

# Powerlessness of power

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- Vietnam, Iraq, Afghanistan, Syria ... ⇒ power not adapted to global order

## 1 Facing societies

- non-state actors

## 2 Growing role of culture

- used to be mono-cultural
- different cultures compete

## 3 Proliferation of states

- Micro-states w/ different competition
- bipolarity = over

Globalization questions concept of power; states more interdependent

## 4 Communication

- individuals in touch w/ each other

⇒ states no more monopoly

## 5 consequences

### 5.1 military power = no more

- US in Vietnam
- power not adapted

## 5.2 Soft power as substitution?

- diffuses cultural power
- not clear
  - jeans, cola ⇒ support of us?

## 5.3 Major role of protests

- used to challenge power

## 5.4 smart power

- is hegemony stabilizer/destabilizing (when too visible)
- hard power limited to conscious soft power ⇒ light footprint on int. order