



2015

2016

2017

Total Profit

10.46M

Total Revenue

24.91M

Total Cost

14.46M

Top1 Product By Total Order

Water Bottle - 30 oz.

Top1 Product By Total Profit

Mountain-200 Black, 46

Top1 Product By Total Return

Road-650 Red, 52

Top1 Product By Total price

Road-150 Red, 44

Total order by CategoryName

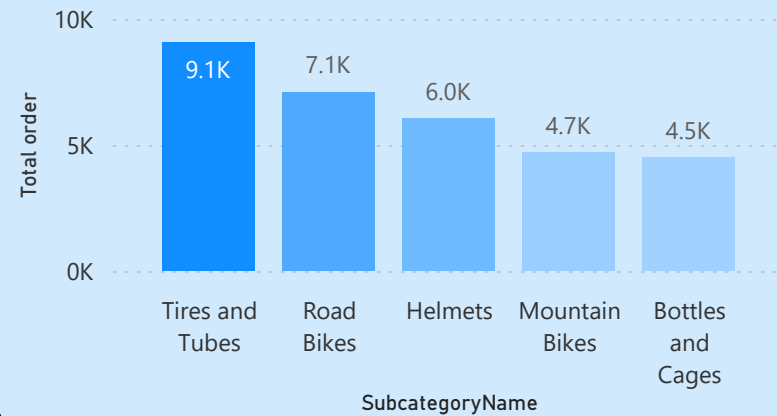
Accessories

Bikes

Clothi...

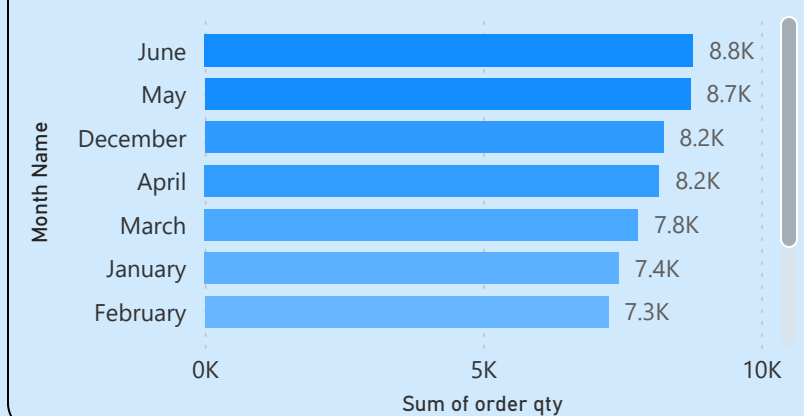
Total order by SubcategoryName

Total order 4.49K 9.08K



Sum of order qty by Month Name

Sum of order qty 6.24K 8.78K



Total order by Country



ProductName	Total profit	total return	Total order
All-Purpose Bike Stand	23,290.96	8	234
AWC Logo Cap	12,199.79	46	2062
Bike Wash - Dissolver	8,490.25	25	850
Classic Vest, L	7,234.68	4	182
Classic Vest, M	7,234.68	7	182
Classic Vest, S	6,240.91	8	157
Total	10,457,715.43	1828	25164



Year

All

Month

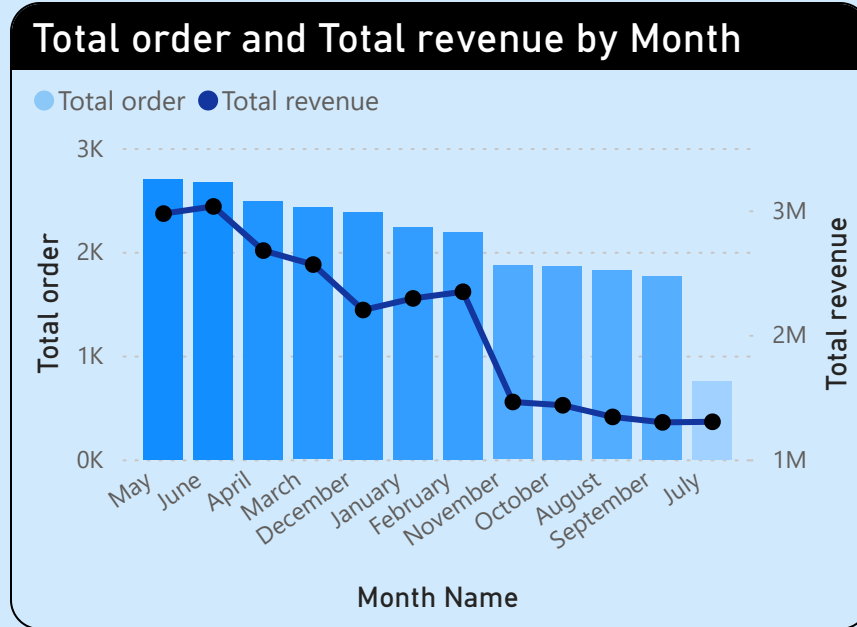
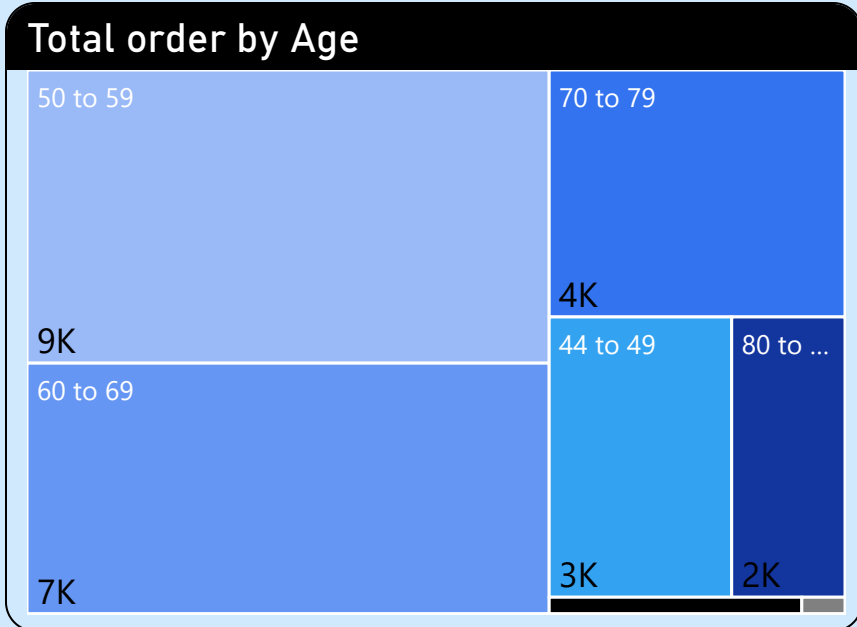
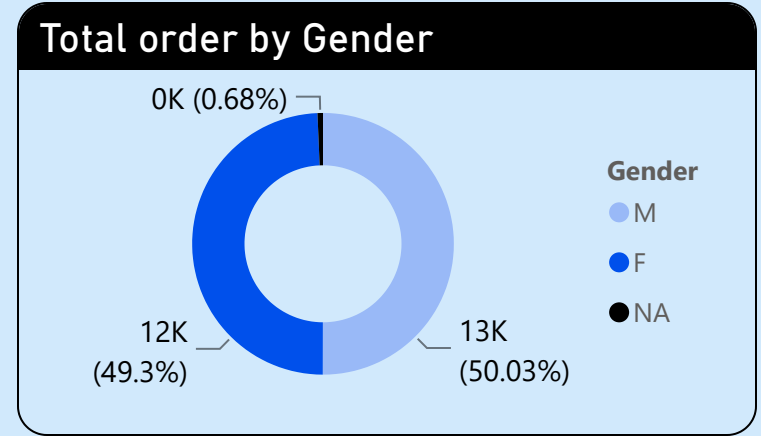
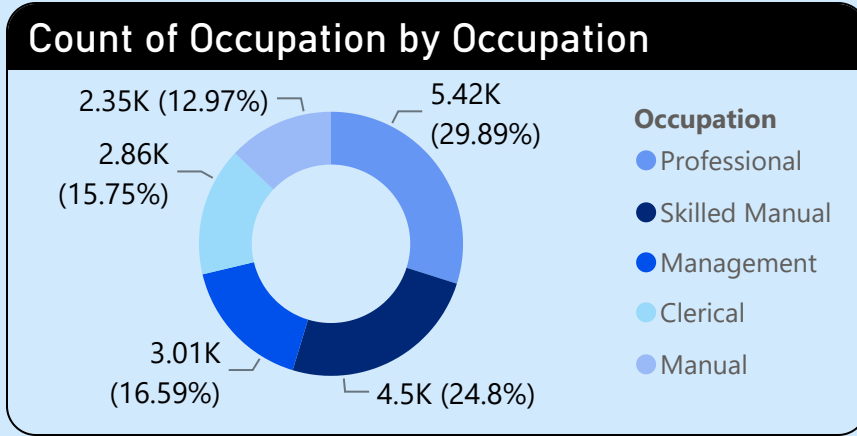
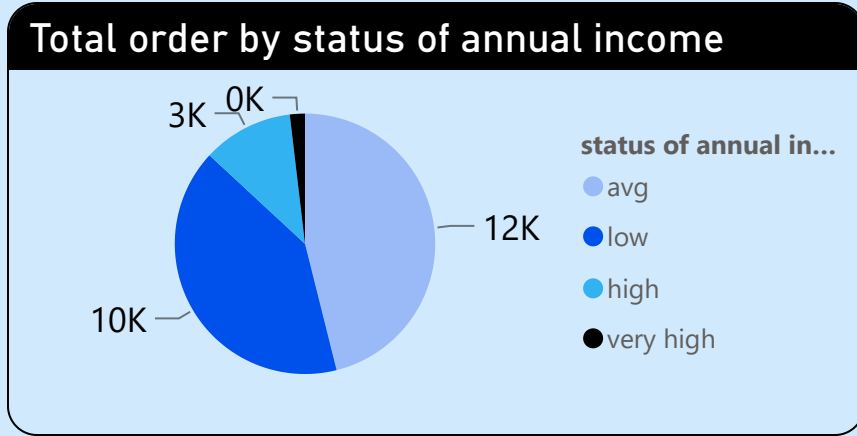
All

Top 1 Customer By Revenue

MR. MAURICE SHAN

Top 1 Customer By Totalorder

MR. DALTON PEREZ

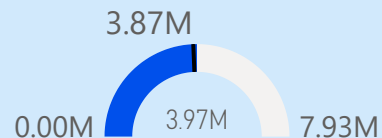


Full Name	Total order	parent
MR. DALTON PEREZ	26	yes
MR. FERNANDO BARNES	26	yes
MR. RYAN THOMPSON	26	yes
MRS. HAILEY PATTERSON	26	yes
MRS. SAMANTHA JENKINS	26	yes
MR. JASON GRIFFIN	25	yes
MRS. ASHLEY HENDERSON	25	yes
MR. CHARLES JACKSON	24	yes
MR. DANIEL DAVIS	24	yes
MR. HENRY GARCIA	24	yes
Total	25164	

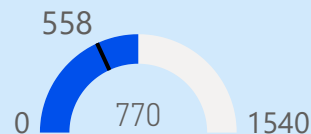


Year	Month	Country	Adjustment profit
2016	All	All	1.00

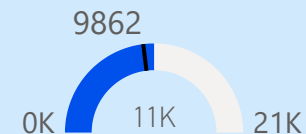
Total profit and TargetProfit



total return and TargetReturn

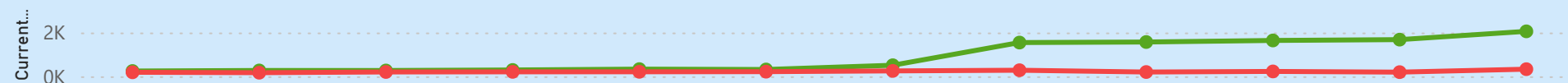


Total order and TargetOrder

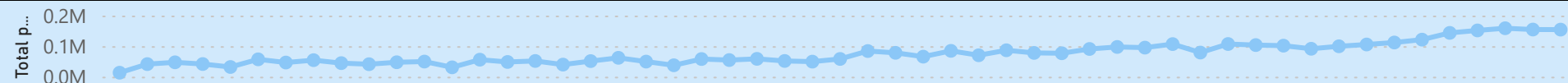


Current_year and Last Year Order by Month

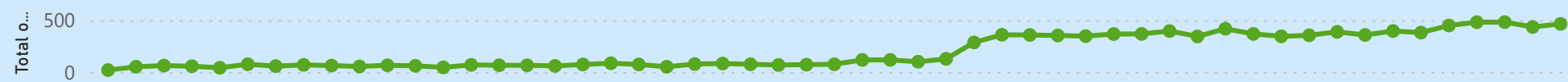
● Current_year ● Last Year Order



Total profit by Start of Week

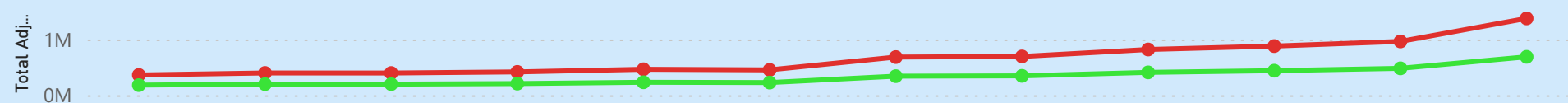


Total order by Start of Week



Total AdjustmentProfit and Total profit by Month

● Total AdjustmentProfit ● Total profit



total return and Previous Month Returns by Month

163!
Goal: 136 (-19.85%)

Total profit and Previous Month Order by Month

689.68K✓
Goal: 1677 (+41026.07%)

Total order and Previous Month Order by Month

2056✓
Goal: 1677 (+22.6%)

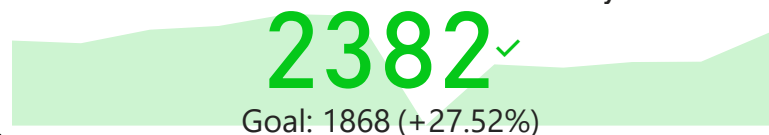
Country	Total order
+ Australia	6060
+ Canada	3024
+ France	2315
+ Germany	2294
+ United Kingdom	2771
+ United States	8700
Total	25164



Year	Month	Country
All	All	All

Last Year Orders	Last Year Returns
4336	133

Total order and Previous Month Order by Month



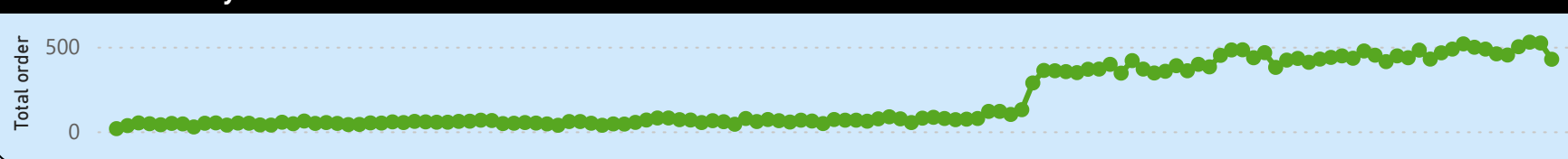
Total profit and Previous Month Order by Month



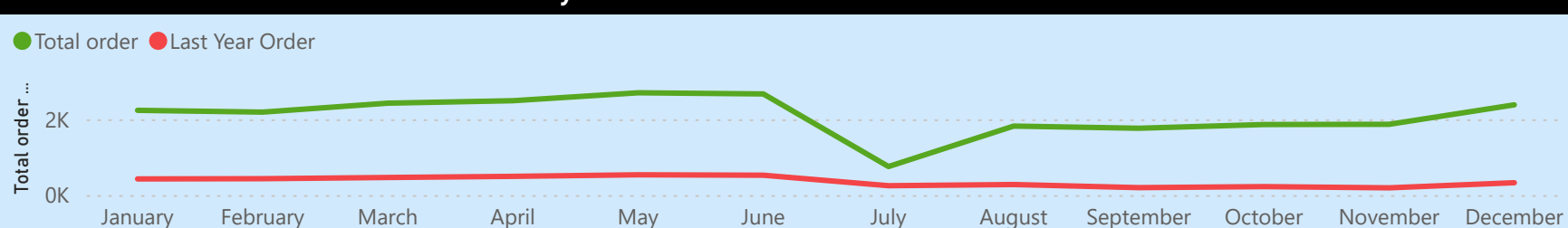
total return and Previous Month Returns by Month



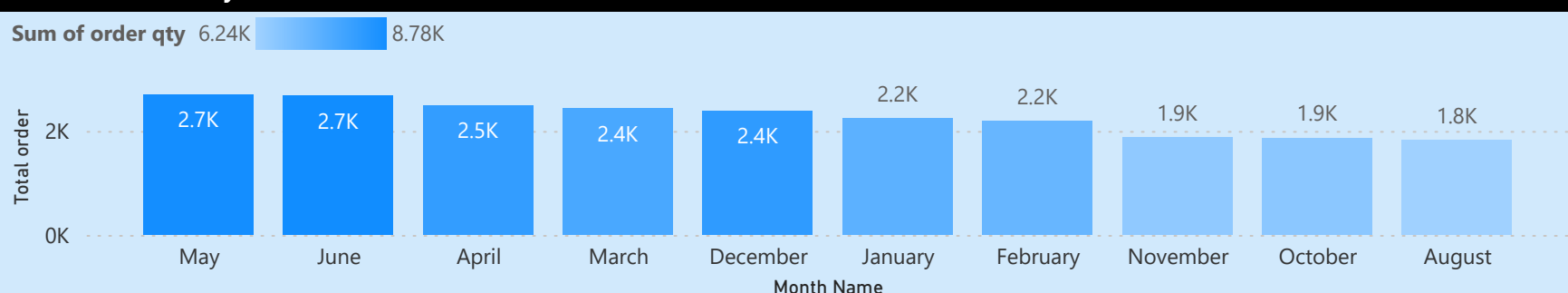
Total order by Start of Week



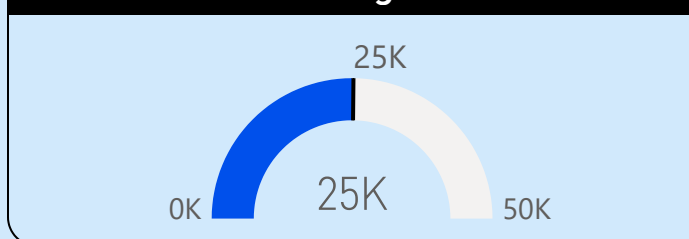
Total order and Last Year Order by Month



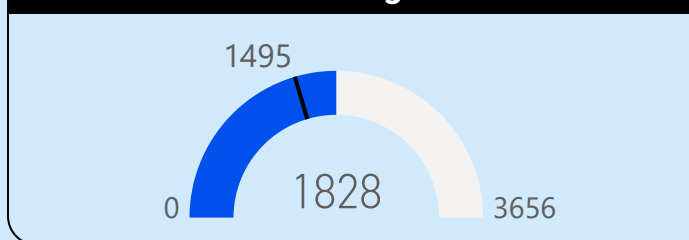
Total order by Month Name



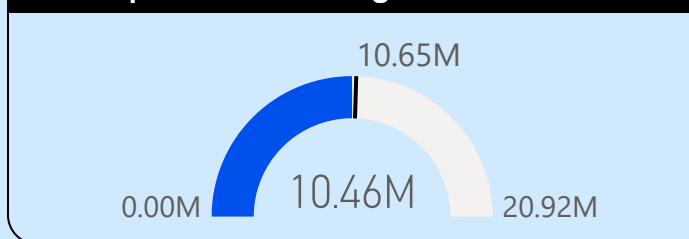
Total order and TargetOrder



total return and TargetReturn



Total profit and TargetProfit



FirstName	LastName	MaritalStatus
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AARON	ADAMS	S
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AARON	ALEXANDER	M
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AARON	ALLEN	S
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AARON	BAKER	M
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AARON	BRYANT	S
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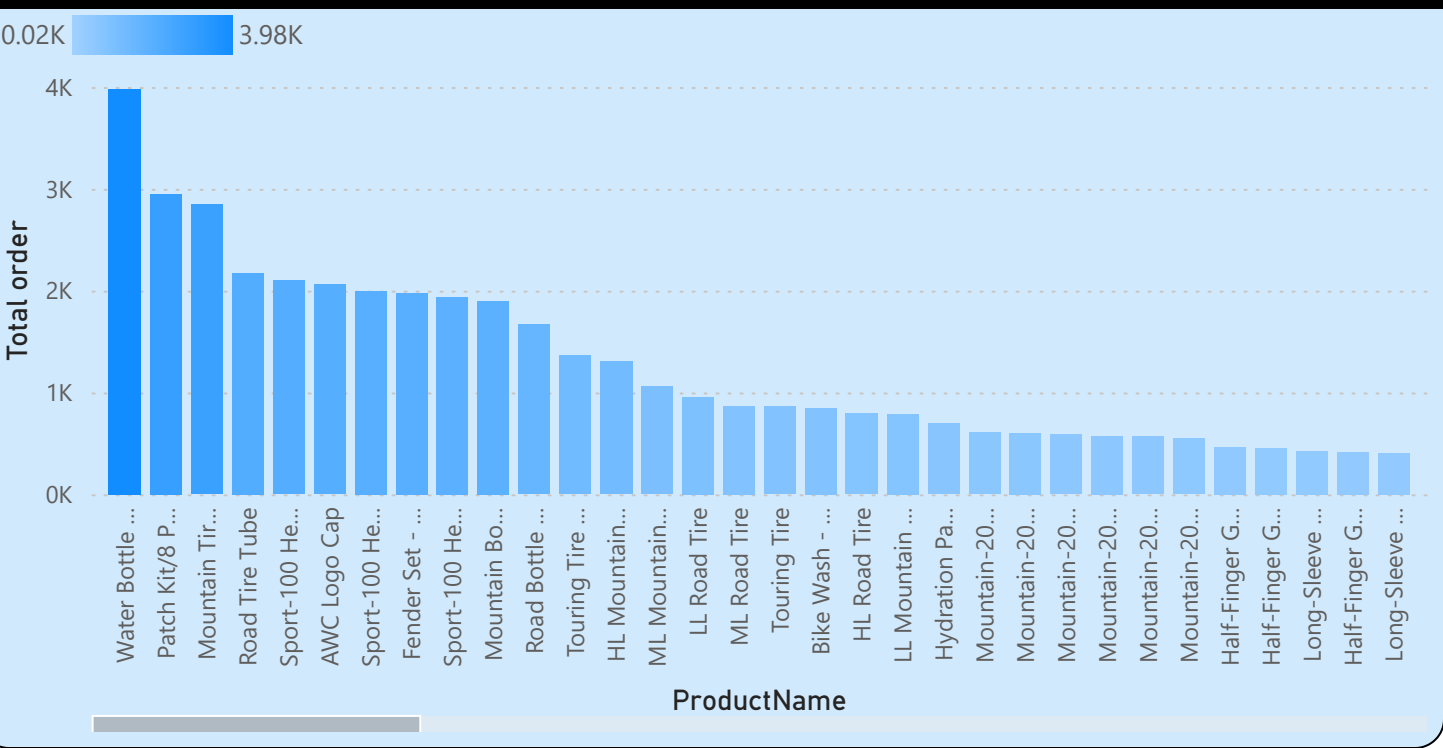
AARON	BUTLER	M
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AARON	CAMPBELL	S
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AARON	CARTER	S
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AARON	CHEN	M
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Total order by ProductName



Text

- ProductName
- CategoryName
- SubcategoryName