# Project Presentation Vogue Singapore

## NFT Marketing and Content Creation on Vogue Singapore - Twitter and Reddit

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# 01

# INTRODUCTION

# VOGUE SINGAPORE

# BUSINESS PROBLEM

Can we identify the trends and topics about Fashion NFTs through social media?

What are competitor brands and fashion NFT creators doing? How successful have they been? What can Vogue learn from them?

# Data We Used

## Twitter

All Fashion NFT related tweets from 2021
General, Compiler, Media+Ceator, Vogue

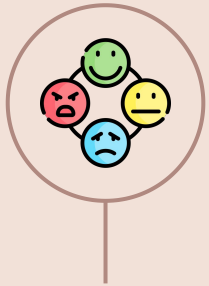
## Twitter / Reddit

Top posts from 2021
12 NFT centric subreddits

# Our Analysis

Text Co-occurrence

Topic Modelling



Sentiment Analysis

# 02

# INSIGHTS

Text Co-occurrence, Sentiment Analysis, Topic Modelling

# Text Co-Occurrence (Tweets)

## Creator/Media

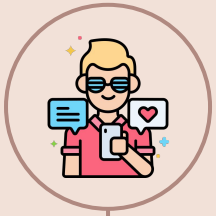
News sites +
Creators of NFTs

@gucci
@glossyco
@fab_ric_ant

## General

Public Opinion

scrape on
"fashion and (NFT
or metaverse)"



## Compiler

"Experts"

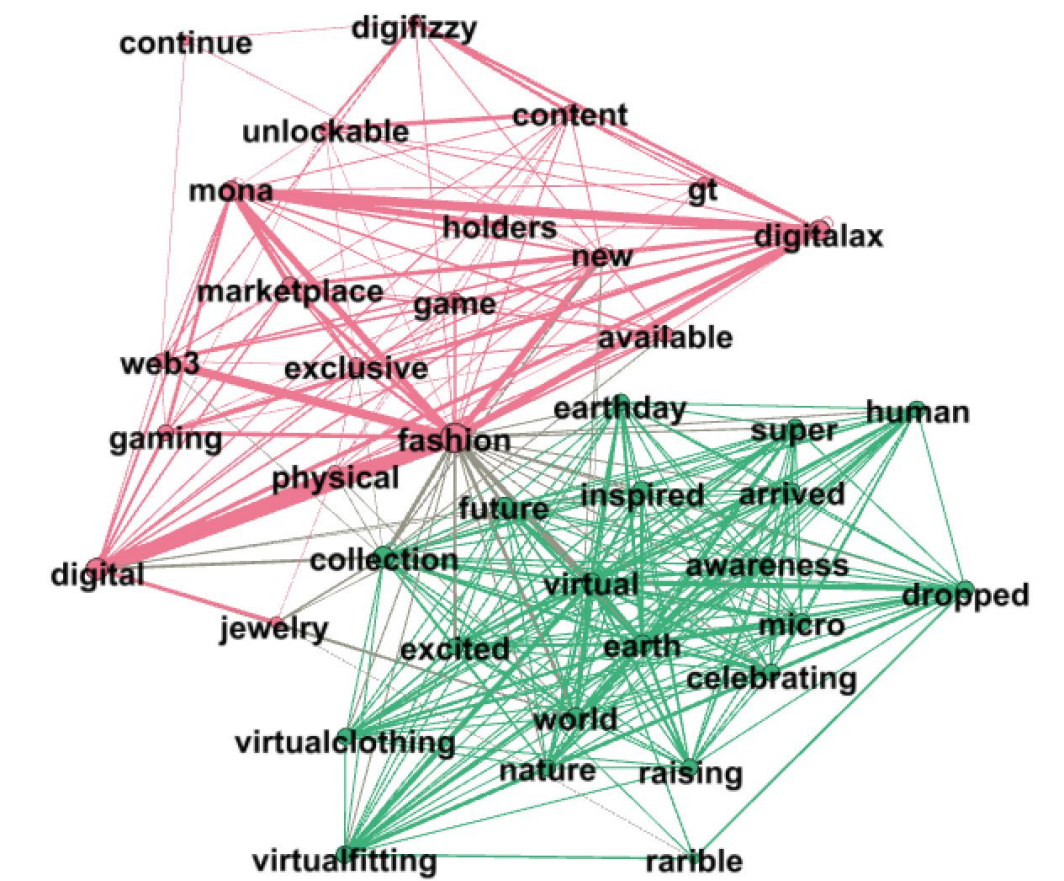
@EyesOfFashion
@FashionArtNFT

## Vogue

Vogue
Singapore

@voguesingapore

# Creator/Media Tweets




## Central Words

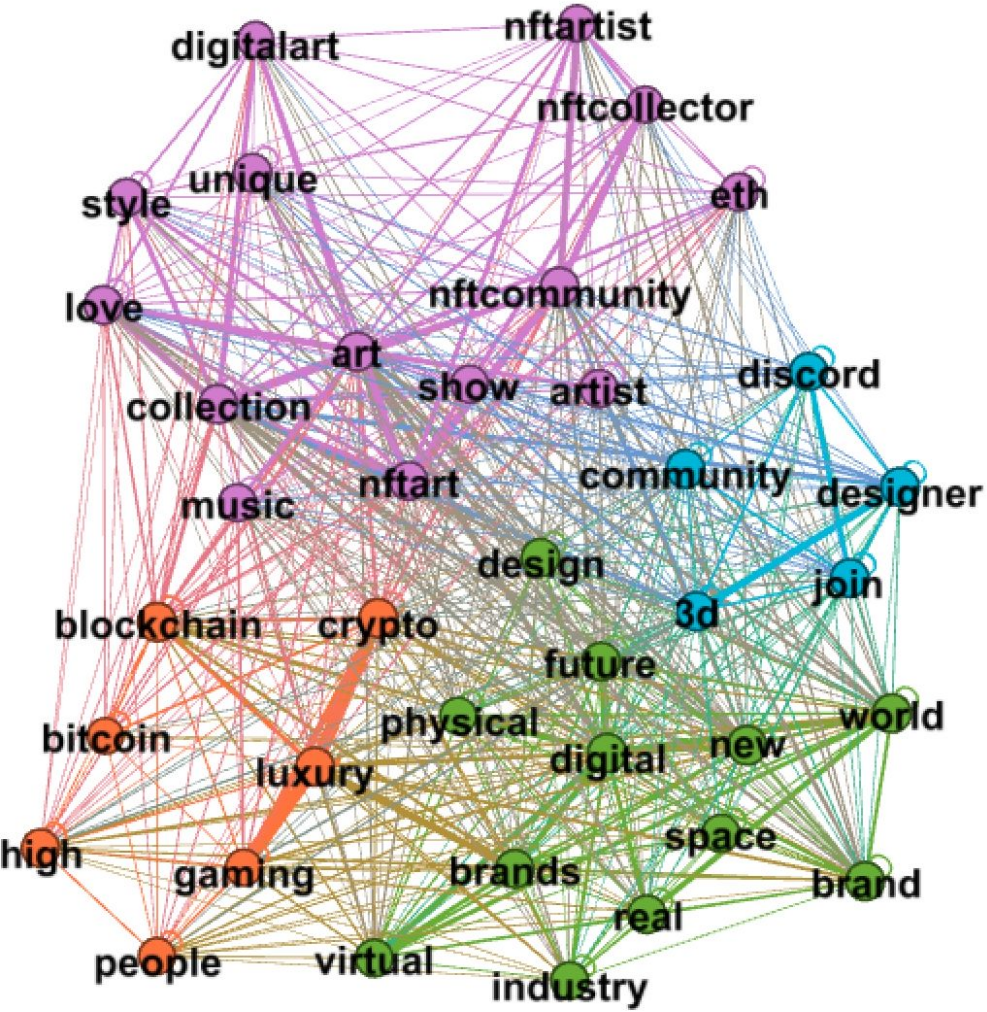
Fashion - Digital - Digitalax - Mona - Collection

## Connector Words

Fashion - Web3 - Digital - Collection - Mona

## Most Occurring Pairs

Fashion - Digital
Digitalax - Mona
Fashion - Web3




# General Tweets

## Central Words

Digital - Art - Collection - New - World

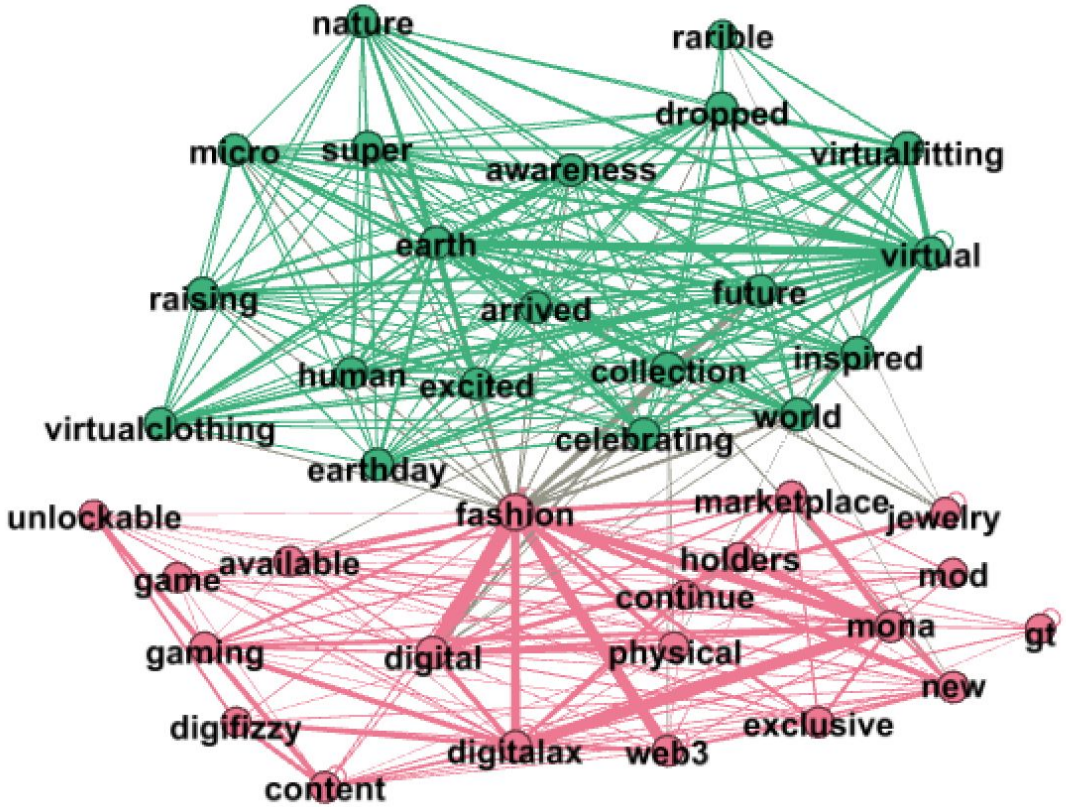
## Connector Words

Digital - Art - New - Collection - World

## Most Occurring Pairs

Crypto - Luxury
Gaming - Luxury
Collection - Art

# Compiler Tweets




## Central Words

Fashion - Digitalax - Mona - Digital - Web3

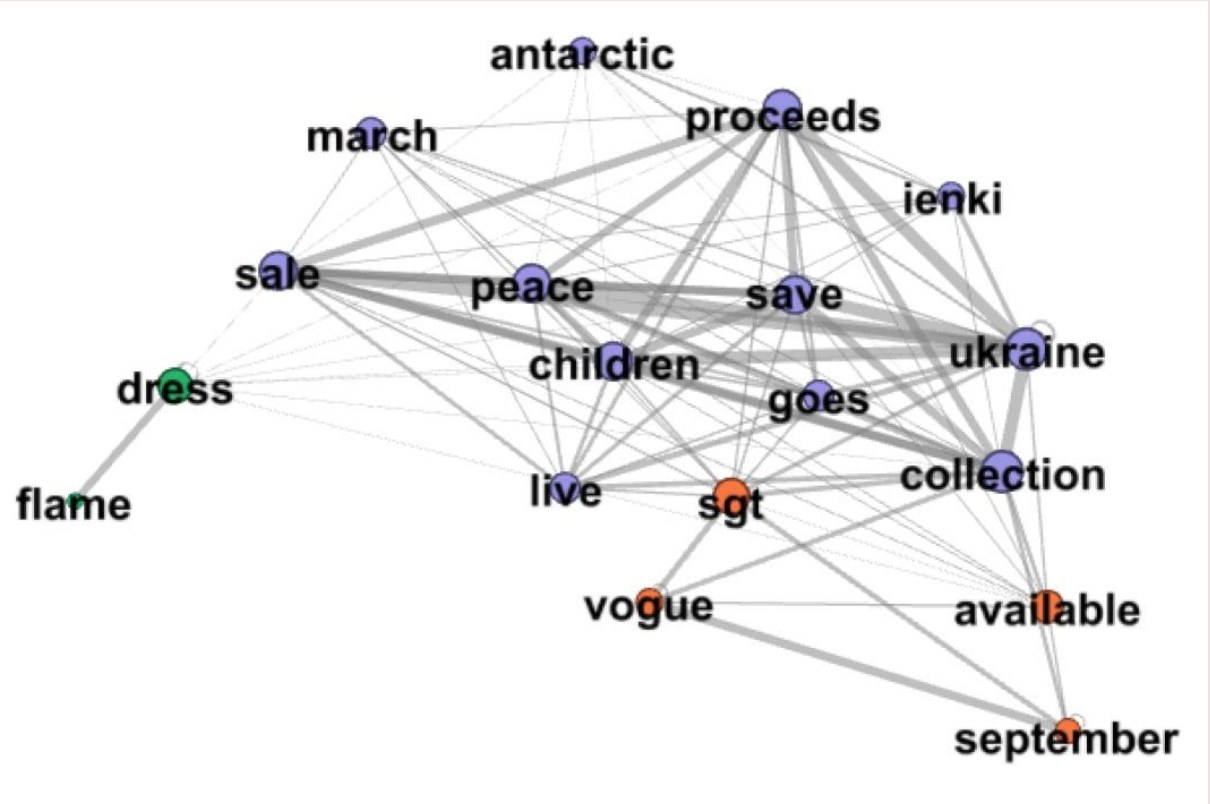
## Connector Words

Fashion - Web3 - Collection - Mona - Digital

## Most Occurring Pairs

Fashion - Digital
Digitalax - Mona
Fashion - Web3

# Vogue Tweets




## Central Words

Dress - Ukraine - Vogue - Collection - sgt

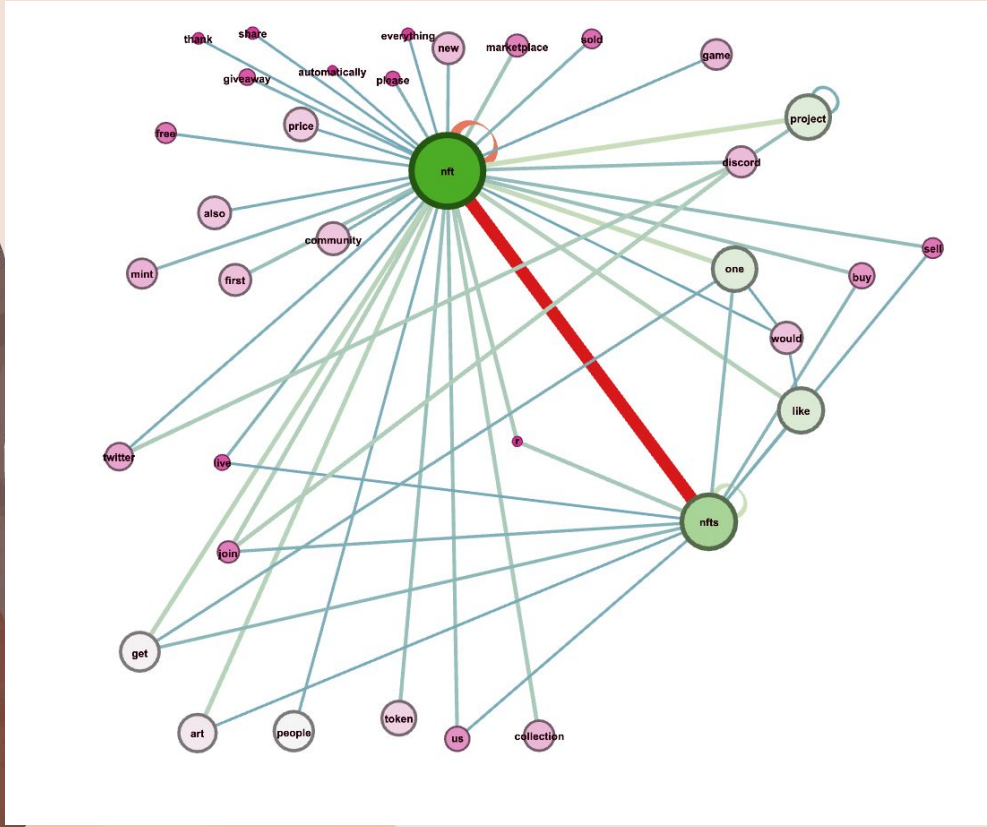
## Connector Words

Dress - Vogue - Ukraine - Collection - September

## Most Occurring Pairs

Ukraine - Collection
Ukraine - Sale
Ukraine - Proceeds

# Reddit




## Central Words

nft - nfts - like - project - one - people - get - art - token - time

## Connector Words

nft - nfts - project - like - one - art - discord

## Most Occurring Pairs

NFT, Project
NFT, NFTs
....
discord, sell
twitter, discord

# Sentiment Analysis

# Sentiment Analysis For Twitter

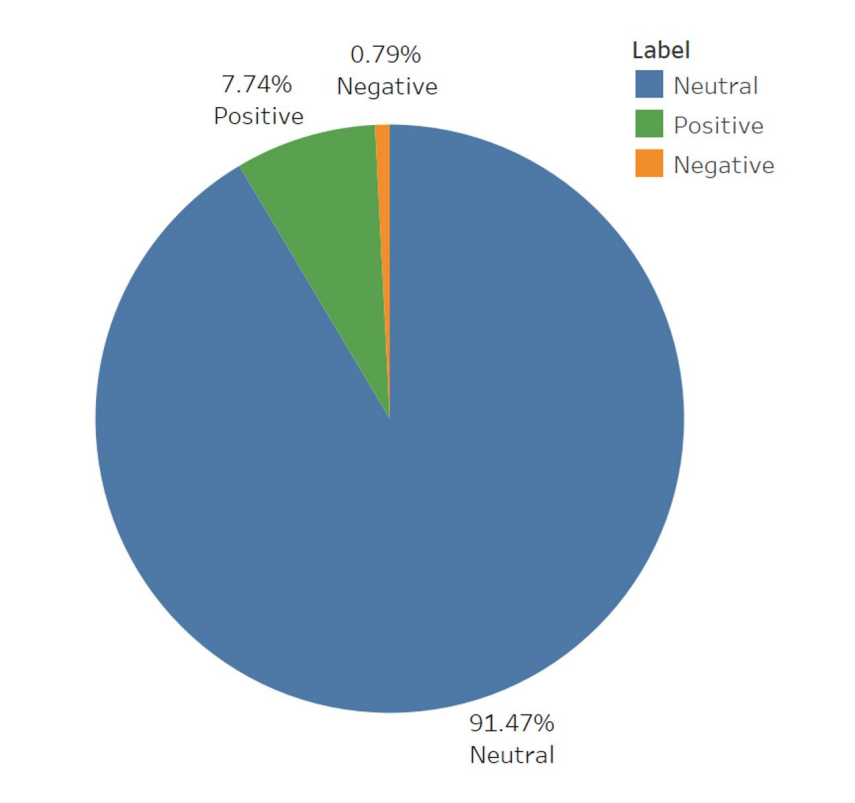
## General

Public Opinion

## Compiler

"Experts"

# Proportion of Tweets According to Sentiment (General)




- Overwhelming amount of Neutral tweets
- Negative tweets represent a small proportion

# Example of Tweets (General)

## Neutral

**Lorenzo H. Gómez** @lgomezperu · Mar 1

**The Fashion #Metaverse is Here. Are You Ready?**
**How luxury fashion stopped worrying and embraced the future of shopping, one avatar at a time.**
**BY KRISTEN BATEMAN**

townandcountrymag.com
The Fashion Metaverse is Here. Are You Ready?
How luxury fashion stopped worrying and embraced the future of shopping, one avatar at a time.

## Positive

**Fadeshot** @FadeshotNFT · Mar 1

**I am amazed, this is one of the best art i've seen not only in the NFT space but in my life. This looks like the first fashion project that is actually in the NFT space for the long run, building an amazing community surrounding the project.**

**Blvck Paris** @BlvckParis · Mar 1

Introducing the rarest 10% of the Blvck Genesis NFT collection, the Blvck Phantoms.
Characterised by their wings made of light and shining grey skin, the 999 Phantoms roam freely in Blvck City.
Blvck Phantoms remain emotionless and live without feelings.

Show this thread

## Negative

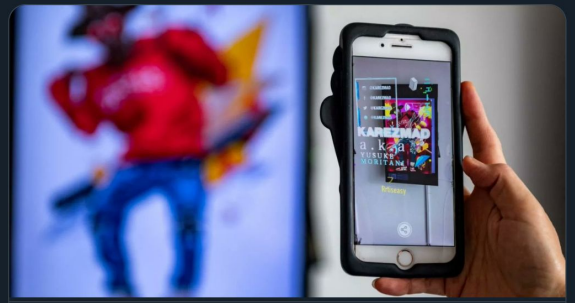
**FashionUnited India** @FashionUnitedIN · Mar 1

**DFWNY Metaverse fashion shows cancelled due to technical difficulties**

**Eliaz Siquiethf** @EliazSiquiethf · Feb 26
Replying to @Cointelegraph
**Digital fashion in the Metaverse is complete nonsense.**

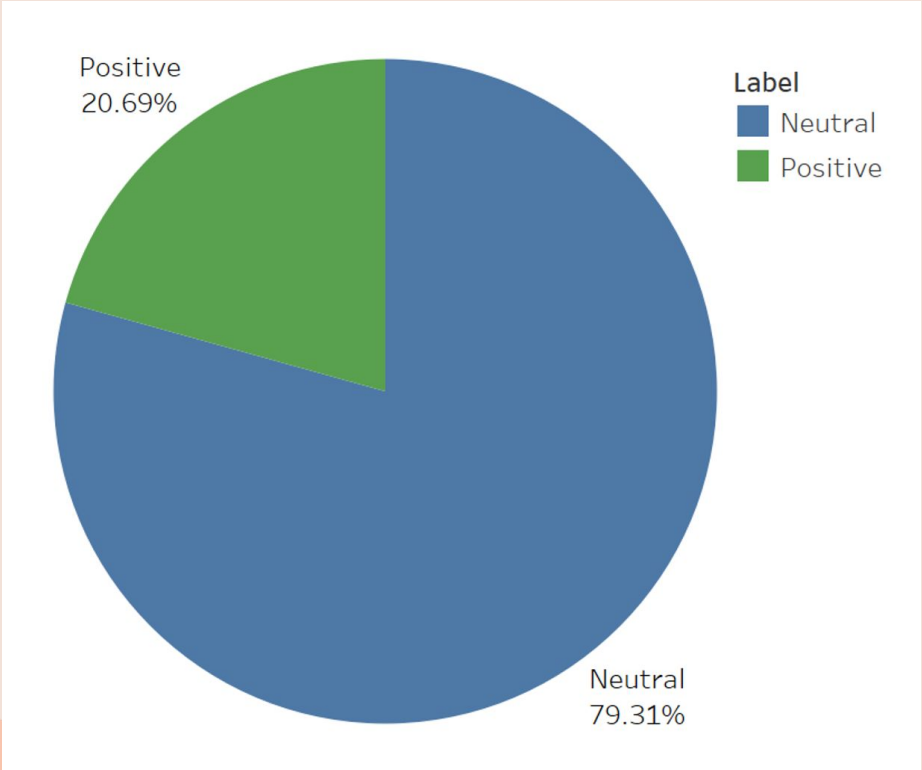
**Cryptoprenure** @Cryptoprenure · Feb 24

**#Fashion #FashionIndustry #FashionWeek The Metaverse is a Dead-end for the Fashion Industry | Opinion - Newsweek**



newsweek.com
The metaverse is a dead-end for the fashion industry | Opinion
The word metaverse itself should offer warning bells.

# Proportion of Tweets According to Sentiment (Compiler)




- Neutral is overall the most occurring sentiment
- No Negative tweets

# Example of Tweets (Compiler)

## Neutral

**Eyes of Fashion** @EyesoFashionNFT · Feb 24

**Fashion fam, which artworks would you display in your Personal Space in the @some_place Metaverse?**

**Eyes of Fashion** @EyesoFashionNFT · Jan 20

**Join our team and @stacieabuhler to discuss Fashion in the metaverse and what that means for traditional artists as they move digital.**

## Positive

**Eyes of Fashion** @EyesoFashionNFT · Dec 30, 2021

**Amazing sketch as always @TaliaZoref!**🙌

**@garyvee, @EyesoFashionNFT is Talia's 8,888 fine art NFT Collection with 250+ hand-drawn vibrant traits inspired by the contrast between the colorful and fun fashion world and the judging eye that belittles the industry.**

**Eyes of Fashion** @EyesoFashionNFT · Feb 21

Replying to @blackgold11_nft and @TaliaZoref

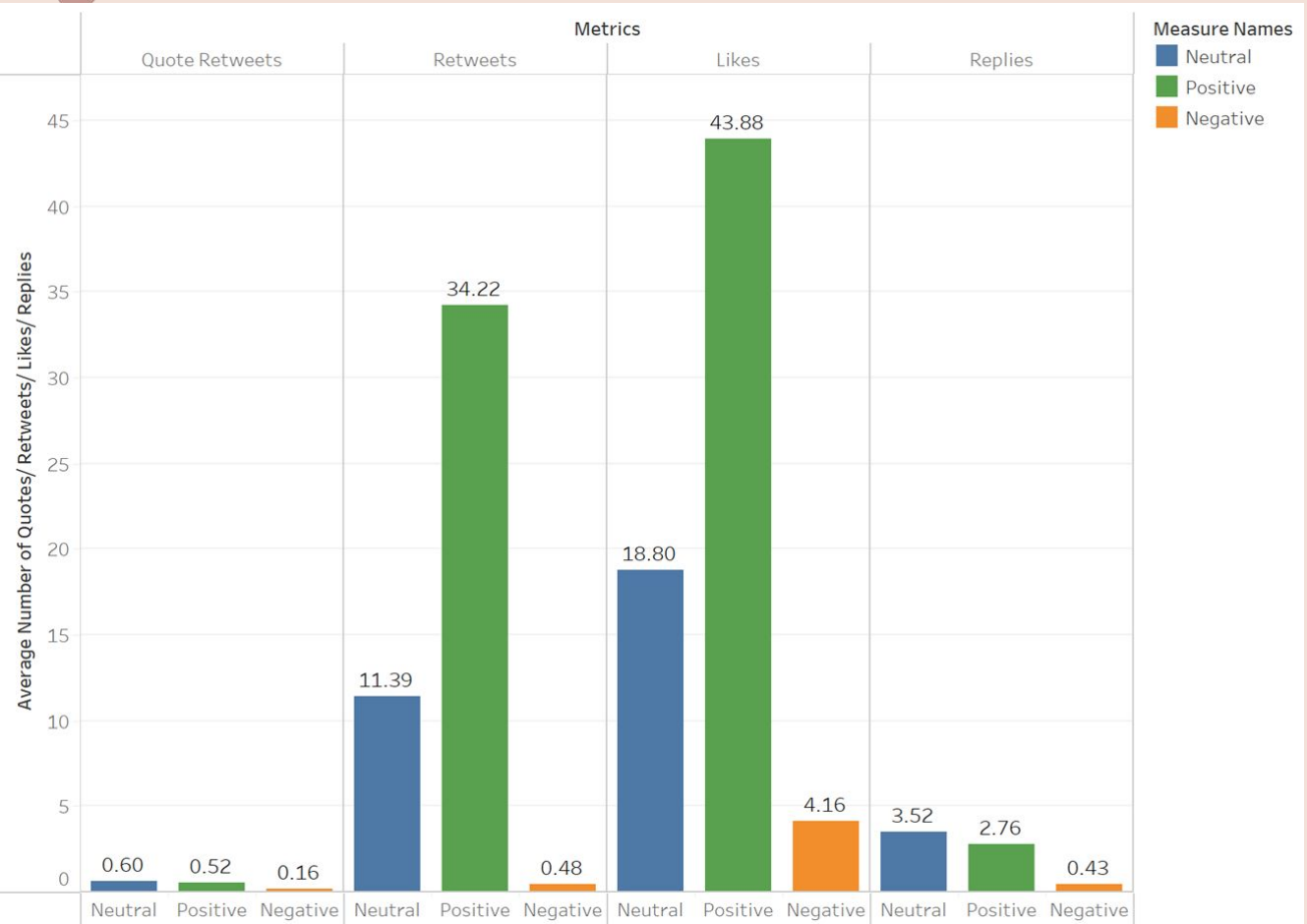
**Hi! Big hugs and welcome to our fashion fam. Our Discord** waits u with cosy vibes! 🥰

# Twitter Metrics According to Sentiment

1. Quote Retweets
2. Retweets
3. Likes
4. Replies

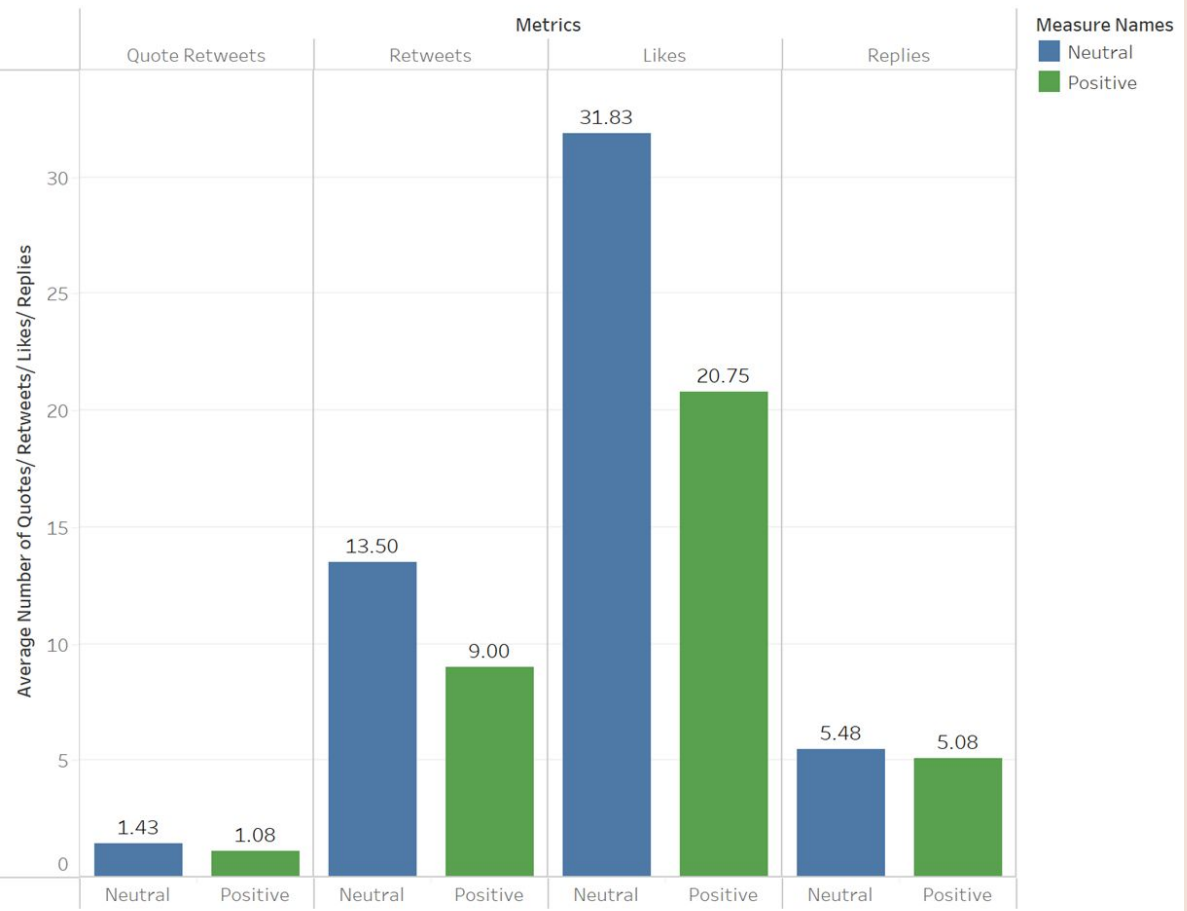
Understand which tweets are performing the best based on sentiment.

# Average Twitter Metrics According to Sentiment (General)



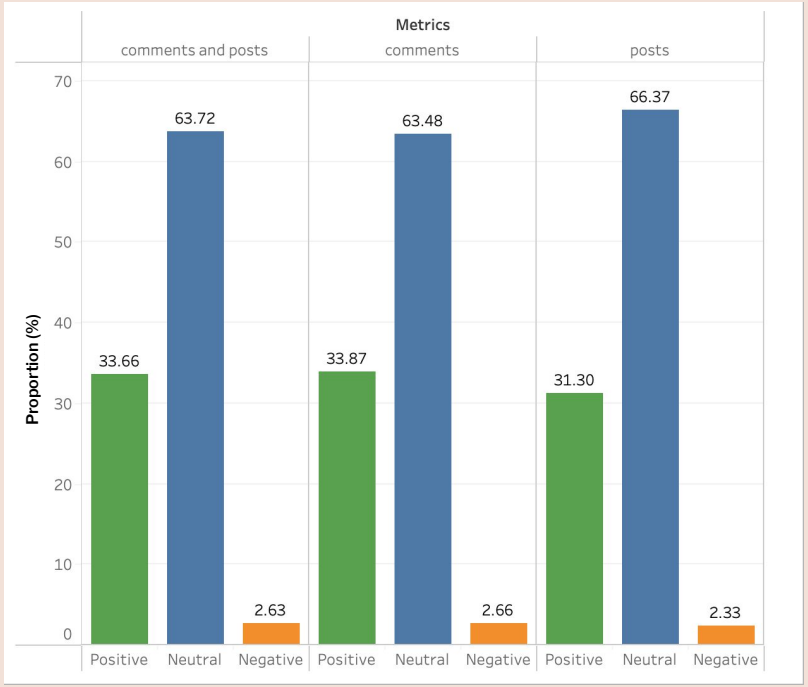

- Neutral tweets perform the best for quote retweets and replies
- Positive tweets perform the best for retweets and likes
- Negative tweets perform the worse

# Average Twitter Metrics According to Sentiment (Compiler)



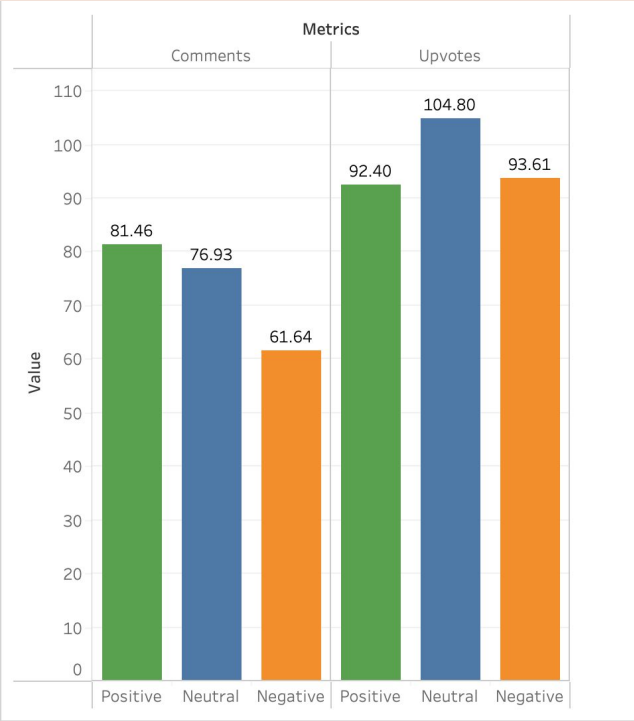

- Neutral tweets perform the best for all metrics

# Proportion of Reddits According to Sentiment




- Neutral is overall the most occurring sentiment
- Negative is considerably the least occurring sentiment

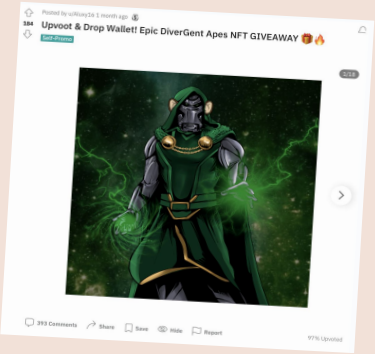
# Average Reddit Metrics According to Sentiment

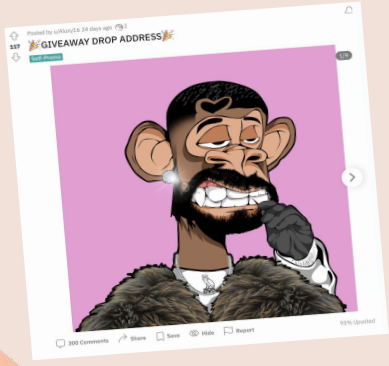



- Higher average of comments for positive sentiment
- Higher average of upvotes for neutral sentiment

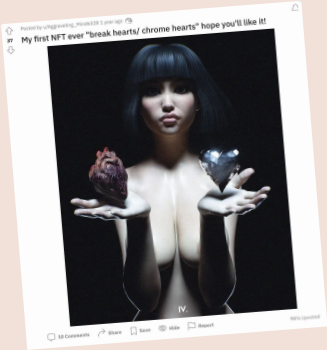
# Example of Reddits

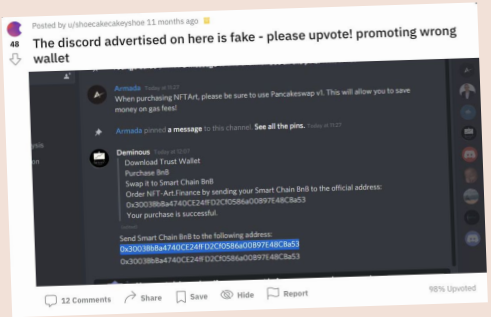
## Positive




## Negative





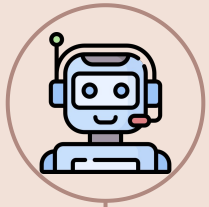
# Analysis of Positive and Negative Posts

## Attached NFTs

Generally generate more interest.

## Giveaways/Promotions

Generate extreme positive emotions.



## Bots

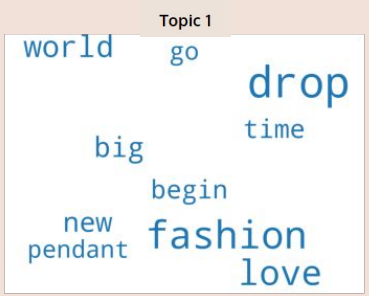
Not considered in our research.

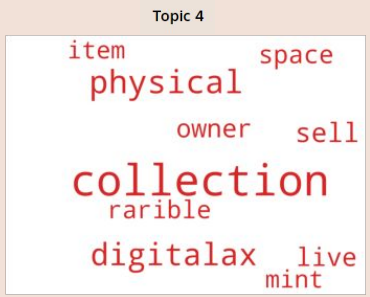
# Topic Trends

# Topic Modelling for Twitter

## Group 1 - Media outlets, Fashion houses and NFT creators on Twitter

examples - @the_fab_ric_ant, @gucci, @time, @voguebusiness





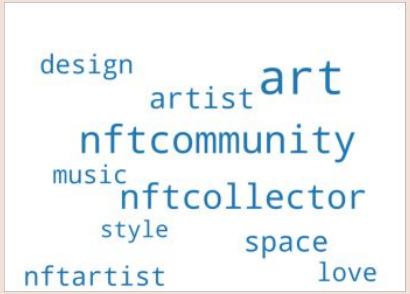

Themes based on the Top 15 tweets per Topic (based on topic dominance)

| Topic | Theme | Proportion |
|---|---|---|
| 4 | Discussions on NFTs (Authenticity, Events) | 43.5% |
| 2 | Promoting NFTs - Value, Exclusiveness, Rarity | 21.7% |
| 1 | Future of NFTs/Metaverse | 20.4% |
| 3 | New NFT/Metaverse project releases | 14.4% |

# Topic Modelling for Twitter

## Group 2 - General public fashion NFT/Metaverse discussions on Twitter

Topic 1




Topic 2

Topic 3

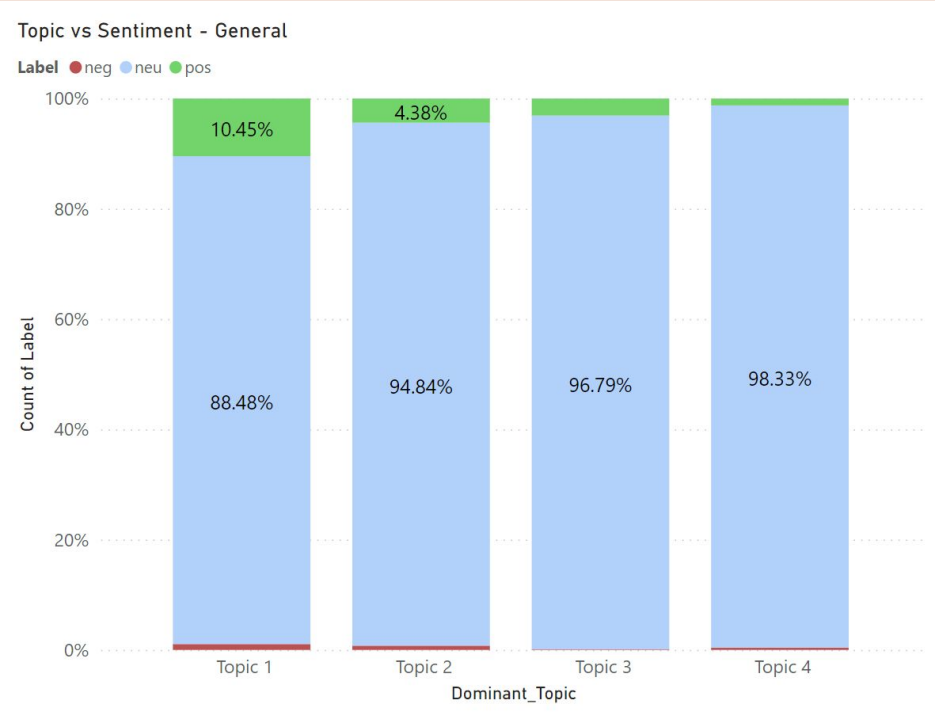
Topic 4

Themes based on dominant words (Wordcloud)

| Topic | Theme | Proportion |
|---|---|---|
| 1 | Appreciation of NFT Art | 60.7% |
| 3 | NFTs & Technology - Games, Blockchain | 23.7% |
| 2 | Luxury collections/drops | 14.5% |
| 4 | Merchandise | 1.6% |

# Topic-Sentiment for Twitter

## Group 2 - General public fashion NFT/Metaverse discussions on Twitter

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| 4 | Merchandise | 1.6% |

# Topic Modelling for Twitter

## Group 3 - Fashion NFT/Metaverse Influencer/KOLs on Twitter

examples - @EyesoFashionNFT, @FashionArtNFT

Topic 1

Topic 2

Topic 3

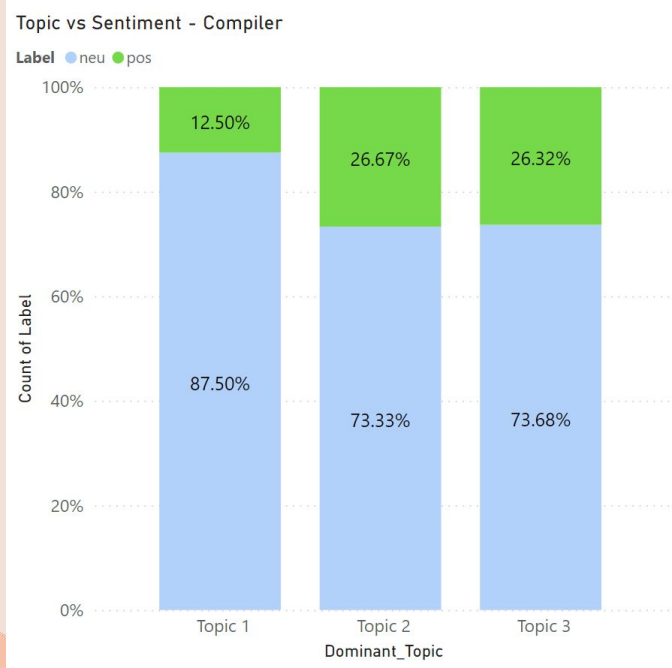
Themes based on the Top 15 tweets per Topic (based on topic dominance)

| Topic | Theme | Proportion |
|---|---|---|
| 1 | Descriptions of NFT art to promote it | 41.4% |
| 3 | New NFT project releases | 32.7% |
| 2 | Sense of community spirit | 25.9% |

# Topic-Sentiment for Twitter

## Group 3 - Fashion NFT/Metaverse Influencer/KOLs on Twitter

examples - @EyesoFashionNFT, @FashionArtNFT




Themes based on the Top 15 tweets per Topic (based on topic dominance)

| Topic | Theme | Proportion |
|---|---|---|
| 1 | Descriptions of NFT art to promote it | 41.4% |
| 3 | New NFT project releases | 32.7% |
| 2 | Sense of community spirit | 25.9% |

# Topic Modelling for Reddit

## Taken from 12 different NFT related threads

Topic 1

Topic 2

Topic 3

| Topic | Theme | Content Proportion | Proportion of Posts | Proportion of Comments | Comments (avg/med) |
|---|---|---|---|---|---|
| Topic 1 | Promoting Projects | 22.55% | 47.38% | 20.33% | 52/10 |
| Topic 2 | Discussing Finances | 14.42% | 14.38% | 14.42% | 54.6/14 |
| Topic 3 | Giveaways | 63.03% | 38.23% | 65.24% | 119/33 |

# 03
# Business Recommendations

# What now?

Avoid Negative Topics

Use Co-Occuring Keywords

Start and Sustain Conversations

Prepare for Public Sentiment

# FASHION IS INSTANT LANGUAGE

- PRADA

# THANK YOU :)

Do you have any questions?

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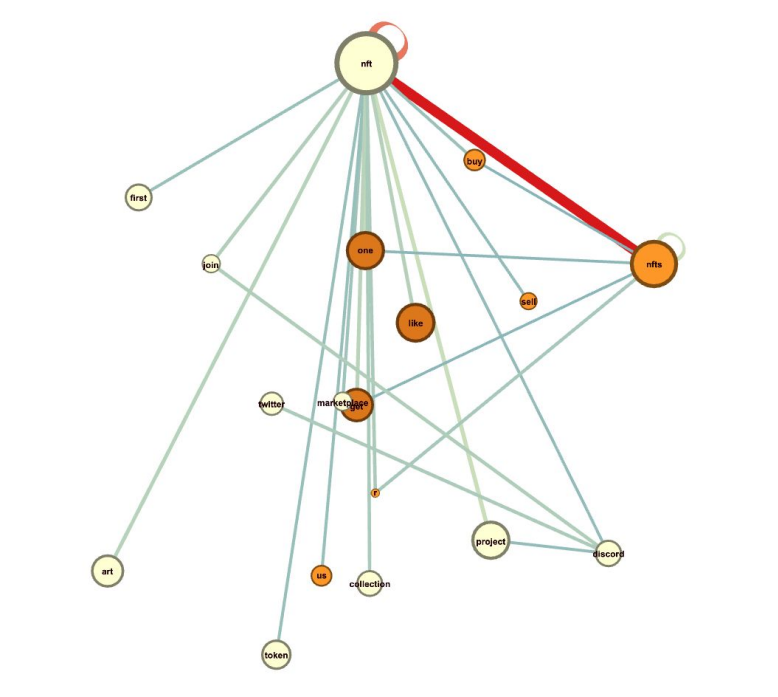
# Commonly occurring words on Reddit



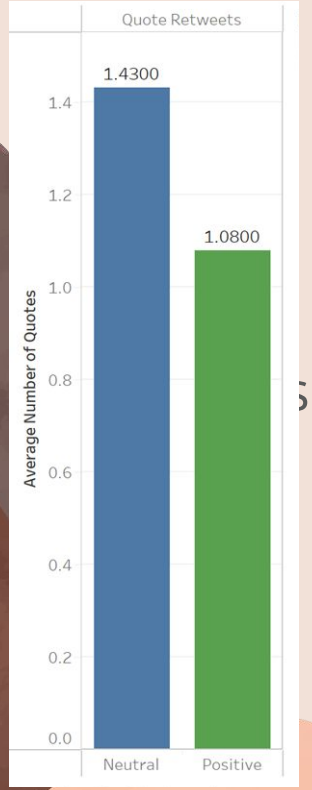

## Most Occurring Pairs

NFT, Project
NFT, NFTs
NFT, one
NFT, get
NFT, art
NFT, like
NFT, sell
discord, sell
twitter, discord

# Twitter Metrics According to Sentiment (General)

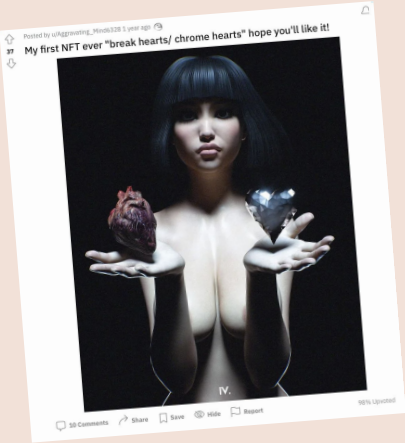
1 Quote Retweets

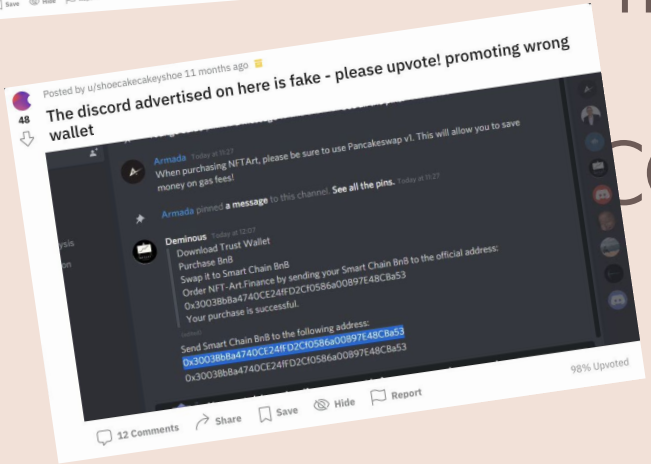
2 Retweets



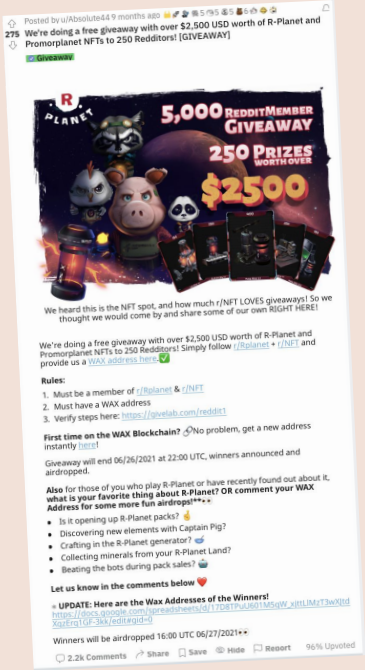

4 Replies

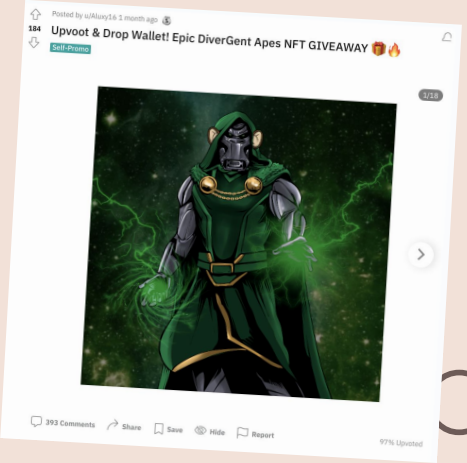
Neutral tweets perform the best for all metrics

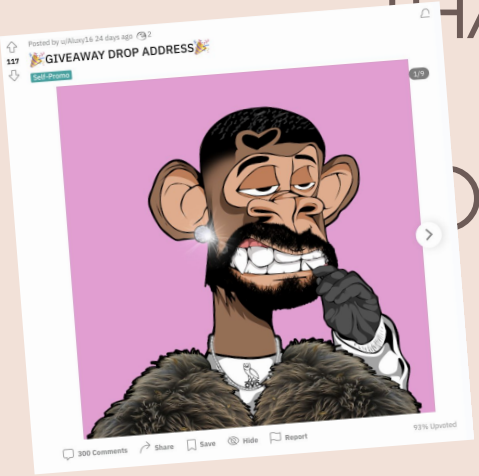





# HOW DOES A POST THAT GENERATES THE MOST NEGATIVE COMMENTS LOOK?




# OW DOES A POST THAT GENERATES THE MOST POSITIVE OMMENTS LOOK?

# Example of Tweets (General)

| | |
|---|---|
| Neutral | The Fashion #Metaverse is Here. Are You Ready? How luxury fashion stopped worrying and embraced the future of shopping, one avatar at a time.  BYÂ KRISTEN BATEMAN https://t.co/ebt8cRGXWZ<br><br>Launching a new collection of #AI-designed #fashion and apparel for the #ParisFashionWeek by @alagraphy.The coll will be available on #tezos at 20h Paris time in very limited eds. Comment and RT to reserve! #cleannft  #Metaverse #nft #nftart |
| Positive | I am amazed, this is one of the best art i've seen not only in the NFT space but in my life. This looks like the first fashion project that is actually in the NFT space for the long run, building an amazing community surrounding the project.<br><br>If you have any interest in the Metaverse, Crypto, NFT art, digital fashion @Alts_Anonymous is a great artist and resource on all things cool in the space, from @RTFKTstudios to @dematerialised to @lukso_io follow him today, he’s nearly at a lucky 8k. |
| Negative | DFWNY Metaverse fashion shows cancelled due to technical difficulties<br><br>@Cointelegraph Digital fashion in the Metaverse is complete nonsense.<br><br>The Metaverse is a Dead-end for the Fashion Industry \| Opinion - Newsweek |

# Example of Tweets (Compiler)

| | |
|---|---|
| Neutral | Join our team and @stacieabuhler to discuss Fashion in the metaverse and what that means for traditional artists as they move digital.<br><br>Fashion fam, which artworks would you display in your Personal Space in the @some_place Metaverse? |
| Positive | Amazing sketch as always @TaliaZoref!<br>@garyvee, @EyesoFashionNFT is Talia's 8,888 fine art NFT Collection with 250+ hand-drawn vibrant traits inspired by the contrast between the colorful and fun fashion world and the judging eye that belittles the industry.<br><br>@blackgold11_nft @TaliaZoref Hi! Big hugs and welcome to our fashion fam. Our Discord waits u with cosy vibes! |

# How we conducted our research

Extraction of Reddit and Twitter Data

| Reddit | Twitter |
|---|---|
| Top posts from 2021 | All tweets from 2021 |
| 12 NFT centric subreddits | General, Compiler, media+creator, Vogue |

- Topic Modelling - Sentiment Analysis -

- Text Co-occurence -

# STEPS FOR THE FUTURE

## Key Opinion Leaders

Conduct social network analysis to find KOLs

## Collectors vs Buyers

Further analysis to differentiate target groups

# Appreciation of NFT and the Arts

In terms of artists, art type and uniqueness. Typically directed at gamers

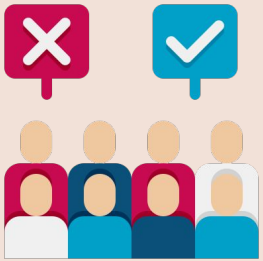
# First Movers and Technology directed

Directed towards those who invest in NFTs with the intention of reselling them

# Community Based Communications

Giveaways → can cause extreme emotions.

# What Can Vogue Do with Sentiment Analysis?



**Analysis of Public Perception to NFT Space/ Tweets**

Do their own market analysis based on specific topics

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]: df1
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]:

| | Tweet | Topic_Perc_Contrib |
|---|---|---|
| 150 | The fashion exec's guide to the metaverse. The #metaverse is here. We outline and explain the key technologies and projects most influential to fashion across digital clothing, mixed reality, gaming, #NFTs and beyond.\n\nFind out more: https://t.co/Vcrnp8TwS9 | 0.6124 |
| 260 | The fashion exec's guide to the metaverse. \nThe metaverse is here. We outline and explain the key technologies and projects most influential to fashion across digital clothing, mixed reality, gaming, NFTs and beyond.\n\nhttps://t.co/Vcrnp8BVtz | 0.5963 |
| 188 | Sneakerheads have long been tech trendsetters, from social drops to AR try-on. The latest land-grab for cultural cachet? The #metaverse.\n\nFind out more: https://t.co/kv9ocbMoap | 0.5774 |
| 266 | The #metaverse is considered to be the next stage of how we use technology — the successor of the internet age. Depending who you ask, the metaverse can extend to digital fashion, social media, augmented reality, virtual stores, video games and NFTs.\nhttps://t.co/Vcrnp8TwS9 | 0.5750 |
| 2550 | 2/\nWhen we started #DIGIFIZZY we proved out for the first time a completely new and #web3 native publishing model with NFT based decentralised unlockable content. It's really about solving for the entire publishing industry the daunting centralised web2 paywall. | 0.5720 |
| 2496 | 2/\nWhen we started #DIGIFIZZY we proved out for the first time a completely new and #web3 native publishing model with #NFT based decentralised unlockable content. It's really about solving for the entire publishing industry the daunting centralised web2 paywall. | 0.5720 |
| 2197 | 5/\n...to gain access to the all too important #web3 and metaverse tools-from ambulance workers, to firefighters, to water based search and rescue and other essential industrial workers who we all depend on. https://t.co/IHyNHMcciS | 0.5583 |
| 212 | The #metaverse is considered the successor to the social media era. Within the @VogueBusiness newsletter, we explore and explain the key technologies and projects most influential to fashion across digital clothing, AR, gaming, NFTs etc.\n\nSign up now 📲 https://t.co/I0TyyMt0cg https://t.co/ZiKzadkf4E | 0.5562 |
| 210 | The #metaverse is considered the successor to the social media era. Within the @VogueBusiness newsletter, we explore and explain the key technologies and projects most influential to fashion across digital clothing, AR, gaming, NFTs etc.\n\nSign up now 📲 https://t.co/I0TyyMboNG https://t.co/LOA7nI3Qdp | 0.5562 |
| 207 | The #metaverse is considered the successor to the social media era. Within the @voguebusiness newsletter, we explore and explain the key technologies and projects most influential to fashion across digital clothing, AR, gaming, NFTs etc.\n\nSign up now 📲 https://t.co/KkVwHrzkNb https://t.co/hIAwGv9zVF | 0.5562 |
| 2934 | 3/\n\nDASH is a file format built for the metaverse and beyond,solving information transfer and interoperability the right way, directly embedding the application layer directly into the file layer through elegant usage of some of the most beautiful math ever recorded by humanity. | 0.5552 |
| 1646 | @CyberRexes Just dropped our micro #EarthDay collection of #VirtualClothing #NFTs at https://t.co/HgGUYg19wQ Super excited about raising awareness and celebrating Earth Day in a virtual world! Inspired by Human Nature & Future Earth... virtual fashion has arrived!\n\n#NFT + #VIRTUALFFTTWG https://t.co/ZMQEukXVT | 0.5485 |

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df3
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| | Tweet | Topic_Perc_Contrib |
|---|---|---|
| 632 | Dutch DJ Don Diablo is building a massive NFT — literally. "What if you could stand inside an NFT, literally? That hasn't been done before," says Diablo, who will put the project up for private sale with Sotheby's https://t.co/6Y81xXXtJK | 0.5390 |
| 633 | Dutch DJ Don Diablo is building a massive NFT — literally. "What if you could stand inside an NFT, literally? That hasn't been done before," says Diablo, who will put the project up for private sale with Sotheby's https://t.co/KoTuR8dbaJ | 0.5390 |
| 634 | Dutch DJ Don Diablo is building a massive NFT — literally. "What if you could stand inside an NFT, literally? That hasn't been done before," says Diablo, who will put the project up for private sale with Sotheby's https://t.co/zs46mYyYWF | 0.5390 |
| 834 | Decentralisation is key to the future. "Nobody should profit from the metaverse," says Martin Raymond. "Do we believe that people should profit from the moon? I think we don't. So why is the metaverse any different." https://t.co/EMAZ8bunw0 | 0.5217 |
| 49 | In this interview from our 2022 Footwear Vanguards series, we speak to Joey Khamis, who is putting his innovative designs into a whole new metaverse. https://t.co/Vr7EVX4u4k | 0.4997 |
| 729 | Young & Sick and Goldflyer have announced a "Golden Ticket" NFT art fundraiser benefitting 10 indie venues and the National Independent Venue Association.\n\nhttps://t.co/JNZXgmBsNX | 0.4970 |
| 640 | As Tones and I releases her debut album this week, her iconic 'Rolling Stone Australia' cover will make history as a brand new NFT.\nhttps://t.co/ziLjoFC0fu | 0.4925 |
| 108 | Photographer Jesse Frohman has launched a website to auction more than 100 pictures from "The Last Session" photoshoot as an NFT. A portion of all proceeds raised will go to the JED Foundation. https://t.co/YKkujrhQ34 | 0.4852 |
| 458 | First up in our A Future World podcast series, the arts writer @deankissick and founder of NFT marketplace Zora Dee Goens go head to head on the tokens everyone is talking about. Hosted by @ashleighkane #AFutureWorld\n\nhttps://t.co/OaxT0PYsiF | 0.4825 |
| 2623 | 2/\nWeb3 Wizards is our #NFT collection series that we have materialised, where we in-house design, mint and recognise those devs that continue to build the fabric for making all of #web3, #metaverse, NFTs, decentralisation possible. 🙌 | 0.4765 |
| 2323 | 2/\nWeb3 Wizards is our #NFT collection series that we have materialised, where we in-house design, mint and recognise those devs that continue to build the fabric for making all of #web3, the #metaverse, NFTs, decentralisation possible. ⭐ ⭐ ⭐ ⭐ | 0.4765 |
| 2259 | 2/ Web3 Wizards is our NFT collection series that we have materialised, where we in-house design, mint and recognise those devs that continue to build the fabric for making all of web3, the metaverse, NFTs, decentralisation possible. | 0.4765 |
| 2530 | 2/\nWeb3 Wizards is our #NFT collection series that we have materialised, where we in-house design, mint and recognise those devs that continue to build the fabric for making all of web3, the metaverse, NFTs, decentralisation possible. 🌟 | 0.4765 |
| 2467 | 2/\n#Web3 Wizards is our #NFT collection series that we have materialised, where we in-house design, mint and recognise those devs that continue to build the fabric for making all of web3, the #metaverse, NFTs, decentralisation possible. | 0.4765 |

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df2
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| | Tweet | Topic_Perc_Contrib |
|---|---|---|
| 1075 | 2/\nThe Lion Crown. Inspired by the Venetian coat of arms, this incredible piece took hundreds of hours to create by hand and features 16 rubies (92+ total carats) and 9 rose-cut diamonds (1.5+ total carats). NFT + digital wearable + physical crown + 2-year experiential access. https://t.co/tnIHFp6oce | 0.6191 |
| 1101 | 11/\nThe Lion Crown. Inspired by the Venetian coat of arms, this incredible piece took hundreds of hours to create by hand and features 16 rubies (92+ total carats) and 9 rose-cut diamonds (1.5+ total carats). NFT + digital wearable + physical crown + 2-year experiential access. https://t.co/8sIS1nFjd6 | 0.6191 |
| 1108 | 3/\nDress From a Dream - Silver. This spectacular piece took thousands of hours to create by hand and features embroidery made of Swarovski crystal and Murano glass. The surface reflections are incredible. NFT + digital wearable + physical dress + 2-year experiential access. https://t.co/Rb5gGgrfs1 | 0.6107 |
| 1074 | 3/\nThe Doge Crown. Inspired by Venice's Doge Palace, this incredible piece took hundreds of hours to create by hand and features 7 blue sapphires (177+ total carats) and 142 diamonds (6.28 total carats). NFT + digital wearable + physical crown + 2-year experiential access. https://t.co/L5unM5GDqH | 0.6094 |
| 1100 | 12/\nThe Doge Crown. Inspired by Venice's Doge Palace, this incredible piece took hundreds of hours to create by hand and features 7 blue sapphires (177+ total carats) and 142 diamonds (6.28 total carats). NFT + digital wearable + physical crown + 2-year experiential access. https://t.co/ZfLIHU0ODf | 0.6094 |
| 1104 | 8/\nThe Mosaic Impossible Jacket. This digital-only piece is inspired by the mosaic floor of the St. Mark's Basilica, entirely embroidered with sequins with deep green crocodile on the collar, cuffs, and hem. NFT + digital wearable + hand sketch + 1-year experiential access. https://t.co/ECZ4LxVe6u | 0.5848 |
| 2241 | Additional Token Staking Rewards: Upcoming and Retroactive Market Activity 🔥 💸 \n\nTotal of 59.58047 MONA to be distributed as part of retroactive allocation towards;\n\n>> MONA, $MONA LP, and Genesis MONA #NFT stakers\n\n💸 💸 💸 💸 💸 💸 \n\nRead more here 👇 👇 👇 📬 \nhttps://t.co/AfSA2AdYDV | 0.5847 |
| 1106 | 5/\nDress From a Dream - Gold. This spectacular piece also took thousands of hours to create by hand and features embroidery made of Swarovski crystal and Murano glass. The surface reflections are incredible. NFT + digital wearable + physical dress + 2-year experiential access. https://t.co/Aq0V1vsP1u | 0.5800 |
| 2316 | 4/\nFor the first round of voting and governance utility, the following holders are eligible to vote;\n- MONA holders\n- Genesis MONA #NFT holders\n- Genesis MONA NFT stakers\n- MONA /ETH Uniswap LP holders\n- $MONA/USDT Quickswap LP holders\n – MONA/QUICK Quickswap LP holders | 0.5744 |
| 2342 | 6/ >> 3 degrees of exclusivity (Common, Semi-Rare, Exclusive)\n>> Purchasable in $MONA (only on Matic network)\n>> Dynamic hidden content is also unlocked upon purchase\n\n🔥 You can view these unlockable NFT content bundles here: 🔥 \n 👉 https://t.co/O4AgoOzmk2 👈 | 0.5734 |
| 2183 | 6/ >> 3 degrees of exclusivity (Common, Semi-Rare, Exclusive)\n>> Purchasable in $MONA (only on Matic network)\n>> Dynamic hidden content is also unlocked upon purchase\n\n🔥 You can view these unlockable NFT content bundles here: 🔥 \n 👉 https://t.co/O4AgoOQXIC 👈 | 0.5734 |
| 2263 | 6/ >> 3 degrees of exclusivity (Common, Semi-Rare, Exclusive)\n>> Purchasable in $MONA (only on Matic network)\n>> Dynamic hidden content is also unlocked upon purchase\n\n🔥 You can view these unlockable NFT content bundles here: 🔥 \n 👉 https://t.co/O4AgoOzmk2 👈 | 0.5734 |

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df4
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| | Tweet | Topic_Perc_Contrib |
|---|---|---|
| 1279 | reminder to be ULTRA careful with dms on discord 🚨 \n\nWe will NEVER dm you, block dms from common servers in your discord settings \n\nThis is usefull for everyone in the NFT Space, do it to avoid scams, too many people getting their NFT's stolen or buying fake nfts everyday here https://t.co/IN1N6kaxtx | 0.7002 |
| 1275 | Space Pod Airdrop \nThe first item of the roadmap will be airdropped by the end of the month. Your Clones very own @oncyber_io SPACE POD 🚀 \n\n1 Clone=1 Space Pod NFT\nClones will be airdropped their Space Pods.\nUnrevealed Vials will have to pay a gas fee to claim their space pod https://t.co/giYN84kVMW | 0.6640 |
| 1289 | Please be aware! 🚨 \nThe presale is live at 12pm PT today\n\nBe careful with buying or offering to buy something from the market because somebody could mint first and sell the NFT afterwards!\n\nWe don't recommend to buy during the presale period because we can't guarantee the mint. | 0.6391 |
| 3687 | @NFT_aleksandr @thelonelyaliens @SewerRats_NFT @WickedCraniums @Dicklebutts Bro if your on a space telling people they should be shamed and punished for telling people to buy or not to buy, your pinned tweet probably shouldn't be asking people what to buy 😂. Geeez | 0.6380 |
| 1060 | 9/\n@UNXD_NFT is built on @0xPolygon @PolygonStudios, the leading layer 2 scaling solution, while each DGFamily Box will be minted on ETH Layer 1 for provenance. @UNXD_NFT has also integrated with @MoonPay to enable direct credit card payments via its NFT Checkout solution. 💳 | 0.6135 |
| 3198 | 💧 💧 It's DMAT double Drip day 💧 💧 \n\n13.30 CET come join our twitter spaces event with @esquiresg @satoshi_studio @lukso_io and Tobyato.\n\nhttps://t.co/wA5pLPX5dK\n\n2pm CET for the #NFT Sneaker launch\n\n#DMATxESQUIRESGxSATS https://t.co/Yh4VU7r3FA | 0.6106 |
| 1508 | 1 : FEWO WORLD 🌍 🌎 \n\nClarification on FEWO SHOE Physicals Redemption {THREAD}\n\n🗓️ On April 10th All NFT owners will receive an email from us with a redemption link. \n\nALL will be able to redeem a FREE Physical Sneaker for 48Hrs, filling in their size and shipping info. https://t.co/ppJM5xZJnh | 0.6101 |
| 553 | The Italian restaurant Bros' became a global target for critics after it got an epically bad review.\n\nBut for Floriano Pellegrino, the restaurant's chef, the takedown wasn't all bad. He's launching an NFT, and his ridiculed mouth molds are selling fast.\nhttps://t.co/t9x3afEup8 | 0.5932 |
| 552 | The Italian restaurant Bros' became a global target for critics after it got an epically bad review.\n\nBut for Floriano Pellegrino, the restaurant's chef, the takedown wasn't all bad. He's launching an NFT, and his ridiculed mouth molds are selling fast.\nhttps://t.co/zUw0etnGAm | 0.5932 |
| 1454 | going with the Forge event live in 15min. \nWill leave it LIVE for 1 WEEK, time for everyone to get their NFT in metamask and redeem / understand how big this thing we're doing is 😅 \n\nMight be technical hurdles, we'll be live and helping all week here and on discord so no stress | 0.5845 |
| 1285 | Reminder ⚠️ \nTo avoid scams, do not try to buy a Mintdisc on secondary, it's probably been used to redeem already. \nDo not try to buy presale access NFT either, its risky now. \n\nIf you can't wait for public sale, only get a DNA Vial from this collection https://t.co/aoU83LhMan | 0.5828 |
| 1172 | 🚨 Free NFT alert! 🚨 Simply retweet our live Twitter Space talk post and join on the 16th Dec to see if you won, that's it! Can't be any more simple than that.\n\n 👉 Click here to view event post: https://t.co/s6zQLBkFNA\n\n#BNV #Metaverse #digitalfashion #NFT #nftcollector #freenft | 0.5789 |

# MAYBE YOU NEED TO DIVIDE THE CONTENT

## MERCURY

Mercury is the closest planet to the Sun and the smallest one in the Solar System

## VENUS

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot

# YOU COULD USE THREE COLUMNS, WHY NOT?

## MARS

Despite being red, Mars is actually a very cold place

## JUPITER

It's a gas giant and the biggest planet in the Solar System

## SATURN

It's a gas giant, composed mostly of hydrogen and helium

# Commonly

## MARS

Despite being red, Mars is actually a very cold place

## JUPITER

It's a gas giant and the biggest planet in the Solar System

## SATURN

It's a gas giant, composed mostly of hydrogen and helium

# FASHION IS INSTANT LANGUAGE – PRADA

“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”

–SOMEONE FAMOUS

# MAYBE YOU NEED TO DIVIDE THE CONTENT

## MERCURY

Mercury is the closest planet to the Sun and the smallest one in the Solar System

## VENUS

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot

# YOU COULD USE THREE COLUMNS, WHY NOT?

## MARS

Despite being red, Mars is actually a very cold place

## JUPITER

It's a gas giant and the biggest planet in the Solar System

## SATURN

It's a gas giant, composed mostly of hydrogen and helium

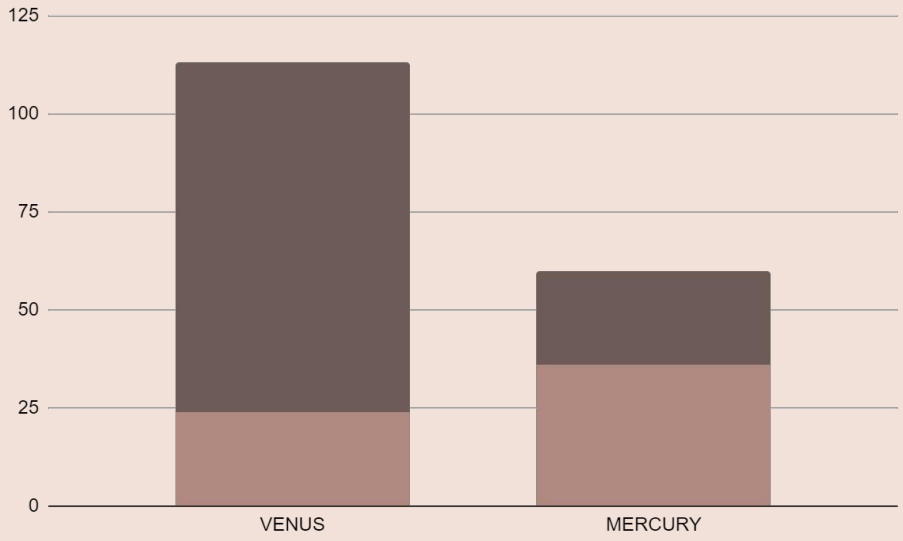
# A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of a long text

# FASHION IS INSTANT LANGUAGE – PRADA

# AWESOME WORDS

# DO YOU NEED A GRAPH?




To modify this graph, click on it, follow the link, change the data and paste the new graph here

- Venus has a beautiful name, but it's terribly
- Mercury is the closest planet to the Sun

# SOMETIMES, REVIEWING CONCEPTS IS A GOOD IDEA

## MERCURY

Mercury is the closest planet to the Sun

## VENUS

Venus has a beautiful name, but it's terribly hot

## MARS

Despite being red, Mars is a cold place

## JUPITER

It's the biggest planet in the Solar System

## SATURN

Saturn is the ringed one and a gas giant

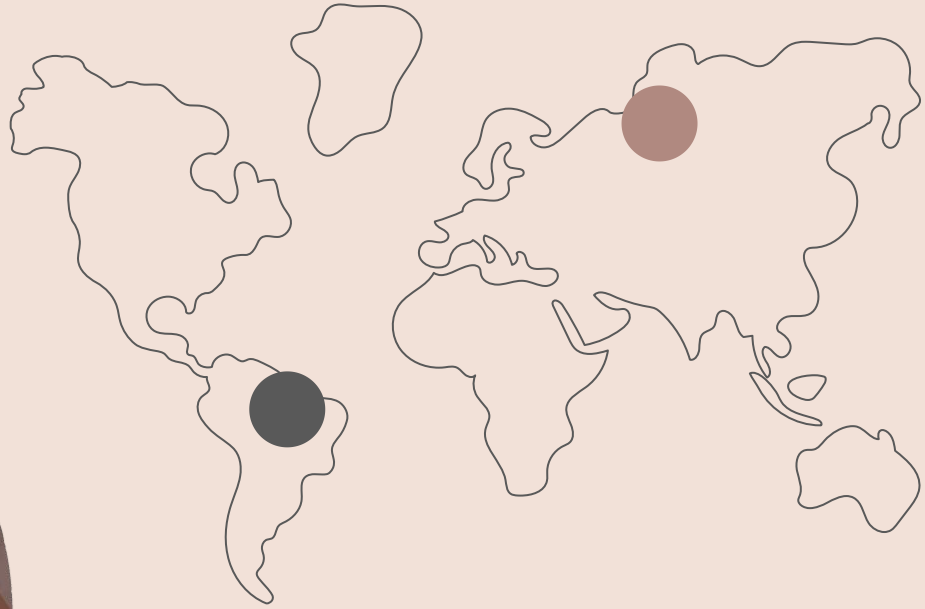
## NEPTUNE

Neptune is the farthest planet from the Sun

# ...AND THE SAME GOES FOR TABLES

| | MASS (earths) | DIAMETER (earths) | SURFACE GRAVITY (earths) |
|---|---|---|---|
| MERCURY | 0.06 | 0.38 | 0.38 |
| MARS | 0.11 | 0.53 | 0.38 |
| SATURN | 95.2 | 9.4 | 1.16 |

# THIS IS A MAP



## MARS

Despite being red, Mars is a cold place

## MERCURY

Mercury is the closest planet to the Sun

# 4,498,300,000

Big numbers catch your audience’s attention

# OUR TEAM

## JENNA DOE

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on the screen with your own

## HELENA JAMES

You can replace the image
on the screen with your own

# 02

# INSIGHTS

You can enter a subtitle here if you need it

# IDENTIFYING INFORMATION

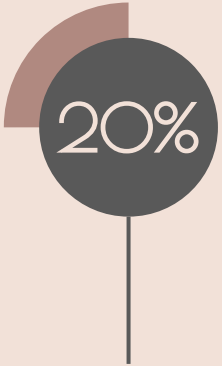
## MERCURY

Mercury is the closest planet to the Sun

## SATURN

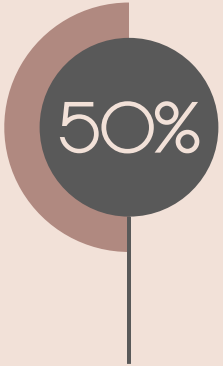
Saturn is the ringed one and a gas giant

# WHAT ABOUT THESE PERCENTAGES?



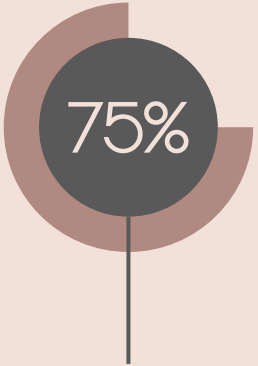

## MARS

Despite being red, Mars ir a cold place




## SATURN

Saturn is the ringed one and a gas giant




## MERCURY

It's the smallest planet in the Solar System

# 03

# BUSINESS RECOMMENDATIONS

You can enter a subtitle here if you need it

# DESKTOP SOFTWARE

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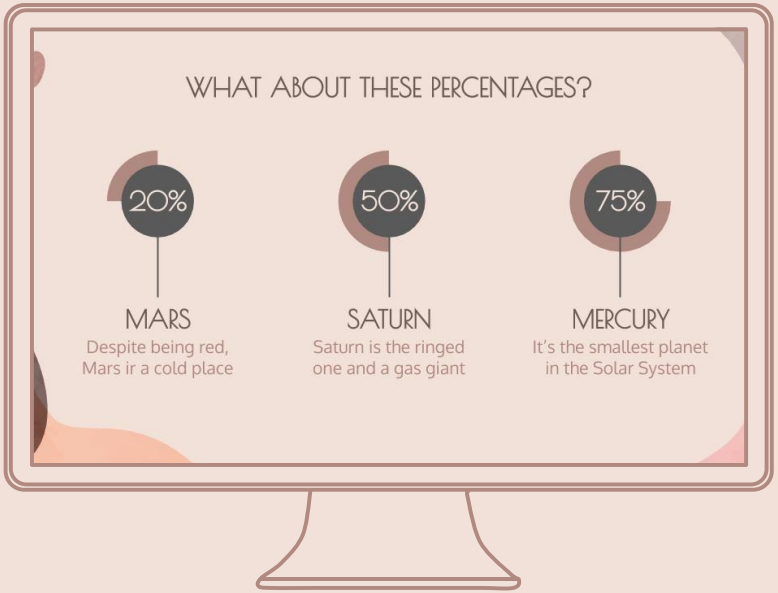

# TABLET APP

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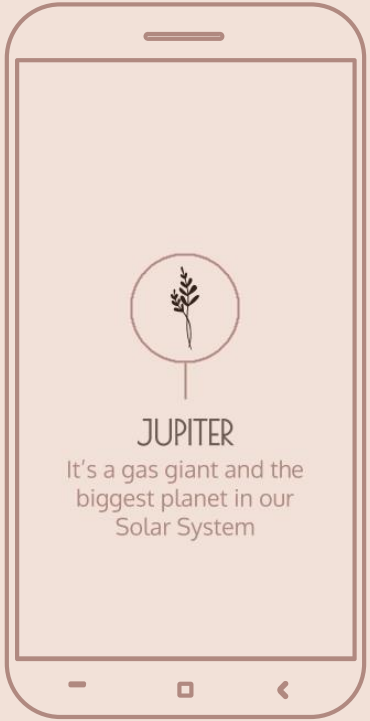
# MOBILE WEB

You can replace the image on the screen with your own work. Just delete this one, add yours and center it properly



# ALTERNATIVE RESOURCES

# RESOURCES

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## PHOTOS

- Portrait of a woman with her eyes covered by a man.
- Portrait of a man with kaleidoscope effect.
- Smiling female worker talking on the phone.
- Business woman posing.

## VECTORS

- Painted business card template.
- Instagram hand drawn floral stories highlights.
- Instagram hand drawn floral stories highlights.
- Instagram hand drawn floral stories highlights.
- Floral instagram highlights for social media online websites.

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(https://fonts.google.com/specimen/Poiret+One)

**Oxygen Regular**
(https://fonts.google.com/specimen/Oxygen)

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#f2e1d8

#595959

#b08980

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Pana

Amico

Bro

Rafiki

Cuate

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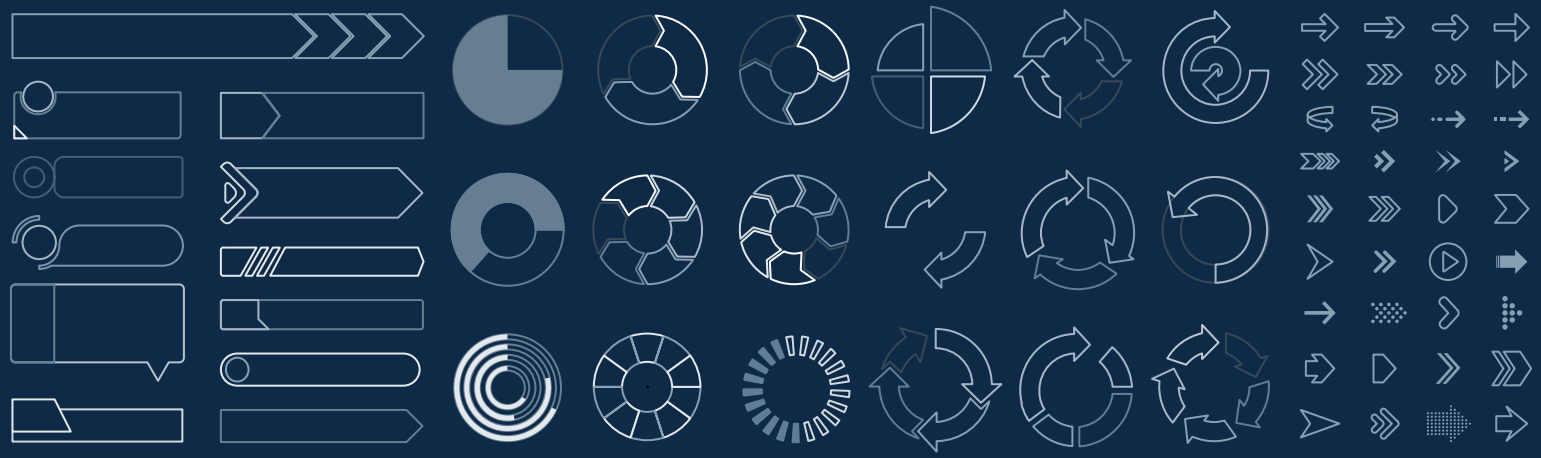

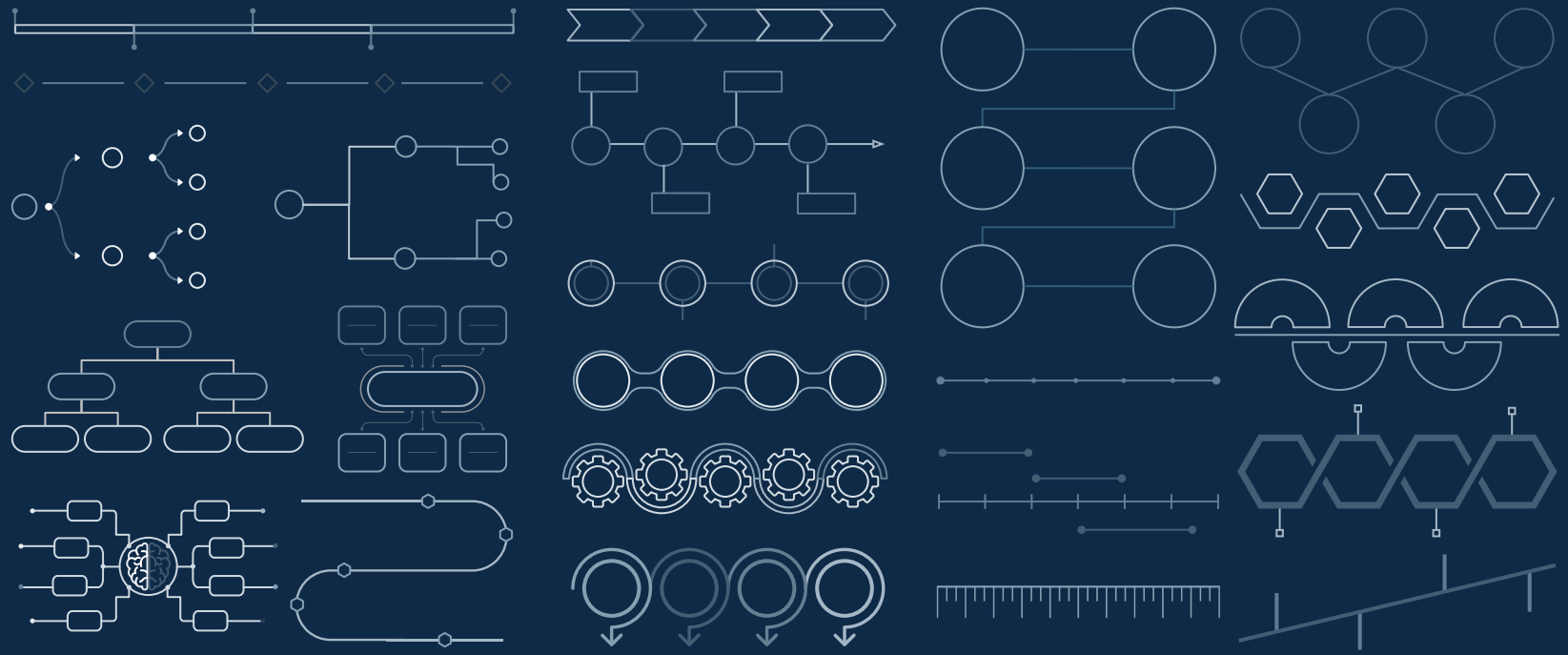

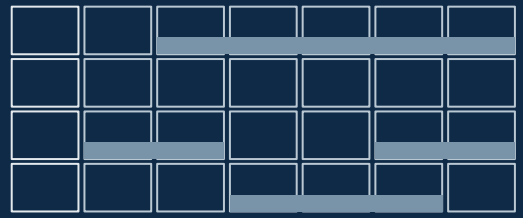

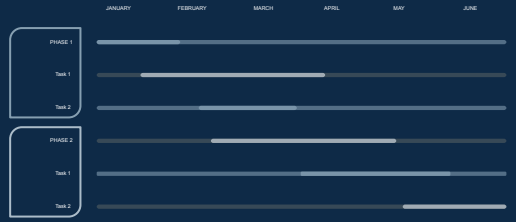
JANUARY
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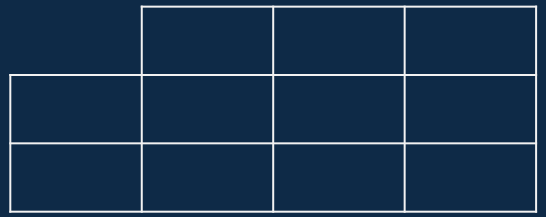

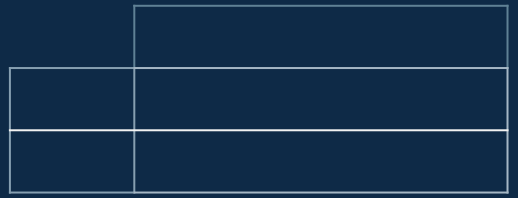

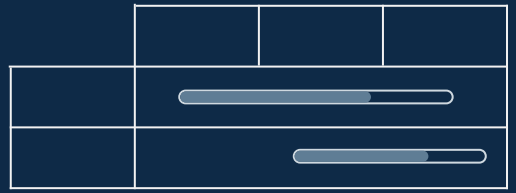

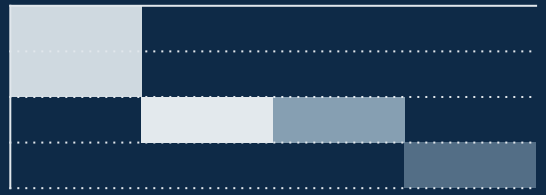

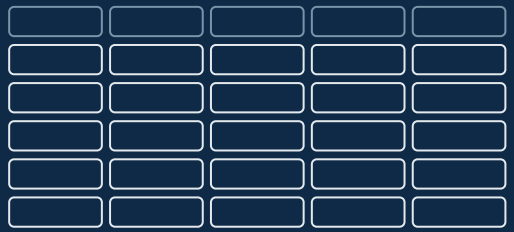

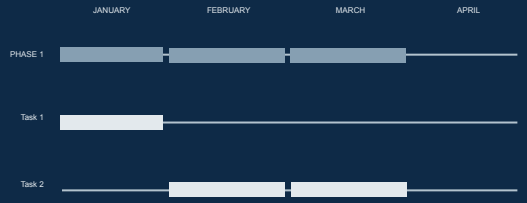
JANUARY
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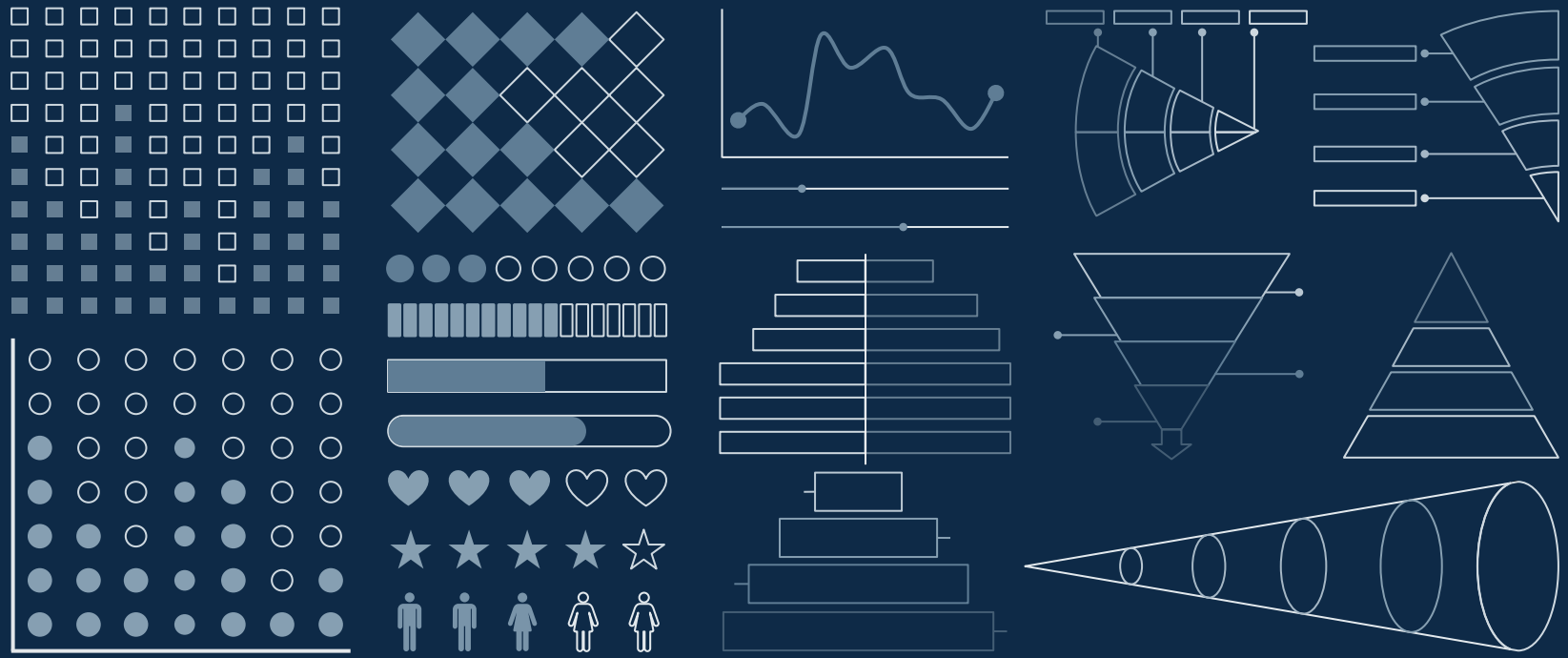

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