



2024-2025 SPONSORSHIP PACKAGE

Society of Hispanic
Professional Engineers

John R. Brozinski



SHPE
Leading Hispanics in STEM®

Washington University
in St. Louis

TABLE OF CONTENTS

I.	A Letter to our Potential Sponsors	03
II.	Meet Our Exec Board	04
III.	Chapter Highlights	05
IV.	About SHPE WashU	06
V.	Mission, Vision & Goals	07
VI.	Professional Events	08
VII.	Signature Events	09
VIII.	Financial Projection	10
IX.	Sponsorship Tiers	11
X.	Commitment Form	12
XI.	Contact Information	13



DEAR POTENTIAL SPONSOR



SHPE

Leading Hispanics in STEM.

On behalf of the Society of Hispanic Professional Engineers (SHPE) student chapter at Washington University in St. Louis, we invite you to join us in advancing our mission to inspire and empower Hispanic STEM development.

At our core, we are committed to fostering the progress of Hispanics in engineering and science. Through initiatives focused on academic excellence, professional development, service, and community, we strive to create a nurturing environment of growth and success.

The Society of Hispanic Professional Engineers offers numerous avenues for corporate engagement and support throughout the 2024-2025 academic year. Our calendar is full of impactful events including conferences, workshops, study breaks, community service projects, outreach initiatives, and enjoyable social activities. While some of these events have become cherished traditions over the years, others have been carefully curated to align with our chapter's evolving needs and aspirations. As we gear up for the year ahead, our objective is to gain recognition from our regional and national peers for our efforts to increase community membership. **Your sponsorship will empower our club to enhance and expand our community programs without compromising our current budget or continuously needing to fundraise.**

We express our sincere gratitude for considering to support our club and its noble missions. We eagerly anticipate the prospect of forging a mutually beneficial partnership that enriches our endeavors and leaves a lasting impact on the Hispanic STEM community.

With anticipation and appreciation,

Nicole Briceno

External Vice President of SHPE @ WashU

OUR EXEC BOARD



Alex Vasquez
Co-President



Nicole Lucas
Co-President



Nicole Briceno
External Vice-President



Miranda Gamino-Omelas
Internal Vice-President



Moises Akerman
Secretary



Gabriella Arguello
Treasurer



Angela Delgado
Community Service Chair



Melita Ocampo
Event Coordinator



Diana Cardenas
Student Representative



Learn more about the SHPE WashU chapter!

CHAPTER



HIGHLIGHTS

Our chapter membership is 43.04% women

43.04%

Our leaderSHPE team is made up of 9 leaders

9

Our chapter welcomes over 40+ members each year

40+

Hosting more than 5 engaging events across the WashU and STL community!

5+

ABOUT SHPE WASHU

SHPE is a national organization in the United States that empowers Hispanic professionals and students in STEM.

SHPE is an organization that hosts conferences, workshops, and events to connect members with job opportunities, mentors, and peers in their respective fields. As an advocate for diversity and inclusion in STEM fields, SHPE works to address issues through initiatives that foster a strong community and promote the advancement of our members.





Friday, November 3
8:30 AM – 12:00 PM

MISSION, VISION & VALUES

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as leading innovators, scientists mathematicians, and engineers.

Values



Industrious.
Innovative.
Inclusive.



PROFESSIONAL EVENTS

GENERAL BODY MEETINGS

- Host one social and one professional event every month
 - Professional events:
 - LinkedIn/Resume workshops
 - Collaborate with Career Center & Clubs like NSBE and ColorStack
 - Social events:
 - Karaoke
 - Salsa dance workshops
 - Trivia night
 - Fundraisers - conchas, churros, etc.



NETWORKING EVENTS WITH THE COMMUNITY

- Networking events with STL SHPE members who work at Boeing, Google, Microsoft, etc.
- Attend SHPEtina events and Jovenes Professionals Networking Events led by SHPE STL & Jóvenes Profesionales en St. Louis
- Meet with Dean Bobick Dean & James M. McKelvey Professor to share insightful conversations about how to improve the experience for Hispanic engineers at WashU



GROW WITH US

SIGNATURE EVENTS

NOCHE DE CIENCIAS

- Events to engage and inspire Hispanic youth to pursue STEM degrees and careers which are delivered by SHPE STL professional and WashU chapter
- In our chapter, we went on a volunteering excursion to St. Cecilia School and Academy to teach and inspire young minds to explore careers in STEM



NATIONAL CONVENTION

- Annual convention that brings over 9,000 of the best and brightest Hispanic scientists, mathematicians, and engineers to build their dream career and enhance their skills through workshops
- Select active members of the WashU SHPE community are brought on to attend the convention with the opportunity to connect with potential employers
 - Thanks to SHPE Conventions our members have interned at:
 - Delta Airlines
 - Boeing
 - And more!



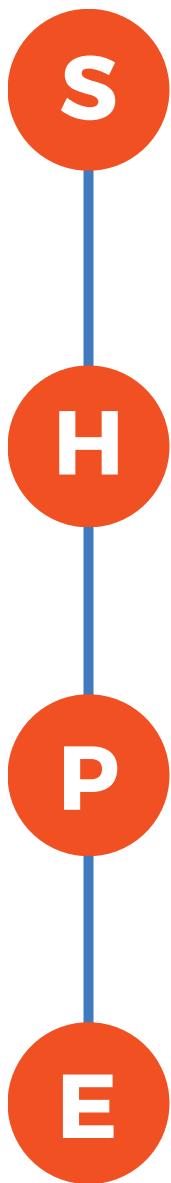
HALF & HALF EVENT

- First half: Local SHPE members led an insightful LinkedIn resume workshop.
- Second half: WUFuego, the Latin dance team at WashU, gave us a fun workshop on basic salsa techniques.



GROW WITH US

BECOME A PARTNER TODAY!



Superhéroe (Superhero) \$250

- Announced as sponsor in our newsletter
- Invitation to SHPE WashU events

Hermanos (Kin): \$500

- Announced as sponsor in our newsletter
- Invitation to SHPE WashU events
- Accessibility to SHPE member resumes

Padrinos (Godparents): \$750

- Announced as a sponsor in our events and newsletter
- Accessibility to SHPE member resumes
- One private sponsor led event
- Logo promotion: merch, events funded by sponsors, etc.

Estrellas (Stars): \$1000+

- Announced as an investor in all events, newsletters, and social media
- Accessibility to SHPE member resumes
- One private sponsor-led event
- Opportunity to include job postings in the newsletter
- Logo promotion: website, merch, events funded by sponsors, etc.

*This sponsorship will not be recognized as a charitable gift

SHPE FINANCIAL REPORT

2023-2024

Category	Event	Event Expense	Category Total
Academic Development	Weekly Study Nights	\$0	\$0
Professional Development	SHPE Convention	\$23,330.85	\$23,330.85
	- Lodging & Transportation		
	- Registration		
	- Lapel Pins		
	- Additional Costs		
Community Outreach	LinkedIn Workshop	\$0	
	Mastercard Internship Insight	\$0	
	Noche De Ciencias	\$281.22	\$281.22
Recruitment & Recreation	Materials	\$216.02	
	Food/Snacks	\$65.20	
	SHPE Posada	\$215.00	\$816.16
Yearly Projection:	SHPE Trivia Night	\$210.06	
	HHM Last Hurrah	\$27.85	
	GBMs	\$176.00	
	Loteria Night	\$187.25	
			\$24,428.23

SPONSORSHIP COMMITMENT FORM

Company Name

Industry

--	--

Primary Contact Name

Title

--	--

Address

--	--

Phone

Email

--	--

Sponsorship Package

- | | |
|---|--|
| ► Superhéroe (\$250) <input type="checkbox"/> | ► Padrinos (\$750) <input type="checkbox"/> |
| ► Hermanos (\$500) <input type="checkbox"/> | ► Estrellas (\$1000+) <input type="checkbox"/> |

Total Sponsorship Amount \$ _____

*Email shpe@wustl.edu to discuss any questions or offers.

Making A Gift

Instructions

Sponsors, please visit gifts.wustl.edu

Under "I prefer to enter my own designation (specify below)" enter the name of the student group:
Society of Hispanic Engineers

BY MAIL

To mail your gift or pledge, print and complete our printable gift form (PDF), include your credit card payment or check payable to Washington University, and choose from the following options:

IF USING FEDEX OR UPS, MAIL TO:

MSC 1082-414-2555
Washington University
7425 Forsyth Blvd.
Clayton, MO 63105

IF USING USPS, MAIL TO:

MSC 1082-414-2555
Washington University
1 Brookings Drive
St. Louis, MO 63130-9989

*This sponsorship will not be recognized as a charitable gift

THANK YOU!

2023 SHPE NATIONAL CONVENTION



GRACIAS!

Questions, Comments, Concerns?

GET IN CONTACT
WITH US TODAY

WASHU BRANCH OFFICERS:

WashU Chapter General

Email: shpe@wustl.edu

Co-President - Alex Vazquez

Email: a.vasquezhernandez@wustl.edu

Co-President - Nicole Lucas

Email: lucas.n@wustl.edu

VP of External Affairs - Nicole Briceno

Email: briceno@wustl.edu

VP of Internal Affairs - Miranda Gaminio-Omelas

Email: g.miranda@wustl.edu

Secretary - Moises Akerman

Email: a.moises@wustl.edu

Treasurer - Gabriella Arguello

Email: a.gabbi@wustl.edu

FACULTY ADVISOR:

John Perez

Email: john.p@wustl.edu

Let's Connect!



@washushpe