# **Homework 1: KickStart My Chart**

# **Conclusions**

What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The data seems to indicate that the majority of KickStarter funds are related to theater, music, and technology, followed closely by film/video.
* Within the category of Theater, Plays were the most prevalent subcategory and the one with the highest successful state percentage.
* Classical music, Electronic Music, Metal, Pop, and Rock had a 100% success state within the Music category, with Rock having the highest count.
* The month of May had the highest number of successful funds; January, June, July, and Oct had the highest number of failed funds; and July and November had the highest number of cancelled funds.

# **Limitations**

What are some of the limitations of this dataset?

* There’s an inconsistency in the currency denominations used—USD, GBP, Euro, MXN, etc.
* Difficult to know the rationale for why certain funds succeeded and others failed or were canceled.

# **Tables & Charts**

What are some other possible tables/graphs that we could create?

* A bar chart of state by country.
* A scatterplot comparing the average donation amount to the state of each fund.
* A bar chart of pledged amounts by country and by category/sub-category.
* A chart of the number of backers by state and by category/sub-category.