



JIAYAO YU (JADIRA)

an interaction designer
who does math & codes

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SKILLS

Design

Sketch

InVision

3DsMax

Rhinoceros

Photoshop

Premiere

Programming

C#/.NET/WPF

Python

C, C++

Matlab

JavaScript

ReactJS

Research

Scientific writing

Pattern recognition

Statistics

Usability test

Affinity diagrams

Storyboarding

Video sketching

Platform

Tobii EyeX

Oculus

Kinect

Raspberry Pi

Arduino

Unity3d

Processing

SUMMARY

She prototypes eye tracking, AR/VR, and physical interactions. She understands user-centered design and human perception/cognition capabilities. She enjoys ideation, math/programming and R&D team-project setting.

EDUCATION

Oct 2018
Aug 2016

Human-Computer Interaction Design M.Sc

- KTH Royal Institute of Technology | Stockholm, Sweden
- Aalto University | Espoo, Finland

Master thesis A grade

Aalto Dean Incentive **scholarship**, GPA 4.0/5.0

Aug 2016
Sept 2012

Electronic Information Engineering B.Eng

- Communication University of China | Beijing, China

Publication: Interaction design in Augmented Reality on the smartphone. CISP-BMEI 2016: 1317-1321

Outstanding student **Association Leader** (2% of campus)

EXPERIENCE

Sept 2018
Jul 2018

UI and UX Design Intern

- Callstats.io | Helsinki, Finland

Designed user interfaces, information architecture on a data-intensive dashboard, worked with multidisciplinary team to improve quality of experience in WebRTC services

Jun 2018
Feb 2018

Master Thesis Worker

- [Tobii Dynavox](http://Tobii.com) | Stockholm, Sweden

Prototyped a gaze-typing keyboard with shape-writing pattern recognition in C#/.NET/WPF, quantitatively analyzed typing performance from back-end logs using Python

Aug 2017
May 2017

Research Assistant

- [User Interfaces Research Group](http://UserInterfacesResearchGroup.com) | Espoo, Finland

Developed teaching tutorials for a Bachelor course on human perception, cognition and motor theories in Jupyter Notebook

Jun 2016
Apr 2016

User Research Intern

- Zhishi Yinxiang Co., Ltd | Beijing, China

Statistically analyzed the user flow of a K-12 education app

ACTIVITIES

Sept 2018

[HackZurich](http://HackZurich.com)

- Prototyped an app of face recognition by LinkedIn profiles with team in 3 days

Mart 2018

[ACM TEI Conference](http://ACMTEIConference.com)

- Exhibited a physical interaction design installation *EventMap*
Team member: Niek Bijman, Jim Tolman, André Josefsson