

# R404: Advanced Estimation Techniques

Topic: Bayesian Methods in Econometrics

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# Lecture Contents

## 1 Review: the philosophy of the Bayesian approach

# Review: the philosophy of the Bayesian approach

# A classical estimation example

- Consider a sample of iid observations  $x_1, \dots, x_n$  coming from a random variable  $\xi \sim N(\mu, \sigma^2)$ .
- We are interested in obtaining an estimate of the mean.
- A standard approach would be to use the method of maximum likelihood (MML).
- We construct the likelihood function:

$$\begin{aligned}
 L(x_1, \dots, x_n | \mu, \sigma^2) &= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2} \frac{(x_i - \mu)^2}{\sigma^2}} \\
 &= \left( \frac{1}{2\pi\sigma^2} \right)^{n/2} e^{-\frac{1}{2} \sum_{i=1}^n \frac{(x_i - \mu)^2}{\sigma^2}}.
 \end{aligned} \tag{1}$$

# A classical estimation example

- According to the MML, we maximize  $L$  w.r.t.  $\mu$ .
- It is well-known (or, if your recollections are hazy, you can derive it) that the solution is given by the estimator  $\hat{\mu} = \sum_{i=1}^n x_i / n$ , i.e. the sample mean.
- By definition, the statistic  $\hat{\mu}$  is a random variable.
- Consequently, if we keep repeating the experiment and regenerating the  $n$  observations, we'll obtain new samples  $\tilde{x}_1, \dots, \tilde{x}_n, \tilde{\tilde{x}}_1, \dots, \tilde{\tilde{x}}_n$  etc. and therefore new values of  $\hat{\mu}$ .
- For each of those samples the corresponding value  $\hat{\mu}$  will be our estimate of the unknown parameter  $\mu$ .

# A classical estimation example

- When we speak of the statistical properties of  $\hat{\mu}$  like unbiasedness or consistency, we are implicitly referring to an ability to repeat the experiment many times or to extend the sample size  $n$  within an experiment.
- In this context, any probabilistic reasoning about  $\hat{\mu}$  is based on a *classical* notion of probability as the theoretical limit of the ratio of occurrences of an event to the total number of trials (i.e. the relative frequency).
- It can be argued that this notion of probability is “objective” – it derives from an experiment and reflects mechanisms external to an observer.
- At the same time it is operational only when repeatability is ensured.
  - A football player is allowed to shoot one penalty but misses. Does it matter that he is the best scorer in his team?

# Subjective probability

- The idea of probability is often used in contexts where the classical interpretation as the limit of the relative frequency is not applicable.
- Consider a person making the following statement:  
*The probability that there is life on Mars is  $1/1000000$ .*
- What is this person trying to say?
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# Readings

Additional readings: