

# Arduino OEM Licensing Overview

## What Is Arduino OEM Licensing?

Arduino offers a dual-licensing program that enables companies to base their own commercial hardware or software on Arduino's designs without needing to open-source their revisions. You can:

- Use Arduino's hardware reference designs
- Integrate Arduino software under a commercial license
- Protect proprietary changes and IP
- Leverage Arduino's technical support

## Hardware and Branding Implications

Without a license, modifying and selling boards based on Arduino's open-source designs requires publishing those changes and avoiding the Arduino trademark. An OEM license allows:

- Private use of Arduino hardware designs
- Licensed use of the Arduino name and logo
- Commercial software usage and updates

## Benefits & Use Cases

Feature	Without OEM License	With OEM License
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Hardware base	Must be open-sourced	Can remain proprietary
Trademark use	Not allowed	Licensed use permitted
Software integration	Must comply with LGPL	Licensed, commercial use
Support	DIY only	Support available

Ideal for maintaining control, accelerating design, and scaling production.

## Where to Learn More

- Arduino Licensing: <https://www.arduino.cc/pro/partnerships-licensing/>
- Arduino Licensing FAQ: <https://support.arduino.cc/hc/en-us/articles/4415094490770>
- Trademark Guide: <https://support.arduino.cc/hc/en-us/articles/13369309872028>

## Practical Steps Forward

- Identify if your design or software is based on Arduino IP
- Determine whether OEM licensing is needed for your use case
- Contact Arduino for licensing terms and options
- Explore benefits for hardware IP protection and branding
- Consider legal counsel for compliance and trademark use

## **Summary**

Arduino OEM Licensing allows you to build on the Arduino ecosystem with commercial rights. It's ideal for projects where you need to:

- Retain hardware IP
- Use Arduino software commercially
- Brand products professionally
- Scale manufacturing without open-source disclosure