COFFEE SHOP SALES ANALYSIS

INTRODUCTION

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

Start Your Day With Coffee

RECOMMENDED ANALYSIS

1) How do sales vary by day of the week and hour of the day?

2) Are there any peak times for sales activity?

3) What is the total sales revenue for each month?

4) How do sales vary across different store location?

5) What is the avg price per person?

6) Which product are the best selling in terms of quantity and revenue?

7) How do sales vary by product category and type?