: top 25-50% of ZIP codes (US)

Activate Windows

2. Create campaign

Create new campaign

New ad set or ad

×

Choose a buying type ⓘ

Auction

Choose a campaign objective

☐ Awareness


☐ Traffic

☐ Engagement

☒ Leads

☐ App promotion

☐ Sales



Leads

Collect leads for your business or brand.

Good for:

Website and instant forms

Instant forms

Messenger, Instagram and WhatsApp


Conversions



Calls


About campaign objectives


Cancel

Continue



New_D-coracerallp_4_august_2025 >  1 Ad set >  1 Ad

 Edit

 Review

✓ Campaign name


New_D-coracerallp_4_august_2025

Create template

✓ Campaign details

Buying type

Auction



Campaign objective ⓘ

Leads

Show more options ▾

✓ Budget

✦ Advantage+ on

Budget strategy ⓘ

- ☐ Campaign budget
Automatically distribute your budget to the best opportunities across your campaign. Also known as Advantage+ campaign budget. [About campaign budget](#)
- ☒ Ad set budget
Set different bid strategies or budget schedules for each ad set.

- ☒ Share some of your budget with other ad sets ⓘ
We'll share up to 20% of your ad set budget with other ad sets within this campaign when it's likely to improve performance. [About ad set budget sharing](#)

Campaign bid strategy ⓘ

Highest volume

A/B test

Off ☐

✓ Special Ad Categories ⓘ

Declare if your ads are related to financial products and services, employment, housing, social issues, elections or politics to help prevent ad rejections. Requirements differ by country. [About Special Ad Categories](#)

Categories

Select the categories that best describe what this campaign will advertise.

Declare category if applicable

Close


✓ All edits saved

☒ **Ad set name**

☒ **Conversion**

Conversion location

Choose where you want to generate leads. [About conversion locations](#)

☐ Website and instant forms 

Generate leads through both your website and instant forms. Recommended

☐ Website

Generate leads through your website.

☐ Website and calls

Generate leads through both your website and calls.

☒ Instant forms

Generate leads by asking people to fill in a form.


☐ Messenger

Generate leads by starting chats in Messenger.


☐ Instant forms and Messenger


Generate leads by asking people to fill in a form or by starting chats in Messenger.

100

Campaign score 

You're using our recommended setup.


Advantage+ leads campaign 

On 


No additional recommendations available.

Performance may be affected

Evolving changes within the ads ecosystem may affect your performance or reporting.

Ad sets that include the European Region 

As people in the European Region use our privacy controls, you may see changes to performance or reporting. [Learn more](#)

Audience definition 

Your audience is broad.

☐ **Instagram**
Generate leads by starting chats on Instagram.



☐ **WhatsApp**
Generate leads by starting chats on WhatsApp.


☐ **Calls**
Generate leads by asking people to call your business.

☐ **App**
Generate leads through your app.

Facebook Page


Choose the Page that you want to promote.




You've accepted Meta's Lead Ads Terms for this Page.

[View Terms](#)



Performance goal

How you measure success for your ads. [About performance goals](#)



Cost per result goal ⓘ

None

Value rules ⓘ

Create rules to tell us how much more certain audiences are worth to your business. Our system will optimise for outcomes based on these rules. [About value rules](#)

[+ Create a rule set](#)

[Show more options ▾](#)

Delivery type ⓘ

Standard

Dynamic creative

Off ☐

✓ Budget & schedule

✓ Budget & schedule

Budget strategy ⓘ

Daily budget ▾ ₹ 800.00 INR

You are using ad set budget sharing and we'll aim to spend an average of ₹800. Your maximum daily spend is ₹1400 and your maximum weekly spend is ₹5600. Go to [campaign level](#) to make updates.

Schedule

Start date

End date

☒ Set an end date

Custom ▾

✓ Audience

✦ Advantage+ on

Set up your audience using controls and suggestions. [About audiences](#)

No advertising settings set

Use saved audience ▼

New_D-coracera1p_4_august_2025

ⓘ There is a regulatory requirement for 1 location: Australia. You also need to declare if ads in this ad set are related to financial products and services.

[Review requirements](#)

Controls ⓘ

Limit where your ads can be shown.

Locations

Inclusion: Australia, Bahrain, Botswana, United Kingdom, Jordan, Kuwait, Libya, Oman, Uganda, United States, Haiti: Lebon Sud Department

Exclusion: India

Minimum age

18

Your suggestions ⓘ

We'll show ads beyond these settings when it's likely to help improve performance.


Age

18-65+

Detailed targeting

People who match: Interests: Sales (business and finance), home decor (interior decor) or Business (business and finance), Behaviours: People in India who prefer mid- and high-value goods or People in India who prefer high-value goods, Job title: Manufacturing, Income: Household income: top 10-25% of ZIP codes (US) or Household income: top 25-50% of ZIP codes (US)

 [Edit](#)

 [Remove saved audience](#)

✓ Policy and regulatory requirements

Provide required information about your ads, yourself or your organisation.

☐

This ad set includes ads related to financial products and services

Ad sets that include certain locations and are related to financial products and services require additional information. [About verification requirements for financial services ads](#)

Detailed targeting

People who match: Interests: Sales (business and finance), home decor (interior decor) or Business (business and finance), Behaviours: People in India who prefer mid- and high-value goods or People in India who prefer high-value goods, Job title: Manufacturing, Income: Household income: top 10-25% of ZIP codes (US) or Household income: top 25-50% of ZIP codes (US)



Edit



Remove saved audience

✓ Policy and regulatory requirements

Provide required information about your ads, yourself or your organisation.



This ad set includes ads related to financial products and services

Ad sets that include certain locations and are related to financial products and services require additional information. [About verification requirements for financial services ads](#)

✓ Placements

✦ Advantage+ on

We'll automatically show ads in the places where people are likely to respond. [About placements](#)

Create form

- ✓ Form type
- ✓ Intro
- ✓ Questions
- ✓ Privacy Policy
- Ending

Message for leads

Let people know what happens next.

Headline

Thanks, you're all set.

23/60

Description

"Stylish tiles. Superior quality. Timeless appeal. Visit us now and elevate your interiors."

Additional action

- ☐ Go to website
Share a URL for people to visit your website.
- ☐ View file
Share gated content, such as a PDF, JPEG or PNG file.
- ☒ Call business
Allow people to call your business instantly.

Phone number

IN +91

9265073118

Call to action

Save Draft

Settings



Message for leads



4 of 4



D-cora

D-cora

Thanks, you're all set.

"Stylish tiles. Superior quality. Timeless appeal. Visit us now and elevate your interiors."

✓ You successfully submitted your responses.

Previous

Create form

Go to Settings to activate WhatsApp

☒ Ad setup

Create ad

Format
 Choose how you'd like to structure your ad.

☒ Single image or video
 One image or video, or a slideshow with multiple images

☐ Carousel
 Two or more scrollable images or videos

☒ Multi-advertiser ads
 Your ads can appear alongside other ads in the same ad unit to help people discover products and services from businesses that are personalised to them. Your ad creative may be resized or cropped to fit the ad unit. [Learn about multi-advertiser ads](#)

☒ Destination
 Tell us where to send people immediately after they tap or click your ad. [Learn more](#)

Campaign score 100

Campaign score 1
 You're using our recommended setup.

☒ Ad preview

Advanced Preview

1

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close
 All edits saved

Activate Windows
 Go to Settings to activate Windows.

Back
 Publish

Create form

Form type

Intro

Questions

Privacy Policy

Ending

Form name

The name that you choose will only be seen in Ads Manager.

information form 05/08/2025, 20:16

Form type

More volume

Use a form that's quick to fill in and submit on a mobile device.

Higher intent

Add a review step that gives people a chance to confirm their info.

Rich creative

Hold your audience's attention with this form that integrates your company's images and messaging, including an optional about us, product detail and reviews sections.

Flexible form delivery

Allow Meta to adjust or remove form elements based on what people are most likely to respond to.

Learn more

Optimised

Meta will tailor the form to each person for maximum performance.

Manual

Settings

Intro

1 of 4

D-CORP

D-cora

Headline text

Create form

Form type

Intro

Questions

Privacy Policy

Ending

Background image • Optional

The image you choose will be shown at the top of the screen and behind your form. Form rendering and interaction may vary based on device and other factors for optimal results.

Greeting • Optional

Let people know any relevant details and why they should complete your form.

Headline

Redefine your interiors with D-Coracera's premium ceramic an60/60

Description

Paragraph

List

D-Coracera LLP brings you an exclusive collection of decorative, ceramic, and vitrified tiles—perfect for homes, offices, and commercial projects. Based in Morbi, Gujarat – Exporting Worldwide. Call: +91 88666 49049

Remove greeting

Save Draft

Settings

Intro

1 of 4

D-cora

Redefine your interiors with D-Coracera's premium ceramic an

D-Coracera LLP brings you an exclusive collection of decorative, ceramic, and vitrified tiles—perfect for homes, offices, and commercial projects. Based in Morbi, Gujarat – Exporting Worldwide. Call: +91 88666 49049

Previous

Next

Go to Settings to activate

Create form

Form type

Intro

Questions

Privacy Policy

Ending

Questions • Optional

Add questions to your form to better understand your leads.

Conditional logic

You can now allow multiple answers to a question.

With multiple answers, you can gain deeper insights into people's needs and preferences.

Try it

Add question

Contact information

Ask for contact information and additional personal details. This will be prefilled from their Facebook account.

Description

Let people know how the information that they give you will be used or shared. See examples

D-Coracera LLP offers a wide range of designer wall and floor tiles that combine durab

Settings

Intro

1 of 4

D-cora

Redefine your interiors with D-Coracera's premium ceramic an

D-Coracera LLP brings you an exclusive collection of decorative, ceramic, and vitrified tiles—perfect for homes, offices, and commercial projects. Based in Morbi, Gujarat – Exporting Worldwide. Call: +91 88666 49049

Create form

- Form type
- Intro
- Questions
- Privacy Policy
- Ending

Choose the type of information you need

Email	<input type="checkbox"/> Optional	
Full name		
Phone number	<input type="checkbox"/> Optional	
City	<input type="checkbox"/> Optional	
Country	<input type="checkbox"/> Optional	
State	<input type="checkbox"/> Optional	

+ Add category

Settings

Intro

1 of 4

D-cora

Redefine your interiors with D-Coracera's premium ceramic an

D-CoraCera LLP brings you an exclusive collection of decorative, ceramic, and vitrified tiles—perfect for homes, offices, and commercial projects. Based in Morbi, Gujarat – Exporting Worldwide. Call: +91 88666 49049

Create form

- Form type
- Intro
- Questions
- Privacy Policy
- Ending

Privacy Policy

Optional

Because you will be collecting customer information, we recommend that you include a link to your company's Privacy Policy. Your link will appear with Facebook's default privacy disclaimer.

Link

<https://www.termsfeed.com/live/f0535226-154d-4f4d-8591-2870ebffb372>

Your privacy policy link can't go directly to a PDF file, JPEG file, image or download. [Learn more](#)

Link text - Optional

Visit D-cora's Privacy Policy. 31/70

Custom notices

Optional

You can add additional notices such as marketing opt-ins and legal disclaimers to the default Facebook privacy disclaimer.

+ Add custom disclaimer

Save Draft

Settings

Privacy review

3 of 4

Privacy policy

By clicking Submit, you agree to send your info to D-cora who agrees to use it according to their privacy policy. Facebook will also use it subject to our Data Policy, including to auto-fill forms for ads.

[View Facebook Data Policy.](#)
[Visit D-cora's Privacy Policy.](#)

Create form

- Form type
- Intro
- Questions
- Privacy Policy
- Ending

Message for leads

Let people know what happens next.

Headline

Thanks, you're all set. 23/60

Description

Your home should reflect your style. With D-Coracera's collection of wall and floor tiles, you can design spaces that are uniquely yours.

Additional action

- ☐ Go to website
Share a URL for people to visit your website.
- ☐ View file
Share gated content, such as a PDF, JPEG or PNG file.
- ☒ Call business
Allow people to call your business instantly.

Settings

Message for leads

4 of 4

D-cora

Thanks, you're all set.

Your home should reflect your style. With D-Coracera's collection of wall and floor tiles, you can design spaces that are uniquely yours.

You successfully submitted your responses.

Create form

Form type

Intro

Questions

Privacy Policy

Ending

Thanks, you're all set.

23/60

Description

Your home should reflect your style. With D-Coracera's collection of wall and floor tiles, you can design spaces that are uniquely yours.

Additional action

Go to website

Share a URL for people to visit your website.

View file

Share gated content, such as a PDF, JPEG or PNG file.

Call business

Allow people to call your business instantly.

Phone number

IN +91

9265073118

Call to action

Call now

8/60

Settings

Message for leads

4 of 4

D-cora

Thanks, you're all set.

Your home should reflect your style. With D-Coracera's collection of wall and floor tiles, you can design spaces that are uniquely yours.

You successfully submitted your responses.

Destination

Tell us where to send people immediately after they tap or click your ad. [Learn more](#)

Instant form

Make connections with people by letting them send contact information and other details to you through a form. [Learn more](#)

Your form has been added.

Once people have submitted your form, you can retrieve your leads.

Create form

Search your forms

Search

Active Archived

Information form 04/08/2025, 23:37

100

Campaign score

You're using our recommended setup.

Ad preview

Advanced Preview

D-cora

Sponsored

Redefine your interiors with D-Coracera's premium ceramic and porcelain tiles. Choose from a wide range of elegant

...see more

D-Cora

"Decorate Your Dream With D-cora"

Polished Vitrified Tiles | Wall Tiles | Carpet Tiles | Border Tiles

+91 88656 49049

@d.cora_cera_jlp

FORM

Instagram

the_tiles_15

Sponsored

D-Cora

"Decorate Your Dream With D-cora"

Polished Vitrified Tiles | Wall Tiles | Carpet Tiles | Border Tiles

+91 88656 49049

@d.cora_cera_jlp

Get quote

Information form 04/08/2025, 23:37
Created on 2025-08-04

Dcora form 24/06/2025, 16:03
Created on 2025-06-24

Untitled form 13/06/2025, 16:49
Created on 2025-06-13

Follow up with leads

☐ Chat with leads from instant form
After a lead submits your instant form and agrees to receive messages from your business, a chat that includes their contact information will start on Messenger or Instagram. [Learn more](#)

Lead delivery

Connect your CRM to automatically deliver leads from your ads, or manually download leads using Meta ad tools.

[Learn more about downloading your leads from Meta](#)

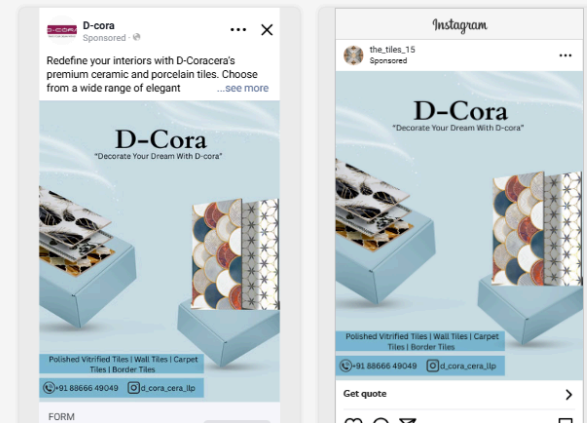
 Set up

Campaign score 100
You're using our recommended setup.

☒ Ad preview

 Advanced Preview



Ad creative

Select and optimise your ad text, media and enhancements.

* Media 1

19 placements

Edit 



Feeds, In-stream ads for reels



Stories and Reels, Search results, Apps and sites



Facebook Search results
1 placement

Primary text 1

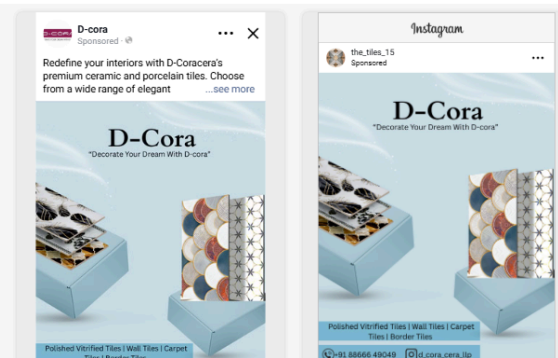
Redefine your interiors with D-Coracera's premium ceramic and porcelain tiles. Choose from a wide range of elegant textures and finishes for every space.

Campaign score 100
You're using our recommended setup.

☒ Ad preview

 Advanced Preview



Headline ⓘ

Stylish Tiles for Modern Living

Description ⓘ

Explore designer tiles for your walls and floors today.

Call to action ⓘ

Get quote

Advantage+ creative enhancements (7/7) ⓘ

Turned on: Add overlays, Visual touch-ups, Add music and 4 more

Edit

Creative testing ⓘ

Compare up to five different versions of your creative in a test that provides delivery to new test ads.

Creative testing ⓘ

Compare up to five different versions of your creative in a test that provides delivery to new test ads.

Set up test

Tracking

Track event datasets that contain the conversions that your ad might motivate. The dataset that contains the conversion selected for the ad account will be tracked by default.

CRM events

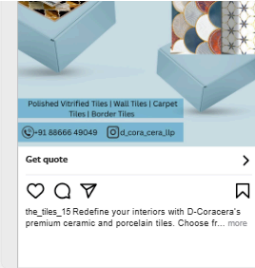
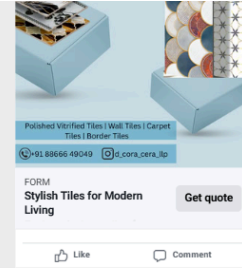
Set up

☐ Website events

App events ⓘ

Set up

Offline events ⓘ



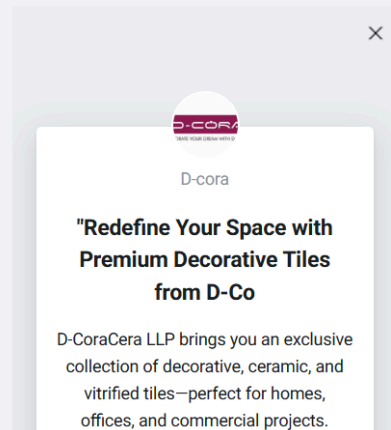
Vary aspect ratio

Ad rendering and interaction may vary based on device, format and other factors. ⓘ

Facebook

Ad rendering and interaction may vary based on device, format and other factors. ⓘ

Facebook
Form



track event datasets that contain the conversions that your ad might motivate. The dataset that contains the conversion selected for the ad account will be tracked by default.

CRM events

Set up

☐ Website events

App events ⓘ

Set up

Offline events ⓘ

① You no longer need to select a domain for your web events. There's nothing that you need to do for this change.

[Learn more](#)

URL parameters · Optional ⓘ

key1=value1&key2=value2

[Build a URL parameter](#)

D-cora

"Redefine Your Space with Premium Decorative Tiles from D-Co

D-CoraCera LLP brings you an exclusive collection of decorative, ceramic, and vitrified tiles—perfect for homes, offices, and commercial projects. Based in Morbi, Gujarat – Exporting Worldwide. Call: +91 88666 49049

Continue →

Intro

1 of 4

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close

✓ All edits saved

Activate Windows
Go to Settings to activate Windows.

Back

Publish