Relocating to Seattle s.avanthika@gmail.com || LinkedIn

## **Summary of Qualifications**

- Data scientist with MS in MIS (Data Analytics) and 7+ years of technical experience ranging from software development to data science
- Adept in descriptive, predictive analytics and using visualizations via BI tools to help organizations take Data driven decisions
- Proven experience in identifying analytical project use cases, device strategies and implementation of projects end to end
- Worked on EDA, PCA, Hypothesis testing, Correlation analysis, Classification, Association, Text mining (NLP), Clustering etc.

# **Key Technical Skills**

Prg. Lang/DB/BigData C, C#, SQL, Oracle, Hadoop via MapR, HDFS, Hive, SSRS

Data Analysis/ OLAP Excel, Tableau, Power BI, Python, R, Agile methodologies, Outlier detection

Libraries Numpy, Pandas, Matplotlib, Sklearn, Seaborn, Tidytext, StandardScaler, ggplot2, TDM, IDM, Wordcloud Logistic/Linear regression, Neural Net, Decision Tree, Naïve Bayes, KNN, Random forests, Arima, Kmeans **Experienced Models** 

**Certifications** OSU & SAS Data mining certificate, Microsoft® Certified .NET Framework 4 Technology specialist,

> Microsoft® Certified SQL Server 2008, SAS® Certified Base Programmer for SAS 9, SAS® Certified Predictive Modeler using SAS® Enterprise Miner 7.1, CAP by INFORMS to be completed in 2018

# **Professional Experience**

### Dell EMC – Services Organization

Data Scientist / Business intelligence Engineer

January 2018 - Current

- Reduced critical part dispatches by 15% by creating a data strategy with Power BI enabling early quality defects detection
- Text mined large scale customer call log data to isolate top 1% concerns and proactive resolution resulting in reduction in Cost of Services
- Established positive correlation between active units in field and mean dispatch rate using Heatmaps and correlation plots in Python
- Created several executive summaries for management with deep dive data analysis using SQL & Excel aiding critical business decisions **Transunion LLC**

Application Analyst- Developer

March 2015 – December 2017

- Increased BU revenue by \$2.5M by leading SQL SP automation efforts resulting in filling data gaps created due to process inefficiency
- Increased revenue by 2% YoY by adding new provider relationships and maintaining existing provider connections in C#/ SQL codebase
- Award for going above and beyond the scope of role for new hospital competition initiatives by performing ad-hoc data mining
- Part of data munging team responsible for migrating SQL data into Hadoop database for better analytics performance on healthcare data SST Software

Database Developer March 2013 - February 2015

- Increased profitability (run time reduction by 74%) by improvising existing ETL code for a working model
- Created ETL procedures for various data load and manipulation needs on a large (1M+ rows) database
- Individually executed successful code conversion (VB to C#) of an internal administrative website in a record time of 45 days Infosvs Technologies

Systems Analyst January 2010 – July 2012

- Awarded 'Tech explorer' for business acumen in project risk management, identifying possible glitches in project and suggesting proactive steps to overcome them
- Integrated customer experience management tool (TEALEAF- IBM's customer experience AI product) to client's eCommerce website in order to help them capture unfinished transactions and make websites enhancements to increase conversions

#### Education

Master of Science in Management Information Systems (Specialization: Data Analytics)

Oklahoma State University (received 75% scholarship via Graduate assistantship for Business Intelligence course)

**Bachelor of Technology in Information Communication Technology** May 2010

SASTRA University, India

## **Active Kaggler & Hackathon participation**

Worked on *EDA*, data normalization using *Standardscaler* for model tuning, Use *PCA* for dimensional reduction, Model using regression, classification, clustering etc., compare models using  $R^2$ , RMSE, Performed Time series analysis, text mining using Naïve Bayes. Key projects include Titanic Survivors, House Price prediction, Predict cuisine based on Ingredient list etc.

### Hackathon conducted by Expero Inc. in partnership with Women in Data Science

July 2018

December 2013

**GPA: 3.43** 

**GPA: 4.0** 

Created a ML model to predict the success of an outdoor event based on weather data pulled from Wunderground. Perform timeseries forecasting on weather data to predict and feed key metrics into a Logit regression model to predict success of an outdoor event.

### **Leadership Activities**

GenNext (Dell Employee Resource Group of 2000+ members) Professional development team member helped host several events Regional lead for TotalYou group - hosted Transunion Austin team participation in Stateman Cap 10K

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