Alissa Bengtson | Front-End Web Developer

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Summary

Passionate front-end web developer with over 10 years of expertise in building responsive, pixel-perfect websites using HTML, CSS, and JavaScript. Dedicated to collaborating with UI/UX teams, optimizing web performance, and ensuring seamless functionality across devices to enhance user satisfaction and drive conversions.

Professional Experience

Web Producer – Alludo (formerly Corel Corporation) (Remote)
2011 – 2024

- Hand-coded pixel-perfect, responsive pages from wireframes using HTML, CSS, and JavaScript/jQuery, viewed by over a million users per week for brands like Parallels and WinZip.
- Optimized user experience and functionality across mobile and desktop platforms, improving performance and user satisfaction.
- Collaborated with UI/UX designers and stakeholders to refine web experiences, implement resilient architectures, and support site migrations, including CMS transitions.
- Built engaging, responsive landing pages and web assets aligned with marketing goals to drive conversions.
- Enhanced functionality and usability of existing web pages on Django-based websites, increasing user engagement.
- Conducted code reviews and compatibility testing to ensure error-free, cross-browser functionality and maintain quality standards.
- Mentored junior developers, fostering skill development and adherence to best practices.

Skills

Front-End Development: HTML, CSS, JavaScript, jQuery, Bootstrap, Tailwind
Web Optimization: SEO, performance optimization, Core Web Vitals
Soft Skills: Problem-solving, communication, collaboration

Tools

Git, SVN, Figma, Adobe Creative Suite, Django, Python, PHP, Asana, Basecamp

Education

Certificate in Web Design & Development
University of Denver (Remote)
2017 – 2019

Bachelor of Arts in Graphic/Information Design
Central Connecticut State University
2006 – 2010