



12.64M

1.47M

1079

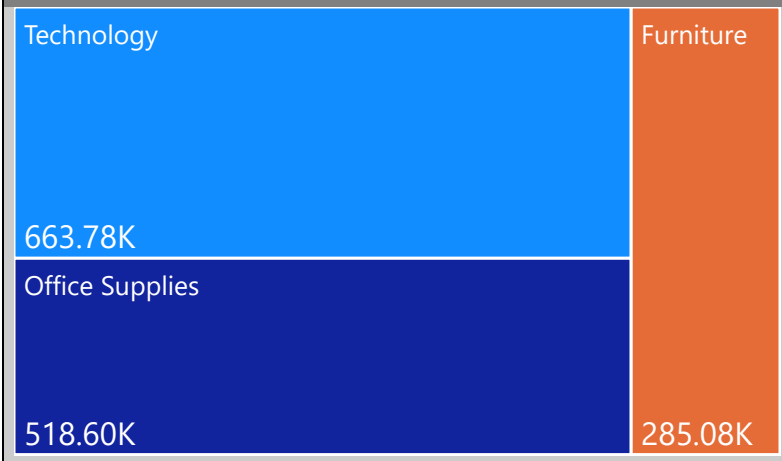
2012

2013

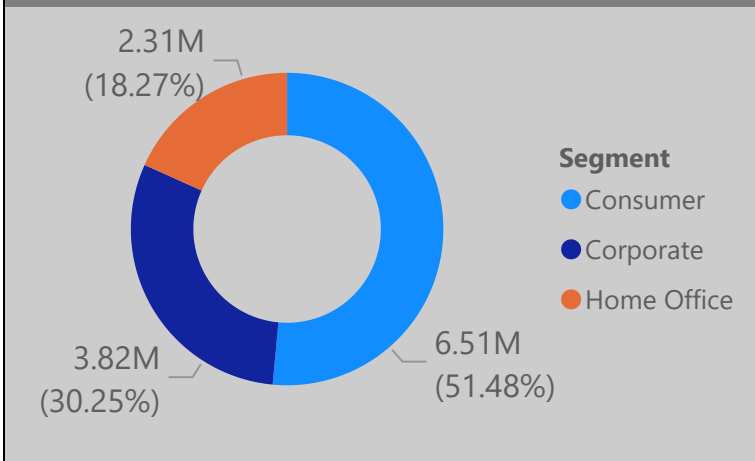
2014

2015

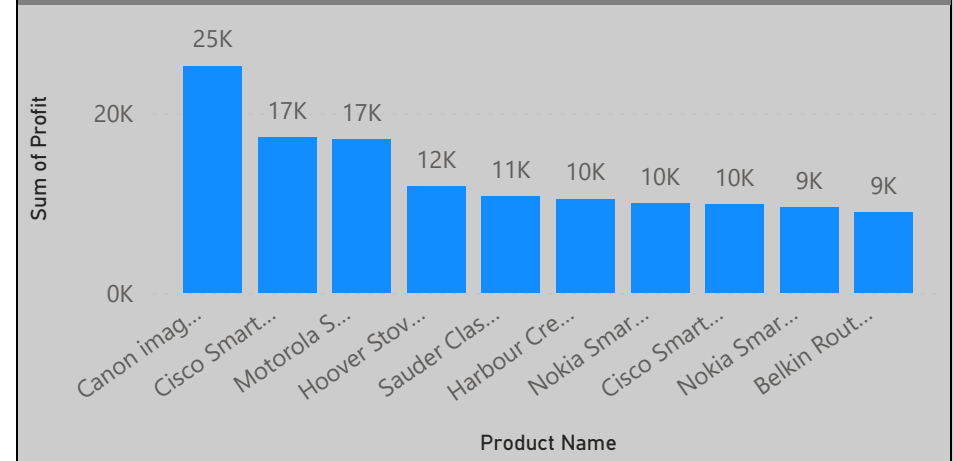
Profit by Category



Sum of Sales by Segment



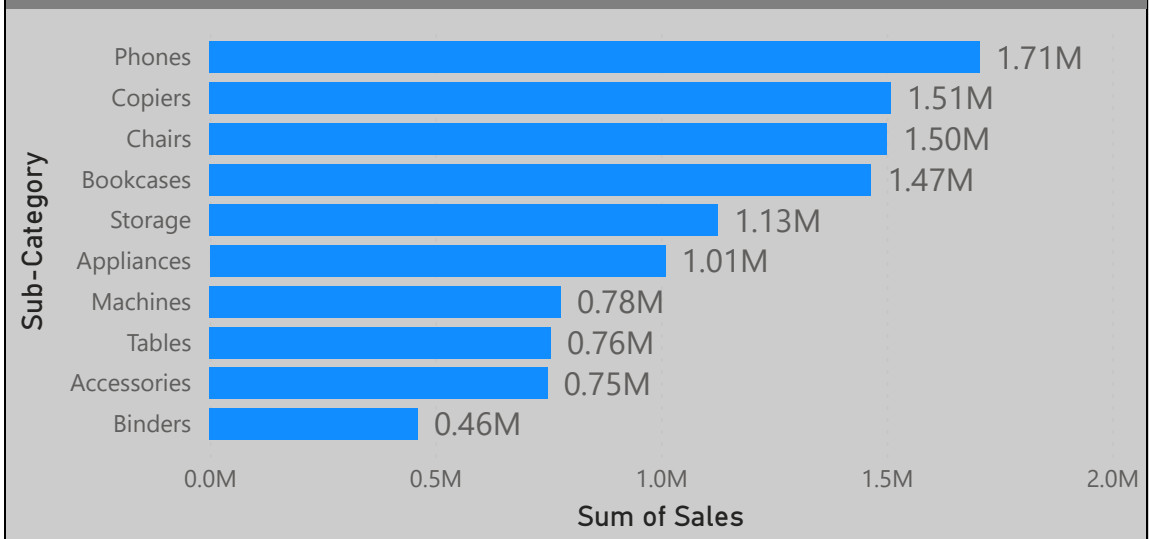
Top 10 product by Profit



Sales by Region



TOP 10 Sub-Category by Sales





12.64M

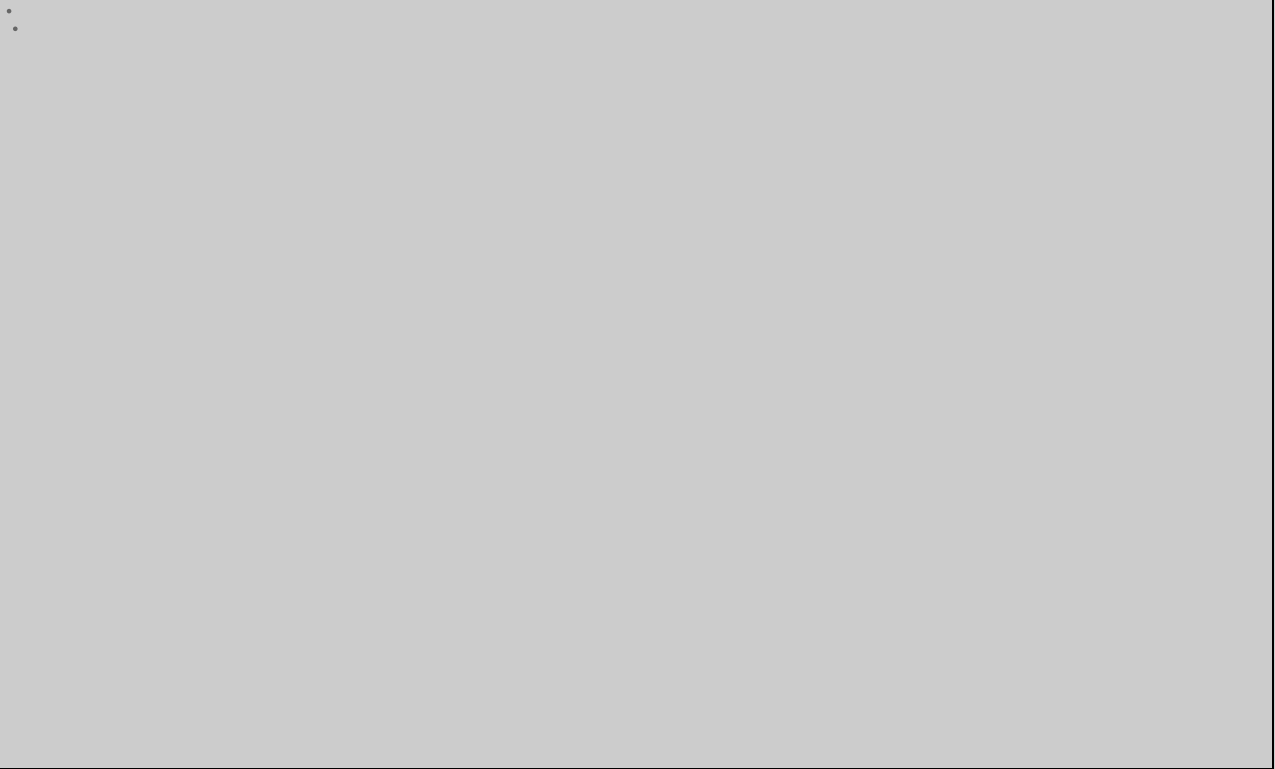
1.47M

2012	2013	2014	2015
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Top 1 Product By Profit

Top 1 Product By Sales

Sum of Sales by Product Name





All

All

2012

2013

2014

2015

Last Year Orders

34K

Total Orders

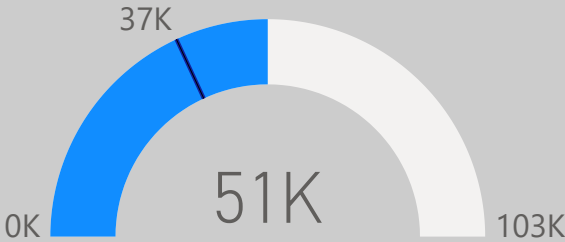
51K

total orders and target Orders by Year

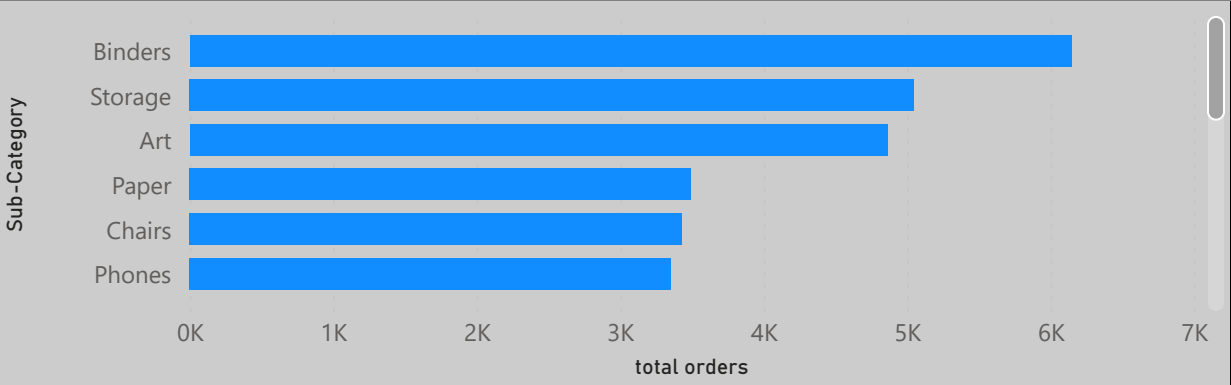
17531

Goal: 15.18K (+15.5%)

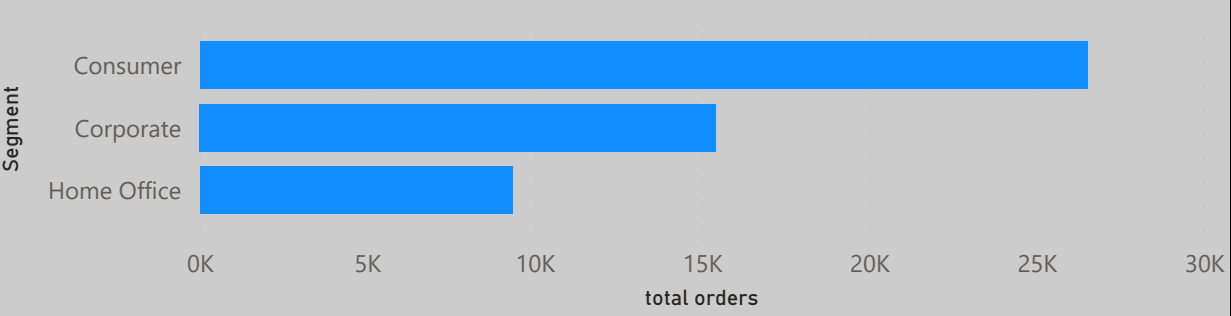
total orders and target Orders



total orders by Sub-Category



total orders by Segment



Region	2012	2013	2014	2015	Total
Western US	661	642	801	1099	3203
Western Europe	975	1326	1550	2032	5883
Western Asia	397	569	619	855	2440
Western Africa	274	278	403	505	1460
Southern US	349	340	411	520	1620
Southern Europe	364	475	531	743	2113
Southern Asia	460	548	702	945	2655
Southern Africa	75	79	138	186	478
Southeastern Asia	572	652	793	1112	3129
South America	448	673	877	990	2988
Oceania	545	792	957	1193	3487
Northern Europe	346	500	521	837	2204
North Africa	186	249	357	486	1278
Eastern US	517	644	765	922	2848
Total	8998	10962	13799	17531	51290